

# WEEKLY HIGHLIGHTS

Nov. 3, 2016



## COMING UP:

Nov. 8, 2016

### ELECTION DAY

Historic Preservation Commission Meeting

Norco Youth Advisory Council Meeting

Nov. 9, 2016

Planning Commission Meeting

Nov. 14, 2016

Parks & Recreation Commission Meeting



## The Weekly Spotlight

### **ELECTION DAY IS NEXT TUESDAY!**

The General Election is November 8, 2016. Polls will be open from 7:00 a.m. to 8:00 p.m. There are five polling places in the City of Norco. Your specific polling location is noted on the back page of your Sample Ballot. Or, you may [click here](#) to find your polling place. Vote-by-mail ballots will be accepted at the Norco City Clerk's Office until 6:00 p.m. on Monday, November 7<sup>th</sup> and at any polling location in the County of Riverside until 8:00 p.m. on Election Day.



## CITY MANAGER UPDATE

### **NAVAL SURFACE WARFARE DETACHMENT NORCO OPEN HOUSE**

Naval Surface Warfare Center (NSWC), located in Norco, is hosting an Open House Science Experience with hands-on exhibits of Navy-relevant science, technology, engineering and math for local K-12 students. In addition, community exhibitors and education partners will present other STEM activities to help build the next generation of Navy scientists and engineers. The Open House will be held on Saturday, November 5, 2016 from 10:00 am until 2:00 pm. NSWC Corona will also provide tours of its labs and provide historic displays to show the command's mission and legacy for our nation. Entry to the facilities will be through the Fifth Street Gate located at 2300 Fifth Street, Norco, California 92860. For more information regarding this fun-filled science event, please see the attached flyer and click on this link: <http://go.usa.gov/xkwvu>

### **SILVERLAKES IMPROVEMENTS UPDATE**

Major capital improvements are continuing at the Silverlakes Equestrian and Sports Park. The newest attraction scheduled to open soon, in time for Inaugural Annual Silverlakes College Showcase this coming Thanksgiving weekend, is the Backyard. The Backyard has three stages with the capacity to accommodate up to 10,000 people. It will host music and special events, including concerts, festivals, and corporate events. Construction has also started on the Fieldhouse Restaurant. When completed in early 2017, this food and drink center will have the capacity to seat 250 people with amenities that will include an indoor restaurant, outdoor concessions, and an outdoor deck overlooking the synthetic fields. Also planned for early 2017 completion at the Silverlakes Park is a 1,200 square feet high definition display electronic billboard facing the North and South bound I-15 Freeway.



**DID YOU  
KNOW?**

THE CITY OF  
NORCO IS  
NOW ON

**TWITTER**



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THE CITY ON  
TWITTER

@CITYOFNORCO

TO STAY IN  
THE LOOP &  
RECEIVE  
COMMUNITY  
NEWS, ALERTS  
AND EVENT  
INFORMATION

## ECONOMIC DEVELOPMENT UPDATE

### **KALE & KOHLRABI**

Pursuant to direction from the City Council, staff has released a Request for Proposals (RFP) to professional market managers to administer a Certified Farmers Market in Norco, an idea promoted by the Economic Development Advisory Council (EDAC). Proposals are due December 8, 2016. When a market manager is selected, he or she will work with staff and EDAC to determine the most suitable location, day and time for a self-sufficient market, with an anticipated start date of May 2017. A Certified Farmers Market will not only be an amenity for residents and visitors, but will celebrate California's agrarian heritage, encourage healthy living, and enable small family farmers to sell directly to consumers.

### **STERLING ACHIEVEMENT**

The next honoree of the City's Business Appreciation Initiative is SilverLakes Sports Park, which will be recognized at the City Council meeting of November 16, 2016. This program honors enterprises making meaningful contributions to the community, whether Fortune 500 corporations or mom-and-pop merchants. The EDAC nominates the local businesses to be honored, and a page in the Economic Development section of the City's website pays tribute to them. SilverLakes recently celebrated its first full year in operation and is estimated to have drawn 850,000 visitors in that time.

### **EXTENDING THE TREND**

Market analysts report that approximately 25 percent of pending U.S. hotel construction is in the extended-stay sector. Some brands accommodate long-term stays (e.g. job relocation), but the trend favors shorter stays (5-10 days) and increased leisure travel. Hilton (Homewood Suites), Marriott (Residence Inn, TownePlace Suites), InterContinental (Staybridge Suites), and Hyatt (Hyatt House) have all entered this sector. Norco staff is actively pursuing these organizations, now that extended-stay products have improved and their suites with kitchens appeal to families. Furthermore, they do not compete directly with the City's more existing hotels.

## PARKS AND RECREATION UPDATE

### **NOT QUITE CLEAR OF MOSQUITO SEASON**

Staff received a report of an influx of mosquitoes at Wayne Makin Sports Complex and Community Center Park. Although there was no evidence of standing water at the facility, staff immediately contacted Northwest Mosquito & Vector Control District (NMVCD) to which they had their office generate a service request for the complaint. Wayne Makin Sports Complex is currently on a weekly inspection schedule and there has not been any significant breeding at the park this year. However, the park is in close proximity to the lake on the Naval Weapons Base and the Santa Ana River, which may contribute to mosquito abundance. NMVCD Field Supervisor requested the lab to trap the location to give them an idea of mosquito abundance and, in the meantime, the technician will complete a thorough inspection of the grounds. Additionally, a service request for Community Center Park has been issued. A field technician will inspect this area, as well. Unlike Wayne Makin, NMVCD does not conduct regular mosquito trapping at the Community Center Park, so the lab will be setting several exploratory traps around the area. For further information on this issue, please contact NMVCD Field Supervisor Nikia Smith at (951) 340-9792.

FOLLOW THE CITY OF NORCO ON FACEBOOK @cityofnorco



TO STAY UP TO DATE ON COMMUNITY NEWS AND EVENTS

WATCH CITY COUNCIL MEETING RECORDINGS ON VIMEO



VIDEO LINKS CAN BE FOUND ON THE CITY WEBSITE

## PARKS AND RECREATION UPDATE CONT.

### A LITTLE HELP FROM LOWES

Associates from Lowe’s Mira Loma worked with staff to identify improvements at the Community Center. The enhancements at this facility are greatly appreciated and included a fresh coat of paint, new ceiling tiles and door shades. These Lowe’s Heroes truly reflect values in action, improving communities one project at a time! THANK YOU Lowe’s!



### BASKETBALL COMPETITION BEGINS

Pee Wee and Instructional Youth Basketball teams began practicing and first games will begin Saturday at Riley Gymnasium. Registration for Boys and Girls Division teams has been extended through November 10, 2016. Skills ratings were held on Wednesday and Thursday of this week, with makeups scheduled on Saturday, November 5, 2016. For more information on this league, please contact Supervisor Peggy Calvert at [pcalvert@ci.norco.ca.us](mailto:pcalvert@ci.norco.ca.us) or call Parks and Recreation at (951) 270-5632.

Men’s Adult Basketball Fall League was pushed out one week to accommodate skill ratings for boys’ youth league, which was held on Thursday. Men’s league games will begin next week at Riley Gymnasium. There are currently eleven men’s teams between all Divisions. Good luck to all the competitors!

### WEE PEOPLE PLAYSCHOOL IS TRULY A TREAT

Participants dressed up as their favorite character at their Pumpkin Parties and had a fun time playing games, singing songs, eating pizza and filling their zHalloween buckets up with sweet treats at the Community Center! As always, parents were on hand to enjoy their lil’ goblins having so much fun!



### GEORGE INGALLS EQUESTRIAN EVENT CENTER

DATE:	EVENT:	TIME:	EVENT DETAILS:
11/04-11/10	George Ingalls Veterans Memorial Plaza	8 a.m. – Dusk	Veterans Memorial Plaza
11/04	NO Community Barrels due to special event set up for the 21 <sup>st</sup> Riverside County Sheriff K9 Trials Community Barrels will resume 11/17	Cancelled	Cancelled
11/05	21 <sup>st</sup> Annual Riverside County Sheriff K9 Trials on Saturday, November 5 <sup>th</sup> from 8 a.m. to 5 p.m. FREE Parking & Admission	8 a.m. – 5 p.m.	Clark Arena
11/06	Norco All Breed Dog Show	8 a.m. – 5 p.m.	Pikes Peak Park Upper Field
11/07-11/09	Open Recreational Riding	10 a.m. – 3 p.m.	Clark Arena

ADVERTISE  
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OR EVENT  
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STREET  
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For more  
information,  
please call  
(951)  
805-5995

## PARKS AND RECREATION UPDATE CONT.

### MARK YOUR CALENDARS! COMING SOON TO THE EVENT CENTER:

November 11<sup>th</sup>: Veterans Day Celebration at the George Ingalls Veterans Memorial Plaza

November 19<sup>th</sup>: National Police Rodeo at Moreno Arena

November 19<sup>th</sup>: Orange County Norwegian Ridgeback Dog Show at Pikes Peak Park

### PET OF THE MONTH

Pluto came into the shelter as a stray. He is very shy and needs time to warm up to you. He is very gentle and sweet. Come give him a chance for a new home. He is neutered and current with his shots. The cost for his adoption is \$28. Please "like" the City of Norco Animal Control Shelter on Facebook for information on lost pets, pets for adoption, and Shelter news, alerts and events.



## PLANNING DEPARTMENT UPDATE

### BUILDING DIVISION

Permit Applications:	11	(0 commercial, 11 residential)
Building Permits Issued:	8	(1 commercial, 7 residential)
Valuation of Construction:		\$ 276,320.90
Building Fees Collected:		\$ 6,784.58
Field Inspections:	35	

### PLANNING DIVISION

#### APPROVED SPECIAL EVENTS

6/1/16 – 12/1/16	Temporary food and service modulares (SilverLakes)
7/27/16 – 10/27/16	Temporary storage cont., CSRA 2727 Hamner Ave.
9/29,10/28,11/27-2016	Car show, Bob's Big Boy, 3621 Hamner Ave.
11/5/16	Hand-held event signage for Navy Open House, NWC Fourth and Hamner, and SWC Fifth and Hamner

#### NEW APPLICATIONS

Site Plan	(1 commercial, 0 residential)
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# DID YOU KNOW?

THE CITY OF NORCO LAUNCHED A FACEBOOK PAGE FOR THE ANIMAL CONTROL SHELTER



LIKE THE PAGE FOR INFO ON LOST PETS, PETS FOR ADOPTION AND SHELTER NEWS, ALERTS AND EVENTS

## PUBLIC WORKS UPDATE

	ADDRESS:	DESCRIPTION:
<b>POTABLE HYDRANTS:</b>	3255 Sierra Avenue	Hydrant upgraded to new Jones wet barrel. New isolation valve installed on hydrant lateral with new upright assembly to hydrant with shear check valve aperture.
<b>POTABLE SERVICE LINE REPAIRS:</b>	3321 Aryana Avenue	Vacuum excavated poly service line and repaired with full circle clamp.
<b>HORSE TRAILS:</b>	1414 Sixth Street	Deteriorated rail road tie bordering pavers replaced with concrete ribbon.
<b>STREETS:</b>	2547 & 2567 Hamner Avenue	Four new "No Parking Any Time" signs installed in parkway.
	Hillside Avenue Valley View Avenue Woodward Avenue Third Street California Avenue Corydon Avenue	3 Tons of cold a/c mix used to fill potholes
	Intersection of Sixth Street/California Avenue	Cleaned oil spill left from traffic collision.
	4233 Temescal Avenue	Removed damaged trail fence from traffic collision.
<b>FLOOD CONTROL</b>	Temescal Avenue	Weeds and debris removed from v-ditch between Seventh Street and River Drive
	Reservoirs Six and Seven	Cleared V-ditches of DG washed out from rain. Material removed was used to make sandbags and sandbags were then utilized around the site.
	3581 Sierra Avenue 3590 Sierra Avenue 4060 Valley View Avenue 3634 Valley View Avenue 3581 Corona Avenue 3621 Corona Avenue 1013 Seventh Street 997 Seventh Street 990 Seventh Street 905 Seventh Street 890 Seventh Street	Removed weeds and debris in and around mount box inlets. Restored inlet channels to allow for better flow into boxes.
	4328 Crestview Avenue	In preparation for upcoming storms, 350 sand bags have been placed in front of and behind k-rails to prevent further erosion under the k-rails and restore functionality of the k-rails.
	Reservoir Three	CAL FIRE crews removed mud and silt that had built up against k-rails and restructured 100 sand bags to restore functionality of the k-rails.
	Draft Horse Place	Sand bags placed across trail to prevent DG erosion.
<b>WEED ABATEMENT AND DEBRIS:</b>	Tandem Way Hillside Avenue/ Wyle Lab Entrance 955 Cole Street 3388 Hillside Avenue 876 Fifth Street	Illegally dumped items removed
	Norconian Drive/ Fifth Street	Dirt and debris removed from road way due to rain flow off hillside
	Broken Lance Drive/ Fifth Street	DG removed from road way and placed back into horse trail
	Sewer Lift Stations 9 and 10 Reservoir Four	Weed abatement
	North Drive	CAL FIRE crews cleared weeds, trees, and debris from California Avenue to Crestview Avenue
<b>TREES</b>	Pedley Avenue	CAL FIRE crews trimmed trees and sucker growth for Fifth Street to Sixth Street
	2775 Hamner Avenue	Small tree removed from right of way blocking visibility

# STAY IN THE LOOP



ROAD  
CLOSURES

SAFETY  
HAZARDS

SEVERE  
WEATHER



nixle.com

## FISCAL AND SUPPORT SERVICES UPDATE

### BILL PROCESSING

Staff mailed out 265 delinquent notices and billed for tag fees totaling \$4,240 to Group 3 utility customers that had not paid their bill on time.

### BUSINESS LICENSE AND CASH RECEIPTS

There were 12 new business license applications received during the week and 14 renewal applications totaling \$3,170. Staff processed a combined total of 1,738 cash receipts from the building counter, Parks and Recreation, utility customers and other miscellaneous accounts receivables totaling \$705,934. The City received \$37,202 in gas tax this week; \$35,206 from Balboa in payment for the Silverlakes lease and parking lot and \$48,339 for the payment on the loan for Silverlakes; \$98,172 from Chino Basin Desalter for the FY 15/16 rebate from Western Municipal Water District; transient occupancy tax from Hampton Inn of \$19,305 and \$30,244 from Fairfield Inn; \$22,513 from Waste Management for franchise fees.

### MISCELLANEOUS ACCOUNTS RECEIVABLE

A total of 12 miscellaneous accounts receivable invoices were sent to individuals/agencies totaling \$80,046. Miscellaneous accounts receivable invoices are sent to bill for EMS services, hydrant meter billing, damage to City property, encroachment permits, loan payments, trash billing to California Rehabilitation Center and any other services provided by the City other than utility billing and business licenses.

## NORCO SHERIFF'S DEPARTMENT UPDATE

### NORCO CITIZEN'S ON PATROL CELEBRATES 21<sup>ST</sup> ANNIVERSARY

On Sunday, October 30<sup>th</sup>, the Norco Citizen's on Patrol (NCP) volunteers celebrated their 21st anniversary. The celebration included a banquet with an award ceremony. Attendees thanked NCP for their 21 years of volunteer service provided to the City and residents of Norco. In 2016 alone, NCP patrolled for a total of 215 days, patrolled for a total of 4,062 hours, drove 13,354 miles, and volunteered a total of 6,524 hours. The Norco Sheriff's Department was honored to be a part of the anniversary celebration and could not be more proud of their NCP partners! In addition to the banquet, various NCP members received awards for going above and beyond the call of duty. The recipients included Joe and Jo McEuen for the Adolf Wysocki Award and Tricia Burns as Volunteer of the Year. Special thanks to Mayor Kevin Bash, Mayor Pro Tem Greg Newton, and City Council Members Robin Grundmeyer and Berwin Hanna who attended the event and helped honor our volunteers.



# NORCO NEWS

THE CITY OF NORCO COMMUNITY VIDEO TOUR IS NOW LIVE



WELCOME



THINGS TO DO



ECONOMIC DEVELOPMENT

VIEW THE VIDEOS ON THE CITY WEBSITE TO TAKE A VIRTUAL TOUR THROUGH NORCO: HORSETOWN USA

## NORCO SHERIFF'S DEPARTMENT UPDATE CONT.

### PRESS RELEASE-ROBBERY SUSPECT ARRESTED

On Thursday, October 27, 2016, at 6:19 p.m., a robbery was reported at a business in the 1200 block of Hamner Ave., in the City of Norco. Deputies learned a female suspect had taken property from the business and attempted to flee. When loss prevention personnel attempted to detain the suspect, the suspect threatened to have a weapon and resisted. The suspect was eventually detained and no one was injured.

Deputies were able to arrest the suspect without incident. Arrested for robbery, under the influence, and possession of drug paraphernalia was **Melissa Ann Schneider**, age 29, of Riverside. Schneider was booked into the Robert Presley Detention Center.

The Riverside County Sheriff's Department is committed to the safety of the citizens of Norco and will be vigilant in investigating all crimes of this nature. This investigation is ongoing and we are asking anyone with additional information to contact Deputy Scott at the Norco Sheriff's Office at 951-270-5673. *Citizens may also submit a tip using the Sheriff's CrimeTips online form.*

## CAL FIRE/FIRE DEPARTMENT UPDATE

### NORTHWEST DIVISION EXPLORER POST 1400

On Saturday, October 22<sup>nd</sup>, Northwest Division Explorer Post 1400 traveled to Ryan AAB for a tour of the base and an introduction to the CAL FIRE Aviation Program. Eleven Explorers, two advisors, and three adult visitors participated in the visit. Fire Captain Tim Stepanovich gave Fire Explorers an introduction to AA310 and the ATGS's role in wild land fire suppression and they attended the morning briefing for the base personnel given by Fire Chief Kowalski. After briefing, Fire Fighter Jonathan Valenzuela introduced the Explorers to the mixing and loading process for the air tankers and allowed several of the Explorers to make the hose connection to the tanker. The Explorers were then given an overview of the Helitender, its equipment, and its function. The Explorers' final stop was on the aviation side. After explaining what the Helicopter's mission and capabilities were, the 301 crew manifested the Explorers in two groups and allowed them to load into the ship as though they were the helitack crew. As an added bonus, Fire Captain Dave Lord gave the Post a tour of Dozer 3140 and an overview of the Dozer program.

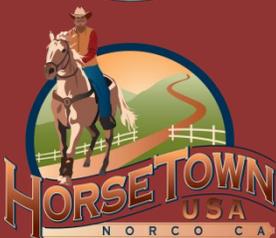


RESIDENTS  
RECEIVE  
THREE FREE  
BULKY WASTE  
PICKUPS  
PER YEAR



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FOR MORE  
INFORMATION

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MORE NEWS  
AND ALERTS  
ON THE CITY  
WEBSITE



## CAL FIRE/FIRE DEPARTMENT UPDATE CONT.

### TRUNK OR TREAT

Engine 3174 and Smokey the Bear attended the Trunk or Treat at New Beginnings Community Church on October 31<sup>st</sup>.



### RESPONSE ACTIVITY – NORCO

*Incidents Reported Between 10/26/16 and 11/1/2016*

False Alarm:	5
Medical:	29
Standby:	3
Public Service Assist:	6
Traffic Collision:	6
<b>INCIDENT TOTAL:</b>	<b>49</b>

### RIVERSIDE COUNTY FIRE WEEKLY ACTIVITY REPORT – NORCO

*10/27/16 to 11/2/16*

Plan Reviews	Total
All Plan Reviews	7
Inspections	Total
Annuals	24
New Construction	4
Re-Inspections	1
Meetings and Other	Total
Meeting	1

**Do you know your way out in the event your home catches fire?**



**EXIT DRILLS IN THE HOME SAVES LIVES!**





2016 Riverside County Sheriff's Department

21<sup>st</sup> Annual K9 Trials



SATURDAY

NOVEMBER 5<sup>th</sup>, 2016



• 800AM – 500PM FREE ADMISSION



George Ingalls Equestrian Event Center

3737 Crestview Drive, Norco Ca. 92860



- ★ Public Safety Fair
- ★ Kids Activities
- ★ Shirt & K9 Items for Sale
- ★ Meet and Greet with the K9 Teams
- ★ Food Vendors
- ★ Raffles



Like us on Facebook or go to [www.Riversidesheriffk9team.com](http://www.Riversidesheriffk9team.com)  
Or email us at [Trials@riversidesheriffk9team.com](mailto:Trials@riversidesheriffk9team.com)



# NAVAL SURFACE WARFARE CENTER CORONA DIVISION

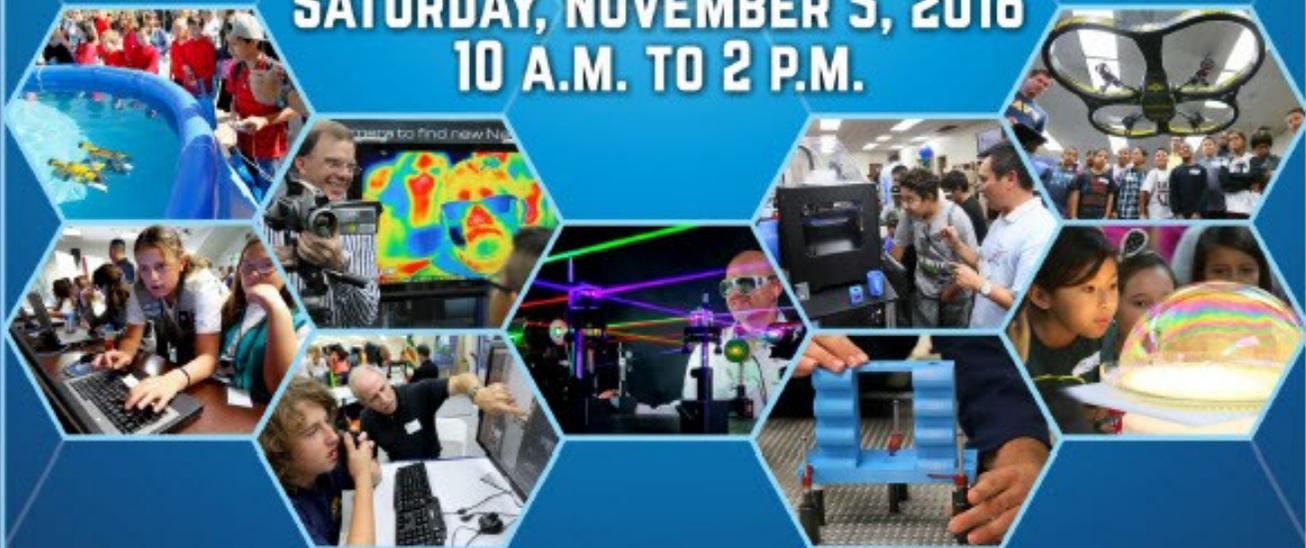
# OPEN HOUSE

## DISCOVER THE FUN OF SCIENCE AND ENGINEERING!

- ★ YOU AND YOUR FAMILY ARE INVITED TO A DAY OF FUN ACTIVITIES
- ★ LEARN WHAT WE DO FROM NAVY SCIENTISTS AND ENGINEERS
- ★ LABORATORY TOURS
- ★ ACTIVITIES FOR ALL AGES



### SATURDAY, NOVEMBER 5, 2016 10 A.M. TO 2 P.M.



FOR FULL DETAILS, PLEASE VISIT  
**[BITLY.COM/CORONAOPENHOUSE2016](http://BITLY.COM/CORONAOPENHOUSE2016)**  
OR CALL TROY CLARKE AT (951) 393-5137

ALL DRIVERS MUST HAVE VALID DRIVER'S LICENSE, CURRENT VEHICLE REGISTRATION, AND INSURANCE

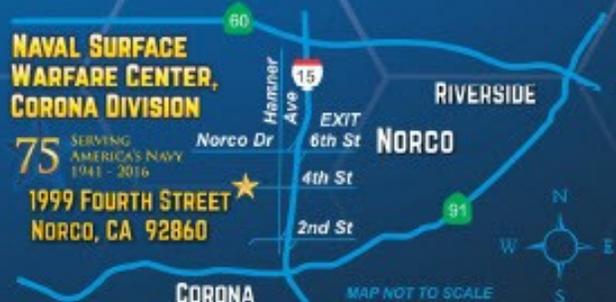
VEHICLE SPOT CHECKS WILL BE CONDUCTED

SEE REVERSE SIDE FOR ADDITIONAL REQUIREMENTS

**NAVAL SURFACE  
WARFARE CENTER,  
CORONA DIVISION**

75 SERVING AMERICA'S NAVY 1941 - 2016

**1999 FOURTH STREET  
NORCO, CA 92860**



MAP NOT TO SCALE