



# CITY of NORCO

CITY HALL • 2870 CLARK AVENUE • NORCO CA 92860 • (951) 735-3900 • [www.norco.ca.us](http://www.norco.ca.us) • 

## PRESS RELEASE

**FOR INFORMATION:** Cheryl L. Link, City Clerk  
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**FOR RELEASE:** September 19, 2016

### **CITY OF NORCO BEGINS RECRUITMENT FOR THE ECONOMIC DEVELOPMENT ADVISORY COUNCIL**

*The City Clerk's Office Will Accept Applications Through November 28, 2016*

NORCO, CA: The City of Norco is accepting applications to serve on the Economic Development Advisory Council (EDAC). The deadline to submit applications is 6:00 p.m. on Monday, November 28, 2016. Applications will not be accepted after that date. The Norco City Council will consider and make the appointments at the City Council meeting on December 7, 2016. Applications will be accepted to fill three (3) unscheduled vacancies for partial terms.

The purpose of the EDAC is to propose, prepare, and adopt recommendations to the City Council for the improvement of the economy within the City, which will result in the creation of new jobs, and other benefits, to all the residents of the City so as to help make the City a better place to live and work, while retaining the City's rural lifestyle. Specifically, the EDAC helps coordinate an ongoing development strategy aimed at increasing sales tax revenues received by the City and generally improving the economic viability of the City, encouraging relationships between commerce and the consumer and enhancing the business fabric of the City.

Members appointed to the Economic Development Advisory Council will be selected from the business community. Members are not required to live in Norco. However, members should have a significant stake in the success of the business community.

#### **CITY COUNCIL**

KEVIN BASH  
Mayor

GREG NEWTON  
Mayor Pro Tem

BERWIN HANNA  
Council Member

ROBIN GRUNDMEYER  
Council Member

TED HOFFMAN  
Council Member

Requirements to serve on EDAC are as follows:

- Must be a citizen of the United States; and
- Must be at least 18 years of age; and
- Never have been convicted of a felony; and
- Must take the Oath of Office; and

To ensure a greater representation from the business enterprises of all sizes, the City Council defined additional eligibility requirements as follows:

- The applicant must have a current ownership interest in an active business located in the City of Norco; or
- The applicant must be an officer or management-level employee of an active business located in the City of Norco; or
- The applicant must be a Norco resident with valuable expertise in a relevant economic development discipline, such as marketing, hospitality, commercial real estate sales, leasing or development, retail management, or business administration. This third threshold for eligibility, which recognizes that some residents who are not part of the local business community are nonetheless potentially strong contributors, is available to no more than two (2) EDAC Members at any given time.

Persons wishing to serve on the Economic Development Advisory Council should contact the City Clerk's Office at (951) 270-5623, pick up an application at City Hall, 2870 Clark Avenue, Norco, or download the application from the City's website [here](#).

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The City of Norco, incorporated as a general law City in 1964 and a Charter City in 2003, is an animal-keeping and equestrian-oriented community situated along the Interstate 15 Freeway in Western Riverside County, CA. The City limits cover an area of approximately 15 square miles, where residents enjoy over 400 acres of parkland and 95 miles of pedestrian/equestrian trails. For more information, please visit [www.ci.norco.ca.us](http://www.ci.norco.ca.us).