

— A QUARTERLY EVENT —

NORCO COMMUNITY  
**TOWN HALL**  
MEETING

**MONDAY** **JAN. 25**  
6:30 P.M.  
NELLIE WEAVER HALL  
3737 CRESTVIEW DRIVE

**BE INFORMED**

Hear updates from City staff, regional agencies, community organizations and more! Residents will be allowed to ask questions as time allows after each presentation. Town Hall Meetings will be hosted by various community organizations.

\*Doors open at 6 P.M.

HOSTED BY:



**NORCO**  
**HORSEMEN'S**  
**ASSOCIATION**

# NORCO COMMUNITY TOWN HALL MEETING

Monday, January 25, 2016

Nellie Weaver Hall

6:30 p.m.

## AGENDA

Welcome/Pledge of Allegiance: Norco Horsemen's Association

Office of Senator Richard D. Roth: Tyler Madary, District Representative

Waste Management Julie Reyes, Manager of Municipal Marketing

Corona-Norco Unified School District: Rob Ibbetson, Principal, Norco High School  
Freshman PLC Program

City of Norco: Mayor Kevin Bash

Cheryl Link, City Clerk  
Nixle Community Alert System

Lt. Eric Briddick, Sheriff's Department  
U.N.L.O.A.D.  
Vandalism and Graffiti  
Mailbox Theft

Steve King, Planning Director  
Former Wyle Labs Property

Chad Blais, Public Works Director  
Water Conservation

Brian Petree, Deputy City Manager  
Vinyl Trail Fencing Standards

SilverLakes Update: Andy Okoro, City Manager  
Economic Impact Survey

R.J. Brandes, CEO, Balboa Management  
2016 Schedule

A question and answer period will be allowed after each presentation with a three (3) minute time limit per person.

Norco Horsemen's Association thanks you for your attendance and participation.



# Norco Community Town Hall Meeting

Residential Solid Waste and  
Recycling Program Information

January 25, 2016

**THINK GREEN.®**



# Why We Are Here Today

## Waste Management Services for Residential Customers

- Bulky Item Pickup Program
- Disposal of Used Motor Oil
- Household Hazardous Waste
- Battery Collection Program
- SHARPS

# Bulky Item Pick-Up Program

## What is it?

A free program that allows residents the opportunity to get rid of unwanted household items



To schedule your used oil pickup, contact Waste Management, 48 hours prior to your service day:

- 1-800-423-9986
- [www.wm.com](http://www.wm.com)

Up to THREE times a year - up to 6 items per pickup

# Disposal of Used Motor Oil

**Residents can dispose of used motor oil on their regular service day**

**To schedule your used oil pickup, contact Waste Management, 48 hours prior to your service day:**

- 1-800-423-9986
- [www.wm.com](http://www.wm.com)

The used oil must be placed in a screw top container to avoid spills and at the curb alongside your trash cart



# Household Hazardous Waste

Household hazardous waste cannot be collected by Waste Management.

Residents can call or visit the Riverside County Waste Management Department

- (800) 304-2226 or (951) 486-3200
- [www.rcwaste.org/opencms/hhw/index.html](http://www.rcwaste.org/opencms/hhw/index.html)



# Battery Collection

At no cost residents can dispose of their household batteries into the recycling kiosks located at:

- Norco City Hall
- Norco Senior Center



# SHARPS

## What is it?

An easy and convenient solution for the disposal of home-generated hypodermic needles, syringes, lancets and other “sharps.”



To order your Free SHARPS container contact  
Waste Management:

- 1-800-423-9986
- [www.wm.com](http://www.wm.com)

Residents get one free SHARPS mail-back container per year.  
A second and third kit is available for a \$5.00 co-pay.  
Only one Sharps Mail-Back kit can be requested at a time.

# SIGN UP FOR COMMUNITY ALERTS

As a result of the predicted El Nino weather conditions, the City has launched a new community alert system called Nixle. Nixle connects the City with residents and various communities within the City and provides real-time, two-way communication through text, email, mobile app and social media. The City will use the system to notify residents of critical situations, such as severe weather conditions, road closures, safety hazards and other advisories.

The City urges residents to **text "NORCO" to 888777** to receive these local text message alerts. Residents can also register their email address at **www.nixle.com** and download the **Nixle OneBridge App** on their smartphone/tablet to receive additional information.

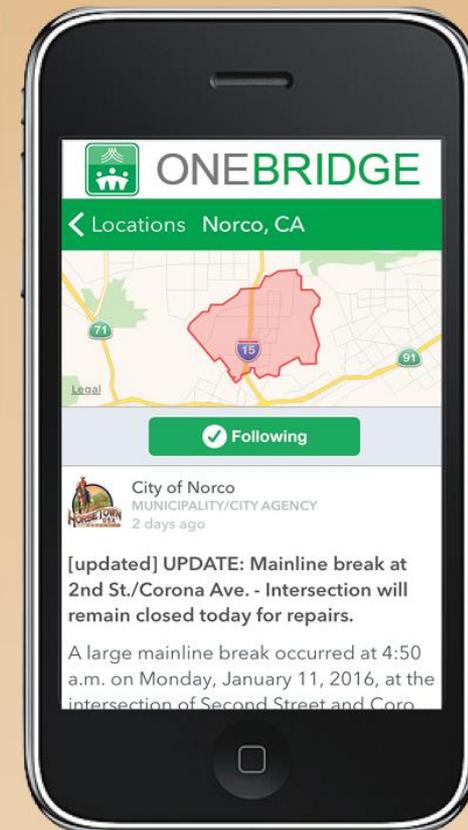
## TEXT



## WEB

A screenshot of the Nixle website. The header shows the Nixle logo and the URL "www.nixle.com". Below the header, it says "Wired into: Norco, California" with a link to "See all agencies". The main content area is titled "Nixle Wire" and lists several alerts from the "City of Norco". Each alert includes a status (Advisory or Alert), a timestamp, and a brief description of the issue, such as "Mainline break at 2nd St./Corona Ave." and "Flood Warning until 04:30PM".

## APP



# Norco Sheriff's Office



## 2016 Town Hall Meeting

Lt. Eric Briddick

# Discussion Topics

- **UNLOAD**
- **Graffiti/Vandalism**
- **Mail Theft**

# UNLOAD

United Norconians for Life Over Alcohol and Drugs

- **History**
- **Objective**
  - Reduce student drinking and driving
  - Reduce drug and tobacco use
  - Provide a healthy environment
- **Collaboration**
  - Mayor Kevin Bash, Principal Rob Ibbetson, school personnel, parents, and Sheriff's Dept.
  - Monthly meetings and annual Town Hall
  - Guest speakers/subject matter experts

# Graffiti/Vandalism

- **Issues**
  - Negative impact to community and citizens
  - Vandals claim territory
  - **Inaction compounds problem**
  - Importance of clean city
- **Law Enforcement Role**
  - Investigate & Arrest
  - Collaboration with other agencies and organizations
  - Two cases successfully investigated and prosecuted (one a citizen tip)
- **City Community Role**
  - Report Vandalism & Tagging
  - City Graffiti Hotline (951) 270-5632/5607 & We-Tip (800-78-CRIME)
  - New City Ordinance 997 (Graffiti Abatement)

# Mail Theft

- **Issues**
  - Impact to the City of Norco
  - Same impact suffered by other cities and communities
  - Rural mailboxes-easy target
  - Identify Theft (credit card applications, SSN#'s, bank statements)
- **Prevention is the Key**
  - Work with your neighbors
  - Report suspicious people/vehicles to the Sheriff's Department
  - Use the post office to send bills/currency/checks
  - Limit mailbox access (locks)
- **Collaboration with U.S. Postal Inspector Dennis Adams**
  - Law Enforcement Unit of the United States Postal Service
  - Actively collaborating on cases



## **18.62.06 Uses Permitted Through Approval of a Specific Plan:**

- A. Planned mixed-use commercial/office park projects.
- B. Planned recreational projects.
- C. Planned resort projects.

## **18.62.08 Residential Uses.**

Permanent residential uses are not permitted. Transient occupancy residential uses related to tourism and travel can be permitted through approval of a Specific Plan



# Water Conservation Update

Month	2013 Water Use	2015 Water Use	Monthly Savings	Cummulative or Running Savings
June	890	674	24%	24%
July	882	654	26%	25%
August	949	687	28%	26%
September	927	616	34%	28%
October	763	588	23%	27%
November	583	509	13%	25%
December	553	446	19%	25%

# ECONOMIC IMPACT OF SILVER LAKES



# **EDAC SURVEY**

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**OCTOBER 2015**



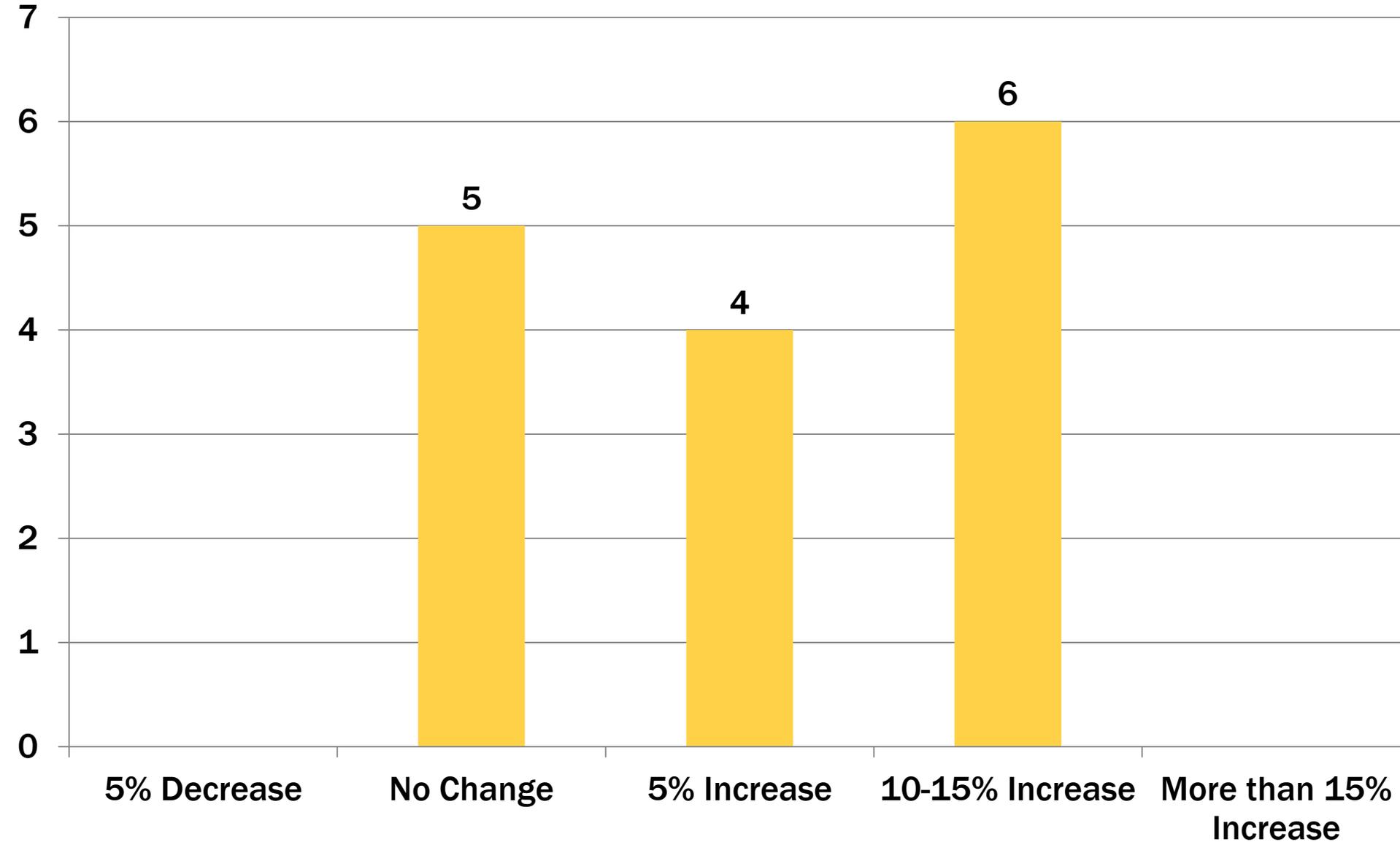
# **NORCO BUSINESS SURVEY:**

## IMPACT OF SILVERLAKES EQUESTRIAN & SPORTS PARK

### **BACKGROUND:**

- Asked Norco businesses to estimate any increase in sales/customers during SilverLakes' first full month of operation (Sept. 12-13, 19-20, 26-27, and Oct. 3-4)
- Sent to 76 Norco businesses – Only 16 responses
- Coordinated and conducted by the City of Norco's Economic Development Advisory Council (EDAC)

**On the weekends of September 12-13, 19-20, 26-27 and October 3-4, did you notice any increase in your business as a result of events at SilverLakes?**



# **INTERNAL BUSINESS STUDY**

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**JANUARY 2016**



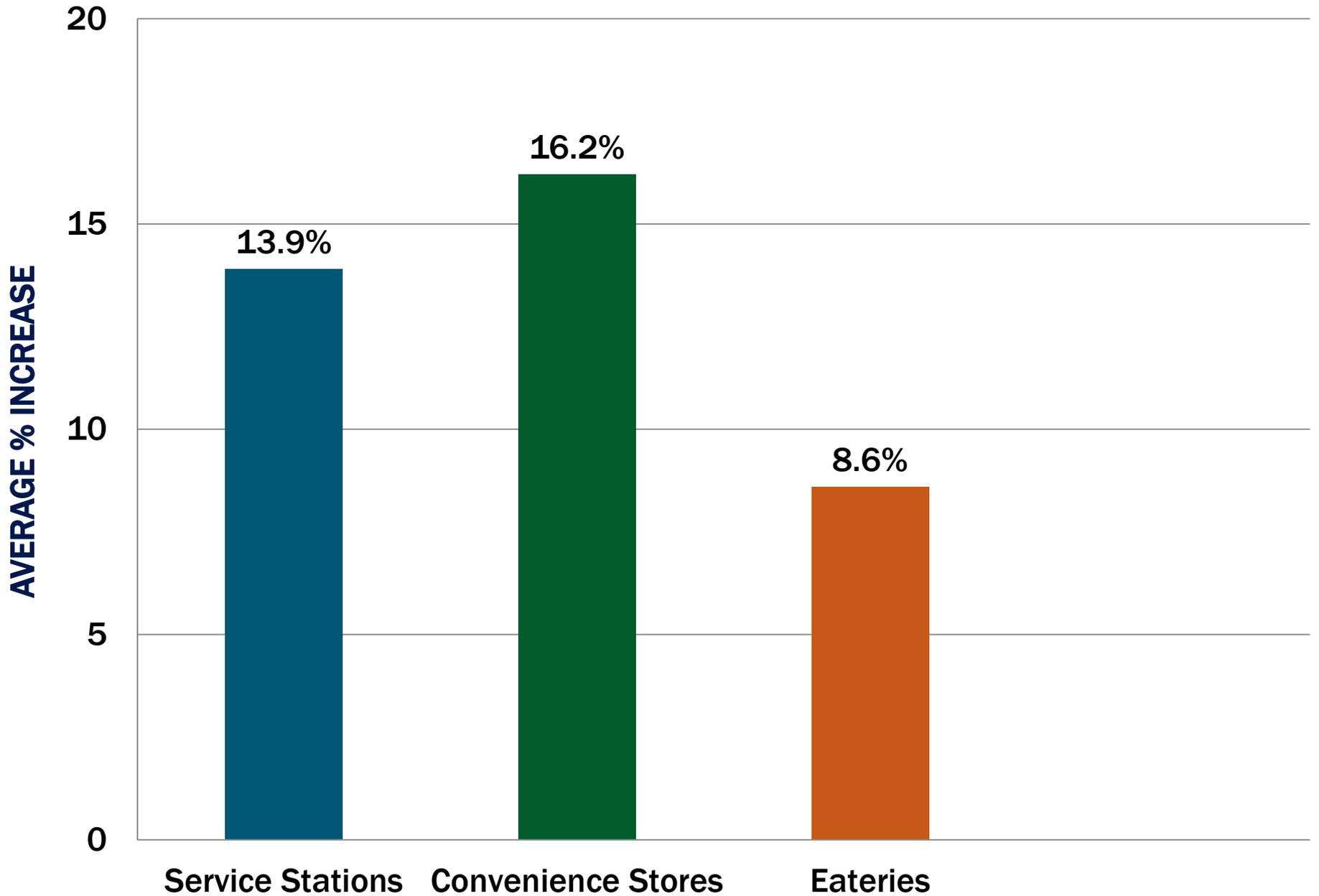
# **INTERNAL BUSINESS STUDY:**

## IMPACT OF SILVERLAKES EQUESTRIAN & SPORTS PARK

### **BACKGROUND:**

- Personal interviews with strategic Norco businesses
- Verifies increases in sales/customers due to events at SilverLakes
- Most results based on actual sales data
- Coordinated and conducted by the City of Norco's Economic Development staff

# SUMMARY



# **FUTURE PROSPECTS**

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- **Anticipated increases in SilverLakes' attendance, beginning this month, will result in greater volume for local businesses**
- **Ultimately, weeknight events will further increase the economic impact**

# SILVERLAKES WEEKEND CALENDAR

# 2016

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## JAN

Legends Cup

Cal South State Cup

Cal South State Cup

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29						

## FEB

Cal South State Cup

Cal South State Cup

Cal South State Cup

Cal South State Cup

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## MAR

Cal South State Cup - RAIN MAKEUP

TBD

Soccer

Lacrosse

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

## APR

IMG/Combine//2-day horse show

CRL/Lacrosse

Cal South State Cup

Cal South State Cup

Cal South State Cup

M	T	W	T	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## MAY

Cal South State Cup

Cal South State Cup

Cal South State Cup

Cal South State Cup

Soccer

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

## JUN

Soccer/2-day horse show

Soccer

Soccer

Soccer

# SILVERLAKES WEEKEND CALENDAR

# 2016

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## JUL

4th of July Event

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Soccer

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Soccer

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Flag football tournament (T)

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Soccer

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M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## AUG

Lacrosse

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Soccer

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Soccer

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Soccer

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M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## SEP

Soccer

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SCDSL League

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SCDSL League

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SCDSL League/2-day horse show

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M	T	W	T	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## OCT

SCDSL League

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SCDSL League

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SCDSL League

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SCDSL League

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SCDSL League/2-day horse show

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M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

## NOV

SCDSL League

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SCDSL League

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SCDSL League

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TBD

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M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## DEC

SCDSL League/2-day horse show

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SCDSL League

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SCDSL League

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TBD

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TBD

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