



**AGENDA**  
**CITY OF NORCO**  
ECONOMIC DEVELOPMENT ADVISORY COUNCIL  
2870 CLARK AVENUE  
CONFERENCE ROOM "A"  
APRIL 28, 2015



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**EDAC Members:**

Kathy Azevedo, Council Member  
Kevin Bash, Mayor Pro Tem  
Michael Bell, Community Business Representative  
Ronak Desai, Community Business Representative  
Ed Dixon, Retired/Resident Representative  
Vicki Leonard, Community Business Representative  
Patrick Malone, Community Business Representative – Chair  
Brad Renfree, Community Business Representative  
Bill Schwab, Retired/Resident Representative  
Melissa Villapando, Community Business Representative – Vice Chair  
Diane Collins, Norco Area Chamber of Commerce Representative

CALL TO ORDER: 8:15 A.M.

PLEDGE OF ALLEGIANCE: Chair Malone

1. PUBLIC COMMENTS: This is the time when persons in the audience wishing to address the Economic Development Advisory Council regarding matters NOT on the Agenda may speak.
2. GUEST SPEAKER: Brittney Carter, Visit California
3. SUB-COMMITTEES:
  - A. Reports of Recent Activity:
    - Business Enhancement Sub-Committee – *Bell, Malone, Villapando & NACC*
    - Electric Sign Sub-Committee – *Schwab & Dixon*
    - Equestrian Activities Sub-Committee – *Azevedo, Dixon, Schwab & Villapando*
    - Film Norco Sub-Committee – *Bash, Desai & Leonard*
    - Hospitality Sub-Committee – *Bell, Desai, Leonard & Renfree*
    - Navy Technology Sub-Committee – *Malone, Schwab & Renfree*
4. DISCUSSIONS:
  - A. Update from the Norco Area Chamber of Commerce and Visitors Center
  - B. Economic Development Update (*Econ. Development Specialist Grody*)
  - C. City Manager Update (*City Manager Okoro*)
5. Next Regular Meeting Scheduled: May 26, 2015
6. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office (951) 270-5623. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title II)

Staff reports are on file in the Economic Development Department. Any writings or documents provided to a majority of the Economic Development Advisory Council regarding any item on this agenda will be available for public inspection at the City Clerk's Counter in City Hall located at 2870 Clark Avenue.