



# Community Choice Aggregation Program Overview

CITY OF NORCO TOWN HALL MEETING  
FEBRUARY 25, 2019

## What is Western Community Energy?

### ANSWER

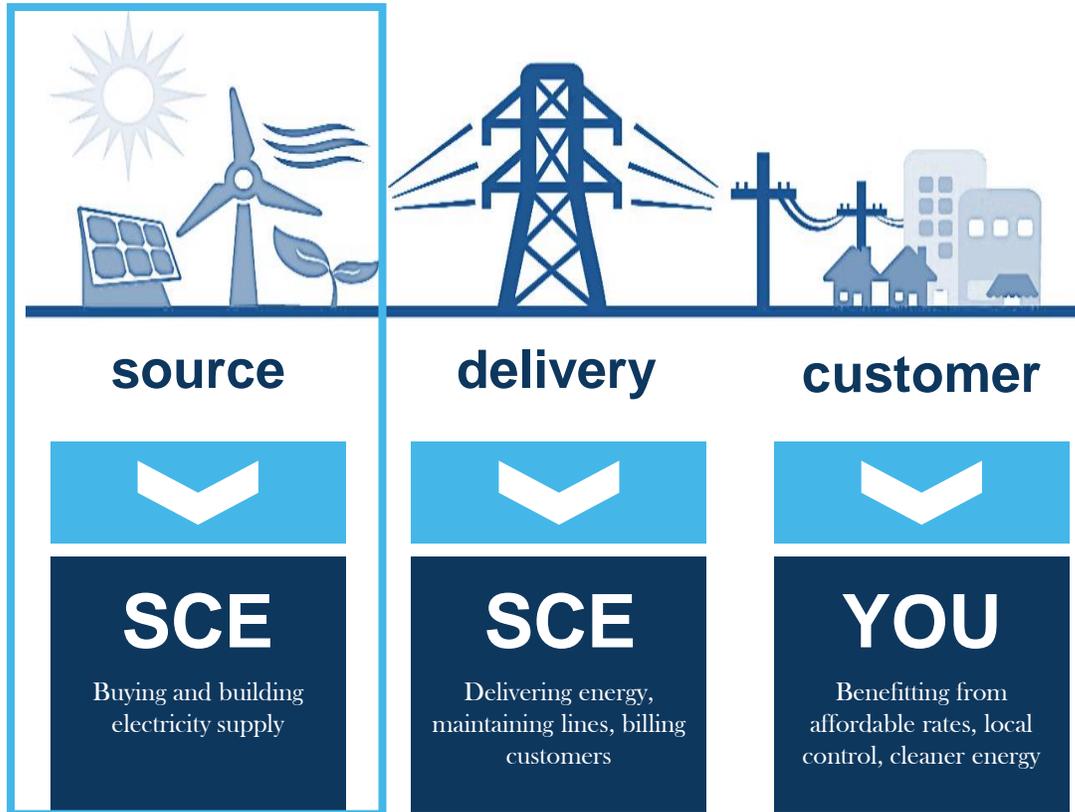
- State law allows for local governments to **provide electricity to customers as an alternative** to the current energy provider (SCE)
- This approach is referred to as a “Community Choice Aggregation” Program, or CCA



**WESTERN**  
**COMMUNITY ENERGY**  
YOUR NEIGHBORHOOD POWER AUTHORITY

# Current process for how electricity gets to you

## HOW LOCAL ENERGY AGGREGATION WORKS

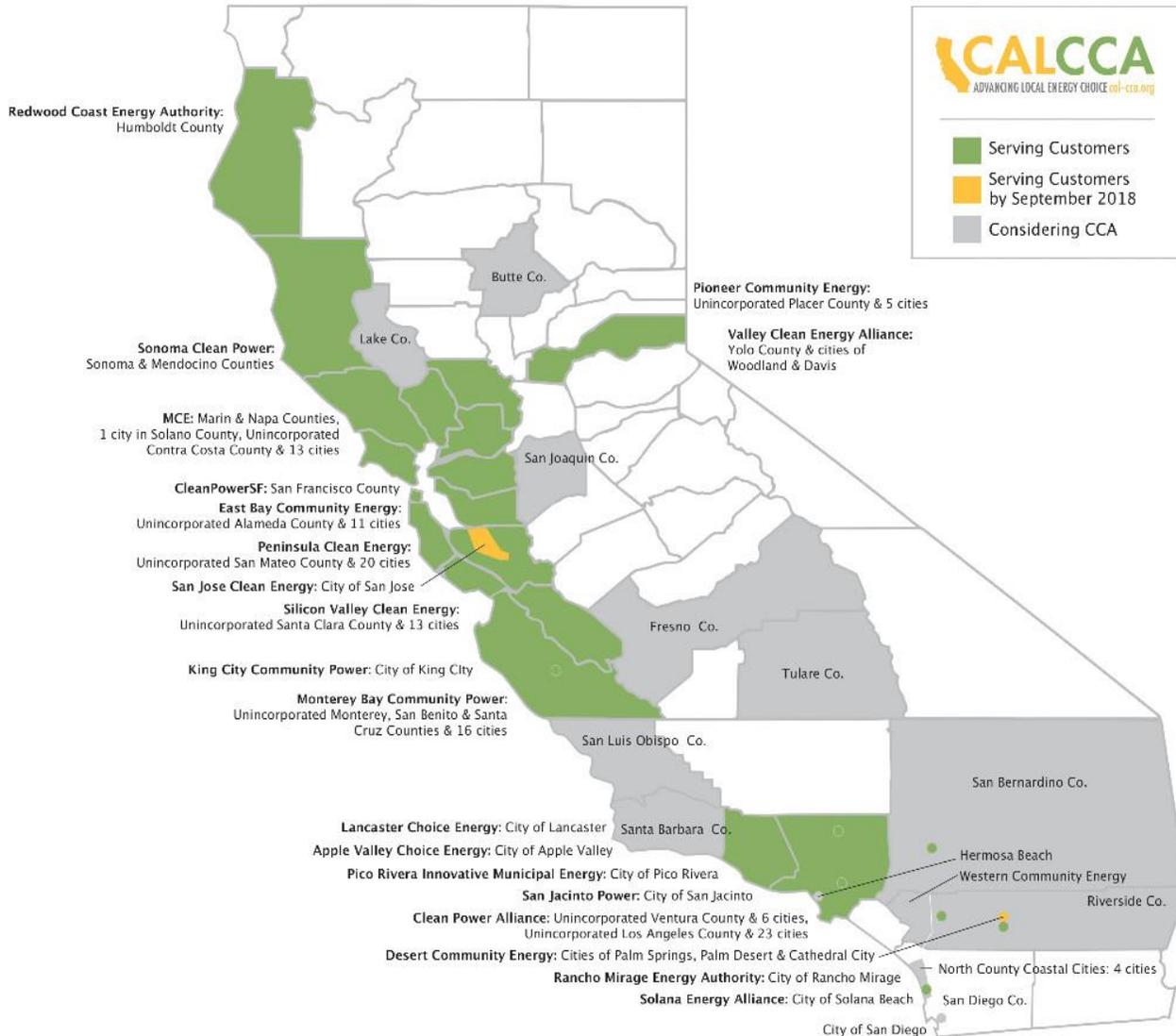


# What will WCE do?

## HOW LOCAL ENERGY AGGREGATION WORKS



# CCAs (such as **Western Community Energy**) are NOT new



- **19 operating CCAs – 1 in our subregion (San Jacinto)**
- 65% of SCE’s service territory is examining moving to a CCA model
- 59 public agencies in California provide power and water to customers

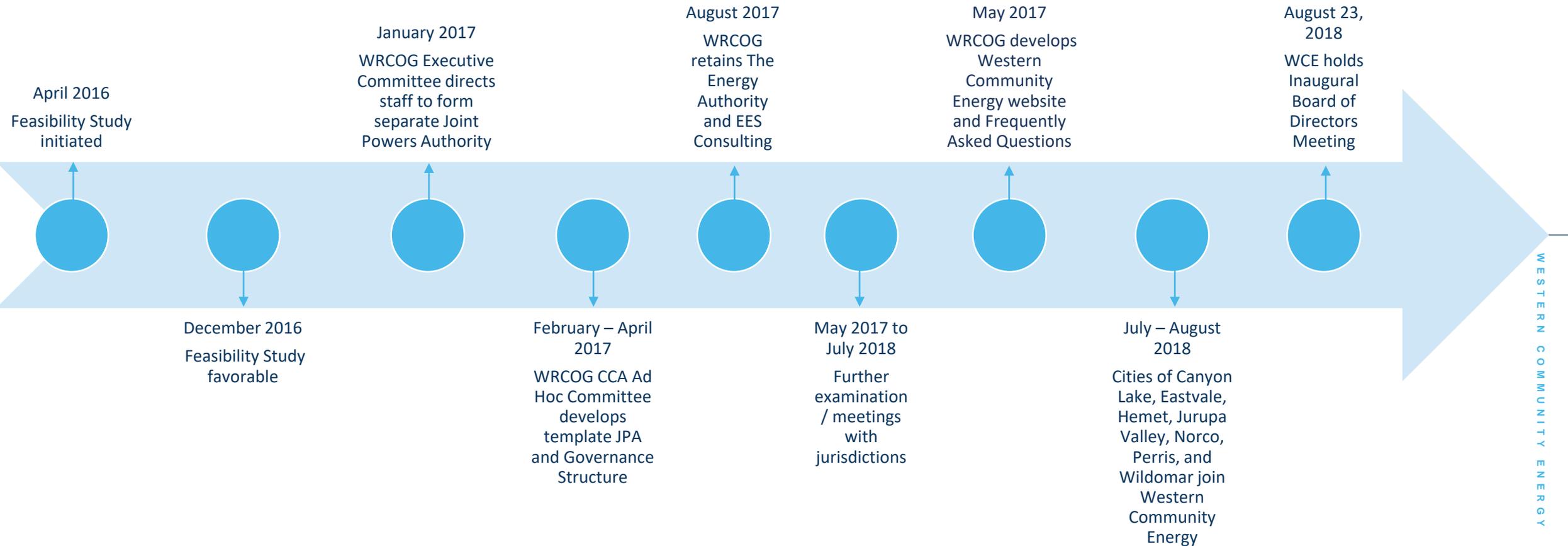
# Why do this?

## ANSWER

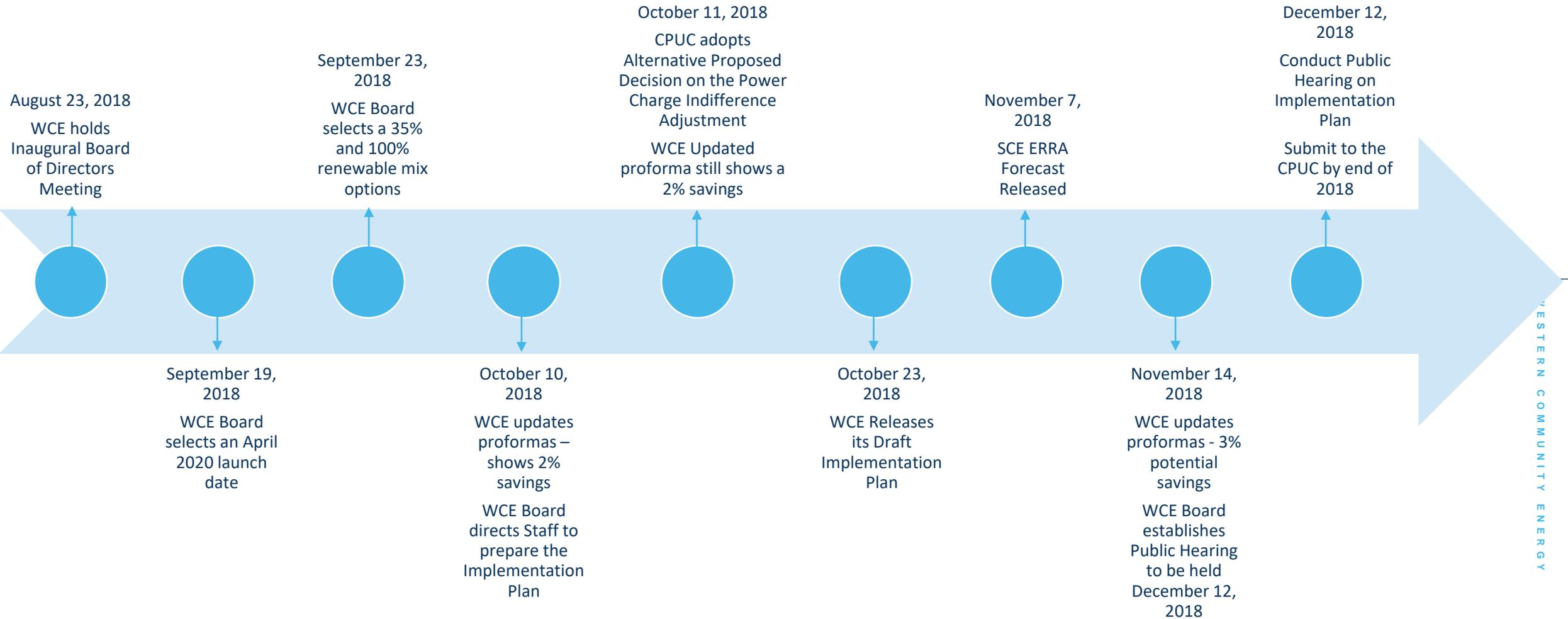
- Provides customers with choices
- Creates local control over programs, rates, power supply / generation options
- Creates favorable economic development opportunities
- Lower rates and greener mix, if desired
- Track record of success



# How did we get to this point? April 2016 – August 2018



# How did we get to this point? August 2018 – December 2018



# Powered By The Community

ENERGY RATES AND PROGRAMS  
THAT GIVE YOU A CHOICE

[LEARN MORE](#)

[AGENDAS](#)



# Frequently Asked Questions

While a CCA program is not a new concept in California, we know it's new to you, and we're here to help you navigate it every step of the way. See below for our Frequently Asked Questions to learn how you can begin saving money on your electricity bill right away—just for being a member of your community!

En Español

Q: What is a CCA Program?



Q: How does a CCA work?



Q: Are there other CCAs in California?



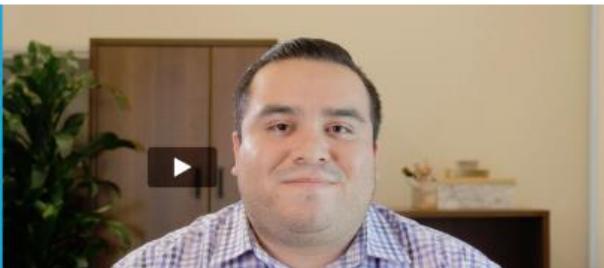
Q: What are the benefits of Western Community Energy?



Q: Who do I call if my power goes out?



Q: What will I save?



## WCE Program Goals

1. Offer 35% renewable rate as WCE default
2. Provide default rate at a discount
3. Offer 100% renewable option
4. Build up reserve to weather energy cost shifts
5. Launch in April 2020

### Energy Options for WCE Customers

Working with a CCA means you have more control over what kind of energy you use. As a Western Community Energy customer, you'll have the option of choosing between different energy packages. Your specific rates will be available when your city enrolls, but see below for our upcoming plans.



 **Choice  
Plan**

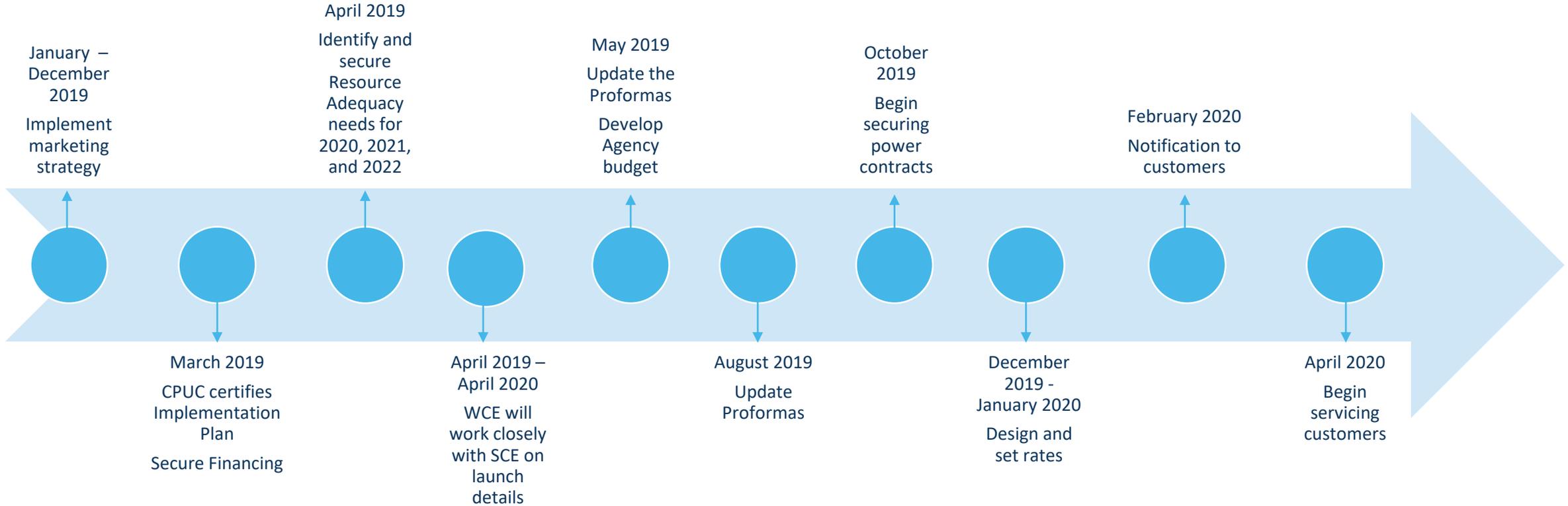


 **+Choice Plus  
Plan**

Annual savings by community (at 2%):

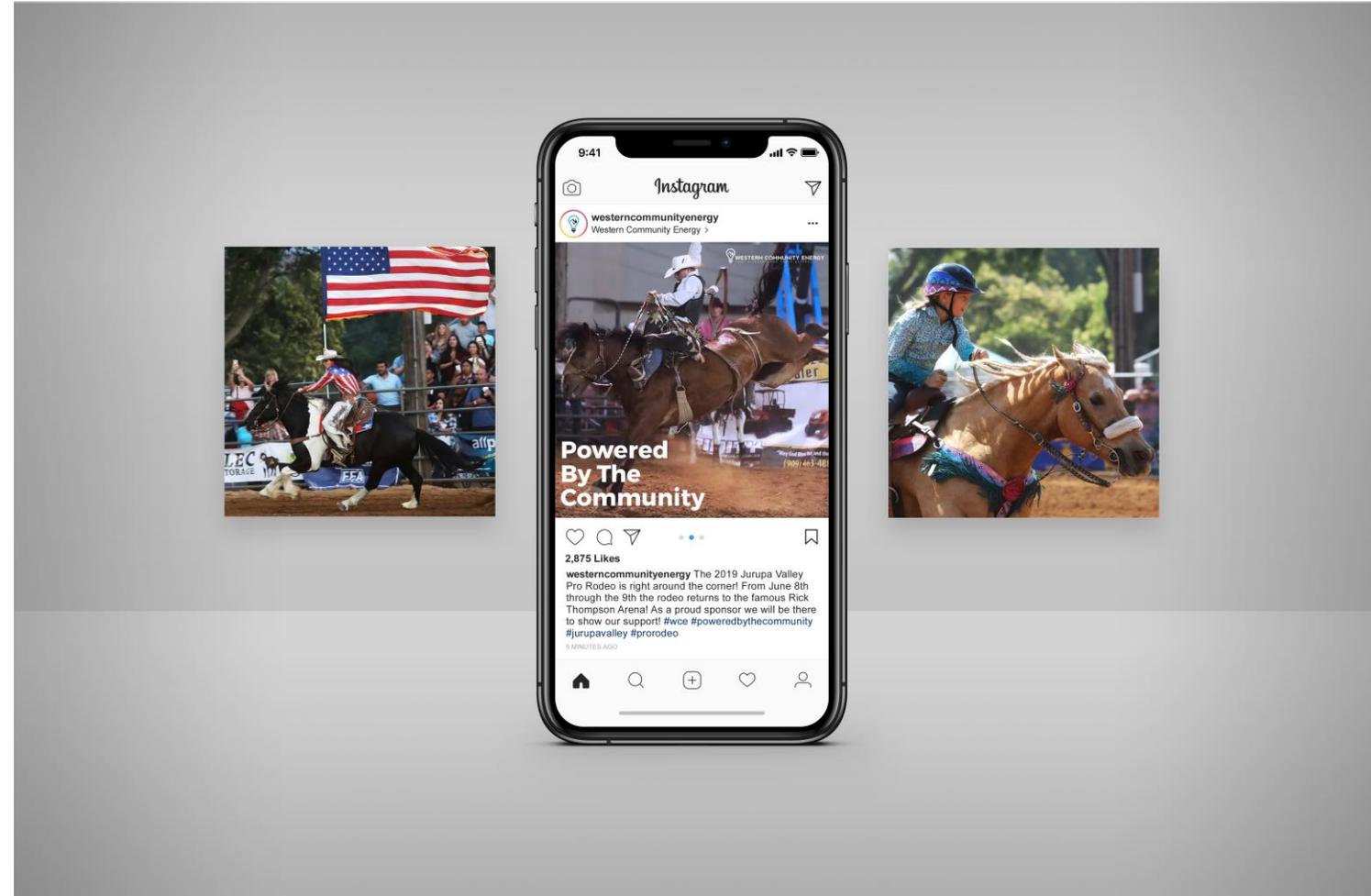
City	Residential	Commercial / Industrial / Ag / Streetlights	Municipal	Total Savings
Canyon Lake	\$ 225,447	\$ 27,126	\$ 1,124	\$ 253,697
Eastvale	\$ 556,973	\$ 246,658	\$ 19,044	\$ 822,675
Hemet	\$ 940,115	\$ 522,587	\$ 24,165	\$ 1,486,867
Jurupa Valley	\$ 1,029,820	\$ 940,276	\$ 38,644	\$ 2,008,740
Norco	\$ 297,645	\$ 255,650	\$ 9,394	\$ 562,689
Perris	\$ 258,069	\$ 562,845	\$ 18,625	\$ 839,539
Wildomar	\$ 255,009	\$ 111,270	\$ 5,916	\$ 372,195
Participating Cities	\$ 3,563,078	\$ 2,666,412	\$ 116,912	\$ 6,346,402

# Where are our next steps? Now – Launch (April 2020)



## Norco Marketing and Outreach Plan

- March 2019 – April 2020 (and beyond)
- Community Events:
  - Horse Week
  - Norco Fair
  - Day of the Cowboy
  - Parade of Lights
- Social Media Outreach will begin March/April 2019
  - Follow us on Facebook, Instagram, and Twitter!



# Frequently Asked Questions



## How will it work? Must all residents and businesses participate?

ANSWER: NO

- Customers can opt-out / join at any time (via phone, on-line, or mail)
- WCE will notify all consumers 2 times prior to program launch and 2 times after program launch
  - Provides consumers an opportunity to opt out if they wish
  - After that, customers can still opt out at any time

## If I stay with SCE, will I subsidize WCE customers?

### ANSWER: NO

- The California Public Utility Commission (CPUC) has developed a methodology that protects customers that wish to stay with its Investor Owned Utility (IOUs)
- This is known as the Power Charge Indifference Adjustment (PCIA or Exit Fee)
- Each year, the IOUs calculate this cost and it is passed onto the CCA customer to cover the IOUs prior power contracts
- With the Exit Fee, we still show a 2% to 3% savings for WCE customers – for residents and businesses to do nothing to receive it



# What would my bill look like if I was a CCA customer?

## ANSWER

- Pretty much the same



P.O. Box 300  
Rosemead, CA  
91772-0001  
www.sce.com

## Your electricity bill

SMITH, JOHN / Page 1 of 8

For billing and service inquiries call 1-800-974-2356,

**1** Customer account X-XX-XXX-XXXX

Date bill prepared: Mar 31 '17

1234 LANCASTER STREET  
LANCASTER, CA 93536-6203

### Your account summary

Previous Balance	\$134.59
Payment Received 03/10	-\$134.59
Balance forward	\$0.00
Your new charges	\$115.38
<b>\$ Total amount you owe by Apr 19 '17</b>	<b>\$115.38</b>

### Summary of your billing detail

	Service account	Service address	Billing period	Your rate	New charges
<b>2</b>	X-XXX-XXXX-XX	1234 LANCASTER STREET LANCASTER, CA	Feb 28 '17 to Mar 29 '17	DOMESTIC (SCE)	\$79.02 <b>4</b>
<b>3</b>	X-XXX-XXXX-XX	1234 LANCASTER STREET LANCASTER, CA	Feb 28 '17 to Mar 29 '17	DOMESTIC	\$36.36 <b>5</b>
					<b>\$115.38</b> <b>6</b>



- This line would be added; shows CA energy cost
- All else is the same

## Can I be involved in the **process**?

### ANSWER: **YES**

- CCAs take energy buying and rate setting control out of the hands of the CPUC and SCE and gives it to local leaders
- Rate setting decisions are currently made in San Francisco
- With WCE, meetings will be held locally
- WCE's Governing Board (which the City has a seat) will oversee the Agency; **Creates Local Control**

## Will PG&E's recent bankruptcy affect us?

### ANSWER: NO

- It's expected PG&E will continue to operate in a business-as-usual fashion and that the lights will stay on
  - Recent Court ruling stating PG&E must maintain CCAs in their territory
  - This was the case when PG&E filed for bankruptcy protection in 2001
- PG&E is responsible for providing transmission and distribution services to CCA customers (delivering power) as well as serving as billing agent for CCAs
- All of the 19 CCAs (12 of which are in PG&E service territory) continue to serve customer with electricity supply as usual
- More information can be found at [www.cal-cca.org](http://www.cal-cca.org)

## Where can I get more information?

### ANSWER:

- [www.westerncommunityenergy.com](http://www.westerncommunityenergy.com)
- Listen to our COGCast (google WRCOG PodCast)
- Follow us on our Social Media websites

Facebook: [@WesternCommunityEnergy](https://www.facebook.com/WesternCommunityEnergy)

Twitter: [@askWCE](https://twitter.com/askWCE)

Instagram: [@westerncommunityenergy](https://www.instagram.com/westerncommunityenergy)

- Sign up for meeting notifications at [info@wrcog.us](mailto:info@wrcog.us)

# Contacts

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