



City Hall Weekly Highlights

June 2, 2016

CITY CLERK:

JUNE						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

June 7, 2016
Election Day!

June 7th Presidential Primary Election: There are 6 polling locations in Norco. [Click here](#) to find your polling place. If you are a vote-by-mail voter, you may drop off your ballot at the City Clerk's Office during regular business hours through Monday, June 6th, or, at any polling place in Riverside County through June 7th. Your vote is important. Your vote is your voice. Be heard. Vote!

ECONOMIC DEVELOPMENT:

Business Attraction: Following an encouraging response from hospitality industry representatives at the International Council of Shopping Centers (ICSC) conference, staff is following up with various hotel chains, developers and franchisees to bring new lodging opportunities to Norco. By pursuing diverse properties—emphasizing different brands, price points and concepts that draw distinct clienteles—the City can offer visitors ample choices without duplicating efforts or negatively impacting existing hotel properties. There is currently a shortage of rooms in Norco, particularly on weekends, and the transient occupancy tax (TOT) generated by hotels is very beneficial to the City.

Historic Preservation: At its meeting of June 15, the City Council will consider a recommendation of the Historic Preservation Commission to designate the Community Center, originally constructed in 1924, as a local historical landmark. Designating structures as local landmarks not only connects residents to their community's rich heritage, but is a major step towards ensuring the preservation of Norco's architectural and cultural heritage.



Business Appreciation: At its meeting of June 15, 2016, the City Council will recognize Valley Cities Fence as the latest honoree in the City's Business Appreciation Initiative. The Economic Development Advisory Council (EDAC) nominates local businesses to be honored through this program established by Mayor Bash, and a page in the Economic Development section of the City's website pays tribute to them. Any establishment making a meaningful contribution to Norco's business community, whether Fortune 500 corporation or mom-and-pop enterprise, is eligible for recognition.

FISCAL AND SUPPORT SERVICES:

Bill Processing: There were no utility accounts billed this week. Staff mailed out 258 delinquent notices and billed for tag fees totaling \$4,128 to Group 3 utility customers that had not paid their bill on time.

Business License and Cash Receipts: There were 6 new business license applications during the week. Staff processed a combined total of 1,434 cash receipts from the building counter, Parks and Recreation, utility customers and other miscellaneous accounts receivables totaling \$1,761,255. The City received \$1,317,994 in sales tax and vehicle license fee triple flip backfill.

Miscellaneous Accounts Receivable: A total of 6 miscellaneous accounts receivable invoices were sent to individuals/agencies totaling \$1,206. Miscellaneous accounts receivable invoices are sent to bill for EMS services, hydrant meter billing, damage to City property, encroachment permits, loan payments, trash billing to California Rehabilitation Center and any other services provided by the City other than utility billing and business licenses.

Accounts Payable: Accounts Payable processed 93 checks totaling \$1,019,922.

PARKS, RECREATION, AND COMMUNITY SERVICES:



Summer Concerts in the Parks: Are you ready for some fun summer nights with some GREAT live entertainment!? Norco's Summer Concerts in the Park kicks off the summer series next Friday, June 10, 2016 with "Yard Sale". Concert is from 6-8 p.m. at Pikes Peak Park. Admission and parking are FREE! Food and refreshments will be available for purchase courtesy of the Norco Lions Club. Thank you to our sponsors Norco Lions Club, Air Temp, Inc., RURAL, Norco Mounted Posse, Norco Horsemen's Association, Riverside County District 2 Supervisor Tavaglione and Waste Management.

Norco Founder's Day 5K Run/Walk and Equestrian Ride: There's still time to sign up for the Norco Founder's Day 5K Run/Walk and Equestrian Ride that is taking place on Saturday, June 11, 2016. At this event you will have an opportunity to take in the sights at the Lake Norconian. Participants will receive breakfast or lunch, a commemorative t-shirt and a medal. To register for the 5K or for more information on the event, please visit www.lakenorconianclub.org or call 951.733.4511.

T-Ball season concludes this week. Awards are taking place this Saturday, June 4, 2016 at 6:30p.m. in Riley Gymnasium. Congratulations on a great season kids and thank you to all the parents and volunteer coaches that assist staff in making this league successful for the youth in the community!

Youth Summer Basketball League games began this week at Riley Gymnasium. Registrations are being accepted for the Summer Basketball Camp for both boys and girls being held the week of July 11-15, 2016. Girls' camp is from 11a.m.-1p.m. daily and boys' camp is from 2p.m.-4p.m. daily.

Summer Kidz Camp registration now being accepted! This summer recreational program for kids 5-12 years of age is filled with weekly activities, fun projects and field trips for children to enjoy while on school break. Weekly Summer Kidz Camps are available Monday through Friday 7 a.m.-6 p.m. starting June 6, 2016 through August 5, 2016. A minimum number of participants are required in order for the camp to be held. Fee: Residents \$110/Non-Residents \$115 per weekly session. For more information, please call 951-272-1619.



Wee People Playschool is preparing for their promotions next week! We wish all of our participants the VERY BEST as they head off to kindergarten! For those who are interested in enrolling their 3-5 year old child in this recreational learning program, please contact Chrystal Foster at 951-272-1619.



Beat the heat! The Rose M. Eldridge Senior Center serves as a Cool Center during periods of excessive heat when temperatures reach 97 degrees or above. This week, the center hours will be extended on Friday and be open from 8am-5pm and Saturday from 12-5pm. For information on this location, please call 951-270-5647.

For more information or for a list of cool center locations, call (888) 636-8676 or visit www.rivcohealthdata.org. Speech or hearing impaired individuals may call TTY (951) 955-5126. For a list of summer-weather information and health recommendations, visit www.capriverside.org. The heat advisories and cool centers are services offered by the City of Norco in conjunction with Community Action Partnership of Riverside County, Riverside County Department of Public Health, Riverside County Fire Department, Community Connect, and the American Red Cross.

USDA Food Distribution took place at 10 a.m. on Wednesday, June 1, 2016 at the Rose M. Eldridge Senior Center.

S.T.A.R. Meeting took place at 11:30 a.m. on Wednesday, June 1, 2016 at the Rose M. Eldridge Senior Center.

Chair Volleyball is coming to the Rose M. Eldridge Senior Center! Please join us on Wednesday June 8, 2016 from 12:30pm to 1:30pm. This activity is free. For more information, please call 951-270-5647.

George Ingalls Equestrian Event Center

- George A. Ingalls Veteran's Memorial Plaza will be closed Saturday, June 4th for the Horse Town Brew & Que Horse Town Brew N' Que event and will reopen on Sunday, June 5th.
- Weekly Community Barrel Racing Closed and will resume, Thursday, June 9th.
- Open recreation riding is closed and will resume Wednesday, June 8th.

- The Horse Town Brew N' Que will be back on Saturday, June 4th from 12 p.m. – 7 p.m. at the arena level. For details on this event, please visit <http://www.brewnquefestival.com>, call 951-444-1280 or email event organizers at info@brewnquefestival.com
- Mark your calendar for the Super Big Oldies Show will be held at Nellie Weaver Hall Amphitheater on Sunday, June 12, 2016 from 3 p.m. to 8 p.m. For event details, please call Charlie at 951-880-4758.

Animal Control Services

During the month of May 17 dogs and 9 cats were adopted and 13 dogs and 5 cats were reunited with their families. In May 338 dog licenses were issued and 7 citations were issued for lack of licenses. The Norco Animal Shelter received \$384.02 in cash donations along with many donations of food, supplies and blankets.

PUBLIC WORKS:

Potable Mainline Repairs:

- 3696 Corona Ave – Crews vacuum excavated main line exposing a 1” diameter hole in the steel pipeline. Although the leak was substantial crews were able to keep pace utilizing multiple pumps, and without having to perform an emergency shutdown. A full circle repair clamp was installed on the 6” diameter line, cathodic coating applied and excavation backfilled.
- Upon recharge of the scheduled shut down of the mainline on Temescal Ave between Sixth and Seventh St, a minor leak located next the work that was being performed was discovered. Crews were able to repair with a 6” standard full circle repair clamp.

Fire Hydrant Repairs:

- 2567 Hamner Ave - removed hydrant operating assembly, reconstructed breakaway coupling, lubed internal shaft and crown assembly, applied new coat of safety yellow epoxy paint. Hydrant back in service.
- 1900 Hamner Ave - removed hydrant operating assembly, reconstructed breakaway coupling, lubed internal shaft and crown assembly, applied new coat of safety yellow epoxy paint. Hydrant back in service.
- 3313 Ranch Rd. - applied new coat of safety yellow epoxy paint

Potable Water Meter Upgrade:

- 2689 Sierra Ave – Upon verification of 1” service line, crews upgraded existing ¾” meter to a 1” meter. Minor modification to the service was needed to accommodate the larger length of the 1” meter. New 1” full bore ball valve on customer side and proper meter box installed.

Potable Water Meter Repairs:

- 4607 Hillside Ave – Replaced meter bushings and gaskets. Leaking poly bushing reducer was replaced with brass bushing.

Collection System Maintenance:

- Cut over to the new SCADA system is continuing. East and West lift stations received new chain and floats and new bubbler tube bellows.
- The auger/ grinder located at the outfall of CRC sewer was repaired and reinstalled, allowing normal operation to continue.
- Standby crew responded to West Station afterhours to re-prime both pumps that had been air locked.

Potable Pump Station Repairs/Maintenance:

- Well 13 – Washed down site and removed cobwebs from the pump and well room.

Reclaimed Water/Non-Potable Water System:

- The pressure relief valve installed on the supply line for Lake Norconian was replaced due to erratic pressure fluctuations upwards of 50 psi differential. The surges caused by the fault valve caused damage to certain components of the reclaim system downstream. A new PRV valve from Cla-Val was installed and now pressure surges have been diminished.
- Irrigation Well A – Air locked chlorine pump re-primed.

Weed Abatement

- Utilizing the work release program:
 - Finished weed abatement and trash removal located at Wells 9, 10, and 11
 - Southeast corner of Bluff/ River Rd
 - Well 13
 - North Dr from California to Crestview

PLANNING DEPARTMENT AND BUILDING DIVISION:

Approved Special Events:

- 6-1-16 to 12-1-16: Extensions for temporary food preparation and service modulars (SilverLakes)
- 6-9-16: 2-minute graduation fireworks display, Norco College
- 6-6 thru 6-10, 2016: Cub Scout day camp, Church of Jesus Christ of Latter Day Saints, 3600 Norconian Dr.
- 5-16-15 to 6-16-19: Anniversary Event sign, 1999 River Road (Stater Bros.)
- 5-16-15 to 6-16-19: Anniversary Event sign, 2790 Hamner Avenue (Stater Bros.)

Building Division:

Permit Applications:	16	(2 commercial, 14 residential)
Building Permits Issued:	9	(1 commercial, 8 residential)
Valuation of Construction:		\$ 114,200.00
Building Fees Collected:		\$ 3,410.29
Field Inspections:	52	
Stop Work Notices:	0	
Occupancy Permits Issued:	0	
Sewer Permits:	0	
Estimated sewer flow:		
Capacity Fees collected:		
Connection Fees collected:		

Code Enforcement:

	2015	2016
Total Cases:	313	140
Open Cases:	31	91 (60+31 carry-over from 2015)
New Cases:		6
Cites Issued:		3
Closed Cases:		2
Yard Sign Removal:		21

NORCO SHERIFF'S DEPARTMENT:

Memorial Day-George A. Ingalls Veteran's Memorial Plaza: The Norco Sheriff's Office was honored to attend the Forever on Duty-Continuous Salute and Memorial Day Ceremony at the George A. Ingalls Veteran's Memorial Plaza. We take great pride in remembering the service men and women who gave all, and those who continue to serve our country today. Thank you for your service!

Nohemi Gonzalez Memorial Ceremony: On Saturday, May 28, 2016 the Norco Sheriff's Office was honored to be a part of the SilverLakes memorial honoring Nohemi Gonzalez, the young American killed during the Paris Terrorist attack. (Photo credit goes to Kathy Azevedo).



Traffic Enforcement Operation: As part of our ongoing effort to reduce traffic collisions in the City of Norco, the Norco Sheriff's Office conducted specialized traffic enforcement throughout the city on Friday, May 27, 2016. The areas targeted included locations where injury and non-injury collisions have occurred. The enforcement locations included California Avenue, Sierra Avenue, Second Street, Sixth Street, Norco Drive, Corydon and various other streets and areas. Fifty-three citations were issued for speeding, red light and stop sign violations. Funding for this operation was provided in part by the City of Norco and a grant from the Office of Traffic Safety. The Norco Sheriff's Office urges everyone to drive safely, obey all traffic laws and buckle up.



FIRE DEPARTMENT / CAL FIRE:

Memorial Day Remembrance: Division Chief Lanzas, Battalion Chief Owens, and Engine Crew 47 attended the Memorial Day Remembrance Event that took place at Ingalls Park.

Community Event: On Saturday, May 28th Division Chief Lanzas and Engine Crew 57 from Norco, Engine Crew 27, Medic Squad 27 from Eastvale, and Truck 17 attended the memorial tribute of Noemi Gonzalez held at SilverLakes Equestrian & Sports Park.

CAL FIRE Riverside was honored to participate this morning in the Cerritos Memorial Soccer Tournament recognition ceremony of Noemi Gonzales, who was tragically killed in the Paris attack in November of 2015.

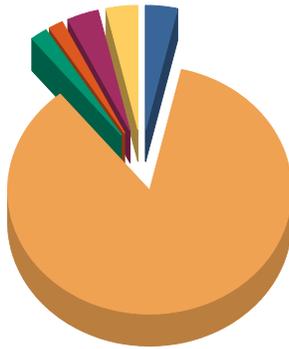
The tournament is an international event held over three days with 650 teams playing. The French Team honored Noemi's memory.

Event was held in the City of Norco at the Silverlakes property.



Response Activity - Norco

May 25th thru June 1st



False Alarm	2	3.6%
Medical	48	85.7%
Other Misc	1	1.8%
Public Service Assist	1	1.8%
Standby	2	3.6%
Traffic Collision	2	3.6%
Total:	56	100.0%

Incidents Reported for Date between 5/25/2016 and 6/1/2016 and Norco City

False Alarm	2
Medical	48
Other Misc	1
Public Service Assist	1
Standby	2
Traffic Collision	2
Incident Total:	56

Riverside County Fire Weekly Activity Report- Norco

5/26/16 - 6/01/16

	CITY
Activity Totals	Norco
PLAN REVIEWS	TOTAL
All Plan Reviews	4
INSPECTIONS	Norco
Annuals	19
New Construction	1
Re-inspections	9
Title 19 Inspections	
Business License Review	
C of O's	
Weed Abatement	
MEETINGS & OTHER	Norco
Meeting	2
Training	2
Special Inspections/Events	