

WEEKLY HIGHLIGHTS

SEPT. 8, 2016



COMING UP:

Sept. 11, 2016

Patriot Day

Sept. 12, 2016

Parks & Recreation Meeting

Sept. 13, 2016

Historic Preservation Meeting

Sept. 14, 2016

Planning Commission Meeting

Sept. 21, 2016

City Council Meeting

Sept. 27, 2016

EDAC Meeting



The Weekly Spotlight

CITY OF NORCO LAUNCHES ANIMAL SHELTER FACEBOOK

The City of Norco Animal Control Shelter now has an official Facebook page! Norco Animal Control and the Norco Animal Shelter strive to reunite all found pets with their owners as quickly as possible. Shelter staff will utilize this new Facebook page, devoted specifically for the Animal Shelter, to post information and pictures of found pets, pets for adoption, and Animal Shelter news, alerts and events. Please visit, like and spread the word about the Animal Control Shelter's new Facebook page so that all Norco residents know where to go if their pet becomes lost or if they find a lost pet.



CITY MANAGER UPDATE

NORCO VILLAGE PROJECT



On Wednesday, Mayor Bash and Councilman Hoffman had a chance for a photo opportunity with representatives of Lewis Management Corporation and the DeKruyf Family Trust at the Norco Village Project. Construction on the project is scheduled to commence on October 15, 2016. The 13.7 acre mixed used project which has been approved by the Norco City Council is being developed through a partnership between Lewis Management Corporation and the DeKruyf Family Trust. Lewis Management Corporation has been

in business for 60 years while the DeKruyf family has been in the area for 50 years. The development is planned for grand opening by summer of 2017 with several major tenants including State Brothers, CVS, El Pollo Loco, Shell Fuel; Starbucks, Miguel's Jr., Waba Grill, Mountain Mike's, Yogurtland, and several others.

DID YOU KNOW?

THE CITY OF NORCO LAUNCHED A FACEBOOK PAGE FOR THE ANIMAL CONTROL SHELTER



City of Norco Animal Control Shelter

@norcoanimalshelter

LIKE THE PAGE FOR INFO ON LOST PETS, PETS FOR ADOPTION AND SHELTER NEWS, ALERTS AND EVENTS

CITY CLERK UPDATE

NORCO YOUTH ADVISORY COUNCIL RECRUITMENT



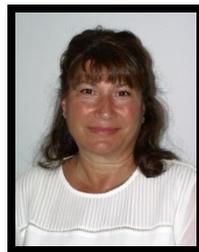
Recruitment for the Norco Youth Advisory Council concludes next week. The deadline to submit applications is 6:00 p.m. on Tuesday, September 13, 2016. The Norco City Council will consider and make the appointments at the City Council meeting on September 21, 2016. Applications will be accepted to fill nine (9) positions. Terms are one year (October – May), coinciding with the school year.

Requirements to serve on the Norco Youth Advisory Council include: being a current registered student, grades 9 – 12, at Norco High School or John F. Kennedy Middle College High School; never have been convicted of a felony; and must take the Oath of Office.

The newly established Norco Youth Advisory Council shall be empowered to promote community involvement for youth, review proposals for programs, projects, and facilities as they pertain to youth; and act in an advisory capacity to the City Council in all other policy matters pertaining to youth.

Students wishing to serve on the Norco Youth Advisory Council should contact the City Clerk’s Office at (951) 582-5545, pick up an application at City Hall, 2870 Clark Avenue, Norco, or download the application from the City’s website [here](#).

HUMAN RESOURCES UPDATE



WELCOME TO NORCO!

Sarah Smeragliuolo is the City’s new Clerical Assistant in the City Clerk Department. Ms. Smeragliuolo has experience in customer service and administrative support working for a legal services company as well as volunteering at New Day Christian Church located in Eastvale. Ms. Smeragliuolo enjoys living in Norco with all its wonderful activities and neighbors.

THE CITY IS HIRING

DIVISION	POSITION
Senior Center	Recreation Specialist – Part-Time
	Recreation Aide – Party Partners – Part-Time/On-Call
	Recreation Leader II – Part-Time/Temporary
Parks and Recreation	Maintenance Worker Trainee (GIEC) – Full-Time
	Maintenance Worker Trainee (GIEC) – Part – Time
	Driver/General Labor Assistant – Part – Time
	Nellie Weaver Hall Attendant(s) - Part – Time/On-Call
	Recreation Aide Floater – Part - Time
Wee People	Recreation Aide (Wee People) – Part - Time
Building Maintenance	Field/Building Maintenance Assistant – Part – Time/Temporary

FOLLOW THE
CITY OF
NORCO ON
FACEBOOK
@cityofnorco



TO STAY UP
TO DATE ON
COMMUNITY
NEWS AND
EVENTS

WATCH CITY
COUNCIL
MEETING
RECORDINGS
ON VIMEO



VIDEO LINKS
CAN BE
FOUND ON
THE CITY
WEBSITE

ECONOMIC DEVELOPMENT UPDATE

SUSTAINABLE HOUSING

The City's affordable housing programs, which provide eligible home repairs and first-time homebuyer assistance, are designed to be financially sustainable. All loans paid back to the City can be recycled to fund projects for new, deserving households in the community. This week, two additional home improvement loans valued at \$49,672 were paid off, with a total of nearly \$444,000 repaid to the City since the programs were reinstated approximately 18 months ago. The accelerated pace of repayments can be attributed to a more proactive approach by both the City's housing contractor and in-house staff. For more information on the City's housing programs, visit the City [website](#).

STRATEGIC THINKING

Staff and the leadership of the Economic Development Advisory Council (EDAC) have been meeting to discuss the implementation of the recently adopted City of Norco Strategic Plan. EDAC Members have previously pledged to support priorities that are consistent with the Strategic Plan, and at their meeting on September 27, a new approach to addressing specific "action plans" laid out in the Strategic Plan document will be considered. Members are also in the process of reaching out to fellow business leaders who may wish to serve on EDAC.

PARKS AND RECREATION UPDATE

PATRIOT DAY...WE SHALL NEVER FORGET

Please join the City of Norco in prayer and remembrance for those victims who lost their lives so tragically on September 11, 2001.

Date: Sunday, September 11, 2016

Time: Ceremony begins at 5:30 a.m.

Place: Fire Station #47 located at 3902 Hillside, Norco, CA 92860

Refreshments will be provided after ceremony.

DRIBBLE...PASS...SHOOT!

It's time to register your youngster for the Fall Youth Basketball season! This league fills up quickly, so don't miss this opportunity to have them play in a topflight program. Registration began on August 30th for Pee Wee, Instructional and Divisional Leagues. Program fees are \$100 for Norco residents and \$105 for non-residents.

Register online through the City [website](#) or register in person at the Parks and Recreation Office located at 2870 Clark Avenue, Norco, Monday-Thursday 10am-3pm. Please keep in mind, online registration is a two-step process; payment and form submission. For more information or assistance, please contact (951) 270-5632, Monday-Thursday 8am-6pm or email the Sport Coordinator at jcarper@ci.norco.ca.us.

GET READY TO TWO STEP!

Registrations are being accepted for Beginning and Intermediate Country Two Step dance lessons. The six-week courses begin Wednesday, September 21, 2016 at the Community Center Scout House. Beginning Class is from 6:30-7:30p.m.; Intermediate Class from 7:30-8:30p.m. Cost is \$66 per person.

Register online through RecConnect by [clicking this link](#) or register in person at the Parks and Recreation office located at 2870 Clark Avenue, Norco, Monday-Thursday 10am-3pm. For more information, feel free to contact (951) 270-5632, Monday-Thursday 8am-6pm.

THE CITY IS
NOW
ACCEPTING
APPLICATIONS
FOR THE:

NORCO
YOUTH
ADVISORY
COUNCIL



APPLICANTS
MUST BE AN
ENROLLED
STUDENT AT NHS
OR JFK HIGH
SCHOOL



APPLICATIONS
ARE DUE TO THE
CITY CLERK'S
OFFICE BY 6 P.M.
ON TUESDAY,
SEPT. 13, 2016

PARKS AND RECREATION UPDATE CONT.

STAR GAZERS TREAT!

Parks and Recreation, in conjunction with Riverside Astrological Society, brings Astronomy Night in Norco back again this fall! Save the date for Tuesday, October 11, 2016 from 7-8:30 p.m. at the Corydon Staging Area. This event is free and open to the public.

GEORGE INGALLS EQUESTRIAN EVENT CENTER

DATE:	EVENT:	TIME:	EVENT DETAILS:
09/08	Community Barrel Racing	5 p.m. – 9 p.m.	Moreno Arena
9/6-9/8	Norco Fair Cleanup	All Day	Entire Complex
9/10	Modjeska Mavericks	8am	Clark Arena
09/11	Saddle Sore Riders Membership Ride	8 a.m.	Corydon Staging Area
09/12 – 9/13	Open Recreational Riding	10 a.m. – 3 p.m.	Clark Arena
09/14-09/20	California Mounted Officers Training (Private)	ALL DAY ARENA LEVEL COMPLEX	ARENA LEVEL CLOSED FOR PRIVATE EVENT
09/14	Norco Chamber of Commerce First Responder Luncheon	11:30 a.m.	Nellie Weaver Hall (Charged event)
09/15	Norco Horsemen's Association Candidates Night	7:00 p.m.	Nellie Weaver Hall

MARK YOUR CALENDARS! COMING SOON TO THE EVENT CENTER

October 2nd: California High School Rodeo at Moreno arena

October 8th: U.S. Army L.R.R.P. (Long Range Reconnaissance Patrol) Ranger Association, a 501C 19, will hold a yearly reunion. They will be visiting and staying in our town from October 6th-8th. L.R.R.P. would like to invite everyone to please join them to honor and remember their fallen comrades on Saturday, October 8, 2016 at a Memorial Service from 10:00 a.m. to 12:00 p.m. at the George Ingalls Veteran's Memorial Plaza.

ANIMAL CONTROL SERVICES

Animal Control monitored the livestock during the Norco Fair. The horse that flipped over during the events was checked by Animal Services Officer Henry, and it was verified that the horse had not been injured as a result of the incident.

The Shelter received a \$500.00 donation from the Caballos Del Sol Benefit Trail Ride, Inc. It is a ride that takes place in Arizona. They hold a raffle every year and the winner is able to choose the charity of their choice. This year, Linda Henckel, of Norco, was the winner. Linda chose the Norco Animal Shelter as her charity.

This Saturday, September 10th, the Norco Animal Shelter is holding their annual Rabies Clinic. The clinic will run from 9:00am to noon. Rabies vaccinations are \$5.00, payable by cash or credit card. The Starlight Clinic will be providing the vaccines. The shelter will close at noon and will reopen for regular business at 1:00pm.

STAY
IN THE
LOOP



ROAD
CLOSURES
SAFETY
HAZARDS
SEVERE
WEATHER



nixle.com

PARKS AND RECREATION UPDATE CONT.

PET OF THE MONTH: SEPTEMBER 2016



Boss is an owner-surrender. He's a very loving dog that just wants to sit with you. He enjoys swimming in the pool and going for long walks. He would do best in a home with no other male dogs. Come visit this handsome boy soon! The adoption price is \$28.

ANIMAL CONTROL SERVICES STATS: AUGUST 2016

ADOPTIONS	REDEMPTIONS	STRAY INTAKES	LICENSES ISSUED	DONATIONS
35	18	101	448	\$308.00

PUBLIC WORKS UPDATE

	ADDRESS:	DESCRIPTION:
POTABLE MAIN LINE REPAIRS	Corona Avenue / Fourth Street	After hour crews responded to a substantial main line break on the 10 inch main line located behind the curb line of fourth street. Crews were able to isolate the leak by shutting down seven valves. The leak was then repaired using a full circle repair clamp.
POTABLE SERVICE LINE REPAIRS:	2094 Valley View Avenue	Replaced angle stop
	150 Pinto Place 1478 Hilltop Lane 5060 Pinto Place 477 Seventh Street 2360 Corona Avenue 5040 Pinto Place 3828 Valley View Avenue 3567 Center Avenue	Vacuum excavated, poly service line repaired with full circle clamp
	733 Seventh Street	Replaced straight stop and brought meter up to grade using meter re-setter.
POTABLE METER REPAIRS:	2273 Reservoir Drive	Replaced straight stop
POTABLE HYDRANT REPAIR	3863 California Avenue	Replaced meter gaskets
AMI SYSTEM	1327 Hamner Avenue	Replaced break away spool on commercial hydrant due to traffic collision
	MXU, Register Repairs and Reprogram	28
COLLECTION SYSTEM	Norco Drive Lift Station	Pump number two was replaced with a new BJM cutter pump. This new pump has a special macerating impeller to assist in the breakdown of solids that enter the collection system. This will allow for more efficient operation of the pumps and the collection system as a whole.
WEED ABATEMENT AND DEBRIS:	Parkridge Avenue	Cal Fire crews cleared the right of way from First Street to Three Bar Lane.

DID YOU KNOW?

THE CITY OF NORCO COMMUNITY VIDEO TOUR IS NOW LIVE



VIEW THE VIDEOS ON THE CITY WEBSITE TO TAKE A VIRTUAL TOUR THROUGH NORCO: HORSETOWN USA

PLANNING DEPARTMENT UPDATE

BUILDING DIVISION		
Permit Applications:	10	(3 commercial, 7 residential)
Building Permits Issued:	15	(6 commercial, 9 residential)
Valuation of Construction:		\$ 1,186,733.23
Building Fees Collected:		\$ 167,082.87
Field Inspections:	50	

CODE ENFORCEMENT DIVISION		
	2015	2016
Total Cases:	313	235
Open Cases:		66
New Cases:		10
Cites Issued:		5
Closed Cases:		5
Yard Sign Removal:		18

PLANNING DIVISION	
APPROVED SPECIAL EVENTS	
6/1/16 – 12/1/16	Temporary food and service modulars (SilverLakes)
7/19/16 – 9/16/16	Banner, Cuccio Nail Spa, 110 Hidden Valley Prkwy.
7/27/16 – 10/27/16	Temporary storage cont., CSRA 2727 Hamner Ave.
9/24/16 - 9/25/16	Annual Festival, St. Mel's Catholic Church, 4140 Corona Ave.
9/9/16 – 10/2/16	Banner advertising annual ride, Riverside Recreational Trails, SWC Sierra Ave. and Sixth St.
10/8/16	Car wash, NHS Baseball, 2896 Hamner Ave.
6/1/16 – 12/1/16	Temporary food and service modulars (SilverLakes)
NEW APPLICATIONS	
Conditional Use Permit	(0 commercial, 1 residential)

FISCAL AND SUPPORT SERVICES UPDATE

FY15-16 FINANCIALS

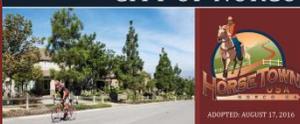
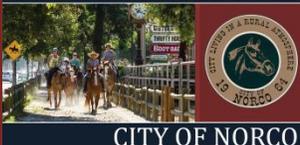
White Nelson Diehl Evans LLP, the City's auditors, is on site for two weeks conducting the audit for the FY 2015-16 financial statements. The year-end process culminates with the production of the City's Comprehensive Annual Financial Report (CAFR) for year ending June 30, 2016.

FINANCIAL ACHIEVEMENT

The City recently received the Governmental Finance Officers Association's Certificate of Achievement for Excellence in Financial Reporting Program (CAFR Program) for Fiscal Year 2014-2015. The City has received this award for thirteen consecutive years. The CAFR Program was created in 1945 to encourage and assist state and local governments to go beyond the minimum requirements of generally accepted accounting principles to prepare comprehensive annual financial reports that evidence the spirit of transparency and full disclosure and then to recognize individual governments that succeed in achieving that goal.

NORCO NEWS

THE NORCO CITY COUNCIL RECENTLY APPROVED & ADOPTED THE CITY'S 2016 STRATEGIC PLAN



VIEW THE PLAN ON THE CITY WEBSITE TO READ ABOUT THE POSITIVE DIRECTIONS THE CITY OF NORCO IS HEADED IN

FISCAL AND SUPPORT SERVICES CONT.

BILL PROCESSING

Staff mailed out 1,918 utility bills to Group 4 customers and assessed penalties to 308 delinquent accounts totaling \$5,000. There were 9 shut off, 4 got restored, and 5 remain off.

BUSINESS LICENSE AND CASH RECEIPTS

There were 12 new business license applications received during the week and 20 renewal applications totaling \$3,687. Staff processed a combined total of 1,584 cash receipts from the building counter, Parks and Recreation, utility customers and other miscellaneous accounts receivables totaling \$770,213. The City received \$35,026 TOT tax from Fairfield Inn; \$282,100 from Riverside Flood Control to reimburse the City for Corona Avenue extension of line NB-3; \$25,718 Cal Home loan payment and \$23,954 Deferred loan payment.

MISCELLANEOUS ACCOUNTS RECEIVABLE

A total of 13 miscellaneous accounts receivable invoices were sent to individuals/agencies totaling \$84,168. Miscellaneous accounts receivable invoices are sent to bill for EMS services, hydrant meter billing, damage to City property, encroachment permits, loan payments, trash billing to California Rehabilitation Center and any other services provided by the City other than utility billing and business licenses.

NORCO SHERIFF'S DEPT. UPDATE

DEPUTY MYERS: VOLUNTEER/EXPLORER COORDINATOR



Deputy Myers is assigned to the Jurupa Valley Station where she oversees the JVS explorer program, which includes youth from the City of Norco. Deputy Myers supervised our explorers this year as they helped provide security for the Norco Fair.

RIVERSIDE COUNTY SHERIFF'S DEPT. EXPLORER PROGRAM

For over 30 years, the Riverside County Sheriff's Department has supported an active Explorer Post Program for young persons between the ages 14 and 21. Law Enforcement Exploring is a division of the Boy Scouts of America that gives you a hands-on look at what a career in law enforcement is really like.

- **Community Service:** Explorers serve the community in various ways such as directing traffic at special events, crime prevention programs and light security details.
- **Ride-Alongs:** Once you become eligible, you can participate in the ride-a-long program. You become an extra set of eyes and ears for the officers and assist them on various calls.
- **Meetings:** The Post meets weekly or bi-weekly (depending on the post), to discuss Explorer business and upcoming events.
- **Career Enhancement:** Participating in a Law Enforcement Explorer Post is a great start to your law enforcement career! Call today and join other dedicated youths in serving their community.

THE 2016
GENERAL
ELECTION IS
ON TUESDAY,
NOVEMBER 8



REGISTER TO
VOTE BY
OCTOBER 24

GET ELECTION
INFO AT
VOTEINFO.NET



LEARN MORE
ABOUT THE
CITY'S UTILITY
BILL
ASSISTANCE
PROGRAMS

MICHAEL NEAL
(909) 261-2770

NORCO SHERIFF'S DEPT. UPDATE CONT.



Training

Training is provided by experts throughout the year and can include the following categories:

- Traffic Control
- Building Searches
- Vehicle Stops
- Defensive Driving
- Police Radio Techniques
- Defensive Weapons
- Accident Investigation
- First Aid
- Firearm Safety
- Criminal Law
- Narcotics Law
- Physical Fitness
- Patrol Procedures
- Logistics
- Domestic Violence
- Defensive Tactics
- Hostage Negotiations
- Criminal Justice System
- Police Community Relations
- Arrest, Search & Seizure
- Criminal Investigation

The Sheriff's Department also sponsors a week-long, live-in Explorer Academy during the summer of each year.

HOW TO BECOME A LAW ENFORCEMENT EXPLORER

To contribute your time and skills to your community, please contact the Station Volunteer Coordinator for the area in which you wish to work. You will be asked to:

- Obtain your parents' permission
- Contact your Explorer Post Advisor to request an application
- Participate in an oral interview as scheduled
- Submit your completed background paperwork
- Pass a background investigation
- Have good moral character
- Have no major criminal record
- Be interested!!!

RESIDENTS
RECEIVE
THREE FREE
BULKY WASTE
PICKUPS
PER YEAR



CALL
(800) 423-9986
FOR MORE
INFORMATION

SIGN UP FOR
MORE NEWS
AND ALERTS
ON THE CITY
WEBSITE



NORCO SHERIFF'S DEPT. UPDATE

PRESS RELEASE: NORCO ROBBERY SUSPECT ARRESTED

On Tuesday, August 30, 2016, at 9:27 p.m., a robbery was reported at a business in the 2700 block of Hamner Ave., in the City of Norco. Deputies learned a male suspect had forcibly taken a female victim's property and fled in her vehicle. The victim was not injured. The stolen vehicle was recovered on August 31, 2016, in the 3400 block of Temescal Ave., in the City of Norco. While continuing the investigation, deputies were able to identify the suspect.

On September 5, 2016, at 8:45 p.m., the suspect was located at a local business in the 1100 block of Sixth Street, in the City of Norco. The suspect was arrested without incident. Arrested for robbery and vehicle theft was **Anthony Barajas**, age 18, of Norco. Barajas was booked into the Robert Presley Detention Center.

The Riverside County Sheriff's Department is committed to the safety of the citizens of Norco and will be vigilant in investigating all crimes of this nature. This investigation is ongoing and we are asking anyone with additional information to contact Deputy Mendez at the Norco Sheriff's Office at 951-270-5673. Citizens may also submit a tip using the Sheriff's [CrimeTips](#) online form.

FIRE DEPARTMENT/CAL FIRE UPDATE

SEPTEMBER IS NATIONAL PREPAREDNESS MONTH

Cal Fire and the Riverside County Fire Department highly encourage all Norco residents to develop an emergency plan and kit to be as prepared as possible for any type of disaster or emergency situation. For more information on emergency preparedness, please visit www.rvfire.org or contact the Norco Fire Department at (951) 737-8097.

LABOR DAY PARADE

On September 5th Riverside County/Cal Fire Engine Crews E5 and Norco's NART response vehicle, participated in the Annual Labor Day Parade down 6th Street.

RESIDENTIAL FIRE: SEPTEMBER 6TH

On September 6th, CAL FIRE / Riverside County Fire Department firefighters responded to a report of smoke in a structure on the 1200 block of 4th Street in the City of Norco. The first arriving unit reported a single family dwelling with light smoke showing from the attic vent. Through extensive investigation and the use of a thermal imaging camera, a small fire was located in a void space in the attic between the living area and the garage. Minimal damage was created to the interior living space during fire suppression efforts. During the suppression efforts a secondary incident was created due to a failed water line tied to the hydrant system used to support the incident. The failed water line created flooding issues on 4th Street and the neighboring horse trails.

RESIDENTIAL FIRE: SEPTEMBER 7TH

On September 7th, CAL FIRE/ Riverside County Firefighters received multiple reports of a structure fire on the 900 block of Fourth St. The first arriving unit reported a single story single family dwelling partially involved. Firefighters advanced hose lines to the interior for fire attack while simultaneously conducting a primary search for victims and vertical ventilation to remove toxic super-heated smoke and gases. The fire was confined to the hallway and bedroom of origin with smoke and heat damage throughout the dwelling.

Norco City Hall

2870 Clark Avenue
Norco, CA 92860
Monday – Thursday
8am to 6pm

**City Hall
Development
Related Services**

Public Counters
Building, Planning,
Engineering
Monday – Thursday
10am to 4pm*

**Parks & Recreation
Public Counter**

Monday – Thursday
10am to 3pm*

Online class
registration is available
24/7

**Sheriff Substation
Public Counter**

Monday – Thursday
10am to 2pm

Fire Administration

3902 Hillside Avenue
Norco, CA 92860
Monday – Thursday
10am to 2pm

**Animal Control/
Animal Shelter**

98 Sixth Street
Norco, CA 92860
Tuesday, Wednesday,
Thursday
9am to 6pm
Saturday
10am to 4pm
Closed on Monday,
Friday, Sunday and
Holidays

Call dispatch for
emergencies
(951) 371-1143

*Appointments are
available upon request



RESPONSE ACTIVITY – NORCO	
<i>Incidents Reported Between 8/31/16 to 9/06/16</i>	
False Alarm:	7
Haz Mat:	1
Medical:	20
Residential Fire:	1
Public Service Assist:	3
Traffic Collision:	4
INCIDENT TOTAL:	36

RIVERSIDE COUNTY FIRE WEEKLY ACTIVITY REPORT – NORCO	
<i>9/1/16 to 9/07/16</i>	
Plan Reviews	Total
All Plan Reviews	3
Inspections	Total
Annuals	20
New Construction	1
Re-Inspections	19
Business Licenses Review	1
Weed Abatement	8
Meetings and Other	Total
Special Inspection/Event	1

**SEPTEMBER IS NATIONAL PREPAREDNESS MONTH.
DON'T WAIT. COMMUNICATE.
MAKE YOUR EMERGENCY PLAN TODAY.**



GET A KIT. MAKE A PLAN. BE INFORMED & GET INVOLVED.

FOR MORE INFORMATION VISIT:

WWW.RVCFIRE.ORG WWW.REDCROSS.ORG WWW.FEMA.ORG WWW.READY.GOV