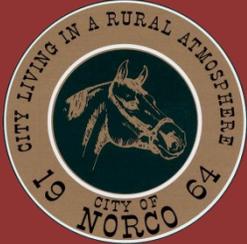


WEEKLY HIGHLIGHTS

October 27, 2016



COMING UP:

Nov. 2, 2016
City Council Meeting

Nov. 8, 2016
Election Day

Nov. 8, 2016
Historic Preservation Commission Meeting

Nov. 8, 2016
Norco Youth Advisory Council Meeting

Nov. 9, 2016
Planning Commission Meeting



The Weekly Spotlight

THE KNIGHTS SHINED IN NORCO

The Norco Rolling Devils Wheelchair Basketball Tournament was a success this past weekend at Riley Gymnasium! Team players, coaches and spectators alike expressed gratitude for a well-organized, fun and competitive tournament. Congratulations to the undefeated Northridge Knights for winning the Championship; the team's first tournament win! To view photos from this event, visit us on Facebook at <http://bit.ly/2eK7pAh>



ECONOMIC DEVELOPMENT UPDATE

SEASON FINALE

At its final regular meeting of 2016, the Economic Development Advisory Council (EDAC) approved a reorganization of its committee structure and focus. The group's efforts are now fully aligned with the strategic directions and action plans contained in the City of Norco Strategic Plan. With three vacancies scheduled to be filled in January 2017, EDAC Members are in the process of reaching out to experienced business leaders who may wish to serve. Applications for new appointments are available [online](#) or at City Hall. At the meeting, EDAC recognized the dedicated service of Mayor Kevin Bash, who has served as an EDAC Member for seven years, and Council Member Ted Hoffman, who has served for a year.

DID YOU KNOW?

THE CITY OF NORCO IS NOW ON

TWITTER



FOLLOW THE CITY ON

TWITTER

@CITYOFNORCO

TO STAY IN THE LOOP & RECEIVE COMMUNITY NEWS, ALERTS AND EVENT INFORMATION

ECONOMIC DEVELOPMENT UPDATE

FRESHMAN YEAR REPORT CARD

At the Economic Development Advisory Council (EDAC) meeting of October 25, the Sign Subcommittee presented a report on the financial performance of the Sixth Street Gateway Sign. During its first year of operation, revenues of \$76,354 were generated, an amount slightly higher than projected figures. At this rate, the initial investment in the sign would be recovered around the end of 2018. More importantly, operating revenues in the first year exceeded expenditures by a nearly a 2-1 margin, making the sign both entrepreneurial and financially sustainable.

MEET MR. WILSON

A contract for the management of the City’s Historic Collection has been signed with Chuck Wilson, a veteran archivist who has worked at University of California, Riverside, UCLA and the State of California Archives. Mr. Wilson will immediately begin organizing the Collection housed at the Community Center, creating a database and ensuring the proper handling of historic photos, manuscripts and artifacts. Any volunteers interested in assisting Mr. Wilson—anybody passionate about history or just anxious to help the City of Norco—should call 951-270-5644.

HUMAN RESOURCES UPDATE

WELCOME TO NORCO



Richard Mondini has joined the Parks, Recreation & Community Services Department, Parks and Building Maintenance Division. Mr. Mondini has vast experience working at the Home Depot as well as Pacific Coast Tool & Supply. Mr. Mondini is originally from New York.

THE CITY IS HIRING – FEATURED POSITION

DIVISION/POSITION	DESCRIPTION
<p>Parks and Recreation Recreation Aide/Wee People</p>	<p>HOURLY RATE: \$10.00 an hour</p> <p>BENEFITS: Sick time accrual, one hour for every 30 hours worked with a 48 hour accrual maximum. The City does not participate in Social Security. In lieu of social security, employee contributes 5% and City contributes 2.5% in a 457 plan.</p> <p>EXAMPLES OF TYPICAL DUTIES: Perform group/children activities in indoor and outdoor setting Provide assistance and information to the general public Maintain clean and safe recreational facility</p> <p>MINIMUM QUALIFICATIONS: At least 18 years of age Valid California Driver’s License Basic first aid and CPR certification may be required within three months of appointment</p>

If you are qualified and would like to apply for any of the City’s open positions, complete a City of Norco employment application. Application may be downloaded from the City’s website [here](#). Detailed job postings for all City open positions are available [here](#).

FOLLOW THE CITY OF NORCO ON FACEBOOK @cityofnorco



TO STAY UP TO DATE ON COMMUNITY NEWS AND EVENTS

WATCH CITY COUNCIL MEETING RECORDINGS ON VIMEO



VIDEO LINKS CAN BE FOUND ON THE CITY WEBSITE

PARKS AND RECREATION UPDATE

ARUNDO REMOVAL AND RESTORATION PROJECT

Riverside Corona Resource Conservation District (RCRCD) will be starting its Arundo removal and restoration project in the Santa Ana River downstream from the Hamner Bridge with the staging of its equipment on October 28, 2016. Natures Image the RCRCD contractor will start work on October 31, 2016 with the Arundo removal portion of the project in the river bed. The staging entrance area is located at the corner of Shadow Canyon at the circle north/west of Norco Drive and will start work moving through the northeast section of the project area where the Arundo is fairly dense and mostly impassable. All equipment will be staged on RCRCD land



IT'S COURT TIME

Pee Wee and Instructional basketball teams started practices this week at Riley Gymnasium. Registration continues for Boys and Girls A, B and C Divisions. Register online or register in person at the Parks and Recreation office located at 2870 Clark Avenue, Norco, Monday-Thursday 10am-3pm. Please keep in mind, online registration is a two-step process; payment and form submission. For more information or assistance, please contact (951) 270-5632, Monday-Thursday 8am-6pm or email Recreation Supervisor Peggy Calvert at pcalvert@ci.norco.ca.us

THE YOUNG AT HEART HAVE HALLOWEEN FUN

Seniors in costume gathered for a sumptuous and bewitching lunch on October 27, 2016 at noon at the Rose M. Eldridge Senior Center. Mayor Bash presented Norco's Ghostly Tour on Wednesday, October 26, 2016 from noon-2 p.m. The Senior Shuttle and vans were vandalized; gas caps removed/damaged and gas stolen from vehicles. Riverside Sheriff has been notified.

GEORGE INGALLS EQUESTRIAN EVENT CENTER

DATE:	EVENT:	TIME:	EVENT DETAILS:
10/27	Community Barrels	5 p.m. – 10 p.m.	Moreno Arena
10/29	Norco Horsemen's Association Kids Play Day	8 a.m. – 5 p.m.	Clark Arena
10/29	Saddle Sore Riders Scavenger Ride	8 a.m. – 5 p.m.	Parking Lot 2
10/29	Norco High School GRIDIRON BIN-GO a Spooktacular Night Fundraiser event	6:30 p.m.	Nellie Weaver Hall
10/29-10/30	South Coast Rottweiler Dog Show	8 a.m. – 5 p.m.	Pikes Peak Park Upper Field
10/30	California High School Rodeo	8 a.m. – 5 p.m.	Moreno Arena
10/30	Private Event	All Day	Nellie Weaver Hall
10/31-11/2	Open Recreational Riding	10 a.m. – 3 p.m.	Clark Arena

MARK YOUR CALENDARS! COMING SOON TO THE EVENT CENTER:

November 5th: 21st Annual Riverside Sheriff's Department K9 Trials Event at the George Ingalls Equestrian Event Center on the Arena Level. This is a FREE Admission and FREE Parking Event.
 November 11th: Veterans Day Celebration at the George Ingalls Veterans Memorial Plaza
 November 19th: National Police Rodeo at Moreno Arena

ADVERTISE
YOUR
BUSINESS,
NON-PROFIT
OR EVENT
ON THE



SIXTH
STREET
GATEWAY
SIGN



For more
information,
please call
(951)
805-5995

PARKS AND RECREATION UPDATE CONT.

ANIMAL CONTROL SERVICES

The Norco Animal Shelter would like to thank Girl Scout Troop 2437 for all the wonderful donations they collected and brought to us on Saturday, October 22nd.

Please remember to keep all candy away from your pets this Halloween. Chocolate is lethal to dogs and cats. Also, keep your pets inside during Halloween.



PUBLIC WORKS UPDATE

	ADDRESS:	DESCRIPTION:
POTABLE SERVICE LINE REPAIRS:	3647 Southfork Drive	Vacuum excavated poly service line and repaired with full circle clamp.
	1935 Paddock Lane	Deteriorated galvanized service prompted a full service replacement. Replaced with 1" copper and all new fittings from main line corporation stop to meter.
	1283 Gallop	Vacuum excavated poly service line and repaired with resection of 1" copper off corporation stop
POTABLE METER INSTALL	2150 Valley View Avenue	Installed and programmed of 1" meter to new service installed by contractor.
GRAFFITI	5555 Hamner Avenue	Removed graffiti from "No Parking" signs
	1443 First Street	Graffiti covered up with paint on block wall
STREETS	Foxtrotter Road/ Andalusian Drive	Street name signs moved to more visible location atop stop sign.
	Various	3 Tons of cold a/c mix used to fill potholes on the following but not limited to streets: Crestview Avenue, Hamner Avenue, Corona Avenue, Fourth Street and Carthay Drive
SEWER COLLECTION SYSTEM	Second Street	Over 2100 feet of impacted sewer main line was cleared of silt, fats, and grease by contractor Innerline.
DG AND MISC. AGGREGATE	5497 Bluff Street	3 tons dg placed in trail to fill erosion ruts.
FLOOD CONTROL MISC.	Crestview Avenue	Mud and debris removed from drain inlets and curbs from Sixth Street to Seventh Street
	California Avenue	Cleared V-ditches, and inlet boxes of debris and mud.
WEED ABATEMENT AND DEBRIS:	3120 Sierra Avenue 3976 Valley View Avenue 3818 Valley View Avenue 3929 California Avenue 3426 Temescal Avenue 3503 Temescal Avenue 3601 Temescal Avenue Bluff Street	Illegally dumped items removed
TREES	4370 California Avenue 4670 California Avenue	Large fallen tree limb removed from right of way
OTHER	North Drive	A secondary interactive speed limit sign has been placed facing West bound traffic between Crestview and California. The sign is in stealth mode to collect data for the purpose of determining the effectiveness of traffic calming measures that are in place on North Drive.

DID YOU KNOW?

THE CITY OF NORCO LAUNCHED A FACEBOOK PAGE FOR THE ANIMAL CONTROL SHELTER



LIKE THE PAGE FOR INFO ON LOST PETS, PETS FOR ADOPTION AND SHELTER NEWS, ALERTS AND EVENTS

PLANNING DEPARTMENT UPDATE

BUILDING DIVISION		
Permit Applications:	15	(1 commercial, 14 residential)
Building Permits Issued:	11	(1 commercial, 10 residential)
Valuation of Construction:		\$ 302,060.98
Building Fees Collected:		\$ 10,318.38
Field Inspections:	40	

CODE ENFORCEMENT DIVISION		
	2015	2016
Total Cases:	313	288
Open Cases:		51
New Cases:		8
Cites Issued:		4
Closed Cases:		7
Yard Sign Removal:		21
QUALITY OF LIFE MEETING		
	1 meeting (with Sheriff's Dept.)	

PLANNING DIVISION	
APPROVED SPECIAL EVENTS	
6/1/16 – 12/1/16	Temporary food and service modulars (SilverLakes)
7/27/16 – 10/27/16	Temporary storage cont., CSRA 2727 Hamner Ave.
9/29,10/28,11/27-2016	Car show, Bob's Big Boy, 3621 Hamner Ave.
NEW APPLICATIONS	
Conditional Use Permit	(0 commercial, 1 residential)
Site Plan	(0 commercial, 1 residential)
Zone Code Amendment	1

STAY IN THE LOOP



ROAD
CLOSURES
SAFETY
HAZARDS
SEVERE
WEATHER



nixle.com

FISCAL AND SUPPORT SERVICES UPDATE

BILL PROCESSING

Staff mailed out 1,977 utility bills to Group 3 customers and assessed penalties to 353 delinquent accounts totaling \$6,607. We also mailed out 285 delinquent notices and billed for tag fees totaling \$4,560 to Group 2 utility customers that had not paid their bill on time.

BUSINESS LICENSE AND CASH RECEIPTS

There were 8 new business license applications received during the week and 14 renewal applications totaling \$2,035. Staff processed a combined total of 1,575 cash receipts from the building counter, Parks and Recreation, utility customers and other miscellaneous accounts receivables totaling \$983,808. The City received \$422,300 in sales tax this week; \$40,049 from Measure A; two payments from the Naval Weapons Station for their utility bill totaling \$87,252.

MISCELLANEOUS ACCOUNTS RECEIVABLE

A total of 2 miscellaneous accounts receivable invoices were sent to individuals/agencies totaling \$482. Miscellaneous accounts receivable invoices are sent to bill for EMS services, hydrant meter billing, damage to City property, encroachment permits, loan payments, trash billing to California Rehabilitation Center and any other services provided by the City other than utility billing and business licenses.

NORCO SHERIFF'S DEPARTMENT UPDATE

CITY COUNCIL HONORS RIVERSIDE COUNTY SHERIFF'S DEPUTY

During the Norco City Council meeting held on Wednesday, October 19, City Council Members honored Riverside County Sheriff's Deputy Randy Postoian, California Highway Patrol Officer Eric Sullivan, and long-time Norco resident Ed Dixon. On August 16, 2016, all three men were involved in the rescue of a loose horse on the I-15 Freeway. Through their coordinated efforts, the horse was rescued just prior to running out into traffic. All three gentlemen are to be commended for their quick thinking action and service to their community. Job well done!



NORCO NEWS

THE CITY OF
NORCO
COMMUNITY
VIDEO TOUR
IS NOW LIVE



WELCOME



THINGS TO DO



ECONOMIC
DEVELOPMENT

VIEW THE
VIDEOS ON THE
CITY WEBSITE TO
TAKE A VIRTUAL
TOUR THROUGH
NORCO:
HORSETOWN
USA

NORCO SHERIFF'S DEPARTMENT UPDATE

HAPPY HALLOWEEN FROM THE NORCO SHERIFF'S OFFICE

Important Halloween Safety Tips:

Costumes

- Costumes should be bright-colored or have reflective tape to highlight them.
- All parts of the costume should be labeled flame-retardant.
- The eye holes on masks should be large enough to see through clearly.
- Keep costumes short to avoid getting caught under feet and causing slipping or falling. Children should wear sturdy shoes and temperature-appropriate clothing underneath their costumes.

Trick-or-Treating

- Children should be accompanied by an adult.
- If older children are going out unaccompanied, they should travel in a group, and an adult should know which neighborhoods they will be in.
- Carry a flashlight or glow stick to increase visibility to drivers.

Only trick-or-treat in familiar areas that are well lit. Only approach houses where the outside lights are on as a signal of welcome.

Pedestrian Safety

- Cross streets at corners, using traffic signals and crosswalks.
- Always walk, don't run, when crossing streets.

Watch for cars that are turning or backing up.

Checking Treats

- Throw out anything that appears tampered with, such as home-made foods or home-packaged foods, unless you are certain of the source.
- Inspect treats closely and take away treats that are not age-appropriate. Young children may choke on items like hard candy or peanuts.

Tips for Drivers

- Be especially alert. Drive more slowly and anticipate heavier than usual pedestrian traffic.

CAL FIRE/FIRE DEPARTMENT UPDATE

MDA FILL THE BOOT

On October 22nd and 23rd, Engine crews hit the streets taking donations for the MDA Fill the Boot Fundraiser. Engine Crews 47, 57, 13 and 3174, collected \$6,396 over the two days of the event. The donations support the Muscular Dystrophy Association's mission to fund research and support kids and adults with the disease.

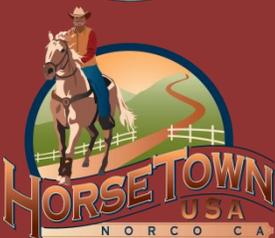


RESIDENTS
RECEIVE
THREE FREE
BULKY WASTE
PICKUPS
PER YEAR



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(800) 423-9986
FOR MORE
INFORMATION

SIGN UP FOR
MORE NEWS
AND ALERTS
ON THE CITY
WEBSITE



CAL FIRE/FIRE DEPARTMENT UPDATE

TOWN HALL MEETING

On October 24th, Corinne Holder and Kathleen Henderson attended the Town Hall Meeting at Nellie Weaver Hall as guest speakers. Ms. Holder, of NART, spoke about preparing animals for an emergency and Ms. Henderson, from the Riverside County Emergency Management Department (EMD), spoke about emergencies preparedness on a budget.

TRUNK OR TREAT

Engine 47 attended Sierra Vista Elementary’s Fall Festival on October 21st. The Engine Crew enjoyed speaking with students, taking pictures, and handing out candy.



RESPONSE ACTIVITY - NORCO	
<i>Incidents Reported Between October 19th and 25th</i>	
False Alarm:	4
Haz Mat:	1
Medical:	24
Standy By:	1
Public Service Assist:	1
Traffic Collision:	3
INCIDENT TOTAL:	34

RIVERSIDE COUNTY FIRE WEEKLY ACTIVITY REPORT - NORCO	
Plan Reviews	Total
All Plan Reviews	8
Inspections	Total
Annuals	24
New Construction	3
Re-Inspections	5
Meetings and Other	Total
Meeting	4

DON'T "FALL" INTO A
POTENTIAL FIRE HAZARD!

INSTEAD OF CANDLES, USE BATTERY-OPERATED
LIGHTS TO ILLUMINATE HOLIDAY PUMPKINS.



DRIVING IN THE RAIN

- ◆ Slow Down! It takes longer to stop or adjust in wet weather.
- ◆ Stay toward the middle lanes—water tends to pool in the outside lanes.
- ◆ Maintain the proper following distance (3 second rule). This needs to be increased in wet weather.
- ◆ Drive in the tracks of a car ahead of you.
- ◆ Don't follow large trucks or busses too closely.
- ◆ Be more alert when driving in wet or slippery conditions. Watch out for brake lights in front of you.
- ◆ If possible, avoid using your brakes. Take your foot off the accelerator to slow down.
- ◆ In any rain, gloomy, foggy, or overcast conditions, turn your headlights on. Not only do they help you see the road, but they'll help other drivers see you.
- ◆ Replace old or brittle windshield wipers.
- ◆ If possible, stay off the road during heavy thunderstorms. Large flashes of lightning can temporarily blind and disorient drivers, and accompanying high winds and heavy rain can create deadly driving conditions.
- ◆ Never drive through moving water! If you can't see the ground through it, your car could be swept off the road.

Website: www.rvcfire.org Twitter: @CALFIRERRU



THUNDERSTORM SAFETY

All thunderstorms produce lightning & are dangerous. If you hear the sound of thunder, then you are in danger from lightning. Lightning kills between 75 to 100 people each year & being outdoors in the most dangerous place to be. Always listen to the radio & TV for the latest information & instructions for your area.

IF YOUR'E OUTDOORS:

- Keep an eye at the sky. Look for darkening skies, flashes of lightning, or increasing winds. Lightning often proceeds rain, so don't wait for the rain to begin. If you hear the sound of thunder, go to a safe place immediately.
- The best place to go is a sturdy building or a car, but make sure the windows in the car are shut. Avoid sheds, picnic areas, baseball dugouts and bleachers.
- If there is no shelter around you, stay away from trees. Crouch down in the open area, keeping twice as far away from a tree as far as it is tall. Put your feet together and place your hands over your ears to minimize hearing damage from thunder.
- If you're with a group of people stay about 15 feet from each other.
- Stay out of water. It is a great conductor of electricity. Swimming, wading, snorkeling and scuba diving are not safe. Also, don't stand in puddles.
- Avoid metal. Stay away from clotheslines, fences, and drop your backpacks because they often have metal on them.
- If you're playing an outdoor activity, wait at least 30 minutes after the last observed lightning strike or thunder.

IF YOUR'E INDOORS:

- Avoid water. It's a great conductor of electricity, so do not take a shower, wash your hands, wash dishes or do laundry.
- Do not use a corded telephone. Lightning may strike exterior phone lines.
- Do not use electric equipment like computers and appliances during a storm.
- Stay away from windows and doors, and stay off porches.

IF SOMEONE IS STRUCK BY LIGHTNING:

- Call for help. Call 9-1-1 or send for help immediately.
- The injured person does not carry an electrical charge, so it is okay to touch them.

WWW.RVCFIRE.ORG



**NORCO HIGH SCHOOL
GRIDIRON AND CHEER BOOSTERS
PRESENT**

Spooktacular Bingo Event

October 29, 2016
6:30 PM to 11:00 PM
\$30. at the door

*Location: Nellie Weaver Hall (Ingalls Park), 3737 Crestview, Norco
Celebrating Halloween with Food, Beverage, Silent Auction, Raffle Prizes,
Awards for Best Couple Costume, Originality and Scariest Costume (Costume are optional)*

CITY OF NORCO

PLAN. PREPARE. PREVENT.

During each rainy season, sandbags are available to Norco residents for flood control purposes only. Homes can be protected by redirecting the water flow using sandbag walls to divert water and mud flows.

Each Norco Fire Station will have 1,000 sandbags on hand for distribution for Norco residents. Listed below are the Fire Station locations:

***Station #47: 3902 Hillside Avenue (951) 737-1479**

*(*Station #47 will also have available to Norco residents a pile of sand material for filling sandbags during predicated rain periods.)*

Station #57: 3367 Corydon Avenue (951) 735-3921

Station #14: 1511 Hamner Avenue (951) 737-5541

Sandbags will be replenished as necessary.

PLAN. PREPARE. PREVENT.

SANDBAGS WILL BE DISTRIBUTED AS FOLLOWS:

All parties requesting sandbags at any one of our fire stations will need to show proof of residency through a utility bill or valid California Driver's License/Identification Card.

Sandbags will be issued in rolls of 20 at no cost to residents. Requesting parties are to identify the type of task they intend to perform to allow fire station staff to evaluate the situation and to determine if the number of sandbags requested is reasonable.

As a reminder, preparedness efforts are the responsibility of the property owner. Request for sandbags for purposes other than flood control may be denied and those persons shall be referred to local businesses who sell sandbags.

For additional information, please call Fire Administration at (951) 737-8097 Monday-Thursday from 10am-2pm.

