



**AGENDA**  
**CITY OF NORCO**  
ECONOMIC DEVELOPMENT ADVISORY COUNCIL  
SPECIAL MEETING  
2870 CLARK AVENUE  
CONFERENCE ROOM "A"  
DECEMBER 10, 2014



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**EDAC Members:**

Kathy Azevedo, Council Member  
Kevin Bash, Council Member  
Michael Bell, Community Business Representative  
Ronak Desai, Community Business Representative  
Ed Dixon, Retired/Resident Representative  
Vicki Leonard, Community Business Representative  
Patrick Malone, Community Business Representative – Chair  
Brad Renfree, Community Business Representative  
Bill Schwab, Retired/Resident Representative  
Melissa Villapando, Community Business Representative – Vice Chair  
Norco Area Chamber of Commerce Representative

CALL TO ORDER: 1:00 P.M.

PLEDGE OF ALLEGIANCE: Council Member Bash

1. PUBLIC COMMENTS: This is the time when persons in the audience wishing to address the Economic Development Advisory Council regarding matters ON the Agenda may speak.
2. PRESENTATIONS FROM RESPONDENTS TO SIXTH STREET GATEWAY SIGN RFP:
  - a. Queil Bros. Signs (20 mins.)
  - b. YESCO Signs (20 mins.)
  - c. Ad Art Signs (20 mins.)
3. DISCUSSIONS:
  - General Evaluation
  - Alternatives to Gateway Structure
  - Section Criteria
4. ACTION ITEM:
  - Selection of Sign Contractor
  - Timeline for Moving Forward

**5. ADJOURNMENT**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office (951) 270-5623. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title II)

Staff reports are on file in the Economic Development Department. Any writings or documents provided to a majority of the Economic Development Advisory Council regarding any item on this agenda will be available for public inspection at the

City Clerk's Counter in City Hall located at 2870 Clark Avenue.