

# WEEKLY HIGHLIGHTS

AUGUST 11, 2016



## COMING UP:

**August 12, 2016**

Concerts in the Park

**August 14, 2016**

Norco Fair Talent Show Auditions

**August 17, 2016**

City Council Meeting

**August 19-21, 2016**

Norco Mounted Posse Rodeo

**August 20, 2016**

Rebuilding Warriors

**August 23, 2016**

EDAC Meeting



## The Weekly Spotlight

### 2016 NATIONAL NIGHT OUT IS A WRAP!

On behalf of the Norco Sheriff's Office and the entirety of the Riverside County Sheriff's Department, we would like to thank all of the local citizens who attended our National Night Out in Norco, an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, better places to live. The event was a tremendous success thanks to all of our event sponsors, families, friends, and citizens who spent a few hours with us, enjoying the many attractions, features, and businesses. We would also like to thank our event partners: the City of Norco, Target, CAL-FIRE, Eastvale Chamber of Commerce, Norco Area Chamber of Commerce, City of Jurupa Valley, Eastvale Community Foundation and the City of Eastvale. For more information about National Night Out refer to the link, [natw.org](http://natw.org).



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CAN BE  
FOUND ON  
THE CITY  
WEBSITE

## CITY MANAGER UPDATE

### COUNTY LIBRARY RELOCATION BEGINS

Construction is now underway for tenant improvements on the new County of Riverside Branch Library in the City of Norco. According to information provided by the County's Library Administrator, construction commenced on July 15, 2016 and is expected to be completed by late October or early November 2016. The Norco Library, which is currently at 3954 Old Hamner, will be relocated to the new site at 3240 Hamner Avenue, near the Norco Post. The larger Library building will allow the branch to increase its collection of books and better serve the community. The Administrator commented, "The new Library will represent Norco very well."

## ECONOMIC DEVELOPMENT UPDATE

### HOUSING = FINANCIAL SUSTAINABILITY

The City's affordable housing programs, which provide eligible home repairs and first-time homebuyer assistance, are designed to be financially sustainable. All loans paid back to the City can be recycled to fund projects for new, deserving households in the community. Within the past week, another \$40,000 home improvement loan was paid off, with a total of more than \$395,000 repaid to the City since the programs were reinstated approximately 18 months ago. The accelerated pace of repayments can be attributed to a more proactive approach by both the City's housing contractor and in-house staff. Currently, 109 senior and disabled households benefit from the Utility Bill Discount Program, and approximately \$125,000 has been expended on repairs to owner-occupied homes to date. For more information on the City's housing programs, click [here](#).

### HISTORY TRENDS STRATEGIC

At its special meeting on August 2, the City Manager presented the Draft 2016 City of Norco Strategic Plan to the Historic Preservation Commission, which unanimously approved it. The Commissioners were enthusiastic about many of the proposed Plan's objectives, including an Action Plan item addressing outreach to residents about the historical and cultural resources of the community, thereby fostering greater interest in historic preservation.

### REVENUE HUNTING

Working with Fiscal & Support Services staff, the Business Enhancement Subcommittee of the Economic Development Advisory Council (EDAC) is evaluating ways of enhancing the collection of business license fees in selected industries. Although staff makes every effort to ensure that Norco remains a business-friendly community, it is also important to ensure that businesses participating in the local economy are obtaining required business licenses. EDAC Members are also exploring means of raising money through royalties received through the licensing of the City's "Horsetown USA" logo and trademark.

## PARKS AND RECREATION UPDATE

### SUMMER CONCERT SERIES CONCLUDES

You don't want to miss the final 2016 Summer Concert in the Park! Join us as the amazingly talented musicians from Rockstars of Tomorrow take the stage this Friday night, August 12th from 6-8p.m. Arrive early for a great spot on the lawn. Admission and parking are free! The Lions Club will be providing BBQ and beverages for purchase. Thank you again to our valuable sponsors: Norco Lions Club, Air Temp, Inc., RURAL, Norco Mounted Posse, Norco Horsemen's Association, Riverside County District 2 Supervisor Tavaglione and Waste Management.

JOIN US SOON FOR:



CONCERTS IN THE PARK

FRIDAY AUGUST 11<sup>TH</sup> 6-8 PM

PIKES PEAK PARK



REBUILDING WARRIORS

AUGUST 20<sup>TH</sup> 10 A.M.

VETERANS MEMORIAL PLAZA

**GEORGE INGALLS EQUESTRIAN EVENT CENTER.**

DATE:	EVENT:	TIME:	EVENT DETAILS:
8/08-08/10	Open Recreational Riding	10 am – 3 pm	Clark Arena
8/11	Community Barrel Racing	5 am - 9 pm	Moreno Arena
08/12	Concert in the Park	6 pm - 8 pm	Pikes Peak Park
08/13-08/18	Complex Closed for PRCA Rodeo set up No Barrel or Open Riding -		Complex Closed
08/14	Norco Fair "Norco's Got Talent Show Auditions	9 am -3 pm	Nellie Weaver Hall

**MARK YOUR CALENDARS! COMING SOON TO THE EVENT CENTER:**

August 19-21: Norco Mounted Posse PRCA Rodeo  
 August 20: Rebuilding Warriors  
 September 1-5: Norco Fair

**ANIMAL CONTROL SERVICES**

The Animal Shelter successfully adopted out three animals at the National Night Out event: one dog, one cat, and one guinea pig.

**HUMAN RESOURCES UPDATE**

**WELCOME TO NORCO!**



Brandon Gronlund has been hired as a Maintenance Worker Trainee in the Public Works Department. Mr. Gronlund has a California Water Environment Association Certificate in Collection System Maintenance and has previous industry experience with the City of Riverside.

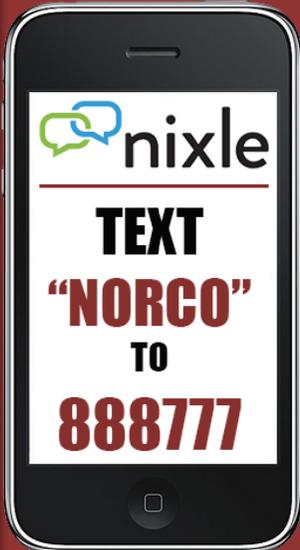


Cesar Tilayatzki is a new part-time Driver/General Labor Assistant with the Parks/Building Maintenance Division. Mr. Tilayatzki resides in Corona with his wife and two daughters.

**THE CITY IS HIRING**

DEPARTMENT	POSITION
Senior Center	Recreation Specialist – Part-Time Recreation Aide – Party Partners – Part-Time/On-Call Recreation Leader II – Part-Time/Temporary
Parks and Recreation	Maintenance Worker Trainee (GIEC) – Full-Time Nellie Weaver Hall Attendant(s) - Part – Time/On-Call Maintenance Worker Trainee (GIEC) – Part - Time

STAY  
IN THE  
LOOP



ROAD  
CLOSURES

SAFETY  
HAZARDS

SEVERE  
WEATHER



nixle.com

## PUBLIC WORKS UPDATE

	ADDRESS:	DESCRIPTION:
<b>POTABLE SERVICE LINE REPAIRS:</b>	195 Seventh Street	Vacuum excavated below angle stop, crimped off service and replaced leaking angle stop with new valve.
	1283 Gallop Lane	Vacuum excavated, poly service line repaired with full circle clamp
	1511 Corona Avenue	Vacuum excavated, poly service line repaired with full circle clamp
	2377 Saratoga Circle	Vacuum excavated, poly service line repaired with full circle clamp
<b>POTABLE MAIN LINE REPAIRS:</b>	1700 Temescal Avenue	Upon completion of the connections to the steel 8" water main for the newly remodeled elementary school, a leak was discovered near the connection and repaired with a stainless steel full circle clamp.
	2075 River Rd	After discovering a leak on the 10" steel main line, crews determined that the potential for a shutdown was great. With multiple restaurants located within the shutdown, it was determined that the job must be performed at night while the restaurants are closed, minimizing the impact to local business. Crews were able to quickly and successfully repair the mainline.
<b>POTABLE HYDRANT REPAIR</b>	2220 Del Mar Road	Broken safety coupling replaced and hydrant returned to service.
<b>WEED ABATEMENT AND DEBRIS:</b>	Sixth Street	In preparation for the upcoming Labor Day Parade, WRP crews have continued to clean up the trails and right of way.
	Norco High School	Large amounts of debris located behind the high school
	Hillside Avenue/ Fourth Street	Trimmed trees and cleared weeds
	313 Sixth Street	Cleared weeds around hydrant
<b>OTHER:</b>	Fourth Street	WRP crews placed railroad ties along the North side of the Clark Avenue dirt parking lot. This was done to provide a barrier against vehicles entering the equestrian trail. Also, the trail has been cleaned and prepped for the install of white vinyl fencing from Hamner Avenue to the Navy base.
	Carob Lane	A new lock system was installed on the hydrant to prevent unauthorized usage. This new lock disables the ability to turn and operate the hydrant.

THE 2016  
GENERAL  
ELECTION IS  
ON TUESDAY,  
NOVEMBER 8



REGISTER TO  
VOTE BY  
OCTOBER 24

GET ELECTION  
INFO AT  
VOTEINFO.NET



LEARN MORE  
ABOUT THE  
CITY'S UTILITY  
BILL  
ASSISTANCE  
PROGRAMS

MICHAEL NEAL  
(909) 261-2770

## PLANNING DEPARTMENT UPDATE

<b>APPROVED SPECIAL EVENTS</b>		
<b>Date:</b>	<b>Approved Event:</b>	
6-1-16 to 12-1-16	Extensions for temporary food preparation and service modulars (SilverLakes)	
7-19-16 to 9-16-16	Advertising Banner, Cuccio Nail Spa, 110 Hidden Valley Parkway	
9-5-16	Car show, Bob's Big Boy, 3521 Hamner Avenue, 2:00 to 5:00 pm	
<b>PLANNING</b>		
Signs	(3 wall signs, 1 monument)	
Site Plan	(0 commercial, 1 residential)	
Conditional Use Permit	(0 commercial, 1 residential)	
<b>BUILDING DIVISION</b>		
Permit Applications:	40	(4 commercial, 36 residential)
Building Permits Issued:	68	(11 commercial, 57 residential)
Valuation of Construction:		\$ 2,187,900.20
Building Fees Collected:		\$ 43,423.73
Field Inspections:	152	
Stop Work Notices:	0	
Occupancy Permits Issued:	0	
Sewer Permits:	1	
Connection Fees Collected:		\$ 308.50
<b>CODE ENFORCEMENT</b>		
	<b>2015</b>	<b>2016</b>
Total Cases:	313	196
Open Cases:	15	67 (53+15 carry-over from 2015)
New Cases:		13
Cites Issued:		8
Closed Cases:		13
Yard Sign Removal:		46

COMING  
SOON TO  
GEORGE  
INGALLS  
EVENT  
CENTER:



NORCO  
MOUNTED  
POSSE  
PRCA  
RODEO

AUGUST  
19<sup>TH</sup>-21<sup>ST</sup>



## FISCAL AND SUPPORT SERVICES UPDATE

### BILL PROCESSING

Staff mailed out 1,525 utility bills to Group 4 customers and assessed penalties to 291 delinquent accounts totaling \$5,199. We also mailed out 244 delinquent notices and billed for tag fees totaling \$3,904 to Group 4 utility customers that had not paid their bill on time.

### BUSINESS LICENSE AND CASH RECEIPTS

There were 13 new business license applications received during the week and 31 renewal applications totaling \$5,872. Staff processed a combined total of 1,732 cash receipts from the building counter, Parks and Recreation, utility customers and other miscellaneous accounts receivables totaling \$589,295. This week the City received \$29,453 for the half percent sales tax.

### MISCELLANEOUS ACCOUNTS RECEIVABLE

A total of 6 miscellaneous accounts receivable invoices were sent to individuals/agencies totaling \$29,365. Miscellaneous accounts receivable invoices are sent to bill for EMS services, hydrant meter billing, damage to City property, encroachment permits, loan payments, trash billing to California Rehabilitation Center and any other services provided by the City other than utility billing and business licenses.

## NORCO SHERIFF'S DEPARTMENT UPDATE

### INTERNET GAMING SUSPECTS ARRESTED

During April 2016, complaints were received about an illegal Internet gambling operation at a business in the 1700 block of Fourth Street in the City of Norco. After a four-month-long investigation, along with assistance from personnel from the California Department of Justice Bureau of Gambling Control (DOJ), an operation was completed to obtain evidence for a search warrant. The operation confirmed the business was involved in illegal Internet gambling activity. On Thursday, August 4, 2016, at 3:00 p.m., deputies served a search warrant at the business. Numerous items were seized, which corroborated the business was involved in illegal Internet gambling. Two subjects were arrested and booked into the Robert Presley Detention Center for the charges listed below. The arrested subjects were:



**Nicolas Naccara**, age 58, of Alta Loma (charged with illegal gambling, possession of an illegal gaming device, conspiracy, and illegal bookmaking)



**John Clark**, age 52, of Norco (charged with illegal gambling)

The Riverside County Sheriff's Department is committed to the safety of the citizens of Norco and will be vigilant in investigating all crimes of this nature. This investigation is ongoing and we are asking anyone with additional information to contact Deputy Mendez at the Norco Sheriff's Office at 951-270-5673. Citizens may also submit a tip using the Sheriff's [CrimeTips](#) online form.

RESIDENTS  
RECEIVE  
THREE FREE  
BULKY WASTE  
PICKUPS  
PER YEAR



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(800) 423-9986  
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INFORMATION

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AND ALERTS  
ON THE CITY  
WEBSITE



## FIRE DEPARTMENT/CAL FIRE UPDATE

### CERT REFRESHER

On August 10<sup>th</sup> Station 47 hosted a CERT cribbing refresher training. Fifteen citizens attended the cribbing course, which was taught by FAE Brown. Cribbing involves the use of multiple pieces of 2x4 and 4x4 wood laid on side and crossed. It's most common use is to stabilize heavy objects, such as, vehicles, large pieces of concrete, and trailers.



<b>RESPONSE ACTIVITY - NORCO</b> <i>Incidents Reported Between 8/3/16 and 8/9/16</i>	
False Alarm:	6
Medical:	42
Standby:	1
Traffic Collision:	4
<b>INCIDENT TOTAL:</b>	<b>53</b>

<b>RIVERSIDE COUNTY FIRE WEEKLY ACTIVITY REPORT - NORCO</b> <i>8/3/16 and 8/9/16</i>	
<b>Plan Reviews</b>	<b>Total</b>
All Plan Reviews	4
<b>Inspections</b>	<b>Total</b>
Annuals	25
New Construction	3
Re-Inspections	6
<b>Meetings and Other</b>	<b>Total</b>
Meeting	3
Special Inspections/Events	1

## Norco City Hall

2870 Clark Avenue  
Norco, CA 92860  
Monday – Thursday  
8am to 6pm

## City Hall Development Related Services

Public Counters  
Building, Planning,  
Engineering  
Monday – Thursday  
10am to 4pm\*

## Parks & Recreation Public Counter

Monday – Thursday  
10am to 3pm\*

Online class  
registration is available  
24/7

## Sheriff Substation Public Counter

Monday – Thursday  
10am to 2pm

## Fire Administration

3902 Hillside Avenue  
Norco, CA 92860  
Monday – Thursday  
10am to 2pm

## Animal Control/ Animal Shelter

98 Sixth Street  
Norco, CA 92860  
Tuesday, Wednesday,  
Thursday  
9am to 6pm  
Saturday  
10am to 4pm  
Closed on Monday,  
Friday, Sunday and  
Holidays

Call dispatch for  
emergencies  
(951) 371-1143

\*Appointments are  
available upon request



## For Immediate Press Release

Rebuilding Warriors is a 501(c)3 Non-Profit organization providing highly trained and socialized Service/Companion Dogs to Honorably Discharged Veterans, diagnosed as Amputees as well as those with PTSD (Post Traumatic Stress Disorder), and TBI (Traumatic Brain Injury). These service dogs have proven to be great therapeutic relief for those suffering from the emotional side effects of warfare.



U.S. Air Force Veteran Trish Ellis

In an effort to help spread awareness about Rebuilding Warriors' mission and what they do for Veterans, we wanted to give you the opportunity to cover this feel good story on your local news segment.

**Rebuilding Warriors will be presenting Service K9 Nala to U.S. Air Force Veteran Trish Ellis at the George Ingalls Veteran Memorial Plaza.**

### Date and Time:

**Saturday, August 20, 2016 at  
approximately 10:00 a.m. (we will be  
at the facility at 9:40 a.m.)**

### Address:

**3737 Crestview Ave  
Norco, CA 92860  
(At the corner of Sixth Street and Crestview)**



Service K9 Nala

Questions or concerns, please contact: Jeff Anderson: 951-235-6969