



City Hall Weekly Highlights

June 30, 2016

ECONOMIC DEVELOPMENT:

Business Appreciation: At its meeting of June 28, 2016, the Economic Development Advisory Council (EDAC) voted to recognize Stater Bros. Markets as the next honoree in the City's Business Appreciation Initiative, scheduled for the City Council meeting of July 20, 2016. This program, established by Mayor Bash, honors enterprises making meaningful contributions to the community, whether Fortune 500 corporations or mom-and-pop merchants. The EDAC nominates local businesses to be recognized, and a page in the Economic Development section of the City's website tribute to them.

Farmers Market: At its meeting of June 28, 2016, the Economic Development Advisory Council (EDAC) voted to recommend that the City Council consider the implementation of a Certified Farmers Market. The Special Events Subcommittee thoroughly researched the feasibility of creating a Certified Farmers Market, which would not only encourage healthy living but could foster a greater sense of community. Staff will schedule the item for a City Council agenda in the near future.

FISCAL AND SUPPORT SERVICES:

Bill Processing: Staff mailed out 1,972 utility bills to Group 3 customers and no penalties assessed this week. We also mailed out 231 delinquent notices and billed for tag fees totaling \$3,696 to Group 2 utility customers that had not paid their bill on time.

Business License and Cash Receipts: There were 17 new business license applications and 615 renewal applications during the week. Staff processed a combined total of 1,802 cash receipts from the building counter, Parks and Recreation, utility customers and other miscellaneous accounts receivables totaling \$1,185,808.

Miscellaneous Accounts Receivable: There's only one miscellaneous accounts receivable invoice sent to individual/agency for \$968.84. Miscellaneous accounts receivable invoices are sent to bill for EMS services, hydrant meter billing, damage to City property, encroachment permits, loan payments, trash billing to California Rehabilitation Center and any other services provided by the City other than utility billing and business licenses.

PARKS, RECREATION, AND COMMUNITY SERVICES:



4th of July Trail Ride and Picnic in the Park: The City of Norco invites you to join us on July 4th, 2016 for a day of family fun! This festive patriotic event is free for the entire family!

Start your day off right with a Patriotic Scenic Trail Ride at 10 a.m. This equestrian trail ride will be staged out of George Ingalls Equestrian Event Center Parking Lot 2 at the corner of Crestview and Sixth Street. Dress red, white and blue! Prizes for most patriotic horse and rider! Helmets required for riders under the age of 18. There may be a shallow river crossing.

Following will be a family picnic at Pikes Peak Park directly across from Ingalls from 12-3pm and will feature music, kids crafts, old fashioned picnic games, cake walks, horseshoe tournaments and more! Prizes will be awarded! The Norco Lions Club will have BBQ and refreshments available for purchase or bring your own picnic favorites! Don't forget your chairs and blankets! No alcohol is allowed. Ice chests are subject to search. For more information, please visit www.ci.norco.ca.us or call 951.270.5632

Summer Basketball Camp: Summer Basketball Camp for both boys and girls begins next week, July 11-15, 2016. Girls' camp is from 11a.m.-1p.m. daily and boys' camp is from 2p.m.-4p.m. daily.

Summer Kidz Camp: The fun continues! This summer recreational program for kids 5-12 years of age is filled with weekly activities, fun projects and field trips for children to enjoy while on school break. Weekly Summer Kidz Camps are available Monday through Friday 7 a.m.-6 p.m. now through August 5, 2016. For more information or to register, please call 951.272.1619.

Summer Concerts in the Park: Be sure to mark your calendars for next Friday night, July 8, 2016 at Pikes Peak Park from 6-8p.m. "Cougarzz Rock" are a high energy, all live, dance band whose talent and fun loving appeal has set a new standard in Corporate Entertainment. They specialize in today's dance music, classic rock favorites, and performing a wide range of classic dance standards...so come ready to have a BLAST! Norco Lions Club will have the BBQ filled with delicious hotdogs, burgers, brats and more! Thank you to our sponsors: Norco Lions Club, Riverside County District 2 Supervisor Tavaglione, Air Temp, Inc., Waste Management, Norco Horsemen's Association, RURAL.

George Ingalls Equestrian Event Center

- George A. Ingalls Veteran's Memorial Plaza is open daily from 10 a.m. to dusk.
- Barrel Racing scheduled June 30th and No Barrel Racing July 7th due to special event but will return July 14th at Moreno arena.
- Open Recreational Riding is open Wednesday, June 27th & 29th but will be closed Monday, July 4th and will resume Tuesday, July 5th -6th
- Day of the Cowboy flag girls will be practicing at Moreno arena from 5 p.m. to 9 p.m.

Animal Control Services



Keep Your Pets Safe: Please remember to keep your pets inside during the 4th of July holiday weekend. It can be a traumatic time for the animals. The noise of fireworks and celebrations sometimes can cause otherwise quiet animals to become over excited or scared, causing them to climb fences, dig under fences and escape your yard. This can lead to them getting lost or being hit by a car. Scared animals tend to travel far and the continued loud noise keeps them on the move. Be aware of illegal

fireworks, they can cause fires in bales of hay, dry vegetation and manure. If your animal does get out during this holiday weekend, the shelter will re-open Tuesday morning, July 5th, at 9:00am.

PUBLIC WORKS:

Potable Main Line Repairs:

- 2871 Temescal Ave – After-hours crew responded to main line leak, while vacuum excavating, the steel main line suddenly ruptured into a larger leak that projected into the street. The crew was forced to do an emergency shutdown in order to repair the line. Seven valves were needed to shut down and isolate the line. Upon shut down, a full circle stainless steel repair clamp was placed on the ten inch steel main.



- 3538 Chestnut – staff received notification of a large damaging water leak. Upon arrival, personnel immediately began the shutdown process to isolate the main line. A seven foot resection of the six inch steel pipe was installed. The cause of the break was determined to be severe corrosion and age as seen below.



Potable Service Line Repairs:

- 2093 Paddock – Over 50 feet of galvanized service line in poor condition was replaced from mainline to meter with 1" copper and all new brass fittings.
- 4511 Crestview - vacuum excavated and repaired leaking 1" poly service with repair clamp
- Echo Hill/ Hillside – vacuum excavated and repaired leaking 1" poly service with repair clamp

Hydrant Replacement:

- 4057 Temescal – Installed new Jones wet barrel hydrant

AMI System Meter Repairs:

- 3091 Sunset Ct - attached portable programmer and linked meter to AMI system
- 277 Mt Shasta Dr – Repaired antenna wire, attached portable programmer and linked meter to AMI system
- 282 Wyatt Cir – Replaced register, attached portable programmer and linked meter to AMI system

Reclaimed Water/Non-Potable Water System:

- Irrigation Well A – a new dual pump chemical feed system was installed for chlorine. This system features two pumps that can be alternated at set times, allowing personnel to service one pump without interrupting the chemical feed. This set up will be the new standard for all chemical feed pumps throughout the entire system.

Weed Abatement and Miscellaneous:

- Utilizing the work release program:
 - Trimmed trees blocking stop sign at intersection of Andalusian and Foxtrotter
 - 3015 Temescal – removed sucker growth
 - 890 Fourth Street – weed abatement
 - Chestnut- Cleaned street and gutter of DG that had washed out from previous water leak
 - 1251 Fifth Street – weed abatement
 - California/Eighth Street – weed abatement
- Utilizing the Cal Fire crews;
 - Well 6 – weed abatement
 - Hamner/ Citrus – weed abatement

PLANNING DEPARTMENT AND BUILDING DIVISION:

Approved Special Events:

- 6-1-16 to 12-1-16: Extensions for temporary food preparation and service modulars (SilverLakes)
- 7-16-16: Outdoor food event, Sons of Liberty, 1780 Town and Country Drive
- 7-1-16, 7-30-16, 9-5-16: Car show, Bob's Big Boy, 3521 Hamner Avenue
- 7-2-16: Car wash, New Life Community Church at Carls Jr., 2896 Hamner Ave.

Planning:

Applications Submitted:
Conditional Use Permits: 2 (1 commercial, 1 residential)

- Participated in a meeting with the developer of the approved project for the vacant property located near the southwest corner of Hamner Avenue and Norco Drive.

Building Division:

Permit Applications Submitted: 14 (1 commercial, 13 residential)
Building Permits Issued: 17 (2 commercial, 15 residential)
Valuation of Construction: \$ 294,051.60
Building Fees Collected: \$ 13,606.51
Field Inspections: 41
Stop Work Notices Issued: 1

Code Enforcement:

| | |
|-------------------------|-----|
| Total Cases: | 172 |
| Open Cases: | 94 |
| New Cases: | 6 |
| Citations Issued: | 7 |
| Closed Cases: | 3 |
| Yard Sale Sign Removal: | 16 |

- Working with Property Trustee, doing property abatement on Norco Drive.
- Working with Court appointed Receivership, doing property abatement on Eighth Street.
- Continue end of Fiscal year inspections for Business/Commercial Vehicle exemptions.
- Working with Court appointed Receivership, doing property abatement on Fifth Street.

NORCO SHERIFF'S DEPARTMENT:



The Norco Sheriff's Office wants everyone to have a safe 4th of July holiday weekend! A reminder, all fireworks are illegal in the City of Norco: ALL fireworks, including sparklers, are illegal in Riverside County. All fireworks are illegal because they cause serious injuries and very often, cause fires. Riverside County has very diverse terrain. The vegetation is very dry where fireworks can easily start a brush fire. Individuals who cause fires by using illegal fireworks will be held responsible for all suppression costs. These costs can run

into the millions of dollars. [Read more at the State Fire Marshal website.](#) Those caught with illegal fireworks will be subject to fines, citation and/or arrest; including confiscation of all illegal fireworks. We urge you to leave the fireworks to the professionals!

Response to Calls for Service During the 4th of July Weekend: Fireworks can easily start a brush fire in this environment. Individuals who cause fires by using illegal fireworks will be held responsible for all fire suppression costs. These costs can run into the millions of dollars.

Based on the high volume of calls related to fireworks during holidays such as the 4th of July, the Riverside County Sheriff's Department enacts a protocol to prioritize fireworks-related calls. The protocol for the Jurupa Valley Station will commence on July 3, 2016 at 10:00 PM, and conclude on July 5, 2016 at 12:00 PM. The protocol is as follows:

Reports of fireworks, loud parties, or noise complaints will be broadcast to patrol deputies but a deputy will not be assigned to respond unless the reporting party requests deputy contact. Deputies will continue to respond for reports of fires or gunshots.

Anyone requesting additional information regarding this protocol is encouraged to contact Lieutenant Scott Forbes, at the Riverside County Sheriff's Department/Jurupa Valley Station by calling (951) 955-2600. Citizens may also submit a tip using the Sheriff's [CrimeTips](#) online form.

Theft Suspects Arrested: On Saturday, June 25, 2016, about 5:12 p.m., a deputy assigned to the Norco Sheriff's Office, witnessed two theft suspects fleeing from a business, located in the 1300 block of 6th Street, in the City of Norco. The two suspects entered a red, 4-door Jaguar sedan and quickly drove out of the business parking lot. The deputy followed the Jaguar and stopped it at a nearby intersection. The two suspects immediately exited the Jaguar, attempted to flee on foot, but quickly surrendered to the deputy. An unidentified third suspect drove away before he could be detained. The two suspects were detained and identified as **Jose Serrano**, age 23, and **Alexis Serrano**, age 18, both Riverside residents.

A subsequent investigation revealed the suspects had entered the Norco business and stole merchandise. Jose Serrano was found to be in possession of methamphetamine. Alexis Serrano was found to have an outstanding felony warrant for a previous robbery case.

Both suspects were arrested for burglary. Jose Serrano was also arrested and charged with possession of drugs and Alexis Serrano was also arrested for the outstanding robbery warrant. Both suspects were booked into the Robert Presley Detention Center for the listed charges.

The driver and Jaguar involved in this incident remain at large. Anyone with additional information related to this incident is encouraged to call Deputy Scott at (951) 270-5673. Citizens may also submit a tip using the Sheriff's [CrimeTips](#) online form.



LEAVE FIREWORKS TO THE PROFESSIONALS

CAL FIRE/Riverside County Fire Department would like to remind all residents and visitors that fireworks are illegal in Riverside County; meaning that you may not sell, purchase, transport, store or use fireworks in the county.

The cities of Blythe, Coachella, Cathedral City, Desert Hot Springs and Indio are the only cities that allow the sale and use of "safe and sane" fireworks. Fireworks purchased in these cities must not be transported, used or possessed outside of the cities which they were purchased.

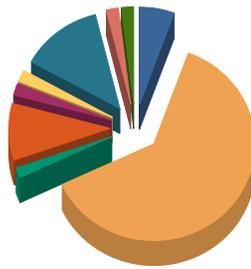
All fireworks, including sparklers are illegal in Riverside County because they can cause serious injuries and very often, cause fires. Any person or persons that cause a wildland fire by using fireworks will be held responsible for all suppression costs. Those caught with illegal fireworks will be subject to fines, citation and/or arrest; including confiscation of all illegal fireworks.

Be safe! If you want to see fireworks, go to a public show put on by experts. For a list of public fireworks shows throughout Riverside County and more information on fireworks in Riverside County please visit our website.

WWW.RVCFIRE.ORG



Response Activity - Norco



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|-----------------------|----|--------|
| False Alarm | 3 | 5.7% |
| Medical | 33 | 62.3% |
| Other Fire | 1 | 1.9% |
| Public Service Assist | 5 | 9.4% |
| Res Fire | 1 | 1.9% |
| Standby | 1 | 1.9% |
| Traffic Collision | 7 | 13.2% |
| Vehicle Fire | 1 | 1.9% |
| Wildland Fire | 1 | 1.9% |
| Total: | 53 | 100.0% |

Incidents Reported for Date between 6/22/2016 and 6/28/2016 and Norco City

| | |
|------------------------|-----------|
| False Alarm | 3 |
| Medical | 33 |
| Other Fire | 1 |
| Public Service Assist | 5 |
| Res Fire | 1 |
| Standby | 1 |
| Traffic Collision | 7 |
| Vehicle Fire | 1 |
| Wildland Fire | 1 |
| Incident Total: | 53 |

Riverside County Fire Weekly Activity Report- Norco

6/23/16 - 6/29/16

| Activity Totals | Norco |
|-----------------------------|--------------|
| PLAN REVIEWS | TOTAL |
| All Plan Reviews | 2 |
| INSPECTIONS | Norco |
| Annuals | 31 |
| New Construction | 5 |
| Re-inspections | 3 |
| Title 19 Inspections | |
| Business License Review | |
| C of O's | |
| Weed Abatement | 1 |
| MEETINGS & OTHER | Norco |
| Meeting | 3 |
| Training | |
| Special Inspections/Events | |