

ARGUMENT AGAINST MEASURE R

THOSE AGAINST THIS MEASURE ARE NOT AGAINST HORSETOWN USA, OR THE LIFESTYLE WE ARE ACCUSTOMED TO. WE ARE AGAINST A CITY THAT MAY NOT BE ENTIRELY TRANSPARENT WITH ITS ENDEAVORS TO USE THESE FUNDS OR WILLING TO EARMARK THEM TO ENSURE THEY WILL BE USED FOR REASONS SET FORTH IN THE CITY'S PROPOSAL.

THIS MEASURE PROPOSES A 1% SALES TAX INCREASE TO BE PLACED IN THE GENERAL FUND. NORCO CITY COUNCIL HAS STATED THAT THIS REVENUE MEASURE WILL INCREASE ANTICIPATED SALES TAX REVENUES BY \$4M WHICH WILL BE USED FOR PUBLIC SAFETY, STREETS, ROADS, TRAILS, EQUESTRIAN FACILITIES AND PUBLIC BUILDINGS. HOWEVER LOOKING AT THE CITY'S BUDGET, THERE HAS BEEN A DECREASE IN SALES TAX REVENUES OVER THE PAST FEW YEARS SO WHAT MAKES THEM THINK PEOPLE WILL SHOP MORE IN NORCO WITH HIGHER TAXES?

ALSO, MONEY PLACED IN THE GENERAL FUND IS NOT "EARMARKED". OUR REPRESENTATIVES MAY REALLOCATE THOSE FUNDS ELSEWHERE. THIS IS A BAD MEASURE THAT WILL NOT ENSURE THAT THE FUNDS WILL BE USED FOR THEIR INTENDED PURPOSE.

IF THE CITY OF NORCO WOULD LIKE NORCONIANS TO SUPPORT A REVENUE TAX INCREASE, DON'T JUST ASK FOR 51% OF NORCONIANS TO AGREE. MAKE IT SO THAT 2/3 OF NORCONIANS WHILE THEY MAY NOT LIKE IT, WILL STAND BEHIND A MEASURE THAT ENSURES PUBLIC SAFETY AND THE RECREATIONAL LIFESTYLE WE ADORE.

PRESENT A TAX MEASURE THAT MAKES SENSE. PROVIDE THE RESIDENTS OF NORCO WITH ABSOLUTE TRANSPARENCY, DEDICATED ALLOCATION TO PUBLIC SAFETY, STREETS, ROADS, TRAILS, PUBLIC EQUESTRIAN FACILITIES, PARKS AND PUBLIC BUILDINGS, AND INTRODUCE A MEASURE THAT ENSURES THE NEW TAX REVENUE WILL BE RESTRICTED TO THOSE ITEMS STATED IN THE CITY'S PROPOSAL. HOLD YOURSELVES ACCOUNTABLE TO YOUR OWN PROPOSAL. TRUST THAT 67% OF NORCONIANS WILL SUPPORT A TAX REVENUE MEASURE EARMARKED TO MAINTAIN THE LIFESTYLE WE LOVE SO DEAR.

/S/DR. SIGRID WILLIAMS, ED.D, MPA, RESIDENT, COMMUNITY VOLUNTEER, AND TAXPAYER

RECEIVED
CITY OF NORCO

AUG 20 2018

CITY CLERK

TIME: _____

