



City Hall Weekly Highlights

July 1, 2015

To: Honorable Mayor and City Council Members

From: City Departments

CITY MANAGER:

CalFIRE Hires Consultant to Review Cost Methods: CalFIRE/Riverside County has hired a consultant (Tri Data Consulting) to look at the cost allocation methodologies and overall operational efficiencies in order to determine if there are improvements and/or procedural changes to be made by CalFIRE to provide a more cost effective and efficient service to contracting cities. City Managers and representative from their Finance department have been invited to provide input and suggestions to the consultants. It is worthy to note that the County Board of Supervisors approved a similar review of the Sheriff's department operations last week.

Infrastructure Ad-Hoc Committee to Review Addendum Report: A potentially final meeting of the City's Ad-Hoc Committee on Infrastructure Needs and Funding Options has been scheduled for Monday, July 6, at 6:30 to review a draft addendum report and recommendations regarding the City's infrastructure needs and potential funding options. The meeting room is City Hall conference rooms A&B at 2870 Clark Avenue. Residents are encouraged to attend.

CITY CLERK:

Election Update: Pursuant to California Elections Code Section 10220, qualified candidates may be issued and file nomination papers during the nomination period. Candidates are nominated by not less than 20 nor more than 30 registered voters in the City of Norco. At the time nomination papers are issued, the City Clerk's Office staff will provide candidates a nomination packet and fully explain all applicable requirements. For the November 3, 2015 General Municipal Election, the Nomination Period is July 13, 2015 to August 6, 2015. Between these dates, candidates may take out and file nomination papers with the City Clerk during business hours.

To qualify as a City Council candidate, the candidate must reside and be registered to vote within the City of Norco at the time nomination papers are issued. More specifically, the candidate must be:

1. At least 18 years of age;
2. A U.S. Citizen;
3. A resident of the City of Norco;
4. Registered to vote in the City of Norco; and
5. Have never been convicted of a felony.

See the Notice of Election on the following page.



NOTICE OF ELECTION
City of Norco
2870 Clark Avenue, Norco, CA 92860

Notice is hereby given that a General Municipal Election will be held in the City of Norco, California on Tuesday, November 3, 2015, for the following Officers:

Three (3) Council Member seats currently held by:

Kathy Azevedo
Berwin Hanna
Herb Higgins

Each one to serve a full term of four (4) years.

Official nomination documents for any qualified person desiring to file for this office will be available at the City Clerk's Office between July 13, 2015 and August 6, 2015. Norco City Hall is open Monday - Thursday from 8:00 a.m. to 6:00 p.m. and closed on Fridays. **Nomination papers will be accepted until Thursday, August 6, 2015 at 6:00 p.m.**

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Aviso es dado que una Elección General Municipal se llevará a cabo en la ciudad de Norco, California el martes 3 de Noviembre de 2015, para los siguientes miembros:

Tres (3) asientos de miembro del Consejo actualmente en manos de:

Kathy Azevedo
Berwin Hanna
Herb Higgins

Cada uno servirá un periodo completo de (4) años.

Documentos oficiales de nominación para cualquier persona calificada que desea solicitar, estarán disponibles en la Oficina del Secretario de la Ciudad entre el 13 de Julio de 2015 y el 6 de Agosto de 2015. La ciudad de Norco está abierto de lunes a jueves de 8:00 a.m. a 6:00 p.m. y cerrado los viernes. **Los documentos de nominación se aceptará hasta el Jueves, 6 de Agosto 2015 a las 6:00 p.m.**

Cheryl L. Link, CMC, City Clerk
City of Norco

Dated: June 29, 2015
Published: July 4, 2015

ECONOMIC DEVELOPMENT:

Business Development: Staff has begun a realistic evaluation of opportunities for the space currently occupied by the Norco Library (which will be moving to a new location on Hamner Avenue) with commercial real estate consultants and brokers. The building is strategically located, particularly given the anticipated September debut of Silverlakes nearby. The site of the original Norco City Hall, it also has historic significance.

Auto Mall Sign: Electra-Media, Inc. (EMI), the manufacturer and operator of the Norco Auto Mall Sign, has signed an agreement with the Norco Auto Dealers Association to fund a renovation and upgrade of the Norco Auto Mall Sign. In October 2014, City Council approved funding in the amount not exceeding \$187,340 or equivalent to 50 percent for the renovation and upgrade of the sign. The Norco Auto Dealers Association has agreed to a more modest renovation and upgrade, which will reduce the City's contribution to approximately \$111,195 for savings of over \$76,000.

PARKS, RECREATION AND COMMUNITY SERVICES:

The band Silverados will be rocking Pikes Peak Park on Friday, July 3, 2015 from 6:30-8p.m. Enjoy another family fun night at **Norco Rocks! Summer Concerts in the Park**. Admission and parking are free. Norco Lions Club will have their delicious food and cold beverages available for purchase.



Join us for the **4th of July Equestrian Trail Ride and Picnic in the Park** on Saturday, July 4, 2015. Start your day off right with a Patriotic Scenic Trail Ride at 10 a.m. This equestrian trail ride will be staged out of George Ingalls Equestrian Event Center parking lot 2 at the corner of Crestview and Sixth Street. Dress red, white and blue! Prizes for most patriotic horse and rider! Helmets required for riders under the age of 18. There will be a shallow river crossing.

Following will be a family picnic at Pikes Peak Park directly across from Ingalls from 12-3pm and will feature music, kid's crafts, old fashioned picnic games, cake walks, horseshoe tournaments and more! Prizes will be awarded! The Norco Lions Club will have BBQ and refreshments available for purchase or bring your own picnic favorites! Don't forget your chairs and blankets! No alcohol is allowed. Ice chests are subject to search. Event is proudly sponsored by AYSO Region 37 and Cal-Smog. For more information, please visit www.ci.norco.ca.us or call 951.270.5632.



National Day of the American Cowboy Committee met again this week to discuss details of the event being held at the George Ingalls Equestrian Event Center on Saturday, July 25, 2015. Staff is receiving shipments from Queensland for the Australian Light Horse Association who will be the guests of honor and performing at this year's event.

Gates open to the public at 3:00p.m. and Opening Ceremonies begin at 5:00p.m. Admission to the event is \$5 per person, 10 and under free. Parking is \$2 per vehicle. Food and refreshments will be available for purchase. You won't want to miss the cow chip toss with local dignitaries and the stunning presentation of flags from all 50 states presented on horseback. Performances include the Mane Attraction Drill Team. Participation events are sorting and ribbon races; each has an additional \$10 per team/run entrance fee. Additional participation events include obstacle course, speed barrels, poles one, and speedball at \$5 per run. Contestant Arrival/Signups: 12:00p.m. through gate 7; Start: 3:00p.m.

The fun continues as you cheer on your favorite entry in this year's Wagon Races, Kid's Boot Scramble, and Stick Barrel Racing. Mutton Bustin and Bull Riding will be featured during Pacific Coast Junior Bull Riders Rodeo to round out the night. Come on out and root for your favorite 'lil cowboy or cowgirl! It's an action packed family-fun event! For more information on this event, please call (951) 377-7040 or visit www.norco.ca.us.



It may be summertime, but it's not too early to plan the **Horsetown Parade of Lights and Winter Festival** which is slated for Saturday, December 12, 2015. Staff and committee members are mapping out details for another fun and exciting community event! Most critical, they are seeking donations to support all of the festivities for the kids such as snow, skate rink, train, petting zoo and more! If you would like to sponsor this event or know of a business, organization or individual who would like to support this, please contact Parks and

Recreation at (951) 270-5632.

Youth Services

Summer Kidz Camp is full of Stars and Stripes this week as they celebrate our Nations Independence! The best part of the week was cooling off on the field trip at Farrells Ice Cream Parlor!

Senior and Special Needs Services

The Rose M. Eldridge Senior Center will be closed on Friday, July 3, 2015. Regular schedule will resume on Monday, July 6, 2015.

Parks and Building Maintenance Services

Parks

- The sports fields are taking a beating with the heat and the reduction of water. Staff is trying to find the proper balance of water and time run per station to meet the City Council Resolution 2015-36.



Miscellaneous

- Staff is working on the East Pad, wiring the light poles, so when the new transformer is in place we will have lights and RV Hookups at the light poles.
- The wireless sound system has been repaired and the Barrenger Sound system is still in the shop being worked on.
- Our Champ forklift quit running this past weekend. Staff has one quote to repair the engine at \$4,573.00. Staff will be getting more quotes this week. We will be renting a lift as needed until we can get this one running again.
- Staff has built two sets of ramps for the two 40ft storage units at Ingalls. The people movers and the golf carts will now be easier and safer to store.
- Our new pressure washer needed to be modified to prevent it from burning through the rubber hose. Staff welded some guards around the motor to prevent this from happening again.
- A and J Truck Repair has been kind enough to donate the cost of repairing the American Flags we fly at the Memorial. They have paid to repair both flags so far.
- Staff has built two ladder frames for the "Patriotic Ladder Golf Game", and we have also put together two balloon launchers for the "4th of July" celebration at Pikes Peak Park this Saturday.

Animal Control Services

During the month of June:

- 19 dogs, 7 cats, 6 chickens and 4 rabbits were adopted
- Staff redeemed 17 dogs, 1 cat and 2 horses
- Staff issued 18 citations for licenses, 1 for leash law and 13 for other violations

NORCO SHERIFF'S DEPARTMENT:

Vehicle Theft Suspect Arrested: On Sunday, June 28, 2015, at 11:09 a.m., a person reported their vehicle stolen from the 3500 block of Hamner Ave., in the city of Norco. The vehicle theft occurred on June 27, 2015. On Tuesday, June 30, 2015, at 11:46 a.m., the stolen vehicle was seen in the 1500 block of Elm Dr., in the city of Norco. Deputies arrived and located the abandoned stolen vehicle. Residents in the area reported seeing a male suspect in the vehicle and gave the last location the suspect was seen. With the help of the Riverside County Sheriff's Department's helicopter, the suspect was located in the area of 5th St. and Horseless Carriage Dr., over a mile away. Responding deputies were able to contact and arrest the suspect.

Jonathon Deese, age 33, of Riverside, was arrested and booked into the Robert Presley Detention Center for unlawful taking of a vehicle, possession of stolen property, and a parole violation.

The Riverside County Sheriff's Department is committed to the safety of the citizens of Norco and will be vigilant in investigating all crimes of this nature. This investigation is ongoing and we are asking anyone with additional information to contact Deputy Ghiliotty at the Norco Sheriff's Office at 951-270-5673. Citizens may also submit an anonymous tip using the Sheriff's [CrimeTips](#) online form.



Jonathan Deese

Graffiti Suspects Arrested: On Monday, June 29, 2015, at 10:38 a.m., deputies responded to a group of people writing graffiti under the I-15 freeway at 6th St., in the city of Norco. An anonymous resident reported seeing four subjects spray painting graffiti at the location.

Deputies arrived and witnessed several suspects spray painting the walls of the freeway. All four suspects were arrested and booked into the Robert Presley Detention Center.

The arrested subjects were:



Manuel Juno-Alarcon



Emilio Prado



Hillary Bravo



Jose Leos

1. **Manuel Juno-Alarcon**, age 27, of Bell Gardens
2. **Emilio Prado**, age 24, of El Monte
3. **Hillary Bravo**, age 20, of El Monte
4. **Jose Leos**, age 20, of Pico Rivera

Marijuana Cultivation Search Warrant: On June 26, 2015, Deputies from the Riverside Sheriff's Department and Norco Sheriff's Office served a marijuana cultivation search warrant in the 1700 block of Hillside Avenue, in the city of Norco. The subsequent investigation revealed a total of 277 illegal marijuana plants, which were seized and eradicated from the residence. The investigation is continuing and no one has been arrested at this time.

Burglary Suspect Arrested: On Thursday, June 11, 2015, shortly after 9:55 a.m., deputies responded to the Sprint store, located in the 1400 block of Hamner Avenue, in the city of Norco. A male suspect entered the business, took property, and fled in a vehicle. No one was injured.

Deputies arrived and witnesses were able to provide them with a suspect description. After an extensive investigation, deputies were able to identify the suspect. On June 25, 2015, the suspect was contacted at his residence in the city of Riverside. After the suspect was interviewed, he was arrested. The stolen property was located.



Ronald Jenkins

Arrested for burglary was **Ronald Jenkins**, age 36, of Riverside. Jenkins was booked into the Robert Presley Detention Center.

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