

REBUTTAL ARGUMENT IN FAVOR OF MEASURE R

Vote YES on Measure R to protect Norco's unique animal-keeping, open space, large-lot lifestyle, avoid further infrastructure deterioration and prevent additional cuts to public safety.

Norco residents share our passion for Horsetown USA and agree that our unique lifestyle is worth protecting. Measure R will allow us to preserve and enhance our quality of life by responsibly investing in streets, trails, parks, equestrian amenities and public safety.

We strongly believe in Measure R, which has been embraced by the business community, and we are confident that residents and visitors will continue to support local businesses. We are proud that our sales tax revenue has steadily increased over the past seven years. As a destination City, visitors will continue to contribute more than 50% of our City's total sales tax while the funds will stay right here in Norco to benefit us, the residents!

Measure R has built-in safeguards to ensure the revenue is allocated appropriately. Measure R requires firm citizens oversight and third-party independent audits, which build on existing transparency. We, the residents, will oversee spending so that we can satisfy our community's priorities!

As structured, Measure R requires majority approval by Norco residents and provides us the flexibility we need to prudently adjust our spending priorities on the projects, programs and services that we all agree are important for Horsetown USA.

Measure R is Right for Norco!

Join your Norco neighbors and VOTE YES on Measure R to keep Norco, "Norco," and preserve our Horsetown USA lifestyle!

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CITY OF NORCO

AUG 28 2018

CITY CLERK

TIME: _____

AUTHORIZATION FOR SIGNERS OF ARGUMENTS

The undersigned author(s) of the rebuttal argument in favor of / against (circle one) Measure R (insert letter) at the General Municipal Election to be held on November 6, 2018 (insert date of election), authorize the following individual(s) to sign the direct argument in his/her/their (circle one) place:

Proponents and/or Authors:

Printed Name: Robin Grundmeyer Signature: Robin Grundmeyer Date: 8/28/18
Printed Name: Kevin Bash Signature: Kevin Bash Date: 8/28/18

Signers of Rebuttal Argument:

Scott da Rosa, Norco Business Owner & Realtor/Economic Development Advisory Council Chairperson
Victoria Leonard, Norco Business Owner/Economic Development Advisory Council Member
Susan Olmstead-Bowen, CPA, Norco Business Owner/Economic Development Advisory Council Member
Corinne Holder, Community Volunteer/Parks and Recreation Commission Chairperson
Jason Boersma, Youth Sports Volunteer/Parks and Recreation Commission Member

Note: This form, if applicable, must be attached to the Statement by Proponents / Authors of Argument Form for Arguments and submitted simultaneously with the Argument.

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STATEMENT BY PROPONENTS/AUTHORS OF ARGUMENTS

(Section 9600 of the Elections Code requires that all arguments concerning measures filed pursuant to this division shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument).

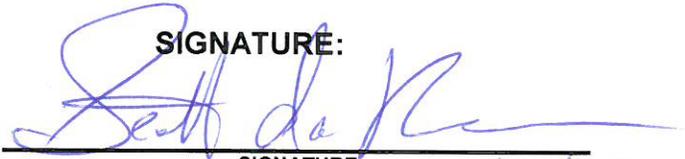
The undersigned proponent(s) or author(s) of the REBUTTAL argument IN FAVOR OF
(PRIMARY/REBUTTAL) (IN FAVOR OF/AGAINST)
ballot proposition MEASURE R at the GENERAL MUNICIPAL
(NAME OR NUMBER) (TITLE OF ELECTION)
election for the CITY OF NORCO to be held on NOVEMBER 6, 2018
(JURISDICTION) (DATE)

hereby state that this argument is true and correct to the best of THEIR knowledge and belief.
(HIS/HER/THEIR)

PROPONENT'S/AUTHOR'S NAME:

1. Scott da Rosa, Norco Business Owner & Realtor/Economic Development Advisory Council Chairperson

SIGNATURE:



PRINTED NAME (TITLE OPTIONAL)
ADDRESS NORCO, CA 92860

SIGNATURE
(PHONE) DATE 8/28/2018

2. Victoria Leonard, Norco Business Owner/Economic Development Advisory Council Member



PRINTED NAME (TITLE OPTIONAL)
ADDRESS Norco CA 92860

SIGNATURE
(PHONE) DATE 8/28/2018

3. Susan Olmstead-Bowen, CPA, Norco Business Owner/Economic Development Advisory Council Member



PRINTED NAME (TITLE OPTIONAL)
ADDRESS NORCO, CA 92860

SIGNATURE
(PHONE) DATE 8/28/2018

4. Corinne Holder, Community Volunteer/Parks and Recreation Commission Chairperson



PRINTED NAME (TITLE OPTIONAL)
ADDRESS Norco CA 92860

SIGNATURE
(PHONE) DATE 8/28/2018

5. Jason Boersma, Youth Sports Volunteer/Parks and Recreation Commission Member



PRINTED NAME (TITLE OPTIONAL)
ADDRESS Norco CA 92860

SIGNATURE
(PHONE) DATE 8/28/2018

In order to enable the elections official to determine whether it qualifies as a bona fide association of citizens, an organization or association submitting an argument for or against a measure shall submit with its argument a copy of one of the following:

- (1) Its articles of incorporation, articles of association, partnership documents, bylaws, or similar documents.
- (2) Letterhead containing the name of the organization and its principal officers.
- (3) If the organization or association is a primarily formed committee established to support or oppose the measure, its statement of organization filed pursuant to Section 84101 of the Government Code.

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