



# City Hall Weekly Highlights

## March 12, 2015

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To: Honorable Mayor and City Council Members

From: City Departments

### CITY MANAGER:

**Riverside County City Manager's Meeting:** As part of the League of California Cities, Riverside County Division General Membership meeting, I attended the City Manager's meeting. Several items of interest were discussed during the meeting

- **Gasoline Excise Tax:** The State Board of Equalization (SBOE) has approved a 6 cent per gallon reduction to gasoline excise tax effective July 1, 2015. This action is projected to have significant negative financial impact on local governments. The City's share of this revenue is expected to go down by 25% from a revised \$784,235 in in FY 2014-2015 to a projected \$585,552 in FY 2015-2016. I must note that the League's record in accurately projecting gasoline excise tax revenues to be allocated to local governments has been marginal. So this numbers may not be the last word. Gasoline excise tax is the City's main source of revenue for tree trimming, traffic light operations and maintenance, and minor street maintenance and repairs.
- **Sheriff Contract Rates:** City Managers continued discussions on ways to work with the County to reduce the rate of increase on Sheriff's contract rates. The concern is that 7% continuing annual increase is not sustainable and that it would lead to reduction in police services by contract cities.
- **AB 266 – Medical Marijuana Bill:** The League of California Cities is requesting that Cities send letters to Assembly Member Ken Cooley and our local Assembly representatives to express our support of AB 266 which seeks to preserve Cities' ability to influence marijuana distribution within their borders in order to protect public health and safety. Staff will draft a letter for the Mayor's signature.
- **Governor's RDA Proposal:** The Governor's proposed FY 2015-2016 State Budget has a Trailer Bill pertaining to the dissolution of the RDA. The League is requesting that cities oppose this Bill. Most of the provisions of this Trailer Bill would not impact the City of Norco. Some of these provisions include: limiting a City's ability to sue the DOF and to recover legal cost; changing the method for calculating interest to be paid to cities on any outstanding loans they made to the RDA; limits the ability of Successor Agencies to perform certain "wind down" activities such as hiring staff to work on certain authorized RDA function like remediation.

**FY 2015-2016 Budget Process:** Staff will formally "kick-off" the FY 2015-2016 budget process next week. Budget instructions, calendar and related schedules will be released to departments on Tuesday. City council will be provided with a copy of the budget instructions and calendar for reference and planning purposes.

### ECONOMIC DEVELOPMENT:

**Housing:** With the assistance of contracted housing specialists from Pacific Municipal Consultants (PMC), more efficient servicing of the City's existing portfolio of home improvement loans is taking

place, in addition to reinstating these programs for new applicants. Already, more than \$60,000 has been recovered from homeowners required to pay off their loans pursuant to program guidelines. These funds can now be recycled for other deserving applicants.

**Historic Preservation:** The Historic Preservation Commission continues to make improvements to its new space at the Bob & Karlene Allen Room at the Community Center. With a new consultant with museum experience on board, it is making final plans for completing the transfer of all remaining Collection items into the room, which will ultimately offer public access for residents and visitors interested in Norco's rich history.

### **FISCAL AND SUPPORT SERVICES:**

**Bill Processing:** Staff mailed out 1,522 utility bills to Group 1 customers. We also mailed out 241 delinquent notices to Group 4 utility customers that had not paid their bill on time. On Tuesday, a courtesy door tag was hung at the door of customers that were delinquent in Group 2 by Public Works notifying 77 customers that if they did not pay on Tuesday, their water services would be shut off on Wednesday. By Wednesday, 9 customer's water was shut off for nonpayment; 6 customer's water services were restored the same day and 3 customer's water remained shut off.

**Business License and Cash Receipts:** There were 16 new business license applications received during the week and 5 renewal applications. Staff processed a combined total of 1,742 cash receipts from the building counter, Parks and Recreation, utility customers and other miscellaneous accounts receivables totaling \$701,059. The City received ½ cent public safety sales tax of \$31,526 this week.

**Miscellaneous Accounts Receivable:** A total of 7 miscellaneous accounts receivable invoices were sent to individuals/agencies totaling \$1,795.66. Miscellaneous accounts receivable invoices are sent to bill for EMS services, hydrant meter billing, damage to City property, encroachment permits, loan payments, trash billing to California Rehabilitation Center and any other services provided by the City other than utility billing and business licenses.

### **PARKS, RECREATION AND COMMUNITY SERVICES:**

#### **Norco Girls Softball League (NGSL)**

Opening Day Ceremony was a success this past weekend with the Dedication of the Rex and Pat Cooter Field. The teams' banner parade was a tough decision for the judges, but 5 winners were awarded! Thank you to the dignitary judges for the contribution of three additional team parties and thank you to Council Member Greg Newton for throwing out the first pitch! The league appreciates all of the support! We wish Norco Girls Softball a fantastic season!





### Youth Basketball

The 2014-2015 Youth basketball seasons concluded this past weekend. Championship games were held for both boys and girls along with awards night! Kudos to the Parks and Recreation staff for a positive and competitive season for the youth and their families!



### Norco Little League (NLL)

Opening Day Ceremony will take place on Saturday, March 14, 2015 at Wayne Makin Shearer Sports Complex Field 2 at 9 a.m. Following the team parade, visitors can enjoy shopping with local vendors partake of games and activities. The snack bar will also be open for people wanting to purchase food and refreshments all day long during games. Staff has been finalizing all necessary vendor paperwork and insurance requirements for this event. We wish Norco Little League a fantastic season!

### Youth Programs

Wee Twos began again this week. This program helps children ages 2-3 years old enhance their creativity and individuality and helps to prepare them for the Wee People Playschool program. Using colors, numbers, letters and shapes, children participate in intellectual and social experiences while playing and interacting with one another.

### **Summer Concerts in the Parks Series**

Staff began soliciting donations for the upcoming summer concert series being held on select Friday nights at Pikes Peak Park: June 5, 19, July 3, 17, 31, and August 14, 2015.

### **Rentals**

Sunday rentals consist of two church rentals in Scout House and Community Center. Staff is working with a Riverside based travel basketball team for future tournament rentals at Riley Gymnasium.

### **Senior Services**

AARP continued Tuesday with free tax service by appointment from 9 a.m.-1:30 p.m.

“Shamrock & Shillelagh” Luncheon was held on Thursday, March 12, 12:00 p.m. – 2:00 p.m. Activities included Irish musical chairs, Irish word scramble, Tater Toss and a mind teaser game.

Party Partners “Shamrocks & Leprechauns” event takes place on Friday, March 13, 2015. Activities include dancing, a rainbow painting craft and a seek-and-find the hidden pots of gold!

March 13, 9:00 a.m. - Norco resident and Boy Scout Christopher Fowler will begin his Eagle Scout Project this weekend in the senior garden. Project scope includes removing old fencing in individual tracts and replacing with new fencing. This project will run from 3/13/15 through 3/29/15 with work being done on Fridays, Saturdays and Sundays. Big thanks to Christopher for thinking about the seniors!

### **George Ingalls Equestrian Event Center**

- George A. Ingalls Veteran's Memorial Plaza Open \* 10 a.m. to Dusk, Please enter through Gate 5 off of Crestview just south of Sixth Street.
- Community Barrel Racing by Lunde Enterprises will be held Wednesday, March 11<sup>th</sup> at Moreno Arena from 5 p.m. to 9 p.m. Due to DOWNUNDER Horsemanship Clinic.
- DOWNUNDER Horsemanship Clinic with Dale Cunningham will be at Moreno arena from Thursday, March 12<sup>th</sup> thru Sunday, March 15<sup>th</sup>.
- Norco Horsemen's Association Casino Night fundraiser for FFA at Nellie Weaver Hall Saturday, March 14<sup>th</sup> from 6 p.m. to 12 a.m.
- The Saddle and Harness horse show will host a buggy and wagon event Sunday, March 15<sup>th</sup> at Clark Arena from 8 a.m. to 5 p.m.
- Norco Horseweek and Norco Mounted Posse Queen Pageant practices are scheduled at Moreno and Clark Arena's from 6 p.m. to 9 p.m. on Monday, March 23<sup>rd</sup>
- Open Recreation Riding will be open at the Clark arena from 10 a.m. to 3 p.m., M-W, March 9<sup>th</sup> – 10<sup>th</sup>. Arenas closed March 18<sup>th</sup> -20<sup>th</sup> for Alpaca event setup.

## **Parks and Building Maintenance Services**

### **Buildings**

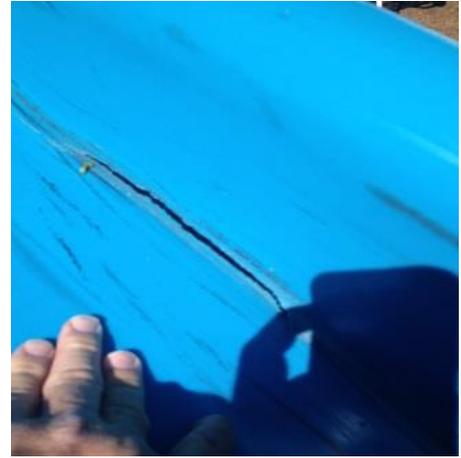
- Staff replaced the American Flag at City Hall.
- Staff replaced the vent inside the south snack bar at Wayne Makin.
- Ram Plumbing repaired the faucet inside the women's restroom at the Community Center Park.
- Corydon Staging Area Restroom was vandalized this week. A vent fan was removed and stolen from the building.



### **Parks**

#### **Wayne Makin**

- Staff replaced approximately 22 bumper stops in the parking lot before opening day of baseball season.
- Staff also repaired the missing fence posts and rails dividing the parking lot from the park.
- Staff finished pouring concrete that was removed during the off season.
- Work in progress – Staff is working on the patio lights around all the buildings. Some of the fixtures are no longer made and parts are not available. Staff will be changing out the fixtures to match on all the buildings through a phase in process.
- Emergency repair was made as a result of a dead leg effecting field lights on field 3. Sparky's Electric was called to make the repair to accommodate opening day this week.
- Staff completed the weekly inspections of all City parks.
- Staff repaired the fence around the pool area again. This area keeps getting broken into by individuals using the pool for biking and skateboarding.
- There were two other places vandalized this week. One was the picnic table inside the pavilion at Neal Snipes Park, and the other was the slide at the Community Center playground. The picnic table has been repaired with new seats, but the slide will take a little time to replace.



- Staff also fixed the door to the port-a-potty at Hawks Crest Park.

### **LMD's and Valley Crest**

- Valley Crest is currently working on two staff developed punch lists for the LMD 2 and 4. Punch lists (PL) have a 15 day turnaround requirement per contract. PL includes: Trail maintenance, weed abatement, spraying, irrigation.

### **Animal Control Services**

- Officer Sparks responded to a report of dogs attacking sheep on the 600 block of Seventh St. The home owner dispatched one of the dogs and the other was impounded. The owner of the dogs was also cited.
- 5 citations were issued for leash law violations.
- 5 dogs and 5 cats were adopted by the public.

### **PLANNING DEPARTMENT:**

#### **Special Events:**

- 2<sup>nd</sup> Annual BBQ Cook-Off to benefit the "Give a Buck" fund at Compared Carpets located at 2075 Tandem Way has been approved. The event will take place on April 30, 2015.
- A special event application has been submitted for a car show to benefit "Norco Therapeutic Riding" (NDR) Non-Profit Organization. The event is proposed in the parking lot area of the Bob's Big Boy Restaurant located at 3521 Hamner Avenue. The event is scheduled for Sunday, April 12, 2015 from 10:00 a.m. to 4:00 p.m.

**Les Schwab Tires:** The Planning Commission approved a retail tire store with tire installation on the property located at the northwest corner of Hamner Avenue and Third Street, on December 10, 2014. The application for Building Permits has been submitted and the project is currently under plan check review.

**Equine Veterinary Hospital:** The Planning Commission approved an Equine Veterinary Hospital at 875 Sixth Street on September 10, 2014. The application for Building Permits has been submitted, and the project is currently under plan check review.

## **PUBLIC WORKS DEPARTMENT:**

### **Field Ops:**

- 4 mainline water leaks repaired
- 2 - 1" water service relocations
- Total of 30 tons of DG added to various trails and hand spread with Sheriff's labor workers
- Final mainline water relocation completed in conjunction with the MDP storm drain project within Temescal Ave.

### **Building and Safety:**

- 15 Permits Submitted
- 19 Permits Issued
- 29 Inspections Performed
- 1 Stop Work Notice Issued
- 4 Commercial Certificate of Occupancies Issued

### **Engineering:**

- Advertised the 2014/15 Equestrian Trail Fence Project – LMD#4 and Various Locations

## **NORCO SHERIFF'S DEPARTMENT:**

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This week's report will focus on the Norco Sheriff's Office on-going effort to reduce traffic related injuries and deaths pertaining to drinking and driving. The report will include information about the enforcement behind our continuing DUI Checkpoints and will include statistical information related to impaired driving, which includes teenagers.

The report will also include parental and student resource information through "Every 15 Minutes" and United Norconians for Live Over Alcohol and Drugs (UNLOAD).

**Office of Traffic Safety (OTS) Grant Funded DUI Checkpoints:** The Norco Sheriff's Office continues to conduct the California Office of Traffic Safety (OTS grant funded DUI Checkpoints. However, many people are not familiar with OTS and why their efforts are so important. If you are the parents of teenage drivers, or know of someone who chooses to drink and drive, the following information is relevant and important to their safety and everyone else using the roadway.

\*\*The next scheduled DUI checkpoint for Norco occurs this Saturday, March 14. A [press release](#) has been issued.\*\*

**Here are some key points to OTS and their continuing partnership with law enforcement:**

**OTS Mission:** “The California Office of Traffic Safety’s mission is to effectively and efficiently administer traffic safety grant funds to reduce deaths, injuries, and economic losses.

**What they do:** The California Office of Traffic Safety (OTS) strives to eliminate traffic deaths and injuries. It does this by making available grants to local and state public agencies for programs that help them enforce traffic laws, educated the public in traffic safety, and provide varied and effective means of reducing fatalities, injuries and economic losses.

**OTS Score Card:** In 2012, California’s traffic fatalities increased 1.5 percent (2,816 vs. 2,857) – still one of the lowest levels since the federal government began recording traffic fatalities in 1975. \*\*

California’s 2012 Mileage Death Rate (MDR) – fatalities per 100 million miles traveled is 0.88, and marks the fourth time California has been below 1.0. California is much better than the national 1.1 MDR. \*\*

**Alcohol-impaired driving fatalities** (fatalities in crashes involving a driver or motorcycle rider (operator) with a blood alcohol concentration (BAC) of 0.08 grams per deciliter (g/dL) or higher) increased from 774 in 2011 to 802 in 2012. \*\*

California’s alcohol-impaired driving fatality rate for 2011 remained at the 2010 rate of 0.24. California’s rate is much better than the national average of 0.33. \*\*

Of the five largest states in terms of total traffic fatalities, (CA, FL, TX, PA, and NC), California has the best rate.\*

As a percent of total fatalities, alcohol-impaired driving fatalities increased from 27 percent in 2011 to 28 percent in 2012. This number has remained virtually unchanged in the past three years. California is better than the national average of 31 percent.

Drivers age 20 or younger involved in fatal crashes dropped 1.3 percent from 328 in 2011 to 324 in 2012. \*\*

**Teen motor vehicle fatalities:** (age 16-19) decreased 5 percent from 189 in 2011 to 180 in 2012. Since 2007, teen motor vehicle fatalities have dropped 48 percent. \*\*

Teen driver fatalities (age 16-19) decreased 20.3 percent from 78 in 2011 to 79 in 2012. Males make up 65 percent of teen driver fatalities. Since 2007, teen driver fatalities have dropped 52 percent. \*\*

More information regarding OTS and the continuing effort to reduce traffic related deaths can be found within the links below:

<http://www.ots.ca.gov/>

[http://www.ots.ca.gov/OTS\\_and\\_Traffic\\_Safety/About\\_OTS.asp](http://www.ots.ca.gov/OTS_and_Traffic_Safety/About_OTS.asp)

[http://www.ots.ca.gov/OTS\\_and\\_Traffic\\_Safety/Score\\_Card.asp](http://www.ots.ca.gov/OTS_and_Traffic_Safety/Score_Card.asp)

**Every 15 Minutes:** On Thursday, March 26, and Friday, March 27, the Corona Norco Unified School District (CNUUSD), will be hosting the Office of Traffic Safety (OTS) grant funded “[Every 15 Minutes](#)” program at Norco High School. “Every 15 Minutes” is a two-day program that includes a realistic dramatization of the consequences of drinking and personal safety that includes everyone from students, teachers, parents, police officers, emergency response personnel and coroners.

Parents, please share the information below with your teenagers.

## **PROBLEM**

The title, Every 15 Minutes, comes from the unfortunate fact that during the early 1980s every 15 minutes someone in the United States was killed in an alcohol-related traffic collision. While the implementation of new laws and grassroots programs have helped bring the death rate down to one death every 30 minutes, this figure continues to be unacceptable.

## **GOALS AND OBJECTIVES**

Every 15 Minutes is a two-day program that challenges high school juniors and seniors to think about the consequences of drinking, personal safety and the responsibility of making mature decisions when lives are involved. The program seeks to provide students with a hard-hitting, realistic dramatization of the aftermath of a fatal alcohol-related car crash.

## **STRATEGIES AND ACTIVITIES**

The Every 15 Minutes program begins with an outdoor assembly where students witness a dramatization of the aftermath of a fatal alcohol-related collision involving two automobiles. Emergency personnel, including police, fire, paramedics, helicopter rescue and the coroner’s office, respond to the crash scene with sirens blaring the crews rapidly get to work on freeing the victims from the automobiles. Emergency responders transport those that are critically injured while others are declared dead and are removed by the coroner.

The designated student drunk driver is given a field sobriety test and is arrested for driving under the influence. After the assembly students return to class; however, throughout the day selected students

are removed from class by a “grim reaper” character while a police officer reads the student’s obituary. The student then becomes one of the “living dead” and is not allowed to interact with other students.

The dramatization provides convincing overtones as to the loss felt by everyone due to a fatal alcohol-involved collision. Parents even receive a mock death certificate. At the end of the day, the “living dead” students go to a local resort to stay overnight in order to effectively simulate the physical and emotional impact that the students is no longer alive. The program culminates the following day with an assembly featuring the “living dead”, students, their parents, a mock DUI trial and testimonies from relatives of real DUI victims.

With funding available from the California Office of Traffic Safety, the California Highway Patrol provides mini-grants (up to \$9,999.99) to agencies and organizations implementing the program. To apply for a grant, contact your local California Highway Patrol office or call Denise Tapia listed in the contact section below.

## RESULTS

This powerful program helps the students see members of their community in a different light. They are no longer just cops, doctors, paramedics or firefighters, but are mentors and human beings who care about the youth in the community. It also creates awareness among students that they are not invincible and allows them to experience firsthand how their actions affect the lives of so many other people. Further, research has shown that after participating in the Every 15 Minutes program, students are less likely to drive when drinking and are less likely to be a passenger with a driver who had been drinking.



**Every 15 Minutes**

Norco High School, in conjunction with the California Highway Patrol, the Office of Traffic Safety, various city, county, state, and local community groups, will host a program called Every 15 Minutes.

<b>DAY 1</b> Simulated Crash Scene/Living Dead <ul style="list-style-type: none"><li>Thursday, March 26, 2015</li><li>10:57 a.m. – 11:54 a.m.</li></ul>	<b>DAY 2</b> Mock Funeral/Assembly <ul style="list-style-type: none"><li>Friday, March 27, 2015</li><li>9:52 a.m. to 10:49 a.m.</li></ul>
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What is Every 15 Minutes? The Every 15 Minutes program is a two-day program focusing on high school juniors and seniors, which challenges them to think about drinking, driving, personal safety, the responsibility of making mature decisions and the impact their decisions have on family, friends, and many others.



**UNLOAD:** As a resource for parents of school aged children, the United Norconians for Live Over Alcohol and Drugs (UNLOAD), chaired by Councilwoman Kathy Azevedo and Mayor Pro Tem Kevin Bash, meets monthly to discuss the negative impacts of drugs, alcohol and tobacco to our youth. The three-fold mission of UNLOAD:

1. Assisting in the community effort to educate young people about the adverse effects of alcohol and drugs on their safety and health, quality of life, and future opportunities
2. Increase the awareness of parents, grandparents and other caregivers of their responsibilities to help young people avoid the negative consequences associated with alcohol and drug use; and
3. Serve as a community “think tank: and “information clearing house” to combat the impacts of alcohol and drug abuse working in coordination with UNITY, which promotes such efforts in the Corona-Norco area.

These meetings are open to the public. Parents and students are encouraged to attend. The next meeting date will be provided soon.

**Traffic Safety and Speed Enforcement Operation:** On Friday, March 6, 2015, the Norco Sheriff's Office conducted a Traffic Safety and Speed Enforcement Operation as part of its commitment to public safety. The objective of this ongoing traffic enforcement program is to reduce the number of traffic collisions occurring within the City of Norco. Deputies focused their enforcement in areas based on collision data and complaints received from residents. The operation resulted in the issuance of 83 citations. A [press release](#) was issued.

**Norco High School Investigation:** On Thursday, March 5, 2015, Deputies from the Norco Sheriff's Office and Riverside Sheriff's School Resource Officer Unit (SRO), investigated a social media post regarding a troubled student who may pose a threat to the public safety of other students and school staff. The investigation revealed this incident was false and no threats existed. Deputies from the Norco Sheriff's Office and Jurupa Valley Station, including the assigned school resources officers, work closely with administrators from the Corona-Norco Unified School District to immediately investigate all reports of suspicious activity occurring on school campuses to keep our students, teachers, and school staff safe. A [press release](#) was issued.

### **NORCO FIRE DEPARTMENT (CAL FIRE):**

**Accidental Firearm Discharge:** On March 6, Cal Fire/Riverside County Fire Department was dispatched to Raahauge Shooting Enterprises, upon arrival Engine Crew 57 found a man who suffered a minor injury to his left foot from an accidental discharged of a firearm.

**Norco Kiwanis 5K Walk/Run:** On March 7, Engine 57 and crew attended the Lake Norconian 5K Walk/ Run. The event was attended by approximately 500+ participants and supporters. The crew

had an opportunity to visit with Mayor Pro Tem Bash who attended the event. No EMS incidents occurred at the event. Below is a photo of the E-57 with some runners from the event.



*See Fire Department statistics on the following pages.*

## Response Activity- Norco

Incidents Reported for Date between 3/5/2015 and 3/11/2015 and Norco City



Com Fire	1	2.8%
False Alarm	1	2.8%
Haz Mat	1	2.8%
Medical	27	75.0%
Standby	2	5.6%
Traffic Collision	4	11.1%
Total:	36	100.0%

Com Fire	1
False Alarm	1
Haz Mat	1
Medical	27
Standby	2
Traffic Collision	4
<b>Incident Total:</b>	<b>36</b>

# Riverside County Fire - Norco

## Weekly Activity Report

3/05/15 to 3/11/15

	CITY
<b>Activity Totals</b>	<b>Norco</b>
<b>Plan Reviews</b>	<b>TOTAL NORCO</b>
All Plan Reviews	5
<b>INSPECTIONS</b>	<b>Norco</b>
Annuals	6
New Construction	
Re-inspection (annual's)	8
Title 19 Inspections	2
Business License Review	
C of O's	1
Weed Abatement	2
<b>TOTAL</b>	
<b>MEETINGS &amp; OTHER</b>	<b>Norco</b>
Meeting	2
Training	1
Special Inspections/Events	1

## Summary- Weekly Prevention Activity Report

