

WEEKLY HIGHLIGHTS

October 13, 2016



COMING UP:

October 19, 2016

City Council/City
Commissions
Joint Study
Session

October 19, 2016

City Council
Meeting

Oct. 22-23, 2016

Norco Rolling
Devils Wheel
Chair Basketball
Tournament

October 24, 2016

Norco
Community Town
Hall Meeting

October 25, 2016

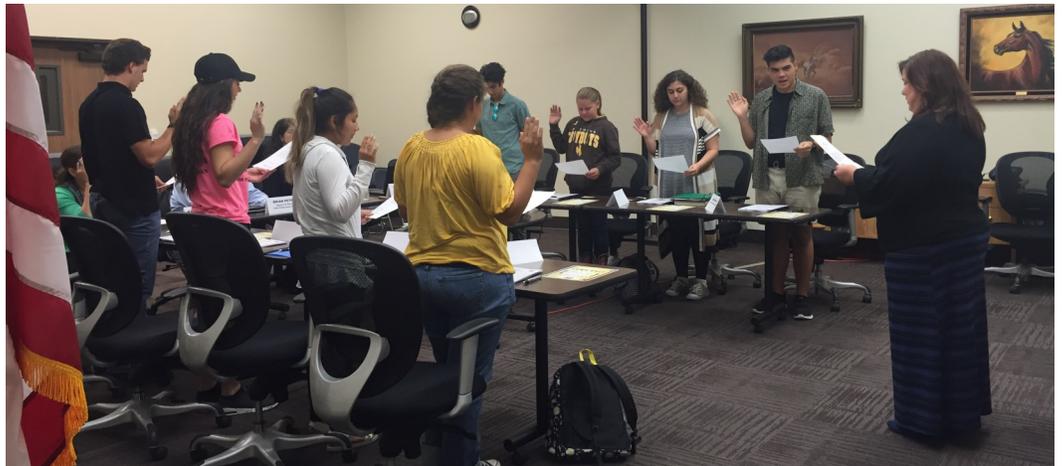
EDAC Meeting



The Weekly Spotlight

NORCO YOUTH ADVISORY COUNCIL TAKES OATH

The Norco Youth Advisory Council Members took their Oath of Office at their first meeting on Monday, October 11, 2016. The group has appointed the following members in leadership roles: Chair, Brent Kavarian, Vice Chair, Axel Alvarez, and Secretary, Jorgina Strojek. Deputy City Manager Brian Petree welcomed the youth to the City of Norco and wished them great success on the Advisory Council's inaugural year. The Members were appointed by the Norco City Council at its meeting on September 21, 2016. The delegates consist of students from both Norco High School and JFK Middle College High School.



CITY MANAGER UPDATE

NEW AD-HOC COMMITTEE HOLDS FIRST MEETING

The Ad-Hoc Committee on Lot Coverage and Accessory Buildings, formed by the City Council to review accessory building provisions and administration including related lot coverage requirements, had its first meeting on Monday, October 10. During the meeting, the Committee agreed to focus their attention on the following areas:

- Lot coverage requirements
- Preservation of animal keeping
- Massing of accessory buildings – relationship between the size of accessory buildings and size of the residential building, type of construction being proposed, height and size of accessory building in relation to setbacks
- Accessory building Conditional Use Permit (CUP) process including impact analysis, enforcement and proposed uses
- Architecture

The Ad-Hoc Committee consists of Commissioners Philip Jaffarian and Robert Leonard from the Planning Commission, and Mayor Pro Tem Greg Newton and Council Member Ted Hoffman representing the City Council. Meetings of the Ad-Hoc Committee are open to the public and have been scheduled to take place every Monday from 4 to 6 p.m. in Conference Room A at Norco City Hall. Meeting agendas and minutes are posted on the City [website](#).

DID YOU
KNOW?

THE CITY OF
NORCO IS
NOW ON

TWITTER



FOLLOW
THE CITY ON
TWITTER

@CITYOFNORCO

TO STAY IN
THE LOOP &
RECEIVE
COMMUNITY
NEWS, ALERTS
AND EVENT
INFORMATION

CITY MANAGER UPDATE CONT.

WATER AND SEWER RATES STUDY DISCUSSION

On September 28, 2016, staff conducted a public workshop to discuss the results of a water and sewer rate study performed on behalf of the city by Hawksley Consulting (consultant). The presentation by the consultant will be repeated during the regular City Council meeting scheduled to start at 7:00 PM on October 19, 2016 at the City Council Chambers. In addition to the presentation which will detail the rate study's methodology, findings and the recommendations necessary to ensure long-term financial stability of the Water and Sewer Funds, the City Council will be asked to authorize staff to release a Proposition 218 Protest Hearing Notice which will lead to a Public Hearing on December 7, 2016 when the City Council will be asked to approve recommended increases to the water and sewer rates.

91 FREEWAY PROJECT UPDATE

The Riverside County Transportation Commission's 91 Project in Corona is continuing full speed ahead. The project is 85 percent complete and is on schedule to open the new lanes during the first half of 2017. During the week of October 16th, a number of milestone activities will be reached, with the opening of new ramps and roadways and the two-month closure of two additional ramps. As ramps, bridges, connectors and local street improvements are completed, they will continue to be opened for use.

Week of October 16, 2016:

(Information is subject to change based on weather, field conditions or other operational factors)

Sunday, October 16

- Open new westbound 91 Maple Street flyover on-ramp at 10 pm
- Open Maple Street Bridge with two southbound only lanes at 10 pm - Motorists north of the 91 can travel south to enter westbound 91. Motorists can use Serfas Club Drive or Smith Street to access Maple Street north of the 91. Motorists south the 91 can enter westbound 91 from Sixth Street.

Monday, October 17

- Open Main Street Undercrossing with three lanes in both directions at 12:01 am

Tuesday, October 18

- Close westbound Lincoln Avenue on-ramp at 8 pm for two months - Motorists can use Main Street or Maple Street westbound 91 on-ramps. See detour map for details.
- Close westbound Maple Street off-ramp at 8 pm for two months - Motorists can use new Serfas Club Drive/Auto Center Drive off-ramp. See detour map for details.

Wednesday, October 19

- Open new westbound Serfas Club Drive/Auto Center Drive off-ramp at 4 am. Please note that the new exit point for this ramp is on the far right side of westbound 91 immediately past the Maple Street bridge.

CITY CLERK UPDATE

REGISTER TO VOTE!

October 24, 2016 is the last day to register to vote for the November 8, 2016 election. Voter Registration forms are available at the City Clerk's Office, Senior Center, Post Office, Library, Department of Motor Vehicles, and County Offices. Online voter registration is also available [here](#). Shape tomorrow by voting today.

Register

★★★★ to ★★★★★

VOTE

FOLLOW THE CITY OF NORCO ON FACEBOOK @cityofnorco



TO STAY UP TO DATE ON COMMUNITY NEWS AND EVENTS

WATCH CITY COUNCIL MEETING RECORDINGS ON VIMEO



VIDEO LINKS CAN BE FOUND ON THE CITY WEBSITE

HUMAN RESOURCES UPDATE

WELCOME TO NORCO!



Angelica Martinez has been hired as a Recreation Specialist for the Rose M. Eldridge Senior Center. Ms. Martinez has previous customer service and office experience, most recently working at the County of Riverside. Ms. Martinez also has several years' experience volunteering with Newlife Worship Center in Anaheim.



Jose Jaimes has been hired as a Nellie Weaver Hall Attendant. Mr. Jaimes is currently attending California State University, Fullerton majoring in Psychology. Mr. Jaimes is fluent in Spanish and enjoys music.

ECONOMIC DEVELOPMENT UPDATE

ROCKIN' HORSETOWN USA

On Saturday, October 15, the popular Korean indie rock band Hyukoh will film a music video in various locations in Norco, further evidence that the global entertainment industry has discovered Norco as a friendly and cost-effective place to film. The City strongly encourages film shoots because they heighten the exposure of Horsetown USA and generate tax revenue for the City, as their crews eat in local restaurants, purchase gas and equipment, and stay in local hotels. Staff is developing relationships with location scouts who have the opportunity to recommend Norco to their clients in the advertising and entertainment industries.

HOUSING PROGRAM RENOVATIONS

City staff, working closely with its housing administration contractor, Michael Baker International, continues to improve and streamline its housing assistance programs. A new general information telephone number has been established for homeowners interested in the City of Norco's programs. Call 951-270-5625 or [click here](#) for more information.

PLANNING AHEAD

Staff and the leadership of the Economic Development Advisory Council (EDAC) continue to meet to discuss a reorganization of the board and its emphasis on working in concert with the implementation of the recently adopted City of Norco Strategic Plan. With three vacancies scheduled to be filled in January 2017, EDAC Members are also in the process of reaching out to experienced business leaders who may wish to serve. Applications for new appointments are available online [click here](#) or at City Hall.

PARKS AND RECREATION UPDATE

STARRY EYED

Thank you to the Riverside Astrological Society for Astronomy Night in Norco this week! This popular free event allowed residents the opportunity to see the stars and planets as if they were at their fingertips! Stay tuned for details and dates of the next Astronomy Night in Norco! If you would like to be notified of upcoming events, please go to www.norco.ca.us and subscribe to news and alerts!

SAVE THE DATE



NORCO ROLLING DEVILS WHEELCHAIR BASKETBALL TOURNAMENT

OCT. 22ND-23RD

RILEY'S GYM



NORCO COMMUNITY TOWN HALL MEETING

OCT. 24TH

NELLIE WEAVER HALL

PARKS AND RECREATION UPDATE CONT.

HALLOWEEN MAKEUP WORKSHOP CANCELLED

Please be advised, the Halloween Makeup Workshop for teens and tweens that was scheduled for Saturday, October 15, 2016 at the Community Center has been cancelled due to lack of registrations.

IT'S ALMOST HOOP TIME!

Rolling Devils Wheelchair Basketball Tournament is coming to Horsetown USA next week at Riley Gymnasium! Come on down and watch these amazing athletes compete for the championship. Games will be held Saturday and Sunday, October 22-23, 2016; times to be determined. Admission is \$5 per person. Thank you to our sponsors for making this event possible: Riverside County District 2 Supervisor Tavaglione, Lake Norconian Club Foundation, Waste Management, Norco Kiwanis, California Rehabilitation Center, Stone Church Brewery, Fairfield Marriot and Corona Regional Medical Center.

REGISTER NOW FOR YOUTH BASKETBALL!

The Youth Basketball Fall/Winter League registration period is now open! Register online or register in person at the Parks and Recreation office located at 2870 Clark Avenue, Norco, Monday-Thursday 10am-3pm. Please keep in mind, online registration is a two-step process; payment and form submission. For more information or assistance, please contact (951) 270-5632, Monday-Thursday 8am-6pm or email Recreation Supervisor Peggy Calvert at pcalvert@ci.norco.ca.us

GEORGE INGALLS EQUESTRIAN EVENT CENTER

DATE	EVENT	TIME	LOCATION
10/13-10/20	George Ingalls Veterans Memorial Plaza	8 a.m. – Dusk	Veterans Memorial Plaza
10/13	Community Barrels	5 p.m. – 10 p.m.	Moreno Arena
10/13	Saddle Sore Riders Progressive Dinner Ride	3 p.m. – 11 p.m.	Parking Lot 3
10/15	Private Event	ALL DAY	4-H Barns & Nellie Weaver Hall
10/17-10/19	Open Recreational Riding	10 a.m. – 3 p.m.	Clark Arena

MARK YOUR CALENDARS! COMING SOON TO THE EVENT CENTER:

- October 22nd: Norco High GRIDIRON BINGO NIGHT at Nellie Weaver Hall
- October 24th: Town Hall Meeting hosted by The Lake Norconian Club Foundation
- October 25th: LMD #4 Meeting @ Nellie Weaver Hall, 7 p.m.
- October 29th: Norco Horsemen's Association Kids Play Day at Clark Arena
- October 29th – 30th: South Coast Rottweiler Dog Show returns to Pikes Peak Park
- October 30th: California High School Rodeo at Moreno Arena

ANIMAL CONTROL SERVICES

This past Saturday, seven German Shepard puppies became available for adoption. There were forty families at the Shelter hoping to be one of the lucky seven that would be chosen in the lottery. This was the largest number of perspective adoptive families we have ever had. An additional litter of four Australian Kelpie mix puppies will become available on Tuesday, October 18th. Many of the families that were not lucky enough to get one of the German Shepard puppies plan on coming back and trying their luck again for one of these puppies.

DID YOU KNOW?

THE CITY OF NORCO LAUNCHED A FACEBOOK PAGE FOR THE ANIMAL CONTROL SHELTER



LIKE THE PAGE FOR INFO ON LOST PETS, PETS FOR ADOPTION AND SHELTER NEWS, ALERTS AND EVENTS

PUBLIC WORKS UPDATE

	ADDRESS:	DESCRIPTION:
POTABLE MAIN LINE REPAIRS	2907 Vine Ave	After hours crews responded to large leak reported at address. Emergency shutdown was performed to allow crews to replace three feet of the 8” steel pipe that had a large split due to corrosion.
	2606 Corydon Avenue	Ten inch steel main line repaired with stainless steel full circle clamp.
POTABLE SERVICE LINE REPAIRS:	1091 Sixth Street	Full replacement of the poly service to 7 11 and Silverado Restaurant. Water service was uninterrupted to the businesses while replacement was performed. Forty feet of new 1” copper was installed along with all new brass fittings to the meter.
	5595 Bluff Street 1526 Smokewood Drive 2357 Norco Drive 2737 Norco Drive 1643 Industrial Avenue 1471 Fourth Street 1621 Valley View Avenue	Vacuum excavated poly service line and repaired with full circle clamp.
POTABLE HYDRANT REPAIR	Valley Drive	Two new hydrants and shear check spools reinstalled
STREETS	Norco High School Sierra Vista Elementary River View Elementary Highland Elementary	Crosswalks were repainted with high visibility yellow and topped with standard DOT reflective glass beads.
	City Hall	Bollards at entrance were replaced with 4” concrete encased steel pipe.
TREES	4340 California Avenue	Large fallen tree branch cut and removed
	1365 First Street 1349 First Street	Low hanging limbs trimmed to improve visibility of roadway
WEED ABATEMENT AND DEBRIS:	Hamner Avenue/ Well Six Reservoir One	Utilizing Cal Fire crews, cleared site of debris and weeds.
	Reservoir Three	Utilizing Work Release Program crews, cleared site of debris and weeds.
	Stagecoach Drive / Cheyenne Road	Illegally dumped couch and chair removed

SAVE THE DATE

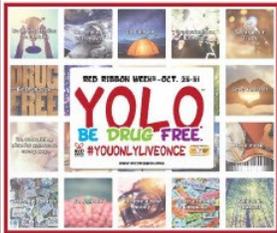
Career Day & CTE Expo



CAREER DAY & CTE EXPO

OCTOBER 15TH

NORCO COLLEGE



NATIONAL RED RIBBON WEEK

CONTEST DEADLINE: OCTOBER 26TH

FAMILY FUN FESTIVAL

OCTOBER 30TH

12 – 4 P.M.

PROMENADE PARK

PLANNING DEPARTMENT UPDATE

BUILDING DIVISION		
Permit Applications:	19	(2 commercial, 17 residential)
Building Permits Issued:	19	(1 commercial, 18 residential)
Valuation of Construction:		\$ 224,509.00
Building Fees Collected:		\$ 9,722.68
Field Inspections:	19	
Stop Work Notices:	0	
Occupancy Permits Issued:	0	
Sewer Permits:	1	
Capacity Fees collected:		\$ 308.50
Connection Fees collected:		\$ 2,120.00

CODE ENFORCEMENT DIVISION		
	2015	2016
Total Cases:	313	274
Open Cases:		62
New Cases:		10
Cites Issued:		3
Closed Cases:		4
Yard Sign Removal:		23

PLANNING DIVISION	
APPROVED SPECIAL EVENTS	
6/1/16 – 12/1/16	Temporary food and service modulars (SilverLakes)
7/27/16 – 10/27/16	Temporary storage cont., CSRA 2727 Hamner Ave.
9/29,10/28,11/27-2016	Car show, Bob's Big Boy, 3621 Hamner Ave.
ACCESSORY AD-HOC COMMITTEE	
	1 meeting
SURROUNDING JURISDICTIONS	
<p>EASTVALE – 10/3/16 – The City issued a Notice of Availability for a Draft Environmental Impact Report (DEIR) for proposed Eastvale Crossings, a 218,100 square-foot commercial center with a 192,000 square-foot anchor store, gas station, and retail pads. The public comment period for the DEIR is from October 3, 2016 to November 17, 2016 and comments can be submitted to City of Eastvale, 12363 Limonite Avenue, Eastvale, CA 91752. The DEIR is available for review at Eastvale City Hall (address above) and a copy is also available for review at Norco City Hall, Planning Division.</p>	

NORCO NEWS

THE CITY OF
NORCO
COMMUNITY
VIDEO TOUR
IS NOW LIVE



WELCOME



THINGS TO DO



ECONOMIC
DEVELOPMENT

VIEW THE
VIDEOS ON THE
CITY WEBSITE TO
TAKE A VIRTUAL
TOUR THROUGH
NORCO:
HORSETOWN
USA

FISCAL AND SUPPORT SERVICES UPDATE

BILL PROCESSING

Staff mailed out 1,526 utility bills to Group 1 customers and assessed penalties to 307 delinquent accounts totaling \$4,782. We also mailed out 255 delinquent notices and billed for tag fees totaling \$4,080 to Group 4 utility customers that had not paid their bill on time.

BUSINESS LICENSE AND CASH RECEIPTS

There were 10 new business license applications received during the week and 20 renewal applications totaling \$2,947. Staff processed a combined total of 1,602 cash receipts from the building counter, Parks and Recreation, utility customers and other miscellaneous accounts receivables totaling \$411,898.

MISCELLANEOUS ACCOUNTS RECEIVABLE

A total of 12 miscellaneous accounts receivable invoices were sent to individuals/agencies totaling \$4,402. Miscellaneous accounts receivable invoices are sent to bill for EMS services, hydrant meter billing, damage to City property, encroachment permits, loan payments, trash billing to California Rehabilitation Center and any other services provided by the City other than utility billing and business licenses.

RIVERSIDE COUNTY TRANSPORTATION COMMISSION AUDITORS

The City had auditors for RCTC auditing the Senior Transportation Program for fiscal year 2015/16. The City was allocated \$60,000 and spent \$60,000 to provide transportation services to seniors. The City match is \$30,909.

NORCO SHERIFF'S DEPARTMENT UPDATE

IDENTITY AND MAIL THEFT INVESTIGATION/ARREST:

On Saturday, October 8, 2016, at 8:10 a.m., deputies assigned to the Norco Sheriff's Office conducted a traffic enforcement stop in the 2700 block of Hamner Ave. The driver was identified as Shea Marie Kahealani Medley, a 33-year-old resident of Anaheim. Deputies discovered Medley had an outstanding felony arrest warrant and she was taken into custody without incident.

Further investigation was conducted, at which time deputies located numerous pieces of mail, credit cards, personal checks and driver's licenses inside Medley's vehicle, which were determined to have been stolen from the City of Norco in addition to other locations in Riverside and Orange Counties. Medley was later booked into jail at the Robert Presley Detention Center for her outstanding warrant, identity theft and possession of stolen property.

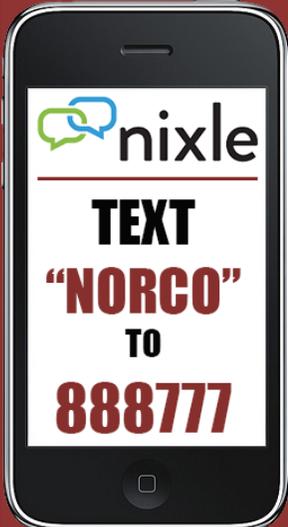
The Riverside County Sheriff's Department will be vigilant in investigating all crimes of this nature. This investigation is ongoing and we're asking anyone with additional information to contact Deputy Lewis or Deputy Mendez at the Norco Sheriff's Office at 951-270-5673.

Here are some tips valuable to helping reduce the possibility of becoming a victim:

What is mail theft?

- The destroying of, tampering with, or taking of another person's mail for the purpose of obstruction or learning secrets, business or other personal information.
- The unauthorized removal of mail from any approved mail receptacle (outgoing mail or delivered mail)

**STAY
IN THE
LOOP**



**ROAD
CLOSURES**

**SAFETY
HAZARDS**

**SEVERE
WEATHER**



nixle.com

NORCO SHERIFF'S DEPARTMENT UPDATE CONT.

How is mail stolen?

- From a private mailbox, a shared communal mailbox found in apartment complexes or homes
- Directly from a postal vehicle or the post office itself.
- By anyone: other residents using shared mailboxes, neighbors, or strangers who pass by and notice vulnerable mail.
- Thieves steal credit cards, Social Security numbers, bank statements, checks and other personal information.

How can I protect myself from Mail Theft?

Outgoing Mail

- Use letter slots at your local post office to mail letters or give them to your local letter carrier.
- Pick up your mail promptly after delivery. DO NOT LEAVE IT IN YOUR MAILBOX OVERNIGHT.
- Do not send cash in the mail.
- Ask your bank for "secure checks" that cannot be altered.

Vacations

- Put a "hold" on your mail when on vacation or out of town (<https://holdmail.usps.com/duns/HoldMail.jsp>)
- Ask a trusted neighbor to collect your mail.

Limit Access

- Purchase a lockable mailbox or convert your current one to a lockable type (prior to making changes, check with your local postmaster and homeowner's association).
- Shred discarded mail
- Have checks deposited electronically into your account via direct deposit.
- How does mail theft lead to identity theft?
- Thieves may use stolen mail to take over a victim's identity by gaining access to:
- Credit card offers and Social Security numbers.
- Banking or investment account numbers.
- Gift cards.

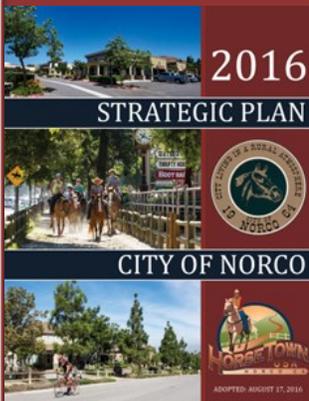
Report Suspicious Activity

Call the Sheriff's Dispatch (951) 776-1099 or (800) 950-2444 if you observe any suspicious activity in your neighborhood, including:

- Someone going from mailbox to mailbox.
- Loitering in your neighborhood.
- Sounds of breaking glass or loud, unusual noises.
- Vehicles driving in your neighborhood that are suspicious.
- People sitting in a vehicle or looking in windows, or over fences.
- Door to door solicitors who appear suspicious.
- Mail littered on the ground.

NORCO NEWS

THE NORCO CITY COUNCIL RECENTLY APPROVED & ADOPTED THE CITY'S 2016 STRATEGIC PLAN



VIEW THE PLAN ON THE CITY WEBSITE TO READ ABOUT THE POSITIVE DIRECTIONS THE CITY OF NORCO IS HEADED IN

CAL FIRE/FIRE DEPARTMENT UPDATE

SAFETY TIP

October 9 – 15, 2016, is National Fire Prevention Week. Make sure you have working smoke alarms in your home and replace every 10 years!

RESIDENTIAL FIRE

On October 5th, 2016 Riverside/ CAL Fire Engines were dispatched to reports of a Residential Structure Fire on the 2000 block Temescal Ave. Units arrived on scene and discovered a single-story, single family dwelling with light smoke showing from the attached garage. Firefighters gained entry to the garage via rotary saw while simultaneously conducting a primary search of the structure. There was a small contents fire in the garage that was quickly extinguished. There was no extension into the attic or structural components of the garage/house. Resources remained on scene for approximately 1 hour conducting smoke removal and overhaul in the garage.

LEAP & BOUNDS EVENT

Engine 47 and Engine 3174 attend the Leap & Bounds Annual Fall Festival on October 8th at the Leap & Bounds Ranch in Norco. Leaps & Bounds provides physical therapy, occupational therapy, and speech therapy services for children of all ages in the Inland Empire and Orange County who are at risk for, or who have difficulty participating in typical, age appropriate activities. Therapy services include evaluation, consultation, treatment, home and school program activities that promote typical development and functional mobility. The engine crews has a great time at the event and handed out goody bags consisting of pencils, erasers, stickers, coloring books, and various flyers of topics covering: 911, stop drop & roll, playing with fire, E.D.I.T.H, smoke detectors, and Carbon Monoxide monitors.

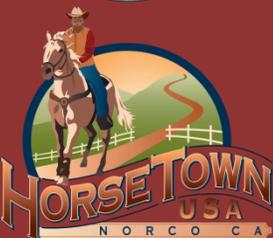


RESIDENTS
RECEIVE
THREE FREE
BULKY WASTE
PICKUPS
PER YEAR



CALL
(800) 423-9986
FOR MORE
INFORMATION

SIGN UP FOR
MORE NEWS
AND ALERTS
ON THE CITY
WEBSITE



CAL FIRE/FIRE DEPARTMENT UPDATE

RESPONSE ACTIVITY - NORCO <i>Incidents Reported Between 10/5/16 to 10/11/16</i>	
False Alarm:	2
Other Fire:	1
Medical:	33
Residential Fire:	1
Other Miscellaneous :	1
Public Service Assist:	3
Traffic Collision:	6
Standby:	2
INCIDENT TOTAL:	49

RIVERSIDE COUNTY FIRE WEEKLY ACTIVITY REPORT - NORCO <i>10/6/16 to 10/12/16</i>	
Plan Reviews	Total
All Plan Reviews	4
Inspections	Total
Annuals	10
Re-Inspections	5
Meetings and Other	Total
Meeting	3

**IF YOU SUSPECT A FIRE,
CHECK THE DOOR.
IF IT'S HOT,
CRAWL ON THE FLOOR**




**HAVE AN EXIT DRILL FOR YOUR HOME.
PRACTICE IT WITH YOUR FAMILY.
EXIT DRILLS IN THE HOME SAVES LIVES.**

WWW.RVCFIRE.ORG

DON'T WAIT - CHECK THE DATE!

<p>1 Remove the smoke alarm from the wall or ceiling.</p>			<p>2 Look at the back of the alarm for the date of manufacture.</p>
<p>3 Smoke alarms should be replaced 10 years from the date of manufacture.</p>			<p>4 Put the alarm back on the ceiling or wall if it is less than 10 years old.</p>

TAKE TIME TODAY TO CHECK THE DATE ON YOUR SMOKE ALARMS.

FIRE PREVENTION WEEK
OCT. 9-15, 2016

FIREPREVENTIONWEEK.ORG



— A QUARTERLY EVENT —

NORCO COMMUNITY
TOWN HALL
M E E T I N G

MONDAY **OCT. 24**
6:30 P.M.
NELLIE WEAVER HALL
3737 CRESTVIEW DRIVE

BE INFORMED

Hear updates from City staff, regional agencies, community organizations and more! Residents will be allowed to ask questions as time allows after each presentation. Town Hall Meetings will be hosted by various community organizations.

*Doors open at 6 P.M.

HOSTED BY:

