



**CITY OF NORCO
ECONOMIC DEVELOPMENT ADVISORY COUNCIL
SPECIAL MEETING AGENDA**

Wednesday, June 8, 2016

City Hall – Conference Rooms A & B, 2870 Clark Avenue, Norco, CA 92860

CALL TO ORDER: 8:15 a.m.

ROLL CALL: Patrick Malone, Chair
Brad Renfree, Vice Chair
Kevin Bash, Mayor/EDAC Member
Michael Bell, EDAC Member
Diane Collins, NACC/EDAC Member
Scott da Rosa, EDAC Member
Ted Hoffman, Council Member/EDAC Member
Vicki Leonard, EDAC Member
Gabriel Martin, EDAC Member
Bill Schwab, EDAC Member

PLEDGE OF ALLEGIANCE: Mayor Kevin Bash

EDAC BUSINESS ITEMS AS FOLLOWS:

1. DISCUSSION / ACTION ITEM:
 - A. Interview of EDAC Applicants: Kathy Azevedo and Tina Gregory
 - B. Public Comments: *This is the time when persons in the audience wishing to address the Economic Development Advisory Council regarding this item may speak.*
 - C. Recommendation of EDAC Applicant

ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office (951) 270-5623. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.
(28 CFR 35.102-35.104 ADA Title II).

Staff reports are on file in the Economic Development Department. Any writings or documents provided to a majority of the Economic Development Advisory Council regarding any item on this agenda will be available for public inspection at the City Clerk's counter in City Hall located at 2870 Clark Avenue.
The meeting is recorded.



CITY OF NORCO

MAY 25 2016

ECONOMIC DEVELOPMENT ADVISORY COUNCIL (EDAC) APPLICATION

CITY CLERK

TIME:

The City of Norco is an equal opportunity employer and does not discriminate on the basis of race, color, sex, age, ancestry, national origin, political or religious affiliation, sexual orientation, marital status, other non-job related physical or mental disability, medical condition, or other functional limitation in employment or the provision of service. The City is committed to making its programs, services and activities accessible to individuals with disabilities. If you require accommodation to participate in this recruitment, please contact the City Clerk prior to the filing deadline. We will attempt to reasonably accommodate applicants with disabilities upon request.

IMMIGRATION LAW:

All new City employees must present written proof of identity and entitlement to work in the United States by providing documentation in accordance with the Immigration Reform Act of 1986 within the first three days of employment.

FINGERPRINT/LIVE SCAN BACKGROUND CHECK:

All appointments are conditional based on the successful completion of a fingerprint/Live Scan background investigation. Applications must be thoroughly completed and signed. All information on the application is subject to investigation and verification.

Please note that information provided on this form is subject to public disclosure. In submitting this application for consideration, the applicant agrees to follow the rules and procedures established for City of Norco Commissions and Committee Members.

Please type or print

NAME OF APPLICANT: Kathy Azevedo Date: 5/23/16

Home Address: [REDACTED] Norco Years lived in Norco: 49

Telephone: [REDACTED] Email: [REDACTED]

Business Address: 5555 Hammer Ave Norco, CA 92860

Telephone: 951 258 9711 Email: KAstrategies@sbcglobal.net

- Are you at least eighteen years of age? Yes No
- Have you ever been convicted of a felony? Yes No
- Are you a citizen of the United States? Yes No
- Are you a permanent resident of the City? Yes No

Please answer the following: (Please attach additional sheets of paper if necessary.)

COMMUNITY SERVICE: (list boards, commissions, committees, and organizations on which you are currently serving or have served. Include offices held and in what city.) City Council, Parade of lights, UNLOAD, Day of Cowboy, Beautification, EDAC NORCO Fair, YmcA, Norco regional conservancy, Ranch tour in Norco. WRCOG in Riverside

EMPLOYMENT: (title and duties) community development and Events at SilverLakes

EDUCATION: (include professional or vocational licenses or certificates)

AA Chaffey College
BA Cal Poly Pomona

NAME: Kathy Agredo

Date 5/23/16

Briefly explain what in your background, training, education, or interests, specifically qualifies you as an appointee.

my 12 years on city council gives me a real pulse for the needs of Norco and the importance of Economic development. Attending League of City Conferences has kept me up to speed on what other cities are doing and how innovative ideas can be implemented in Norco.

What do you see as the objectives and goals of the Commission you are applying to be a member of?

Our goals should be to have a non-stop effort to find ways to assist the city and the businesses to increase sales tax. Our number one source of income.

How would you help to achieve these objectives and goals?

In my new role of community development/events at Simulakes, I bring a whole new and different perspective. I can share what is going on at our new world class Sports Park and assist in ways that we use it to Norco's benefit.

What specific qualities can you bring to this advisory body?

With my extensive background in the city, coupled by my new ^{position} at Simulakes, I feel that I could be an asset to EDAC. I have a true passion for Norco and would be honored to serve in this capacity.

[Signature]
Signature of Applicant

5/23/16
Date

Please note that the City of Norco's Conflict of Interest Code does require Commission/Committee Members to annually file Economic Interest Forms disclosing financial information. The Norco City Council has adopted a Code of Ethics, Norms and Procedures and has established the duties of each Commission in the Norco Municipal Code. For additional information contact the City of Norco City Clerk's Office at (951) 270-5623.

You are invited to attach additional pages, enclose a copy of your resume, or submit supplemental information that you feel may assist in the evaluation of your application.

WHEN COMPLETED, Submit original to: City of Norco
Department of the City Clerk
2870 Clark Avenue
Norco CA 92860



RECEIVED
CITY OF NORCO

MAY 26 2016

CITY OF NORCO

ECONOMIC DEVELOPMENT ADVISORY COUNCIL (EDAC) APPLICATION

CITY CLERK

TIME:

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Please type or print

NAME OF APPLICANT: Tina Gregory Date: May 25, 2016

Home Address: [REDACTED] Years lived in Norco: 7

Telephone: [REDACTED] Email: _____

Business Address: 1440 Foxtrotter Road

Telephone: 951.520.9798 Email: tina.bonaventura@disney.com

- | | | | | |
|---|-----|-------------------------------------|----|-------------------------------------|
| Are you at least eighteen years of age? | Yes | <input checked="" type="checkbox"/> | No | <input type="checkbox"/> |
| Have you ever been convicted of a felony? | Yes | <input type="checkbox"/> | No | <input checked="" type="checkbox"/> |
| Are you a citizen of the United States? | Yes | <input checked="" type="checkbox"/> | No | <input type="checkbox"/> |
| Are you a permanent resident of the City? | Yes | <input checked="" type="checkbox"/> | No | <input type="checkbox"/> |

Please answer the following: (Please attach additional sheets of paper if necessary.)

COMMUNITY SERVICE: (list boards, commissions, committees, and organizations on which you are currently serving or have served. Include offices held and in what city.)

EMPLOYMENT: (title and duties)

1. Business Technology Manager, Walt Disney Theme Parks & Resorts;
2. TL Gregory Works, LLC, Director/agent

EDUCATION: (include professional or vocational licenses or certificates)

BS Paralegal Studies, UWLA; Certificate of Specialization in Corporations (1991)

Application continues on following page

NAME: Tina Gregory

Date May 25, 2016

Briefly explain what in your background, training, education, or interests, specifically qualifies you as an appointee.

see attached

What do you see as the objectives and goals of the Commission you are applying to be a member of?

See attached

How would you help to achieve these objectives and goals?

See attached

What specific qualities can you bring to this advisory body?

See attached



Signature of Applicant

5/25/2016

Date

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Norco CA 92860

Briefly explain what in your background, training, education, or interests, specifically qualifies you as an appointee

I've been in the Travel and Tourism industry for over 20 years, starting my career as a C-level Executive Assistant and Project Liaison for global travel wholesalers. I have experience in many facets of Travel and Tour Operations including Hotel, Airline, and Ground Service Contracts; Product Development, Pricing/Revenue Management and Travel Industry Marketing and Sales.

In 2000, I joined the Disney Theme Parks & Resorts Technology division, where I've served in various roles related to Travel, Hospitality/Lodging and Event Planning projects systems. My experience at Disney includes Strategic Planning, Capital Project Initiation and Funding, and Project and Program Management and Software Release Management.

Given my Business and Travel Industry background, I believe I could contribute to EDAC on multiple levels, including the continued development of Norco as a destination city.

What do you see as the objectives and goals of the Commission you are applying to be a member of?

Having attended the recent Strategic Workshop, I'm familiar with the in-flight efforts to define and formalize City-wide strategic goals, objectives and action plans. The nature of objectives for EDAC include City-wide economic development and sustainability and attracting new and retaining existing businesses. The actions supporting EDAC goals will be consistent with City-wide goals.

How would you help to achieve these objectives and goals?

The first step is building a foundation. I would get grounded on current Sub-Committee efforts underway, successes and challenges. I'd seek out key historical context of past EDAC strategies and outcomes. I would work with EDAC members to identify where my skills would add the greatest value.

From a strategic perspective, I would contribute my industry experience and insight on the destination development front.

From an execution perspective, I would use my project management skills to assist with organization, communication and execution of EDAC efforts as needed.

What specific qualities can you bring to this advisory body?

Resourceful and Creative - I bring a good balance of analytical and creative problem solving. My years at Disney have taught me the power of collaboration, brainstorming and thinking out loud.

Versatility - I can wear many hats, learn quickly, adapt to change, and tackle challenges swiftly.

Positive Attitude - I'm enthused and committed to do what I can to contribute to Norco's economic success. If appointed, it will be a privilege to work with EDAC on current and future endeavors.