

WEEKLY HIGHLIGHTS

Dec. 15, 2016



COMING UP:

Dec. 19, 2016

Ad Hoc Committee on Lot Coverage and Accessory Buildings Meeting

Dec. 21, 2016

Norco City Council Meeting

Dec. 22-26, 2016

City Hall CLOSED

Dec. 27, 2016

EDAC Meeting CANCELLED

Norco Youth Advisory Council Meeting CANCELLED



The Weekly Spotlight

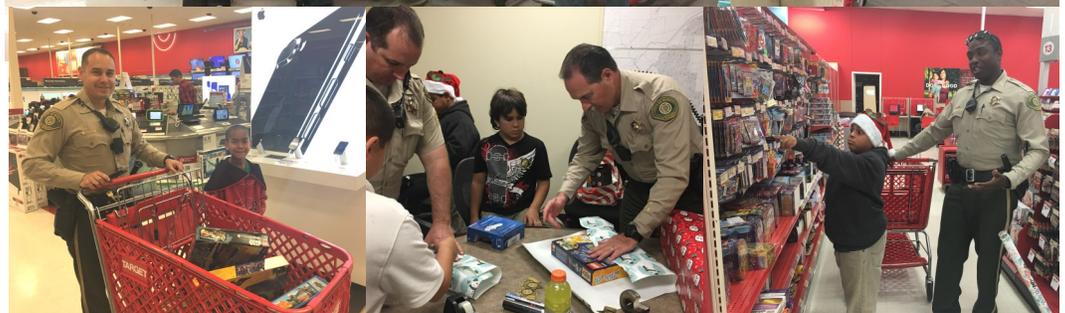
SHOP WITH A COP

With the generous support of the Norco Target store and the Riverside County Sheriff's Department Jurupa Valley Station Explorer program, the Norco Sheriff's Office kicked off its inaugural Shop with a Cop event. Five local kids were chosen to participate and were each provided with a \$200.00 Target voucher to purchase gifts for themselves at the Norco Target Store.

The day started with each of the children arriving at the Norco Sheriff's Office and meeting their deputy shopping companions. They were treated to cookies, refreshments, and a quick tour of our station. After filling up on cookies, the children were able to ride with each of their companion deputies in a marked, black and white, Sheriff's patrol car. Yes, there were lights and sirens on full display.

Upon arrival at the Norco Target, the deputies helped each of the children stuff their shopping carts full of Christmas gifts, while Target employees rushed to help select toys and provide hot chocolate and gift bags to each of the kids.

After the kids were done with their shopping, we drove them back to our office where we helped them wrap each of their gifts. This was a fantastic event and we thoroughly enjoyed ourselves. Special thanks goes to Target, Norco Target Store Manager Tara Esparza and Target Human Resource Coordinator Cindy Montoya for their tremendous generosity and for helping us brighten each of these kid's day.





THE CITY OF NORCO MOBILE APP



CITY MANAGER UPDATE

CELEBRATE THE HOLIDAYS SAFELY

As we celebrate the Holidays, the City would like to remind all residents to celebrate safely. Protecting the safety of residents and their animals will remain a top priority for the City and illegal use of fireworks and firing of guns into the air will be proactively enforced by Sheriffs, Fire and Code Compliance Departments.

The City has a ZERO TOLERANCE policy regarding the possession or use of illegal fireworks. You may not purchase, sell, transport, use, or store illegal fireworks in the City and all of Western Riverside County. Due to the large lot sizes, open space, and the drought conditions, fireworks create a greater risk of fire hazards and injuries to animals and/or people in the City of Norco. Pursuant to the provisions of the Norco Municipal Code, violators of the fireworks prohibition are subject to fines of up to \$1,000.00 per citation plus any costs associated with fire suppression. Property owners will be cited regardless of whether they are the ones who lit the firework or not. Violators may also face criminal prosecution. In addition to fireworks some people celebrate the arrival of the New Year by firing guns into the air when the clock strikes midnight. **This is illegal.** Stray bullets have the potential to injure and kill innocent people. Shooting a gun into the air is a felony and violators will be arrested and prosecuted to the fullest extent of the law. Extra patrol will be deployed throughout the City on New Year’s Eve.

Celebrate safely and report all observed fireworks activity or firearm discharge by calling (951) 776-1099 or 911. Happy Holidays!

ILLEGAL DUMPING ON HORSE TRAILS AND RIGHT-OF-WAY

Illegal roadside dumping in Horsetown USA has become a growing problem which degrades the quality of life and depresses property values. The City would like to remind residents that in Horsetown USA, it is a public nuisance and a violation of the City’s Municipal Code to dump broken equipment, couches, televisions, refrigerators, computers, mattresses, and other items on the public right-of-way. Violations of the nuisance provisions of the Municipal Code are subject to citations and fines. Rather than dumping on the City’s right-of-way, residents are encouraged to use the free bulky waste pick-up program provided by the City through Waste Management. In order to assist City staff to quickly abate the nuisance created by illegal dumping of bulky waste items on public right-of-way, residents are encouraged to report the presence of these bulky items directly to Waste Management by calling (800) 423-9986.



DID YOU KNOW?

THE CITY OF NORCO IS NOW ON

TWITTER



FOLLOW THE CITY ON TWITTER

@CITYOFNORCO

TO STAY IN THE LOOP & RECEIVE COMMUNITY NEWS, ALERTS AND EVENT INFORMATION

HUMAN RESOURCES UPDATE

CONGRATULATIONS!

The City held its Employee Appreciation Luncheon on December 13th. Employees enjoyed a very tasty luncheon and several employees were presented with their years of service pins. Dan Cuthbertson, 20 years; Michelle Anglin, Renee Fleager & Henk Koke, 15 years; and Debbie Gourd, 10 years. Each year, employees nominate a full-time and part-time employee for the John A. Mitchem Employee of the Year Award. This year Myrna Paakkonen, Human Resources Analyst, and Maria Sanchez, Parks and Recreation Clerical Assistant, were selected. Congratulations!



WELCOME TO NORCO!

Joshua Ransom and Vanesa Sevilla are new additions to the Parks, Recreation and Community Service Department. Both have been hired as Recreation Aide/Gym Attendants ready for the basketball season.



Joshua Ransom is currently attending Norco College. Mr. Ransom grew up in Montana and has a deep love for nature and parks. He is a very active person who loves the outdoors and recreational sports. He has experience working with youth through church groups and the Boy Scouts.



Vanesa Sevilla is attending California State University Fullerton majoring in Sociology with a minor in Military Science. She is a contracted scholarship cadet for the Army ROTC (Reserve Officers' Training Corp). Ms. Sevilla played two years on Centennial High School's Basketball Junior Varsity Team.

THE CITY IS HIRING

DEPARTMENT/POSITION	
<p>PLANNING DEPARTMENT</p> <p>Planning Aide Part-Time – 20 hours/week Starting Hourly Rate: \$12.00</p>	<p>PARKS, RECREATION & COMMUNITY SERVICES DEPT.</p> <p>Kennel Aide Part-Time – 20 hours/week Starting Hourly Rate: \$10.00</p>

If you are qualified and would like to apply for any of the City's open positions, complete a City of Norco employment application. Application may be downloaded from the City's website [here](#). Detailed job postings for all City open positions are available on the City website.

FOLLOW THE
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@cityofnorco



TO STAY UP
TO DATE ON
COMMUNITY
NEWS AND
EVENTS

WATCH CITY
COUNCIL
MEETING
RECORDINGS
ON VIMEO



VIDEO LINKS
CAN BE
FOUND ON
THE CITY
WEBSITE

ECONOMIC DEVELOPMENT UPDATE

DISAPPOINTING HARVEST

No proposals were received in response to staff's Request for Proposals (RFP) for the professional management of a Certified Farmers Market in Norco. At its next meeting, the Economic Development Advisory Council (EDAC) will consider its options, including the possibility of retaining an experienced market manager as a consultant to train a local volunteer or staff member. In addition to being an amenity for residents and visitors, the benefits of a Certified Farmers Market include celebrating California's agrarian heritage, encouraging healthy living, and enabling small family farmers to sell directly to consumers.

FRESHMAN ORIENTATION

Staff is currently coordinating with the leadership of the Economic Development Advisory Council (EDAC) to schedule orientation meetings with newly appointed members Antonio Barreto, Chris Muller and Ashley Etchison. In addition to being briefed on EDAC procedures, these new members will be introduced to current projects, subcommittee activities and opportunities for further involvement. The recent appointees bring diverse skills and insights to EDAC.

CHECKING IN

CBRE Hotels, the nation's leading hospitality research organization, has provided new guidance for 2017. Projections remain relatively strong for hotel investment, but a flurry of construction in the last several years has closed the gap between supply and demand nationally. However, the Inland Empire continues to show strength and local market conditions—in the case of Norco, the influence of SilverLakes—can create unique opportunities. Staff is in constant communication with several major national hotel brands that have expressed an interest in Norco.

PARKS AND RECREATION UPDATE

THAT'S A WRAP

The 12th annual Horsetown Parade of Lights, Breakfast with Santa and Christmas Festival is in the books for 2016! Over 500 people enjoyed breakfast cooked by the Norco Lions Club and an estimated 3,500 people lined the parade route and visited the Christmas festival. Mayor Newton awarded GG's Desserts for winning the best decorated vendor booth. Thank you to all of the valuable sponsors and volunteers who helped make this year's event a success! On behalf of the Parade of Lights Committee, we wish you all a very Merry Christmas! See you next year!

IT'S A WONDERFUL LIFE

The Rose M. Eldridge Senior Center hosted its annual Christmas Luncheon on Thursday, December 15, 2016. Thank you to the Norco Lions Club for sponsoring and serving the delicious lunch! All in attendance enjoyed the live entertainment of Sweet Adeline's, courtesy of Council Member Kevin Bash.

A WEE LITTLE HOLIDAY

Wee People Playschool is celebrating the holiday season this week with festive arts and crafts, activities, songs and books. Each class held their holiday parties on Thursday and Friday of this week. Wee People Playschool is closed from December 19, 2016 - January 1, 2017. See you next year!

DID YOU KNOW?

THE CITY OF NORCO LAUNCHED A FACEBOOK PAGE FOR THE ANIMAL CONTROL SHELTER



LIKE THE PAGE FOR INFO ON LOST PETS, PETS FOR ADOPTION AND SHELTER NEWS, ALERTS AND EVENTS

PARKS AND RECREATION UPDATE CONT.

SENIORS VISIT SANTA'S LANE

The senior shuttle was at full capacity on each of the two trips down Santa's Lane on Wednesday, December 14, 2016. The seniors love this time of year when they are able to go visit the beautiful Christmas lights around town!

PRACTICE MAKES PERFECT

Youth Divisional basketball teams held practice games this week to prepare them for the upcoming season. Thank you to the volunteer coaches who have stepped up to assist this league and teach these youngsters skills, teamwork and sportsmanship. Pee Wee and Instructional Divisions continue their season with games on Saturday at Riley Gymnasium.

GEORGE INGALLS EQUESTRIAN EVENT CENTER

DATE:	EVENT:	TIME:	EVENT DETAILS:
12/15-12/29	George Ingalls Veterans Memorial Plaza	8 a.m. – Dusk	Veterans Memorial Plaza
12/15	Community Barrel Racing	5 p.m. – 9 p.m.	Community Barrel Racing
12/17	Norco Ranglers Gymkhana Horse Show	8 a.m. – 5 p.m.	Clark Arena
12/18	J.T. Cattle Company Toy's 4 Tots Team Roping	8 a.m. to 5 p.m.	Moreno Arena
12/19-12/21	Open Recreational Riding	10 a.m. – 3 p.m.	Clark Arena
12/21	NO Community Barrel Racing	Barrels will resume 1/5	NO Barrel Racing

MARK YOUR CALENDARS! COMING SOON TO THE EVENT CENTER:

January 7, 2017: Roping 4 Ropers New Year's Roping at Moreno Arena

January 14-15, 2017: National Barrel Horse Association 20-Day Barrel Race at Moreno Arena

January 14, 2017: Saddle Sore Riders Taco Ride at Parking Lot 2

PET OF THE MONTH

Puppy is a one-year-old male, tricolor Shepard/Queensland Heeler mix. He is a sweet boy who loves to cuddle. He is learning how to walk on a leash and will need an owner who is willing to be patient with him while he continues to learn. He is neutered and has all vaccinations except a rabies vaccine. He is available for \$28.00. Please call (951) 737-8972 with any information or questions.



VIEW THE
CITY OF
NORCO



CAPITAL
IMPROVEMENT
PROJECTS
SCHEDULE
HERE



LEARN MORE
ABOUT THE
CITY'S UTILITY
BILL
ASSISTANCE
PROGRAMS

(909) 261-2770

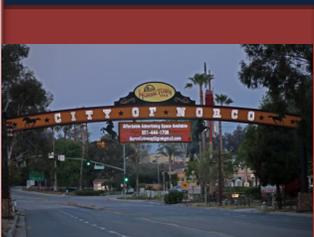
PUBLIC WORKS UPDATE

	ADDRESS:	DESCRIPTION:
POTABLE MAIN LINE REPAIRS:	4543 Trail Street	Emergency shutdown performed to allow for repair of 8" steel main line. Stainless steel repair clamp installed.
POTABLE SERVICE LINE REPAIRS:	4120 Valley View Avenue	Emergency shutdown performed to allow for repair of 2" galvanized service line. New bushing and gate valve installed and reconnected to customer side.
STORM DRAINS AND FLOOD CONTROL:	Crestview Avenue / Mount Rushmore Drive	Assisted Innerline to clear approximately 100 feet of drain line and removed ½ yard of debris.
	California Avenue	Assisted Innerline to clear approximately 200 feet of under-driveway drains and removed ¼ yard of debris.
	Harness Lane	Heavily impacted drain line at the end of Harness Lane was cleared to approximately 30% open by Innerline.
COLLECTION SYSTEMS:	Corral Lift Station	Lift station has been experiencing an abundance of "flushable" wipes causing pumps to clog and be inoperable. Upon pulling pump one, it was discovered to have a hole in the impeller; a new impeller was installed on the existing pump.
TRAFFIC CALMING:	Fifth Street	Interactive speed limit signs have been placed on Fifth Street between Broken Lance Drive and Western Avenue. The signs are currently in "stealth" mode collecting baseline data. After one week of data collection they will then be placed in "active" mode
STREETS:	El Paso Drive/ Bridlecrest Road	New stop sign installed to replace existing distressed sign
EQUESTRIAN TRAILS:	Viceroy Avenue	The deteriorated wood bridge crossing over a flood control culvert was rehabilitated. All new pressure treated lumber was installed across the entire span of the decking and the railing was reinforced. NexPave polymer wax coated aggregate was added to either side of the bridge to prevent erosion and allow for a smooth transition from trail to bridge.
WEED ABATEMENT AND DEBRIS:	Hamner Avenue	Public Works and Cal Fire crews cleared weeds and debris from Detroit Street to Citrus Avenue
	643 Seventh Street	Removed illegally dumped couch, mattress, and miscellaneous debris.
	Sixth Street / Sierra Avenue	Cleared center median of weeds.
DG AND MISC. AGGREGATE:	Fifth Street / Broken Lance Drive	Cleared intersection of washed out DG. Filled erosion ruts in trail with three tons of DG and placed sandbags to prevent future erosion.

ADVERTISE
YOUR
BUSINESS,
NON-PROFIT
OR EVENT
ON THE



SIXTH
STREET
GATEWAY
SIGN



For more
information,
please call
(951)
805-5995

PLANNING DEPARTMENT UPDATE

BUILDING DIVISION

Permit Applications:	11	(1 commercial, 10 residential)
Building Permits Issued:	18	(6 commercial, 12 residential)
Valuation of Construction:		\$ 2,349,712.80
Building Fees Collected:		\$ 373,431.61
Field Inspections:	38	

CODE ENFORCEMENT DIVISION

	2015	2016
Total Cases:	313	348
Open Cases:		47
New Cases:		10
Cites Issued:		4
Closed Cases:		11
Yard Sign Removal:		29

MEETINGS/JOINT INSPECTIONS

Meeting	Attended a fireworks enforcement strategy meeting with the Sheriff's Department.
Meeting	Follow-up meeting with various departments and Hidden Valley Golf Course staff to address maintenance issues on golf course property and the last phase that is not yet constructed.

PLANNING DIVISION

APPROVED SPECIAL EVENTS

12/1/16 – 7/1/17	Temporary food and service modulars (SilverLakes)
11/28 – 12/31	Christmas tree lot, 3523 Hamner Avenue
12/1 – 12/24	Christmas tree lot, 3841 Old Hamner Road

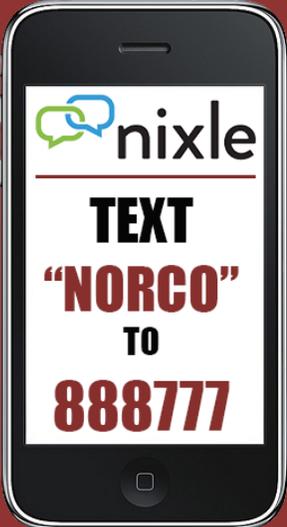
NEW APPLICATIONS

Conditional Use Permit	(1 commercial, 0 residential)
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SURROUNDING JURISDICTIONS

Corona - Notice of Availability of a Recirculated Draft Environmental Impact Report for 394.8 acres located in the Corona Sphere of Influence south of the proposed westerly extension of Foothill Parkway, east of Paseo Grande and west of Trudy Way for annexation into the city and proposed development of 292 single family homes and open space. The EIR public review period is 11/16/16 to 12/30/16.

STAY
IN THE
LOOP



- ROAD CLOSURES
- SAFETY HAZARDS
- SEVERE WEATHER



nixle.com

FISCAL AND SUPPORT SERVICES UPDATE

BILL PROCESSING

Staff mailed out 1,523 utility bills to Group 1 customers and assessed penalties to 291 delinquent accounts totaling \$4,775. We also mailed out 251 delinquent notices and billed for tag fees totaling \$4,016 to Group 4 utility customers that had not paid their bill on time.

BUSINESS LICENSE AND CASH RECEIPTS

There were 13 new business license applications and one renewal application received during the week totaling \$2,150. Staff processed a combined total of 1,714 cash receipts from the building counter, Parks and Recreation, utility customers and other miscellaneous accounts receivables totaling \$945,289. The City received \$354,793 in impact fees from LDK Norco, LLC this week.

MISCELLANEOUS ACCOUNTS RECEIVABLE

A total of 12 miscellaneous accounts receivable invoices were sent to individuals/agencies totaling \$3,069. Miscellaneous accounts receivable invoices are sent to bill for EMS services, hydrant meter billing, damage to City property, encroachment permits, loan payments, trash billing to California Rehabilitation Center and any other services provided by the City other than utility billing and business licenses.

CAL FIRE/FIRE DEPARTMENT UPDATE

COMMUNITY OUTREACH- TOYS FOR TOTS

On December 11th, Engine Crew 57 participated in the Corona/Norco Settlement House Spark of Love toy distribution event. The Engine Crew dropped off toys donated by City of Norco residents and also passed out toys and a box of food to families in need.

SPARK OF LOVE TOY DRIVE

Thank you to all the Norco Residents who have donated toys for the Spark of Love Toy Drive. Fire Stations 47 and 57 will continue to accept donations of new unwrapped toys through December 23rd. All toy donations will benefit children in the local community.

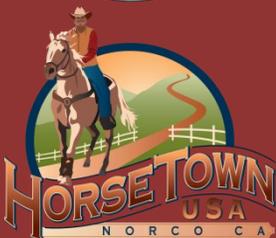


RESIDENTS
RECEIVE
THREE FREE
BULKY WASTE
PICKUPS
PER YEAR



CALL
(800) 423-9986
FOR MORE
INFORMATION

SIGN UP FOR
MORE NEWS
AND ALERTS
ON THE CITY
WEBSITE



CAL FIRE/FIRE DEPARTMENT UPDATE CONT.

RESPONSE ACTIVITY - NORCO	
<i>Incidents Reported Between 12/8/2016 and 12/13/2016</i>	
False Alarm:	4
Ringin Alarm:	1
Medical:	20
Vehicle Fire:	1
Public Service Assist:	2
Traffic Collision:	7
INCIDENT TOTAL:	35

RIVERSIDE COUNTY FIRE WEEKLY ACTIVITY REPORT - NORCO	
<i>12/9/2016 to 12/14/2016</i>	
Plan Reviews	Total
All Plan Reviews	2
Inspections	Total
Annuals	7
New Construction	7
Re-Inspections	1
Meetings and Other	Total
Special Inspection/Event	1
Training	1

#SafeHomeHeating

**HAVE A
PROFESSIONAL
INSPECT AND
CLEAN YOUR
CHIMNEY, STOVEPIPE
AND/OR FURNACE
ANNUALLY.**



STAY WARM & STAY SAFE.





NAVAL SURFACE WARFARE CENTER CORONA DIVISION

75TH ANNIVERSARY KICKOFF EVENT



FRIDAY, DECEMBER 16, 2016 2 P.M.

- ★ HISTORY PRESENTATION
- ★ HISTORY DISPLAYS
- ★ CAKE-CUTTING CEREMONY



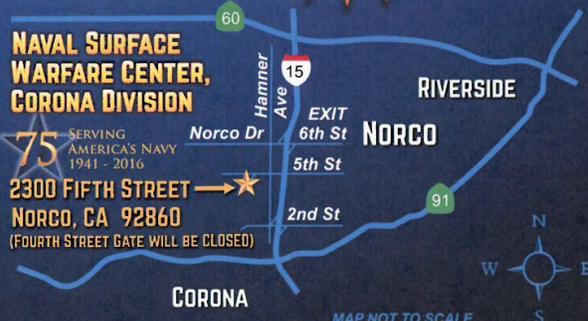
FOR FULL DETAILS, PLEASE VISIT
BITLY.COM/CORONA75YEARS
 OR CALL TROY CLARKE AT (951) 393-5137
RSVP TO TROY.CLARKE@NAVY.MIL

- ALL DRIVERS MUST HAVE VALID DRIVER'S LICENSE, CURRENT VEHICLE REGISTRATION, AND INSURANCE
- VEHICLE SPOT CHECKS WILL BE CONDUCTED
- SEE REVERSE SIDE FOR ADDITIONAL REQUIREMENTS

**NAVAL SURFACE
WARFARE CENTER,
CORONA DIVISION**



**2300 FIFTH STREET
NORCO, CA 92860**
(FOURTH STREET GATE WILL BE CLOSED)



MAP NOT TO SCALE

ADDITIONAL REQUIREMENTS FOR ACCESS

The following devices are **NOT ALLOWED** inside the restricted area (beyond the turnstiles). If brought in, they may be confiscated and erased/degaussed/destroyed. If you are uncertain, they should remain in your car.

Privately owned (self purchased) Portable Electronic Devices (PEDs) including but not limited to:

Cameras (digital and film)



Picture taking of any security perimeter or access gate is prohibited.

Recording devices (audio and/or video)



Cellular phones with built in cameras



Personal Data Assistants (PDAs), e.g., Smart Phones



Handheld MP3 players, e.g., iPod:



Computers/laptops



Privately owned (self purchased) electronic media including, but not limited to:

Writable and rewritable compact disks



USB flash media, e.g. thumb drives, flash drives



Floppy/Zip/Jaz/REV disks



BAGGAGE/CARRY-ON RESTRICTIONS

Food or drinks, including ice chests and coolers.

Pets (except service dogs)

Glass containers.

Guns, knives, clubs or weapons of any kind.

Mace, pepper spray, spray cans or other defensive spray chemicals.

Fireworks or explosives on any kind.

Flammable liquids.

Illegal drugs (to include medicinal marijuana) and/or paraphernalia.

Large backpacks, oversized camera bags, or large purses.

Skateboards/bicycles.

Gang related clothing.

Special consideration will be given to diaper bags that accompany small children, if applicable.

Special consideration will be given to small cooler containing medicine.

The only allowable privately owned PED is voice-only cellular phones.



CELL PHONE USE WHILE DRIVING IS PROHIBITED ON THIS INSTALLATION

Note: The prohibition extends to any personal listening device worn inside the ear, around or covering the ear (including Bluetooth or similar technology).



Electronic Code of Federal Regulations,
Section 634.25