

— A QUARTERLY EVENT —

NORCO COMMUNITY
TOWN HALL
M E E T I N G

MONDAY **OCT. 26**
6:30 P.M.
NELLIE WEAVER HALL
3737 CRESTVIEW DRIVE

B E I N F O R M E D

Hear updates from City staff, regional agencies, community organizations and more! Residents will be allowed to ask questions as time allows after each presentation. Town Hall Meetings will be hosted by various community organizations.

*Doors open at 6 P.M.

HOSTED BY:





Election Update

Community Town Hall Meeting
October 26, 2015

County of Riverside



Registrar of Voters

Polling Place Location
on Back Cover
Polls Open
November 3, 2015
7:00 a.m. to 8:00 p.m.

.....
Last Day
To Register To Vote
October 19, 2015
.....

Quick • Easy • Convenient

Vote-By-Mail

October 5th - October 27th
Application on Back Cover

AVISO IMPORTANTE

Una traducción en Español de esta Boleta de Muestra y Folleto de Información al Votante puede obtenerse en la oficina del Registro de Votantes llamando al (951) 486-7200 o 1 (800) 773-VOTE (8683) o visite nuestro sitio web www.voteinfo.net

Consolidated General Election

*Tuesday, November 3, 2015
Sample Ballot and Information Pamphlet*



COUNTY OF RIVERSIDE REGISTRAR OF VOTERS

2724 Gateway Drive • Riverside, CA 92507
951-486-7200 • 800-773-VOTE (8683) • TTY: 951-697-8966
www.voteinfo.net

SAMPLE BALLOT / BOLETA EJEMPLAR

CONSOLIDATED GENERAL ELECTION / ELECCIÓN GENERAL CONSOLIDADA

November 3, 2015 / 3 de noviembre de 2015

Mark your choices on your sample ballot, then refer to it when you vote / Marque sus opciones en su boleta ejemplar, luego reférase a esta cuando esté votando

CITY / CIUDAD	
CITY OF NORCO	
CIUDAD DE NORCO	
City Council Member Miembro del Consejo Municipal	
Vote for no more than Three / Vote por no más de Tres	
HERB HIGGINS Councilman / Personnel Manager Concejal / Gerente de Personal	<input type="checkbox"/> <input type="checkbox"/>
BERWIN HANNA Retired Horsehoer Herrador Jubilado	<input type="checkbox"/> <input type="checkbox"/>
TED HOFFMAN Retired Sheriff Sergeant Sargento Aguardi Jubilado	<input type="checkbox"/> <input type="checkbox"/>
JASON BEMOWSKI	<input type="checkbox"/> <input type="checkbox"/>
ROBIN "MRS. G" GRUNDMEYER Educator Educadora	<input type="checkbox"/> <input type="checkbox"/>
LANCE GREGORY Business Owner Propietario de Empresa	<input type="checkbox"/> <input type="checkbox"/>
LISA CAMPBELL Control Center Dispatcher Comunicadora de Centro de Control	<input type="checkbox"/> <input type="checkbox"/>
	<input type="checkbox"/> <input type="checkbox"/>
	<input type="checkbox"/> <input type="checkbox"/>
	<input type="checkbox"/> <input type="checkbox"/>



**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF NORCO**

HERB HIGGINS

AGE: 71

OCCUPATION: Risk Manager
EDUCATION AND QUALIFICATIONS:

THINK POSITIVE, PLAN AHEAD, has been my motto in professional as well as political life. I have been on the Norco City Council 12 years. Prior to my first election I was Chair of the Planning Commission, a member of Streets and Trails and Parks Recreation Commission. I don't say no, but how can we make it better. I have a degree in Business Management. I have worked in Corporate American in many titles, looking for ways to make the process better, smoother, cost effective.

I have made the permitting process faster. Directed staff to respond to the citizens needs faster. When a problem surfaces don't put it off for another day, don't throw money at a problem that can be fixed. Fix the problem so we don't have the same problem 10 years down road after spending \$40 million on it and the problems still exist. I demand accountability of staff who work with the public. I don't take no for answer, less find a solution and resolve the problems together. If I have accomplish anything. I have given the citizens of Norco a voice in City Hall. You never had that before. VOTE FOR HERB ONE MORE TIME.

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF NORCO**

BERWIN HANNA

OCCUPATION: Norco City Councilman
EDUCATION AND QUALIFICATIONS:

I grew up in Texas on farms and ranches. I graduated High School and attended some college.

I served on the George Ingalls Equestrian Event Master Plan Committee, am a founding member of Norco Horsemen's Association, a founding member of NART, Norco Animal Rescue Team, currently a Team Leader.

I am currently completing my second term on Norco City Council. During my tenure some of my accomplishments include;

- Voting to approve the Accessory Building Ordinance to protect our animal keeping lots and
- Voted for the new Fair money at a problem to operate our successful Norco Fair.
- Lobbied to get Clark Arena built, and have fees lowered so we could rent facilities, (successful)
- Had City to certify volunteers to work at park (a tremendous cost saving to the City), and open Clark Arena 3 days a week for open riding.
- As Mayor, Council contracted to Cal Fire, saving millions of dollars.
- As Mayor, Council approved and signed lease for Silverlakes, which opens this year.
- While serving as Mayor, Winco, Tractor Supply and Hobby Lobby and Fairfield Inn came to town, bringing sales tax dollars.
- Working together, we brought in more officers for traffic control.

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF NORCO**

TED HOFFMAN

AGE: 62

OCCUPATION: Retired Sheriff Sergeant
EDUCATION AND QUALIFICATIONS:

My name is Ted Hoffman, I am a California native and a longtime Norco area resident, my family moved our dairy farm to Eastvale in 1957, I graduated from Norco High in 1970. I attended Cal Poly College, Pomona from 1970 to 1972, majoring in Agricultural Business Management. A Vietnam War Era Veteran having served in the Army from 1972-1977. In 1976, I earned a Degree in Animal Science from Mt San Antonio College, and began working at Excesior Farms. In 1986, I was hired by the Riverside County Sheriff's Department as a peace officer and for 26 years worked various assignments achieving the rank of Sergeant, retiring in 2012.

I am actively involved in Norco organizations and events. I have donated thousands of hours of time, money, equipment and personal expertise to help improve Ingalls Park and events held there.

I have prepared myself to be a councilman by being a member of the Streets, Trails and Utility Commission, the Planning Commission, attending the Ad Hoc Committee meetings on Infrastructure and Waste Management, and the City Council meetings.

I am a Norco business owner, horse owner and property owner. I have been married 38 years to my wife, Jean.

**CONTINUED
ON NEXT
PAGE**

<p style="text-align: center;">CANDIDATE STATEMENT FOR CITY COUNCIL MEMBER, CITY OF NORCO</p> <p>JASON BEMOWSKI AGE: 35 OCCUPATION: Police Sergeant EDUCATION AND QUALIFICATIONS:</p> <p>I am a 35 year old Christian Conservative. I have a beautiful wife and two children. Since I was 16 I have volunteered and worked for city municipalities. I am currently a Sergeant for a local police department with a bachelor's degree in criminal justice.</p> <p>As a law enforcement professional, I recognize the growing drug and criminal transient problems facing our community. I have the experience to partner with our local law enforcement to impact these growing concerns. With state law taking away the penalties for narcotics offenders and releasing convicted felons at an astronomical rate, our community needs firm leadership that empowers our local law enforcement to keep our community safe.</p> <p>I am for property rights, senior citizen programs, fiscal responsibility, street maintenance, trail repairs, and a city government that knows they work for the people. I am opposed to additional taxes. I believe the city needs to do more with what we have and make the city inviting for future business.</p> <p>I am what we need. We need new people on City Council with fresh ideas. I will never compromise my fundamental beliefs, will always be a man of integrity, and will do great things for Norco.</p>	<p style="text-align: center;">CANDIDATE STATEMENT FOR CITY COUNCIL MEMBER, CITY OF NORCO</p> <p>ROBIN M. GRUNDMEYER AGE: 40 OCCUPATION: Educator EDUCATION AND QUALIFICATIONS:</p> <p>Masters Agriculture Science, CSU Pomona, 2001 Bachelors Agriculture Education, Colorado State University, 1997</p> <p>Our town has animal keeping rights with the convenience of a city. Community pride makes Norco special. It's seen in parades on 6th St., the fair, and at youth sports games. Events like these make this city feel like the small town that we all call home.</p> <p>There are some big decisions facing Norco in the coming years. We need leaders that can look at the big picture and do what is best for Norco now and twenty years from now. This is going to require vision, forward thinking, and collaboration. The coming years will require tough decisions to be made; Norco deserves candidates that will explore all options and do what is in the best interest of our citizens. Responsibility facilitating growth that will sustain and enhance our community is going to be required. My experience in managing an awarding winning department within CNUUSD proves that I have a track record of those qualities. I will work towards making Norco a fiscally responsible city that will be able to maintain our animal keeping rights. It's time for a new perspective, vote Robin Grundmeyer.</p>
<p style="text-align: center;">CANDIDATE STATEMENT FOR CITY COUNCIL MEMBER, CITY OF NORCO</p> <p>LANCE GREGORY AGE: 50 OCCUPATION: President Exact Color, LLC EDUCATION AND QUALIFICATIONS:</p> <p>I am seeking election to the Norco City Council. I have been very involved with the Community and City through volunteering, Committees, a Commissioner on Street Trails Utility Commission, NART and through social media with News For Norco Facebook page as well as the Norconian's Helping Norconian's volunteer group.</p> <p>After dedicating the last six years to learning the Cities dynamics and needs I am ready to step up and take the reins to make a difference. I feel my experience as a business owner will allow me to make solid business decisions and build a fiscally stronger City.</p> <p>Ensuring Animal Keeping Rights as well as Property Owner Rights are protected are a major priority for me. Norco "Horsetown USA" is an animal keeping community as well as a community of large lots that can and should be used for outdoor recreational activity.</p> <p>Through development and Point of Sale merchants we will generate the necessary revenue to ensure we can maintain or Cities needs and not done just through taxation.</p> <p>When elected I will listen, work and make decisions that just make sense.</p> <p>I hope to earn your trust, confidence and vote in the election for Norco City Council.</p>	<p style="text-align: center;">CANDIDATE STATEMENT FOR CITY COUNCIL MEMBER, CITY OF NORCO</p> <p>LISA CAMPBELL AGE: 52 OCCUPATION: Control Center Specialist EDUCATION AND QUALIFICATIONS:</p> <p>I am a 15 year resident, horse owner and the mother of two adult children who were raised in Norco. I graduated from Golden West College with an A.A. in Liberal Arts and Long Beach State with a B.S. in Criminal Justice. I worked in the Law Enforcement field for over 15 years and then became a stay at home Mom, which gave me the opportunity to become involved with and volunteer for many local organizations, including: Norco JAAF Cheer (Team Mom and Cheer Coach), Norco Little League (Team Mom), the Saddle Sore Riders (Historian), the Norco Horseweek Committee (Board Member) and the Norco Fair Committee (Board Member). I currently work in the alarm/security industry.</p> <p>Having studied our City Government extensively, I understand the difficulties that the City of Norco faces. Our lifestyle is unique, which presents some challenges, however it must be protected. With the right Leadership, Norco can do better than crumbling infrastructure and massive debt. Transparency, accountability and treating ALL residents equally are necessary to rebuild the trust that has been lost. I believe that our residents are our greatest resources and that we need to engage and partner with them to achieve the City's future successes.</p>

REGISTRAR OF VOTERS
2724 GATEWAY DRIVE
RIVERSIDE, CA 92507-0918



NONPROFIT
U.S. POSTAGE
PAID
Registrar of Voters
Riverside

VOTE-BY-MAIL BALLOT APPLICATION

APPLICATION MUST BE RECEIVED NO LATER THAN OCTOBER 27, 2015

I hereby request a ballot for the Consolidated General Election, November 3, 2015.

PLEASE PRINT:

NAME AS REGISTERED _____

RESIDENCE ADDRESS AS REGISTERED _____

CITY _____ STATE _____ ZIP _____

MAIL BALLOT TO: _____

ADDRESS (IF DIFFERENT) _____

CITY _____ STATE _____ ZIP _____

Check this box to request PERMANENT VOTE-BY-MAIL status.

I declare, under penalty of perjury, that the information provided is true and correct to the best of my knowledge.

↓ POSTMASTER DELIVER TO ↓

SIGNATURE REQUIRED

SIGNATURE OF VOTER _____ DATE _____

33-BC or General 11-3-15

BALLOT TYPE 005

✓ You May Cast Your Vote Early

at

THE REGISTRAR OF VOTERS OFFICE
2724 Gateway Drive, Riverside, CA 92507

October 5 through November 2 (excluding Holidays)
Monday through Friday, 8:00 a.m. to 5:00 p.m.
Saturday, October 24 and 31, 9:00 a.m. to 4:00 p.m.

Election Day November 3
7:00 a.m. to 8:00 p.m.

Please visit our website at www.voteinfo.net for additional early voting locations and information.

IMPORTANT NOTICE!!!

Accessible Voting Unit available at all polling locations.

TO MARK YOUR VOTE
DRAW A LINE



VOTE!!!

For a demonstration on marking your ballot visit www.voteinfo.net

VOTE EARLY

IT'S QUICK
IT'S EASY
IT'S CONVENIENT

GET OUT OF LINE ON ELECTION DAY!

VOTE-BY-MAIL

↓ LOCATION OF YOUR POLLING PLACE ↓



November 2015 UDEL Consolidated General Election
City of Norco

Black (800) ★ FinalNP_90202015 (4)

CITYNAME
CORONA (1)
BARTHALE (1)
JURUPA VALLEY (1)
NORCO (1)
RIVERSIDE (1)

EASTVALE

**JURUPA
VALLEY**

RIVERSIDE

★
St Mel's Catholic Church
4140 Corona Ave

★
Fairfield Inn & Suites
3441 Hamner Ave

NORCO

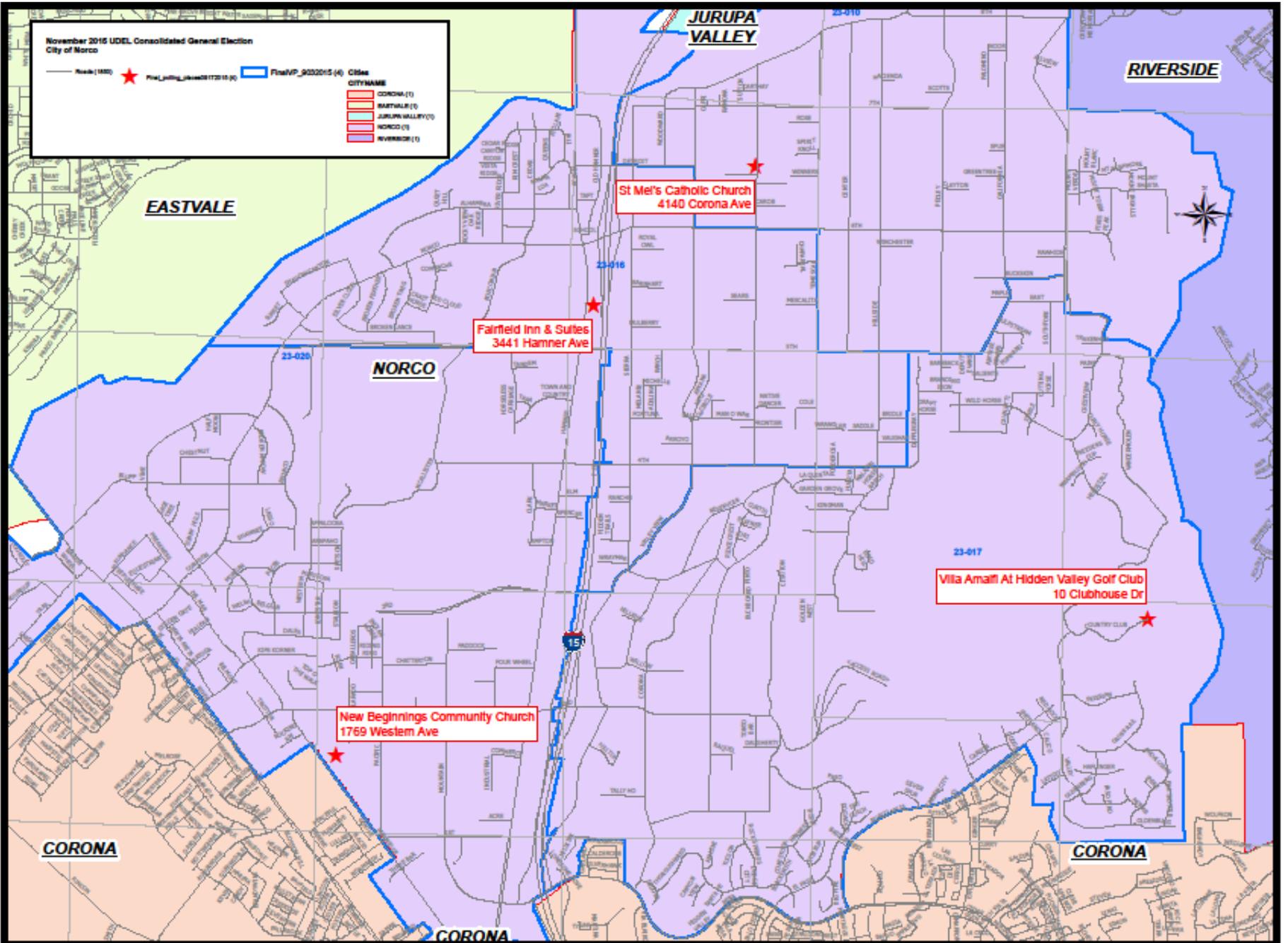
★
Villa Amalfi At Hidden Valley Golf Club
10 Clubhouse Dr

★
New Beginnings Community Church
1769 Western Ave

CORONA

CORONA

CORONA



Election Day Information

- ▶ Election Day -Tuesday, November 3, 2015
- ▶ Polls open 7:00 a.m. to 8:00 p.m.
- ▶ Polling Place locator on the City's website under the City Clerk's Election 2015 page (www.norco.ca.us)
- ▶ Vote-by-Mail ballots accepted:
 - ▶ at the Norco City Clerk's Office until Monday, November 2.
 - ▶ at any polling location in the County of Riverside by 8:00 p.m. on Election Day.
- ▶ Polling Place Reminder – No electioneering!
 - ▶ All electioneering, voter solicitation, etc. is prohibited within 100 feet in any direction of the room where voters are casting ballots. Avoid wearing or displaying campaign buttons, hats t-shirts, and other political items (California Elections Code Sections 18370, 18371).



Election Results

- ▶ Election results available at:
 - ▶ City of Norco City Clerk's web page: www.norco.ca.us
 - ▶ County of Riverside Registrar of Voters: www.voteinfo.net
- ▶ Official Election results are provided by the County of Riverside to the City of Norco no later than November 23, 2015.
- ▶ Elected officials take office on Wednesday, December 2, 2015.



YOUR VOTE COUNTS!



SILVER LAKES

PROGRESS UPDATE



TOWN HALL MEETING
OCTOBER 26, 2015



SOFT OPENING

SEPTEMBER 12, 2015

WHY OPEN IN SEPTEMBER?

- MEET SOCCER SEASON START
- OPPORTUNITY TO FINE-TUNE OPERATIONS

WHO USES THE SILVERLAKES FACILITY?

- SOUTHERN CALIFORNIA DEVELOPMENTAL SOCCER LEAGUE (SEPTEMBER-NOVEMBER)
- CAL SOUTH STATE CUP (JANUARY-MAY)
- VARIOUS EQUESTRIAN DISCIPLINES

HOW MANY VISITORS IN NORCO?

- TEAMS PER DAY: **60-200+**
- VISITORS PER DAY: **4,000 - 6,000**
- ANTICIPATED VISITORS PER DAY: **UP TO 24,000** (DURING STATE CUP)



Sixth St 1/4
Second St 3/4
1st St 5

NEAR-CAL CORP



COMPLETIONS

PHASE 1

COMPLETIONS TO DATE

- 20 FULL-SIZED SOCCER FIELDS
- 4 FULL-SIZED STATE-OF-THE-ART SYNTHETIC FIELDS
- LED FIELD LIGHTS INSTALLED
- PARKING LOTS AND RING ROADS PAVED
- LED PARKING LOT LIGHTS INSTALLED
- EQUESTRIAN TRAIL FENCING INSTALLED
- PERIMETER FENCING INSTALLED
- CONCESSION AREA CONCRETE Poured AND TENT ERECTED

PHASE 1

SilverLakes Equestrian and Sports Park

Soccer Configuration



NEXT STEPS

PHASE 1

REMAINING IMPROVEMENTS

- PHASE 1: COMPLETED JUNE 2016
- CLUB HOUSE
(CONCESSIONS BUILDING)
- 5 EQUESTRIAN RINGS
- SIGNATURE ENTRANCE
- 2 PERMANENT BATHROOMS

EQUESTRIAN EVENTS

- INAUGURAL EVENT – DEC. 13, 2015
PARKSIDE HUNTER HORSE SHOW
- DRESSAGE
- ARABIANS
- MORGANS
- HUNTER JUMPERS

**FINISHING
PHASE 1**

SilverLakes Equestrian and Sports Park Equestrian Configuration



FUTURE IMPROVEMENTS

**STARTING
PHASE 2**

PHASE 2

- **MULTI-USE EVENT CENTER**
- **RV PARKING**
- **FIELD STADIUM SEATING FOR 5,000**
- **FREEWAY SIGN**
- **4 ADDITIONAL BATHROOMS**
- **MAINTENANCE BUILDING**

CHALLENGES

OPPORTUNITIES

CHALLENGES

- HELPING LOCAL BUSINESSES ADAPT TO AND CAPITALIZE ON NEW CUSTOMERS
- ENSURING SILVERLAKES VISITORS PATRONIZE NORCO BUSINESSES
- ACCOMODATING TRAFFIC AND DEVELOPING NEW INFRASTRUCTURE
- INCREASING NORCO BUSINESS PRESENCE AT FACILITY

**THE
FUTURE**

OPPORTUNITIES

- ENHANCING LOCAL SALES TAX REVENUE
- STRENGTHENING THE LOCAL BUSINESS COMMUNITY
- DEVELOPING HORSETOWN USA AS A VIABLE VISITORS DESTINATION
- CREATING TOURISM INFRASTRUCTURE: NEW LODGING, SHOPPING AND DINING

THE
FUTURE

QUESTIONS
