



**CITY OF NORCO
ECONOMIC DEVELOPMENT ADVISORY COUNCIL
SPECIAL MEETING AGENDA**

**Tuesday, October 29, 2019
City Hall – Conference Rooms A & B, 2870 Clark Avenue, Norco, CA 92860**

CALL TO ORDER: 8:15 a.m.

ROLL CALL: Scott da Rosa, Chair
Ashley Etchison, Vice Chair
Diane Collins, Member
Nicole Hansen, Member
Michael Kayl, Member
Vicki Leonard, Member
Patrick Malone, Member
Chris Muller, Member
Michael Ryan, Member
Sigrid Williams, Member

PLEDGE OF ALLEGIANCE: Chair Scott da Rosa

1. **PUBLIC COMMENTS:** *This is the time when persons in the audience wishing to address the Economic Development Advisory Council regarding matters on the agenda may speak. Complete a speaker card and present it to the Meeting Clerk so that you may be recognized.*
2. **DISCUSSION / ACTION ITEMS:**
 - A. Verbal Discussion on Enhancing Commercial Beautification
Recommended Action: Recommend specific action plans to City staff.
3. **EDAC / STAFF COMMUNICATIONS:**
 - A. Recommendation and Implementation Update
 - B. City Manager Update
 - C. Economic Development Update
 - D. Upcoming Event Announcements
 - E. Request for Items on Future Agendas (within the purview of the EDAC)
 - F. Next Regular Meeting Scheduled: January 28, 2020
4. **ELECTION OF CHAIR AND VICE CHAIR**

ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office (951) 270-5623. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title II). Staff reports are on file in the Economic Development Department. Any writings or documents provided to a majority of the Economic Development Advisory Council regarding any item on this agenda will be available for public inspection at the City Clerk's counter in City Hall located at 2870 Clark Avenue. The meeting is recorded.