

WEEKLY HIGHLIGHTS

SEPT. 1, 2016



COMING UP:

Sept. 1-5, 2016

Norco Fair

Sept. 5, 2016

Labor Day Parade
City Hall Closed

Sept. 7, 2016

City Council
Meeting

Sept. 12, 2016

Parks & Recreation
Meeting

Sept. 13, 2016

Historic
Preservation
Meeting

Sept. 14, 2016

Planning
Commission
Meeting



The Weekly Spotlight

HEY NORCO! DID YOU KNOW?

The seven new City videos that make up the Norco Community Video Tour are now live on the [City website](#). Video topics include Welcome, Education, Healthy Living, Homes & Real Estate, Economic Development, Recreation, and Tourism. These videos provide an excellent introduction to Norco for new residents, businesses or visitors. They are also valuable marketing tools for Economic Development staff when reaching out to prospective retailers or restaurants. The Norco Community Video Tour, part of the Community Showcase Video Program sponsored by the National League of Cities, was produced by CGI Communications at no cost to the City. Staff worked closely with CGI, which also created marketing videos for some local Norco businesses. The videos' production values are greatly improved, including dramatic aerial shots made possible through drone technology. The Film Subcommittee of the Economic Development Advisory Council (EDAC) assisted in overseeing the production of these videos. Watch for new "Did You Know?" posts to make sure you stay in the know!

CITY CLERK UPDATE

NORCO YOUTH ADVISORY COUNCIL RECRUITMENT CONTINUES

City Clerk Diane Germain and City Clerk Cheryl Link attended Back to School Night at Norco High School this week to advertise and recruit for the newly-established Norco Youth Advisory Council. Before shuffling back and forth to classes, students and parents had the opportunity to stop by the City's booth to get more information about the advisory group that will promote youth programs, services, and projects and provide recommendations to the City Council. Students wishing to serve on the Norco Youth Advisory Council should contact the City Clerk's Office at (951) 582-5545, pick up an application at City Hall, 2870 Clark Avenue, Norco, or download the application from the City's website [here](#). Applications are being accepted until September 13, 2016.



DID YOU KNOW?

THE CITY OF NORCO COMMUNITY VIDEO TOUR IS NOW LIVE



VIEW THE VIDEOS ON THE CITY WEBSITE TO TAKE A VIRTUAL TOUR THROUGH NORCO: HORSETOWN USA

HUMAN RESOURCES UPDATE



WELCOME TO NORCO!

Dakota Halford has been hired as a part time Driver/General Labor Assistant in the City’s Parks, Recreation and Community Services Department.



EMPLOYEE ACHIEVEMENTS

Albert Hatzenbuhler is one of 60 individuals statewide to successfully pass the Distribution Operator 4 test given by the State in March 2016. Mr. Hatzenbuhler has joined the ranks of only 1,691 Operators statewide who have obtained certification as a Water Distribution Operator Grade D4 from the State of California Water Resources Control Board. Criteria for certification includes possession of a valid Grade D3 certificate prior to taking the written test; completion of three 36 contact hour courses of specialized training that includes at least two courses in water supply principles; successful completion of the Grade D4 operator written examination; and at least one year of operator experience as a certified D3 Operator working for a D3 or higher system plus an additional three years of experience as a Water Distribution Operator. Congratulations to Albert for completing such a great accomplishment!



Luke Matson has recently been promoted to Maintenance Worker II. Luke has exceptional skills and has the following California Department of Water Resources Certifications: Distribution 2, Treatment 2, and Collections 3 as well as the American Water Works Association Backflow Tester Certification.



EMPLOYEE NEWS

Marissa Felix, Recreation Leader II, welcomes a new baby daughter to her family. Both mom and baby MarleyRose Serrano are doing well. MarleyRose was born at Park View Hospital weighing 7 lbs 2.5 oz, 19 inches long. We look forward to welcoming Marissa back to the Senior Center in October.

FOLLOW THE CITY OF NORCO ON FACEBOOK @cityofnorco



TO STAY UP TO DATE ON COMMUNITY NEWS AND EVENTS

WATCH CITY COUNCIL MEETING RECORDINGS ON VIMEO



VIDEO LINKS CAN BE FOUND ON THE CITY WEBSITE

THE CITY IS HIRING

DIVISION	POSITION
Senior Center	Recreation Specialist – Part-Time Recreation Aide – Party Partners – Part-Time/On-Call Recreation Leader II – Part-Time/Temporary
Parks and Recreation	Maintenance Worker Trainee (GIEC) – Full-Time Maintenance Worker Trainee (GIEC) – Part – Time Driver/General Labor Assistant – Part – Time Nellie Weaver Hall Attendant(s) - Part – Time/On-Call
Wee People	Recreation Aide (Wee People) – Part - Time
Building Maintenance	Field/Building Maintenance Assistant – Part – Time/Temporary

ECONOMIC DEVELOPMENT UPDATE

SIGN LANGUAGE

The Sixth Street Gateway Sign, which has been extremely well received by the public, is approaching its one-year anniversary. Therefore, the Sign Subcommittee of the Economic Development Advisory Council (EDAC), which originally spearheaded the project, is reviewing current policies and procedures in an effort to make the sign an even greater asset to both the City and the public. EDAC promised that the sign would be financially sustainable, and to date that is the case, with overall revenues running ahead of expenses by more than \$32,000. The Subcommittee and staff are expected to generate a formal report to City Council in the near future.

PARKS AND RECREATION UPDATE

ANIMAL CONTROL SERVICES

The Inland Vet Supply has signed up with the Animal Shelter Donation Program pledging \$100 a month. This donation is tax deductible.

YOUTH BASKETBALL LEAGUE

Registration for the fall season began this week for Pee Wee, Instructional and Divisional play. Program fees are \$100 for Norco Residents and \$105 for non-residents. You don't want to miss this opportunity to have your child play in a topflight program, a standout in Riverside County and the Inland Empire.

Register online through RecConnect by [clicking this link](#) or register in person at the Parks and Recreation office located at 2870 Clark Avenue, Norco 92860, Monday-Thursday 10am-3pm. For more information, feel free to contact (951) 270-5632, Monday-Thursday 8am-6pm or email Sports Coordinator Jamie Carper at jcarper@ci.norco.ca.us

THE CITY IS
NOW
ACCEPTING
APPLICATIONS
FOR THE:

NORCO
YOUTH
ADVISORY
COUNCIL



APPLICANTS
MUST BE AN
ENROLLED
STUDENT AT NHS
OR JFK HIGH
SCHOOL



APPLICATIONS
ARE DUE TO THE
CITY CLERK'S
OFFICE BY 6 P.M.
ON TUESDAY,
SEPT. 13, 2016

PARKS AND RECREATION UPDATE CONT.

GET YOUR TWO-STEP ON!

Beginning and Intermediate Country Two Step dance lessons are back with professional instructor Julie Mattox. The six-week courses begin Wednesday, September 21, 2016 at the Community Center Scout House. Beginning Class is from 6:30-7:30p.m.; Intermediate Class from 7:30-8:30p.m. Cost is \$66 per person.

Register online through RecConnect by [clicking this link](#) or register in person at the Parks and Recreation office located at 2870 Clark Avenue, Norco 92860, Monday-Thursday 10am-3pm. For more information, feel free to contact (951) 270-5632, Monday-Thursday 8am-6pm.

WHEELCHAIR BASKETBALL TOURNAMENT

The Norco Rolling Devils Wheelchair Basketball Tournament is coming back to Horsetown USA! Wheelchair basketball has a rich history in Norco with the California Rehabilitation Center (CRC) that dates back to its time as a naval base. On March 18, 1947, the first competition in history between two organized paraplegic wheelchair basketball teams took place in Norco – Birmingham vs. the Norco Rolling Devils. This year commemorates the 70th Anniversary of wheelchair basketball.

The City of Norco will recreate that very first pioneering moment, and host a 2-day tournament on October 22-23, 2016 at Riley Gymnasium, located at 3900 Acacia, Norco. This will allow the Western Riverside region to share in the history of wheelchair basketball and allow those with disabilities to compete in a nationally recognized sport. If you would like to sponsor this event, please contact Recreation Superintendent Michelle Anglin at 951.270.5629 or manglin@ci.norco.ca.us

BELLS WILL BE RINGING!

It may be summertime, but it's not too early to plan the Breakfast with Santa, Christmas Festival and Horsetown Parade of Lights which is slated for Saturday, December 10, 2016. Staff and committee members are mapping out details for another fun and exciting community event! Most critical, donations are being sought to support all of the festivities for the kids such as snow, skate rink, train, petting zoo and more! If you would like to sponsor this event or know of a business, organization or individual who would like to support this, please contact Parks and Recreation at (951) 270-5632. See you in December!

GEORGE INGALLS EQUESTRIAN EVENT CENTER

DATE:	EVENT:	TIME:	EVENT DETAILS:
9/1-9/5	Norco Fair	Th. 4pm -10pm Fri.-Sun. 4pm – 12am Mon. 12pm – 5pm	Entire Complex
	Veterans Memorial Plaza	CLOSED	Veterans Memorial Plaza
9/5	Labor Day Parade	10 am	Sixth Street
09/08	Community Barrel Racing	5 p.m. – 9 p.m.	Moreno Arena
9/6-9/9	Norco Fair Cleanup	All Day	Entire Complex
9/10	Modjeska Mavericks	8am	Clark Arena
09/11	Saddle Sore Riders	8am	Corydon Staging Area

STAY
IN THE
LOOP



ROAD
CLOSURES
SAFETY
HAZARDS
SEVERE
WEATHER



nixle.com

PUBLIC WORKS UPDATE

	ADDRESS:	DESCRIPTION:
POTABLE SERVICE LINE REPAIRS:	3458 California Avenue	Replaced angle stop
	4550 Crestview Avenue	Poly service line repaired with full circle clamp
POTABLE METER REPAIRS:	102 East Street 1271 Corona Avenue	Vacuum excavated, poly service line repaired with full circle clamp
	861 Hillside Lane 240 Buckskin Lane	Replaced meter gaskets
POTABLE HYDRANT REPAIR	1210 Willow Drive	Raised meter using twelve inch re-setter to bring meter box up to grade.
	3726 Hialeah Circle	Broken safety coupling replaced, flushed lateral, and hydrant returned to service.
POTABLE WELLS AND BOOSTER STATIONS	3726 Corona Avenue	Non-functional dry barrel hydrant assembly removed and replaced with new lateral, shear check assembly, and new Jones wet barrel hydrant.
	Well Fourteen	Cleared site of debris and weeds and washed down well room
COLLECTION SYSTEM	Ridge Ranch Booster	Washed down site
	Corona Lift	Pump #2 re-primed after a high temp alarm was received
SIDEWALKS	1630 Valley View Avenue	The manhole structure at the point where the force main daylights to the gravity line was in severe deterioration. Contractor SanCon rehabilitated the entire structure by repairing the walls that had been disintegrated by the hydrogen sulfide gases produced from the outfall of the force main. Once the walls were repaired, they were then sprayed using the SanCon 300 system, which is a fast drying and fast curing epoxy protective lining which develops high bond strengths to both dry and damp concrete.
TRAIL FENCE	Clark Avenue Lampton Lane 1787 Hamner Avenue 731 Parkridge Avenue	Multiple sections of sidewalk were mitigated of trip hazards using a scarifier to grind down edges that had lifted
	Sixth Street	Three posts and nine rails were replaced.
WEED ABATEMENT AND DEBRIS:	Western Avenue	Five posts and twelve rails were replaced from a previous main line repair that had taken place last week.
	Sewer Lift Station #10 Sewer Lift Station #9	Cleared site
OTHER:	Sixth Street	In preparation for the upcoming Labor Day Parade, WRP crews have continued to clean up the trails and right of way.
	Alhambra Street/ Hamner Ave	Crews assisted the Riverside Sheriff's Department with the setup of the DUI/Driver's License Checkpoint on 8/27/2016.

THE 2016
GENERAL
ELECTION IS
ON TUESDAY,
NOVEMBER 8



REGISTER TO
VOTE BY
OCTOBER 24

GET ELECTION
INFO AT
VOTEINFO.NET



LEARN MORE
ABOUT THE
CITY'S UTILITY
BILL
ASSISTANCE
PROGRAMS

MICHAEL NEAL
(909) 261-2770

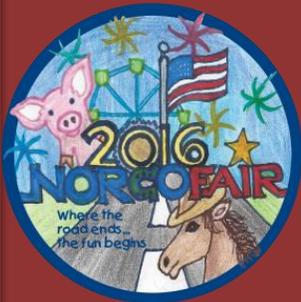
PLANNING DEPARTMENT UPDATE

BUILDING DIVISION		
Permit Applications:	18	(3 commercial, 15 residential)
Building Permits Issued:	14	(0 commercial, 14 residential)
Valuation of Construction:		\$ 227,315.00
Building Fees Collected:		\$ 7,984.54
Field Inspections:	36	

CODE ENFORCEMENT DIVISION		
	2015	2016
Total Cases:	313	225
Open Cases:		60
New Cases:		8
Cites Issued:		9
Closed Cases:		7
Yard Sign Removal:		24

PLANNING DIVISION	
APPROVED SPECIAL EVENTS	
6/1/16 – 12/1/16	Temporary food and service modulars (SilverLakes)
7/19/16 – 9/16/16	Banner, Cuccio Nail Spa, 110 Hidden Valley Prkwy.
7/27/16 – 10/27/16	Temporary storage cont., CSRA 2727 Hamner Ave.
9/5/16	Car show, Bob's Big Boy, 3521 Hamner Avenue
9/24/16 - 9/25/16	Annual Festival, St. Mel's Catholic Church, 4140 Corona Ave.
NEW APPLICATIONS	
Conditional Use Permit	(0 commercial, 1 residential)
Variance	(1 commercial, 0 residential)
SURROUNDING JURISDICTIONS	
Southern California Edison (SCE): issued a notice of Route Alteration for the proposed Riverside Transmission Reliability Project, a small portion of which will pass through the northeastern tip of the City on property already owned by SCE (behind properties at the eastern end of Grulla Ct.). The alteration would place some of the line underground within public right-of-way along 68 th St., Pat's Ranch Rd., and Limonite Ave. in Jurupa Valley, while the rest of the transmission line will stay above ground. The portion through the City on SCE property will stay above ground. Construction is scheduled to begin in 2020.	

COMING
SOON TO
GEORGE
INGALLS
EVENT
CENTER:



NORCO
FAIR

LABOR
DAY
WEEKEND

SEPT.
1ST - 5TH



FISCAL AND SUPPORT SERVICES UPDATE

BILL PROCESSING

Staff mailed out 276 delinquent notices and billed for tag fees totaling \$4,416 to Group 3 utility customers that had not paid their bill on time.

BUSINESS LICENSE AND CASH RECEIPTS

There were 19 new business license applications received during the week and 37 renewal applications totaling \$5,875. Staff processed a combined total of 1,367 cash receipts from the building counter, Parks and Recreation, utility customers and other miscellaneous accounts receivables totaling \$857,877. The City received \$25,361 TOT tax from Hampton Inn; \$199,324 from US Bank to reimburse the City for Low Mod program net cost; \$35,206 from Balboa for Rent for Silverlakes, including the parking lot lease.

MISCELLANEOUS ACCOUNTS RECEIVABLE

A total of 8 miscellaneous accounts receivable invoices were sent to individuals/agencies totaling \$1,690. Miscellaneous accounts receivable invoices are sent to bill for EMS services, hydrant meter billing, damage to City property, encroachment permits, loan payments, trash billing to California Rehabilitation Center and any other services provided by the City other than utility billing and business licenses.

NORCO SHERIFF'S DEPARTMENT UPDATE

DUI/DRIVER'S LICENSE CHECKPOINT RESULTS

The Riverside County Sheriff's Department / Jurupa Valley Station / Norco Office conducted a DUI / Driver's License checkpoint on August 27, 2016, at Hamner Avenue and Alhambra Street, between the hours of 8:00 p.m. and 2:00 a.m. Checkpoints are placed in locations that have the greatest opportunity for achieving drunk and drugged driver deterrence and provide the greatest safety for officers and the public. DUI / Driver's License checkpoints have been shown to lower DUI deaths and injuries. A major component of these checkpoints are the deterrent effects it has on those who might drive drunk or drug impaired, bringing about more awareness and encouraging everyone to use sober designated drivers. According to the National Highway Traffic Safety Administration (NHTSA), checkpoints have provided the most effective documented results of any of the DUI enforcement strategies, while also yielding considerable cost savings of \$6 for every \$1 spent. Ninety Percent of California drivers approve of checkpoints.

Checkpoint results:

- 816 Vehicles through the checkpoint
- 772 Vehicles screened
- 4 DUI suspects arrested
- 4 Drivers arrested for operating a vehicle unlicensed
- 3 Drivers arrested for operating a vehicle on a suspended license
- 7 Vehicles towed

The Riverside County Sheriff's Department/Jurupa Valley Station/Norco Office will be conducting additional DUI/Driver's License Checkpoint throughout the year, in our ongoing commitment to lowering deaths and injuries upon our streets and highways. The checkpoint was funded by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration. Report Drunk Drivers - Call 9-1-1!

RESIDENTS
RECEIVE
THREE FREE
BULKY WASTE
PICKUPS
PER YEAR



CALL
(800) 423-9986
FOR MORE
INFORMATION

SIGN UP FOR
MORE NEWS
AND ALERTS
ON THE CITY
WEBSITE



NORCO SHERIFF'S DEPT. UPDATE CONT.

NORCO BANK ROBBERY SUSPECT ARRESTED

FBI PRESS RELEASE - A Van Nuys man suspected in a series of bank robberies throughout Southern California was arrested by police in Anaheim Saturday and charged federally with bank robbery this afternoon, announced Deirdre Fike, the Assistant Director in Charge of the FBI's Los Angeles Field Office. Assistant Director in Charge Fike made the announcement on behalf of multiple law enforcement agencies who took part in the investigation.

Artur Stepanyan, 29, of Van Nuys, was taken into custody by officers with the Anaheim Police Department on Saturday afternoon after he attempted to rob a Citibank in Anaheim Hills. Stepanyan is believed to be the serial bank robber previously unidentified and known to law enforcement as the "Baggy Eyes Bandit." Since February, the Baggy Eyes Bandit was linked to six bank robberies in the counties of Los Angeles, Riverside, San Bernardino and Orange. The suspect was nicknamed due to the fact that several witnesses described him as having "baggy eyes." The Baggy Eyes Bandit had been linked to the following bank robberies and attempted bank robberies:

2/29/2016 – Citibank Glendora
3/4/2016 – Citibank Placentia
3/4/2016 – Citibank Arcadia-Downtown (Attempted robbery)
7/14/2016 – Citibank Rancho Cucamonga
8/4/2016 – Citibank Chino Hills
8/16/2016 – Citibank Norco
8/27/2016 – Citibank Anaheim Hills (Attempted robbery)

Stepanyan was charged in a criminal complaint filed in United States District Court in Los Angeles with two bank robberies, including one that occurred at a Citibank in Placentia on March 4, and an attempted robbery that occurred at a Citibank in Anaheim on August 27. During the Placentia robbery, the suspect allegedly entered the bank and handed the teller a note demanding cash and claiming that he had a gun.

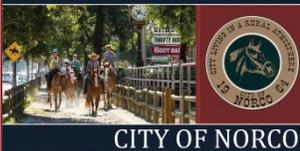
The series of bank robberies attributed to the Baggy Eyes Bandit was jointly investigated by multiple law enforcement departments who have local jurisdiction over the cities in which the suspect allegedly robbed a bank or attempted to rob a bank. The joint partners are listed below in alphabetical order:

Anaheim Police Department
Arcadia Police Department
FBI
Glendora Police Department
Placentia Police Department
Riverside County Sheriff's Department
San Bernardino County Sheriff's Department

Stephanyan was turned over to federal custody Tuesday morning. He had an initial appearance before a federal magistrate and was granted bond. Stepanyan is being prosecuted by the United States Attorney's Office in Los Angeles. Additional information about bank robbers currently being sought by the FBI's Los Angeles Division and our law enforcement partners can be found at www.labankrobbers.org.

DID YOU KNOW?

THE NORCO CITY COUNCIL RECENTLY APPROVED & ADOPTED THE CITY'S 2016 STRATEGIC PLAN



VIEW THE PLAN ON THE CITY WEBSITE TO READ ABOUT THE POSITIVE DIRECTIONS THE CITY OF NORCO IS HEADED IN

NORCO SHERIFF'S DEPT. UPDATE CONT.

ROAD SAFETY GUIDELINES FOR EQUESTRIANS

The Norco Sheriff's Office encourages drivers to be aware of the large population of horses in Norco. You will likely encounter horse riders, or even loose horses, while driving throughout the city. We ask everyone to exercise extreme caution when driving through the city and watch for these horses and riders so everyone makes it home safe.

Tips for Motor Vehicle Operators:

- Slow Down! Horses are animals, not machines. Horses are easily alarmed and instinctively run away from anything they perceive to be dangerous, like dogs, moving or loud vehicles and definitely a vehicle's horn.
- Regardless of the posted speed limit, each driver is responsible for driving at a safe speed for the existing conditions. This means passing horses at a speed which would reasonably allow the driver to avoid a collision should the horse become alarmed.
- Never use your horn near a horse.
- Pass with a safety space of at least 6-8 feet between your vehicle and the horse.

Tips for Equestrian Riders:

- Obey all traffic regulations and obey all traffic control devices, such as signal lights and stop signs. A horse rider is required by California Law to follow the same rules and regulations as drivers of motor vehicles, including riding while intoxicated.
- Make yourself as visible as possible to drivers by using lights and reflectors. Wear bright reflective clothing when riding during hours of darkens or low light.
- Do not intentionally impede the flow of traffic. When a car approaches on a dirt road, or other narrow roadway, stop to safely let the car pass.
- Wearing a helmet is highly recommended. As with bicycle accidents, many serious injuries to riders could be avoided with the proper use of a helmet.

The Norco Sheriff's Office has pamphlets containing these same motorist and equine road safety tips, which are available to the public. Anyone wishing to obtain a pamphlet is welcome to drop by our office lobby, Monday through Thursday, 10:00 a.m. through 2:00 p.m. Drive Safely!



Norco City Hall

2870 Clark Avenue
Norco, CA 92860
Monday – Thursday
8am to 6pm

**City Hall
Development
Related Services**

Public Counters
Building, Planning,
Engineering
Monday – Thursday
10am to 4pm*

**Parks & Recreation
Public Counter**

Monday – Thursday
10am to 3pm*

Online class
registration is available
24/7

**Sheriff Substation
Public Counter**

Monday – Thursday
10am to 2pm

Fire Administration

3902 Hillside Avenue
Norco, CA 92860
Monday – Thursday
10am to 2pm

**Animal Control/
Animal Shelter**

98 Sixth Street
Norco, CA 92860
Tuesday, Wednesday,
Thursday
9am to 6pm
Saturday
10am to 4pm
Closed on Monday,
Friday, Sunday and
Holidays

Call dispatch for
emergencies
(951) 371-1143

*Appointments are
available upon request

FIRE DEPARTMENT/CAL FIRE UPDATE

FIRE AND DISASTER PREPAREDNESS

On August 26, 2106, FC Don Camp, FAE Ryan Kearns, FFIPM Mike Vera from Engine 57 and Zuzzette Bricker from the Office of Emergency Management presented a Fire and Disaster Preparedness program to the staff and residents of the Clark Terrace Senior Living Apartments. Topics covered included: Activating 9-1-1 and the information to give to the dispatcher, review of the fire alarm / fire suppression systems at the facility, location of the fire alarms / fire extinguishers and their use, how and when to evacuate the facility (fire, earthquake. etc), what to do if trapped in your apartment, and disaster preparedness and supplies. The program was attended by approximately 25 staff and residents.

RESPONSE ACTIVITY – NORCO <i>Incidents Reported Between 8/24/16 to 8/30/16</i>	
False Alarm:	7
Haz Mat:	1
Medical:	34
Residential Fire:	1
Standby:	1
Traffic Collision:	4
INCIDENT TOTAL:	48

RIVERSIDE COUNTY FIRE WEEKLY ACTIVITY REPORT – NORCO <i>8/25/16 to 8/31/16</i>	
Plan Reviews	Total
All Plan Reviews	8
Inspections	Total
Annuals	17
New Construction	4
Re-Inspections	17
Meetings and Other	Total
Meeting	1