



City Hall Weekly Highlights

February 4, 2016

To: Honorable Mayor and City Council Members

From: City Departments

CITY MANAGER:

Internal Revenue Service Completes Audit of City Bond Issue: In April 2014, the Internal Revenue Service (IRS) informed the City that it had selected the Norco Enterprise Revenue Refunding Bonds, Series 2009 for examination to determine compliance with Federal tax requirements. As part of this examination, the Internal Revenue Service reviewed City records regarding how the proceeds of the Bonds were expended. The City provided all information requested by the Internal Revenue Service. At the conclusion of their examination, the IRS raised questions regarding whether the portion of bond proceeds provided to Balboa Development for the SilverLakes Project complied with Federal tax requirements.

The City's decision to provide initial financial assistance necessary to realize the SilverLakes Equestrian and Sports Park Project was a business decision. This decision has resulted into a world-class facility that serves as soccer, equestrian, and other sporting events center for thousands of children and adults from Southern California and beyond. It has also resulted into tens of millions of dollars of private investments by Balboa Development in the SilverLakes property, which is owned by the City of Norco. The SilverLakes project has produced scores of new jobs in the region while strengthening the City's revenue base. The benefits of this project will last for many years to come.

The use of bond proceeds to improve the City's property is permissible under Internal Revenue Service regulations; however, because the agreements with Balboa Development provided for Balboa Development to repay the City's financial assistance, the IRS has taken the position that there is a technical violation of its regulations. Even though the City interprets the IRS regulations differently, and with the decision by the IRS to assess the City \$500,108.00 (five hundred thousand one hundred eight dollars and zero cents) under these circumstances, the City found it appropriate to enter into a "Closing Agreement" with the IRS in order to finally resolve this matter because pursuing the issues further would have resulted in substantial additional legal costs to the City and would have potentially had an impact on bondholders regardless of the final outcome.

ECONOMIC DEVELOPMENT:

Grant Approval: The City has been notified that its grant application for \$38,650 from the Western Riverside Council of Governments (WRCOG) has been approved. The funds will be used for a two-pronged strategic marketing campaign that addresses: 1) Norco's desirability as a place to do business; and 2) its draw as a visitors' destination. These funds will allow the City to maintain current staffing levels, create new marketing materials, and develop an Economic Development Strategy Plan.

Housing: Staff and Michael Baker International, the City's contract housing consultant, are working with Fiscal & Support Services to implement an increase to the level of subsidies provided to low income senior and disabled households under the City's Utility Bill Assistance Program. The increases, approved by City Council on January 20, 2015, concurrent with increases in water rates, are designed to fully mitigate the potential hardship for these households.

Technology: Economic Development staff has been trained on CoStar, a recently acquired subscription-based commercial real estate database that will assist the City in identifying available spaces for businesses interested in moving to Norco. It will also serve as a valuable prospecting tool, capable of generating presentation-quality reports that include comprehensive demographic information, traffic counts, economic data, and full-color maps or charts.

FISCAL AND SUPPORT SERVICES:

Bill Processing: Staff mailed out 1,909 utility bills to Group 4 customers. Staff also mailed out 250 delinquent notices to Group 3 utility customers that had not paid their bill on time.

Group 1 billing, which included 1533 invoices mailed earlier this month, was full processed this week. Group 1 encompasses 6th Street Corridor and northward. Of the 1533 mailed, 76 accounts were delinquent. On Wednesday, Public Works placed 76 door tags for those customers that had not paid by Tuesday. Of the 76 accounts, 7 were shut off for non-payment. As of today, 5 customer accounts were restored and 2 remain shut off.

Business License and Cash Receipts: There were 20 new business license applications and no renewal Business license applications during the week. Staff processed a combined total of 2,036 cash receipts from the building counter, Parks and Recreation, utility customers and other miscellaneous accounts receivables totaling \$1,842,273. The City received \$43,238 in gas tax; \$1,123,600 in vehicle license fees and \$251,743 in sales tax compensation resulting from the ERAF property tax shift.

Miscellaneous Accounts Receivable: A total of 13 miscellaneous accounts receivable invoices were sent to individuals/agencies totaling \$4,508. Miscellaneous accounts receivable invoices are sent to bill for EMS services, hydrant meter billing, damage to City property, encroachment permits, loan payments, trash billing to California Rehabilitation Center and any other services provided by the City other than utility billing and business licenses.

PARKS, RECREATION, AND COMMUNITY SERVICES:

Youth Pee Wee and Instructional Basketball Awards Night took place Saturday, January 30, 2016 at Riley Gymnasium. Youngsters and volunteer coaches were celebrated for a successful season! Boys and Girls Divisions Awards Night will take place in March. Thank you once again to our valued volunteer coaches!



U.N.L.O.A.D. Staff attended the UNLOAD Committee meeting on Monday, February 1, 2016. Parents and youth alike are encouraged and invited to attend these informative meetings which focus on alcohol and drug use among the youth in Norco and ways to combat that behavior. Next meeting is March 28, 2016 at 5:00pm at City Hall.

Youth T-Ball: Spring Youth T-Ball registration is open now through March 10, 2016. Cost is \$85 per player which includes team jersey, hat and award. Games are slated to begin Saturday, April 9, 2016. Games will be played at Parmenter Park. Volunteer Coaches are being recruited. For more information, please contact the Parks and Recreation office at 951-270-5632.

New Taekwondo Class times: Norco Martial Arts Academy presents Traditional Taekwondo from beginner to black belt! This course features solid physical fitness with serious self-defense and life skills to help kids and adults discover the keys to success in all areas of life. Students will learn basic to advanced kicking, punching blocking, evasive movement and strategy as well as the life changing Five Tenets of Taekwondo; Courtesy, Integrity, Perseverance, Self-Control, and Indomitable Spirit! Each class is taught by high level Black Belts to ensure quality of results. Beginning/Intermediate classes (6+ years of age) are held T/TH 5:30-6:30pm and Sat 9-11am at Norco Community Center Scout House. Monthly fee is \$49. For more information, please call Parks and Recreation at 951.270.5632

Tiny Tot Olympics: Save the date! Tiny Tot Olympics is coming back to Horsetown USA on Saturday, May 7, 2016 from 8:30a.m.-12 noon. Activities will take place at Community Center Park. This one-day event is designed for children 2-6 years of age to participate in obstacles and games fit for tots. Each participant will receive a Tiny Tot Olympic T-shirt at registration. Upon completion of group events, participants will receive a medal, snack and bottle of water! Registration starts February 22, 2016. [Click here for flyer.](#)

Horsetown Showdown Adult Basketball Tournament: Registrations will be accepted started February 1 through February 29, 2016 for the upcoming adult basketball 2-day tournament "Horsetown Showdown" being held at Riley Gymnasium on March 5 & 6, 2016. Fee is \$120 per team. Available divisions are Competitive 'Open' Division (any height and skill level) and Recreation Division (6'3" and under, one player allowed up to 6'5"). Each team is guaranteed at least 3 games. For more information contact Jamie Carper (jcarper@ci.norco.ca.us) or Matt Porras (mporras@ci.norco.ca.us) or call 951 270-5632.

Free Tax Assistance from AARP: AARP volunteers began tax preparations at the Rose M. Eldridge Senior Center this Tuesday. This free service will be available each Tuesday through April 12, 2016 from 9:00am to 2:00pm. Community members can call the Rose M. Eldridge Senior Center at 951.270.5647 to make an appointment and receive a check list to assist with gathering proper information for their appointment.

Seniors on the Move took a trip to San Manuel Casino on Wednesday, February 3, 2016.

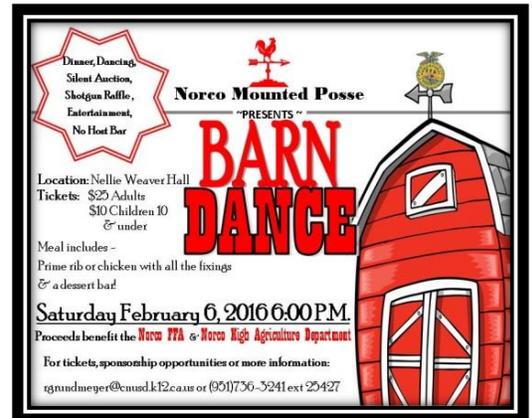
USDA Food Distribution took place at 10a.m. on Wednesday, February 3, 2016 at the Rose M. Eldridge Senior Center.

S.T.A.R. Meeting took place at 11:30a.m. on Wednesday, February 3, 2016 at the Rose M. Eldridge

Senior Center.

George Ingalls Equestrian Event Center

- George A. Ingalls Veteran's Memorial Plaza is OPEN daily from 10 a.m. – dusk but is subject to closure during inclement weather.
- Open Recreational Riding scheduled February 1st – 3rd at Clark Arena from 10 a.m. – 3 p.m.
- Norco Horseweek Pageant started their practice times at Moreno arena and is scheduled every Monday from February 1st – April 11th
- Community barrel race is scheduled Thursday, February 4th at Moreno arena
- Private Wedding was held at Nellie Weaver Hall Saturday, January 30th
- R4R Team Roping was held Sunday, January 31st at Moreno arena and will return March 6th.
- Norco Mounted Posse is presenting the BARN DANCE to benefit the Norco High School FFA and Agriculture departments
- Removed large American Flag at Veterans Memorial and reinstalled after storm cleared.
- Replacement of Animal Control building sign is delayed due to the storm and will be installed this weekend.
- Purchased, painted and installed plywood backboard for roping shoot needed at Sundays scheduled event.



Parks and Building Maintenance Services

- Final punch list for horse trail fencing project LMD 4 is being worked on.
- The repairs needed due to an accident on Norco Hills Road and Bridle Crest have been completed by Valley Crest.

Animal Control Services

- During the month of January staff adopted out 15 dogs, 22 cats and one rabbit. We reunited 24 dogs with their owners.
- NAC Officers issued 14 citations for licensing, 1 for leash law, and 3 miscellaneous citations.

Public Works

Potable Meter Repairs:

- Western at Fifth – raised meter box to grade
- 1467 Shire – replaced meter box

Potable Water Service Repairs:

- 2797 Shadow canyon – replaced angle curb stop
- 1738 Corona – vacuum excavated and repaired leaking water service

Potable Water Mainline Repairs:

- 4120 Valley View – vacuum excavated and repaired 8” steel mainline

Potable Pump Station and Reservoir Maintenance:

- Reservoir 3 – general cleanup with wind-blown debris and weed removal

Hydrant Flushing:

- 13 Hydrants flushed in the Second Street/Temescal/ Corona Avenue area.

Hydrant Repair:

- 4484 Corona – Aged and non-repairable dry barrel fire hydrant has been fully replaced and upgraded to current standard with butterfly valve, automatic shear valve and wet barrel hydrant.

Collection System Maintenance:

- Old Hamner lift station - Cleaned dry well and cleared debris from sump pump inlet
- The wet wells were cleaned at the following lift stations
 - Valley View
 - Corona
 - Norco Hills
 - Oldenburg
 - Grulla
- 2311 Corona – treated sewer lateral with ROOTX
- Shawnee lift station – cleared impellor blockage of flushable wipes and reprimed above ground pumps

DG/Misc. Aggregate:

- 3769 Center – filled road edge rut with 2 tons class 2 base rock
- 2896 Hamner – filled trail ruts and rain erosion with 3.5 tons DG

Trail Fence:

- 3254 Pedley – replaced 2 rails
- 1677 Corona – removed and replaced 1 line post and 1 rail
- 1655 Corona – replaced 1 rail
- 2636 Corydon – replaced 2 end posts, 4 line posts, 10 rails
- 913 Fourth – replaced 1 line post, 1 end post, 2 rails
- 1002 Third – replaced 1 line post, 1 end post, 2 rails
- 3407 Corona – replaced 2 end posts, 4 line posts, 9 rails
- 3644 Hillside – replaced 1 line post

Graffiti/Debris Sites:

- End of Lonesome Dove – removed mattress dumped in the right of way
- Valley View at First – removed 2 tires dumped at road edge
- Valley Drive near the access to reservoir #5 – removed tires dumped at road edge
- Cleared dirt and debris at the intersection of Hamner and Fourth
- Cleared dirt and debris from the intersection of Norco Drive and Hamner

Storm Debris Cleanup:

- As a result of the recent high winds, the overhead street name sign at North and Crestview was torn from its mounting hardware. Our outside signal maintenance contractor reset the sign.
- 1443 First – removed downed tree limbs

- 1506 Corona – removed large downed tree limbs



- 2155 Second – removed large downed limb
- Corner of Belgian and Morgan – removed downed tree limb
- 4930 Trail – removed downed tree limb
- 2915 Corydon – removed downed tree limb
- Halfmoon at Vine – removed large downed limb
- 1497 Second – removed large downed limb



- 1375 First – removed large downed limbs
- 3445 Shawnee – cleared downed tree
- 3735 Pedley – removed downed tree
- Sierra and Sixth – removed downed branch
- 4696 Center – removed broken/downed tree limbs
- 4630 Temescal – removed downed tree limbs
- 4500 Temescal – removed downed limb and cleared wires
- 832 Sixth – cleared downed tree limb
- 4060 Valley View – cleared large downed limb blocking trail
- Hamner at Lampton – cleared downed limb

Drains:

- 4620 Hillside – cleared debris at the inlet
- 1190 Carthay – inspected drain for clogs and debris, none found
- 2610 Vine – cleared minor debris

Signs:

- Intersection of Fourth and Clark – installed new OM4-3 signs
- Valley View at River Drive – replaced stolen W1-7 and OM4-3 signs
- Clark at Fourth – replaced STOP sign, pole and anchor
- Hamner at Second – replaced multiple median signs damaged in traffic collision
- Installed new way finding signs for the Veterans Memorial at;
 - Sixth and Crestview
 - Sixth and Sierra
 - Sixth and California
- Hamner at Market – replaced missing median signs

- 825 Fifth – replaced 25 MPH sign and pole knocked down by unknown driver
- Sunny Hills at Corydon - Replaced STOP sign and post

Weed Abatement:

- Backyard trail behind Sagetree Lane– cleared trash and weeds
- Backyard trail between Vine and Corydon – cleared weeds and deb

PLANNING DEPARTMENT AND BUILDING DIVISION:

Approved Special Events:

APPROVED SPECIAL EVENTS:

- 9-1-15 to 6-1-16: Temporary food preparation and service modulars (SilverLakes)
- 1-25-16 to 3-25-16: Grand opening, Black Belt Academy, 1161 Hidden Valley Parkway
- 1-30-16: Grand opening outdoor event/fair: 1761 Third St., Kinematics Physical Therapy
- 2-1-16 to 2-8-16: Weekly special, Ace Auto Insurance, 2830 Hamner Avenue
- 2-6-16: Car wash, Carls Jr., 2896 Hamner Avenue
- 2-6-16: Grand Opening, Dona Luisa's, 3250 Hamner Avenue
- 2-7-16 and 2-15-16: Car shows, Bobs Big Boy, 3521 Hamner Avenue
- 2-13-16 to 2-14-16: Flower display in front of store, 1933 River Rd
- 2-14-16: Flower display in front of store, 3700 Hamner Avenue

Planning:

Surrounding Jurisdictions:

- The Orange County Water District has issued a Notice of Intent to adopt a Mitigated Negative Declaration for the construction of rock gabion structures in the Santa Ana River upstream of the River Road Bridge to restore Santa Ana Sucker habitat. The review period of the draft Mitigated Negative Declaration and Initial Study is from 1-29-16 to 2-19-16 at www.ocwd.com/working-with-us/public-notices.
- The City of Jurupa Valley issued a Notice of Preparation (NOP) for a Draft Program Environmental Impact Report on the proposed Interim General Plan. Responses to the NOP are due by March 7, 2016. A public scoping meeting is scheduled on March 1, 2016 at 7 pm at the Jurupa Valley City Hall, 8930 Limonite Avenue.

Additional Highlight:

- Met with the Planning Commission advisory subcommittee to establish the groundwork on beginning review of the Industrial District zoning in the Gateway Specific Plan.

Building Division:

PERMIT APPLICATIONS:	16	(0 commercial, 16 residential)
BUILDING PERMITS ISSUED:	14	(1 commercial, 13 residential)
VALUATION OF CONSTRUCTION:		\$ 246,320.00
BUILDING FEES COLLECTED:		\$ 6,478.56
FIELD INSPECTIONS	35	
STOP WORK NOTICES:	0	
OCCUPANCY PERMITS ISSUED:	0	
SEWER PERMITS:	1	
Estimated sewer flow:		
Capacity Fees collected:		\$ 2,120.00
Connection Fees collected:		\$ 307.50

Code Enforcement:

	2015	2016
TOTAL CASES:	313	28 (+ 44 carry-over from 2015)
OPEN CASES:	44	87
NEW CASES:		11
CITES ISSUED:		6
CLOSED CASES:	14	4
YARD SALE SIGN REMOVAL:		17

ADDITIONAL HIGHLIGHT:

- Joint inspection with Animal Control regarding a compliance check on Corona Ave.

NORCO SHERIFF'S DEPARTMENT:

Steer Clear” 91 Freeway-Full Closure Information: As part of the 91 Project, the Riverside County transportation Commission (RCTC) will conduct a full weekend closure of both the eastbound and westbound 91 between the 71 and I-15 in Corona. Because of the impact that a full closure will have on this heavily traveled roadway, the 91 Project team is urging motorists to “steer clear” of the area during this closure. The closure will be from Friday, February 19, 2016 at 9:00 p.m. through Monday, February 22, 2016 at 4:00 a.m. Stay informed and plan accordingly.

Project Helpline: 877-770-9191

Website: www.sr91project.info

Email: sr91project@rctc.org

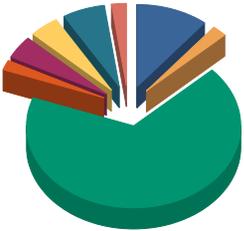
FIRE DEPARTMENT / CAL FIRE:

Sandbags: Fire staff continues to distribute sand bags to city residents; 350 sand bags were provided this week.

Structure Fire: On February 3rd, CALFIRE/Riverside County Firefighters responded to a reported structure fire in the City of Norco. The first arriving unit advised of a single story single family dwelling working structure fire. The fire was contained to the kitchen and small portion of the attic. One occupant was located inside the structure during the primary search trying to rescue pets and was subsequently transported to Corona Regional with smoke inhalation.



Response Activity - Norco



False Alarm	5	10.9%
Haz Mat	1	2.2%
Medical	31	67.4%
Other Fire	1	2.2%
Public Service Assist	2	4.3%
Standby	2	4.3%
Traffic Collision	3	6.5%
Vehicle Fire	1	2.2%
Total:	46	100.0%

Incidents Reported for Date between 1/28/2016 and 2/3/2016 and Norco City

False Alarm		5
Haz Mat		1
Medical		31
Other Fire		1
Public Service Assist		2
Standby		2
Traffic Collision		3
Vehicle Fire		1
Incident Total:		46

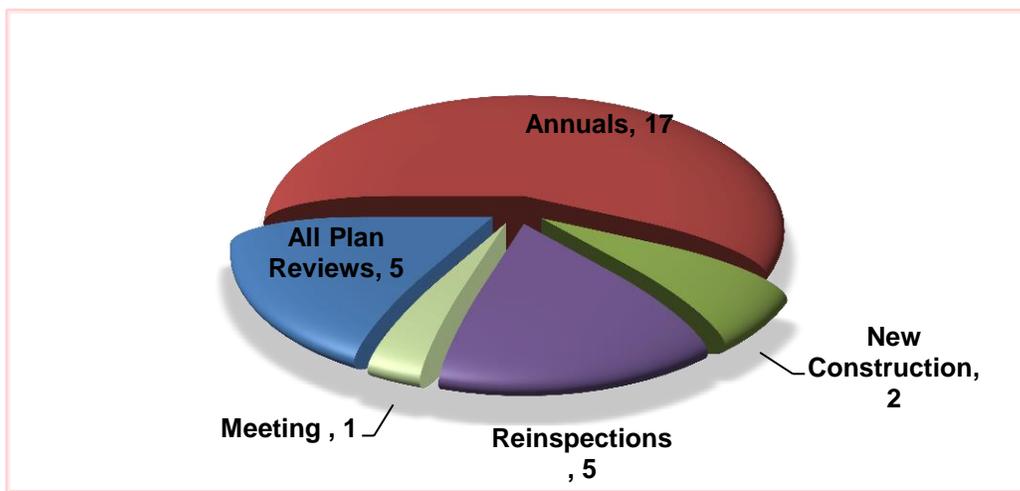
Riverside County Fire - Norco

Weekly Activity Report

1/28/16 - 2/3/16

	CITY
Activity Totals	Norco
Plan Reviews	TOTAL NORCO
All Plan Reviews	5
INSPECTIONS	Norco
Annuals	17
New Construction	2
Reinspections	5
Title 19 Inspections	
Business License Review	
C of O's	
Weed Abatement	
TOTAL	24
MEETINGS & OTHER	Norco
Meeting	1
Training	
Special Inspections/Events	

Weekly Prevention Activity Report- Graph Summary





Valentine's Day is a Good Reminder to Love the Earth with Recycling and Waste Reduction

Waste Management recommends alternatives to traditional tokens of affection that make the holiday of red and pink a little greener

CORONA, Calif.- Feb. 2, 2016- Whether a hopeless romantic or a cynic, Valentine's Day is an opportunity to show love to the Earth, the one who takes care of each of us, by being environmentally conscientious. Valentine's Day cards are exchanged annually, which can contribute to a spike in annual waste production. This holiday, Waste Management urges the public to consider eco-friendly gifts for loved ones, and to follow simple recycling guidelines to love the Earth, too.

"When you consider what goes into a card or some flowers, it's easy to understand that a few small changes can make a big difference for the environment," said Eloisa Orozco, spokesperson for Waste Management of Southern California. "You can be good to your loved ones and the environment on Valentine's Day. It just takes a little creativity, planning and Cupid's green arrow."

Green Gift Ideas for Valentine's Day

Valentine cards - Save trees in the name of love by sending an e-card. If the card is a must, (i.e. your child's Valentine's card exchanges at school) make sure it's printed on recycled paper or make one from scratch using everyday items around the house.

Photo gifts - Another alternative to a traditional card is using recycled materials and your favorite photos to create a scrapbook, decorate a picture frame or create an electronic slideshow to share with that special someone.

Chocolate - Consider buying chocolate that is organic, fair trade and made using the most sustainable practices possible.

Flowers - Instead of floral arrangements, consider planting a tree for your loved one. If flowers are non-negotiable, look for organic flowers that were grown without pesticides, or purchase flowers from a store that composts its pre-consumer food waste, including floral items.

Jewelry - Consider buying heirloom jewelry from a vintage dealer. If you want to buy new, choose a jeweler whose gems and precious metals are certified ecologically friendly.

Home-cooked meals - Show your loved ones you care by cooking with fresh, local, organic ingredients.