

WEEKLY HIGHLIGHTS

JULY 14, 2016



COMING UP:

July 20, 2016

City Council Meeting

July 22, 2016

Concerts in the Park

July 23, 2016

Adopt a Pet at Norco Animal Shelter

National Day of the American Cowboy

July 25, 2016

Norco Community Town Hall Meeting



ECONOMIC DEVELOPMENT UPDATE

Historic Preservation

At its meeting of July 12, the Historic Preservation Commission approved the adoption of the most recently submitted Certified Local Government (CLG) Annual Report, required by the U.S. Parks Department and State Historic Preservation Office (SHPO). CLG status is extremely prestigious and Norco is among an elite group of municipalities in California to qualify, based on the composition and efforts of its Historic Preservation Commission. The status also makes the City eligible for various preservation grants and expertise. Matt Potter was reelected as Chair and Diana Stiller as Vice Chair. This vote of confidence recognizes their strong contributions over the past year and the need for continuity of leadership at this critical time in the Commission's evolution.

HUMAN RESOURCES UPDATE



Arturo (Art) Garcia, a graduate of University of California, Riverside in Political Science/Law and Society has been assigned to the City of Norco from WRCOG under their Executive Fellows Program. Mr. Garcia will provide up to 960 hours of service to the City of Norco through March 2017. Mr. Garcia's salary and benefits are fully paid by WRCOG.

Mr. Garcia has previous experience working as a Peer Mentor at UCR in the Academic Resource Center and has completed an internship as a Law Clerk Intern with the Riverside County Public Defender. Mr. Garcia resides in Riverside and his personal interests include spending time outdoors with his son and working out.



Kelli Newton has been appointed to Management Analyst in the Administration Department reporting to Cheryl Link, City Clerk. Ms. Newton has volunteered with the City of Norco's Economic Development Department and has worked part time as Marketing Intern for the Department.

Ms. Newton is a graduate of California State University, Fullerton in Communications – Public Relations and Public Administration. Ms. Newton has extensive experience in graphic design and previously completed an internship with the Southern California PGA where she used her creativity in various aspects.



Melinda Van was hired as the City's Accountant in 2005, and has recently been reclassified to Senior Staff Accountant. Ms. Van will assume a greater level of responsibility and knowledge base regarding the City's accounting processes. Ms. Van is "organized, conscientious, dependable and works hard to do a good job and get the job done timely." Ms. Van was the 2012 recipient of the Full-Time Employee of the Year Award.



Kristen Estrada has been reclassified to full-time status. Ms. Estrada is an integral part of the Parks, Recreation and Community Services Department. Along with current administrative duties, Ms. Estrada will manage the City's volunteer program. Ms. Estrada was the 2013 recipient of the City's Part-Time Employee of the Year Award.

FOLLOW THE
CITY OF
NORCO ON
FACEBOOK
@cityofnorco



TO STAY UP
TO DATE ON
COMMUNITY
NEWS AND
EVENTS

WATCH CITY
COUNCIL
MEETING
RECORDINGS
ON VIMEO



VIDEO LINKS
CAN BE
FOUND ON
THE CITY
WEBSITE

FISCAL AND SUPPORT SERVICES UPDATE

Bill Processing

Staff mailed out 1,522 utility bills to Group 1 customers and assessed penalties to 269 delinquent accounts totaling \$4,253. Staff mailed out 278 delinquent notices and billed for tag fees totaling \$3,968 to Group 4 utility customers that had not paid their bill on time.

Business License and Cash Receipts

There were 14 new business license applications and 153 renewal applications totaling \$21,317 during the week. Staff processed a combined total of 2,044 cash receipts from the building counter, Parks and Recreation, utility customers and other miscellaneous accounts receivables totaling \$528,008.

Miscellaneous Accounts Receivable

A total of 29 miscellaneous accounts receivable invoices were sent to individuals/agencies totaling \$12,596. Miscellaneous accounts receivable invoices are sent to bill for EMS services, hydrant meter billing, damage to City property, encroachment permits, loan payments, trash billing to California Rehabilitation Center and any other services provided by the City other than utility billing and business licenses.

PARKS AND RECREATION UPDATE

Summer Concerts in the Park

Concerts are back next Friday night, July 22, 2016 at Pikes Peak Park from 6-8p.m. "Sterling Sylver" is a high energy country band that all will enjoy! Norco Lions Club will have the BBQ filled with delicious hotdogs, burgers, brats and more available for purchase! Thank you to our sponsors: Norco Lions Club, Riverside County District 2 Supervisor Tavaglione, Air Temp, Inc., Waste Management, Norco Horsemen's Association, RURAL.

National Day of the American Cowboy

This event will be held on Saturday, July 23, 2016 at the George Ingalls Equestrian Event Center. Horsetown USA invites you to join us for a fun-filled, action-packed family event which helps preserve and honor America's cowboy and Western heritage which helped to build our country!

This year, Pacific Coast Junior Bull Riders will kick off the day at 3 p.m. with their rodeo in Moreno Arena, as participation events such as Sorting, Poles One, Obstacle Course, Ribbon Races, etc. run in Clark Arena. The Grand Opening will take place at 5p.m. in Moreno Arena with the presentation of state flags on horseback. Additional attractions include: *Craft and Food Vendors, Cow Chip Contest, Chuckwagon Races, Kids Wagon Races and Boot Scramble, Calf Dressing, and the Mane Attraction Drill Team.*

That's not all! You don't want to miss the Hands to Horn Combat; an extreme rodeo team made up of bull fighters who are active duty military members and veterans.

Admission is \$5 per person, 10 and under free. Parking is \$2. Contestant Gates open at 1:30p.m. Public Gates open at 2:30 p.m. For more info, please call 951-377-7040 or visit www.norco.ca.us. For more details, please visit our Facebook page [by clicking this link](#).

JOIN US
SOON FOR:



CONCERTS
IN THE PARK

FRIDAY
JULY 22ND
6-8 PM

PIKES PEAK
PARK



NATIONAL
DAY OF THE
AMERICAN
COWBOY

SATURDAY
JULY 23RD

INGALLS
EVENT CENTER

PARKS AND RECREATION UPDATE CONT.

Youth Summer Basketball Camps



Camps for boys and girls took place this week at Riley Gymnasium. Participants had the opportunity to learn new skills for the 2016-2017 Youth Basketball Season. This camp was specifically designed for players to enhance their basketball knowledge, skills and framework to become a better all-around player.

Summer Basketball League

The league is winding down for 2016! Staff has scheduled awards night for Monday, July 25, 2016; Pee Wee/Instructional Division at 5:45 p.m., A, B and C Divisions at 6:30 p.m. We are pleased to recognize all the participants and volunteer coaches for their hard work in yet another successful season!

Summer Kidz Camp

The fun continues! This summer recreational program for kids 5-12 years of age is filled with weekly activities, fun projects and field trips for children to enjoy while on school break. Weekly Summer Kidz Camps are available Monday through Friday 7 a.m.-6 p.m. now through August 5, 2016. For more information or to register, please call 951.272.1619.

George Ingalls Equestrian Event Center

- George A. Ingalls Veteran's Memorial Plaza Open 10 a.m.- Dusk. Entrance is located through Gate 5 off of Crestview just south of Sixth Street.
- Open Recreational riding was held July 11th - July 13th from 10 a.m. to 3 p.m. at the Clark arena
- Community Barrel Racing is scheduled Thursday, July 14th
- Norco Ranglers Gymkhana show is scheduled Saturday, July 16th at Clark Arena
- Pacific Coast Miniatures Horse Club will host a two day show Saturday, July 16th & Sunday, July 17th at the Moreno Arena.
- Rubidoux Riding Club will be hosting their ride from Corydon Staging area on Saturday, July 16th
- Saddle Sore Riders will have a ride staging out of Parking Lot 2.
- Saddle & Harness Open Buggy show will be held Sunday, July 17th at the Clark Arena

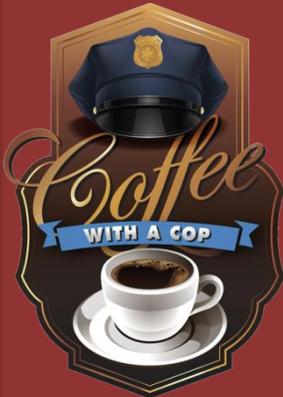
Animal Control Services

During the month of June the Animal Shelter adopted out 31 dogs, 23 cats, 4 rabbits and 1 goat; 26 dogs were returned to their owners; 383 dogs were licensed.

Cash donations were received in the amount of \$334.00 to care for the animals at the shelter.

The 2016 Rabies clinic has been scheduled for Saturday, September 10, 2016. Starlite Clinic will be providing services.

SAVE THE DATE!



COFFEE WITH A COP

WEDNESDAY JULY 27TH

COWGIRL CAFE



NATIONAL NIGHT OUT

TUESDAY AUGUST 9TH

TARGET PARKING LOT

PUBLIC WORKS UPDATE

Potable Main Line Repairs

- 1675 Hamner Ave – vacuum excavated to expose leak on steel mainline and repaired with 6” standard full circle bell repair clamp.
- 2047 Alhambra – vacuum excavated to expose leak at service connection to main. Copper gasket and brass fitting replaced.
- 2020 Top O’ the Walk – vacuum excavated to expose leak on 6” steel main line located on a bell. Performed shutdown to minimize risk of further damage. Repaired with full service repair bell clamp.
- 2231 Stallion – crews employed measures to pin point where leak was originating from due to extensive area of water emerging from asphalt. Once located, 8” steel main was repaired at the “bell” with a full circle stainless steel clamp.
- 990 Fifth St – vacuum excavated around hydrant isolation valve from main, valve packing was tightened to seal the leak.

Potable Hydrant Repairs

- Shawnee/Corydon – Removed hydrant and replaced safety coupling. Reinstalled and flushed line.
- 1536 Wraymar – Removed hydrant that was connected to an abandoned line

Collection System Maintenance

- Norco Drive Lift Station is currently operating on an emergency above ground bypass system; the faulty pump was removed and the site is awaiting installation of new pumps.
- Oldenburg Lift – cleaned panel, removed DG that had washed out around site

Well Site Maintenance

- Ridge Ranch Booster – washed down site, replaced pressure gauges located on suction and discharge line. Replaced sample location hose bib.
- Reservoir 4 – washed down booster pump room
- Wells 13 and 14 – washed down site

Sinkhole

- 1451 Pacific – covered with 6’ x 8’ road plate

Tree Limbs

- 441 Eighth St – Large tree limb removed
- 1081 Third St – tree limb removed that had fallen onto property

Decomposed Granite (DG) and Miscellaneous Aggregate

- In preparation of new vinyl trail fence being installed on bluff, 16 tons of DG was used to repair and level trail from Stagecoach to Corral.
- 3169 Hillside Ave – filled erosion ruts in front of residence with 1 ton DG

Weed Abatement and Miscellaneous

- Utilizing the work release program:
 - Well 13 weed abatement
 - Debris located at the end of Old Hamner

Traffic Calming

- As part of the North Drive/Crestview traffic calming project, the two temporary dynamic speed feedback signs that had been placed on Crestview Drive are now in “Active” mode

RESIDENTS
RECEIVE
THREE FREE
BULKY WASTE
PICKUPS
PER YEAR



CALL
(800) 423-9986
FOR MORE
INFORMATION

SIGN UP FOR
MORE NEWS
AND ALERTS
ON THE CITY
WEBSITE



PLANNING AND BUILDING DIVISION UPDATE

Planning

Approved Special Events:

- 6-1-16 to 12-1-16: Extensions for temporary food preparation and service modulars (SilverLakes)
- 7-16-16: Outdoor food event, Sons of Liberty, 1780 Town and Country Drive
- 7-16-16: Car wash, Norco High Dance, Fourth and Hamner, Carls Jr.
- 7-30-16, 9-5-16: Car show, Bob's Big Boy, 3521 Hamner Avenue

Building

Permit Applications:	14	(2 commercial, 12 residential)
Building Permits Issued:	10	(1 commercial, 9 residential)
Valuation of Construction:		\$ 123,653.00
Building Fees Collected:		\$ 3,514.17
Field Inspections:	28	

Code Enforcement

	2015	2016
Total Cases:	313	184
Open Cases:	16	69 (53+16 carry-over from 2015)
New Cases:		8
Cites Issued:		6
Closed Cases:		9
Yard Sign Removal:		18

NORCO SHERIFF'S DEPARTMENT UPDATE

Save the Date! National Night Out Comes to Norco – Tuesday, August 9, 2016

Join us for a night out against crime! National Night Out is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, better places to live. On Tuesday, August 9, from 5:00 p.m. through 7:00 p.m. the Norco Sheriff's Office, the City of Norco, and Target, will be hosting National Night Out at the Norco Target parking lot, located at 1290 Hamner Avenue, in the City of Norco. This is a public event and provides citizens and community members the opportunity to meet with local Riverside County Sheriff's Department members, including our bomb squad, K-9 team, swat team, explorer program, and hazardous materials unit. There will be on-site child fingerprinting, carnival games and crafts, CAL-FIRE personnel and equipment, face painting, a petting zoo, and rock climbing wall. Other event partners include CAL-FIRE, Norco Area Chamber of Commerce, City of Eastvale, Eastvale Chamber of Commerce, Eastvale Community Foundation, and City of Jurupa Valley. Visit NNO.org for more information.

Join us for a night out against crime!



POLICE • COMMUNITY PARTNERSHIPS

A GREAT night to get acquainted with the Riverside County Sheriff's Department and your neighbors!

- Bomb Squad
- K-9 Team
- Swat Team
- Child Fingerprinting
- Explorer Program
- Hazardous Materials Unit
- Carnival Games
- Carnival Games and Crafts
- Ladder Truck
- Paramedic Squad
- Face Painting and Petting Zoo
- Rock Wall, Bouncers and Fun!

Tuesday, **August 9, 2016** from 5-7 p.m.

Target Parking Lot at Norco Gateway

Located at 1290 Hamner Avenue

(Activities subject to change.)

SPECIAL THANKS TO OUR EVENT PARTNERS!



We create community through people, parks, trails and programs!

Visit NNO.org for more information.

Norco City Hall

2870 Clark Avenue
Norco, CA 92860
Monday – Thursday
8am to 6pm

City Hall Development Related Services

Public Counters
Building, Planning,
Engineering
Monday – Thursday
10am to 4pm*

Parks & Recreation Public Counter

Monday – Thursday
10am to 3pm*

Online class
registration is available
24/7

Sheriff Substation Public Counter

Monday – Thursday
10am to 2pm

Fire Administration

3902 Hillside Avenue
Norco, CA 92860
Monday – Thursday
10am to 2pm

Animal Control/ Animal Shelter

98 Sixth Street
Norco, CA 92860
Tuesday, Wednesday,
Thursday
9am to 6pm
Saturday
10am to 4pm
Closed on Monday,
Friday, Sunday and
Holidays

Call dispatch for
emergencies
(951) 371-1143

*Appointments are
available upon request

FIRE DEPARTMENT/CAL FIRE UPDATE

Explorer Post 1400

The City of Norco and Cal Fire/Riverside County Fire Department Northwest Division are proud to announce the relocation of Riverside County Fire Department Explorer Post 1400 to the Corydon Fire Station in the City of Norco.

Explorer Post 1400 was founded by Fire Captain Don Camp and Fire Apparatus Engineer Mark Lewan in 2009 in the Jurupa Valley Battalion. Through the vision and leadership of Northwest Division Chief Silvio Lanzas, the post was relocated to the Corona / Norco Battalion effective July 1, 2016. The relocation allows better training facilities and the opportunity to draw membership from Jurupa Valley, Eastvale, Norco, Corona, Home Gardens, Lake Hills, and the Temescal Valley, which make up our Northwest Division. The City of Norco was chosen for its central location within the Northwest Division, and the City's commitment to public safety, the community, and its youth.

The Riverside County Fire Department Explorer Program is an organization for youth (both male / female) 14-20 years of age with an interest in a career in the Fire Service. The Post is sponsored by the Riverside County Fire Department in partnership with Learning for Life. Explorers are taught discipline, teamwork, leadership, self-esteem, and life skills while learning about a career in the fire service. Post Advisors are all Career and Reserve Firefighters of Cal Fire / Riverside County Fire Department, many of which began their fire service careers as Fire Explorers.

Over the next several months your Explorers will be participating in The Day of the Cowboy Wagon races on July 23, 2016 and National Night Out on August 9, 2016. More information is to come regarding these events. You can follow Riverside County Fire Department Explorer Post 1400 on Facebook or contact us by email at RVCPPost1400@gmail.com.



Children Drown Without A Sound



It only takes inches of water for a small child to drown. Taking extra safety steps at home and around pools, spas, and all bodies of water can prevent drowning incidents.

At pools, spas & other recreational waters:

- Teach children basic water safety skills.
- Learn how to swim & ensure your children know how to swim as well.
- Avoid entrapment by keeping children away from pool drains, pipes and other openings.
- Have a phone close by at all times when visiting a pool or spa.
- If a child is missing, look for them in the pool or spa first, including neighbors' pools or spas.

If you have a pool:

- Install a four foot fence around the perimeter of the pool and spa, including portable pools.
- Use self-closing self-latching gates; ask neighbors to do the same if they have pools or spas.
- If your house serves as the fourth side of a fence around a pool, install and use a door or pool alarm.
- Maintain pool and spa covers in good working order.
- Ensure any pool or spa you use has compliant drain covers; ask if you do not know.
- Have life saving equipment such as life rings, floats or a reaching pole available and easily accessible.

At Home:

- Always keep a young child within arm's reach in a bathtub. If you must leave, take the child with you.
- Don't leave a baby or young child in a bathtub under the care of another young child.
- Never leave a bucket or basin containing even a small amount of liquid unattended. Always empty & store buckets where young children cannot reach them.
- Consider placing locks on toilet seat covers in case a young child wanders into the bathroom.

* Information provided by www.poolsafety.gov*



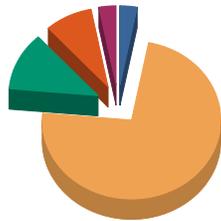
Watch our drowning safety video by clicking the link below:

<https://youtu.be/13QDVNjkoU0>



WWW.RVCFIRE.ORG

Response Activity - Norco



False Alarm	1	2.9%
Medical	25	73.5%
Public Service Assist	4	11.8%
Traffic Collision	3	8.8%
Wildland Fire	1	2.9%
Total:	34	100.0%

Incidents Reported for Date between 7/7/2016 and 7/13/2016 and Norco City

False Alarm	1
Medical	25
Public Service Assist	4
Traffic Collision	3
Wildland Fire	1
Incident Total:	34

Riverside County Fire Weekly Activity Report- Norco

7/7/13 - 7/13/16

	CITY
Activity Totals	Norco
PLAN REVIEWS	TOTAL
All Plan Reviews	5
INSPECTIONS	Norco
Annuals	28
New Construction	1
Re-inspections	13
Title 19 Inspections	
Business License Review	1
C of O's	
Weed Abatement	
MEETINGS & OTHER	Norco
Meeting	3
Training	
Special Inspections/Events	