



AGENDA
CITY OF NORCO
CITY COUNCIL/COMMUNITY REDEVELOPMENT AGENCY
REGULAR MEETING
CITY COUNCIL CHAMBERS – 2820 CLARK AVENUE
FEBRUARY 17, 2010

CALL TO ORDER: 7:00 p.m.

ROLL CALL: Mayor Malcolm G. Miller, M.D.
Mayor Pro Tem Berwin Hanna
Council Member Kathy Azevedo
Council Member Kevin Bash
Council Member Harvey C. Sullivan

PLEDGE OF ALLEGIANCE: Council Member Bash

INVOCATION: Pastor Vernie Fletcher

PROCLAMATION: Mo Ahmed, Norco Citizens Patrol

PRESENTATION: Boy Scouts of America 100th Anniversary

REGULAR COMMUNITY REDEVELOPMENT AGENCY (CRA) AGENDA AS FOLLOWS:

1. CRA CONSENT CALENDAR ITEMS: *(All items listed under the Consent Calendar are considered to be routine and may be enacted by one motion. Prior to the motion to consider any action by the Agency, any public comments on any of the Consent Items will be heard. There will be no separate action unless Members of the Agency Board request specific items be removed from the Consent Calendar)*
 - A. CRA Minutes:
Regular Meeting of February 3, 2010
Recommended Action: Approve the CRA Minutes (City Clerk)
2. CRA CONTINUED PUBLIC HEARING:
 - A. Approval of an Owner Participation Agreement, by and between the Norco Redevelopment Agency and GWEN Phoenix, LLC, as part of the Norco Façade Improvement Program, at 3646 Hamner Avenue
Recommended Action: Cancel public hearing for this item (Director of Economic Development)

3. JOINT CRA/CITY COUNCIL PUBLIC HEARING:

A. Mid-Year Budget Amendments to Fiscal Year 2009-10 Annual Operating Budget

The recommended adjustments to the General Fund will result in a net decrease of \$678,169 to revenues and a \$678,169 net decrease to expenditures. Due to the continuing economic slow down, significant reductions to previously estimated sales and property tax revenues have been recommended. However, other on-time revenue items have been recognized to off set the impact. Consequently, the recommended mid-year budget adjustments have net zero impact on budgetary fund balance because net revenue reductions have been offset by equal reduction in expenditures.

Recommended Action: 1) That the Norco Redevelopment Agency Adopt CRA Resolution No. 2010-___, approving various Mid-Year Amendments to the Fiscal Year 2009-10 Annual Budget and authorizing changes in appropriations and revenues thereto.

2) That the City council Adopt Resolution No. 2010-___, approving various Mid-Year Amendments to the Fiscal Year 2009-10 Annual Budget and authorizing changes in appropriations and revenues thereto including Planning Director Job Specification (Deputy City Manager/Director of Finance)

4. OTHER CRA MATTERS:

ADJOURNMENT OF CRA:

REGULAR CITY COUNCIL AGENDA AS FOLLOWS:

5. CITY COUNCIL CONSENT CALENDAR ITEMS: *(All items listed under the Consent Calendar are considered to be routine and may be enacted by one motion. Prior to the motion to consider any action by the Council, any public comments on any of the Consent Items will be heard. There will be no separate action unless members of the Council or the audience request specific items be removed from the Consent Calendar. Items removed from the Consent Calendar will be separately considered under Item No. 6 of the Agenda)*

A. City Council Minutes:

Regular Meeting of February 3, 2010

Recommended Action: Approve the CRA Minutes (City Clerk)

B. Planning Commission Action Minutes, Regular Meeting of January 10, 2010. **Recommended Action: Receive and File (Planning Manager)**

- C. Procedural Step to Approve Ordinance after Reading of Title Only.
Recommended Action: Approval (City Clerk)
 - D. **Ordinance No. 920, Second Reading.** Ordinance Amending Specific Text in the Norco Municipal Code to Correctly Reference the Title of Deputy City Manager/Director of Finance. **Recommended Action: Adopt Ordinance No. 920**
 - E. **Resolution No. 2010-__**, Appropriating \$30,500 from South Coast Air Quality Management District Fund and Authorizing Purchase of Ford Escape Hybrid from Hemborg Ford or California Multiple Awards Schedule. **Recommended Action: Approval** (Deputy City Manager/Director of Finance)
 - F. **Resolution No. 2010-__**, Electing To Receive All or Any Portion of the Tax Revenues Received by the Agency Pursuant To Section 33607.5 of the California Community Redevelopment Law. **Recommended Action: Approval** (Deputy City Manager/Director of Finance)
 - G. Acceptance of Bids and Award of Contract for the Ingalls Park Design/Build of Equestrian Arena Cover. **Recommended Action: Approval** (Director of Parks, Recreation and Community Services)
 - H. Additional Appropriation for Automated Meter Reading Project
Recommended Action: Adopt Resolution No. 2010-__ (Deputy City Manager/Director of Finance)
 - I. Acceptance of the Scout House Building Repair Project as Complete.
Recommended Action: (Director of Parks, Recreation and Community Services)
6. ITEMS PULLED FROM CITY COUNCIL CONSENT CALENDAR:
7. CITY COUNCIL ITEM FOR ACTION:
- A. Approval of Community Fair Organization
- The City Council at the January 20, 2010 meeting directed staff to solicit organizations that have interest in developing and operating a community base fair or festival. Staff developed a Request for Qualifications (RFQ) and met with 2 organizations to discuss their ideas for a community fair or festival.*
- Recommended Action: Approval of a Community Fair Organization and allow staff to negotiate the terms of an agreement** (Director of Parks, Recreation & Community Services)

8. PUBLIC COMMENTS OR QUESTIONS - THIS IS THE TIME WHEN PERSONS IN THE AUDIENCE WISHING TO ADDRESS THE CITY COUNCIL REGARDING MATTERS NOT ON THE AGENDA MAY SPEAK. PLEASE BE SURE TO COMPLETE THE CARD IN THE BACK OF THE ROOM AND PRESENT IT TO THE CITY CLERK SO THAT YOU MAY BE RECOGNIZED.
9. OTHER MATTERS – COUNCIL:
 - A. Report by Dave Wilmon, League of California Cities
10. OTHER MATTERS – STAFF:
11. ADJOURNMENT:

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office, (951) 270-5623. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102-35.104 ADA Title II).

Staff reports are on file in the Office of the City Clerk. Any writings or documents provided to a majority of the City Council regarding any item on this agenda will be available for public inspection at the City Clerk's Counter in City Hall located at 2870 Clark Avenue.

/bj-74682



Proclamation

WHEREAS, Mo Ahmed joined the Norco Citizens Patrol in November 1996; and

WHEREAS, Mo Ahmed was a member of Norco Citizens Patrol for more than fourteen years and volunteered more than 1,500 hours for the Sheriff's Department and City of Norco; and

WHEREAS, Mo Ahmed was a faithful patrol partner to Rusty Roessler and Dan Evans; and

WHEREAS, Mo Ahmed has helped numerous residents and made Norco's homes, streets and trails safer; and

WHEREAS, Mo Ahmed retired from Norco Citizens Patrol on January 25, 2010.

NOW, THEREFORE, I, MALCOLM MILLER, MAYOR OF THE CITY OF NORCO, DO HEREBY THANK

MO AHMED

FOR MORE THAN FOURTEEN YEARS OF DEDICATED SERVICE TO OUR COMMUNITY, AND WISH HIM WELL ON HIS RETIREMENT



Mayor Malcolm Miller

WHEREAS, the Boy Scouts of America was founded on February 8, 1910; and

WHEREAS, during the last 100 years the Boy Scouts of America has created a strong foundation of leadership, service, and community for over 110 million American youths; and

WHEREAS, thousands of local youths and adults are current members of the Temescal District of the California Inland Empire Council of the Boy Scouts of America; and

WHEREAS, these community members will continue the tradition of Scouting in our community into the next 100 years.

NOW, THEREFORE, I, MALCOLM G. MILLER, M.D., MAYOR OF THE CITY OF NORCO, ON BEHALF OF THE CITY COUNCIL, do hereby proclaim February 8, 2010 as

*Boy Scouts of America Centennial
Celebration Day*

Mayor

Mayor Pro Tem

Council Member

Council Member

Council Member



MINUTES
CITY OF NORCO
CITY COUNCIL/COMMUNITY REDEVELOPMENT AGENCY
REGULAR MEETING
CITY COUNCIL CHAMBERS – 2820 CLARK AVENUE
FEBRUARY 3, 2010

CALL TO ORDER: Mayor Miller called the meeting to order at 7:01 p.m.

ROLL CALL: Mayor Malcolm G. Miller, M.D., **Present**
Mayor Pro Tem Berwin Hanna, **Present**
Council Member Kathy Azevedo, **Present**
Council Member Kevin Bash, **Present**
Council Member Harvey C. Sullivan, **Present**

Staff Present: Carlson, Cooper, Groves, Jacobs, King, Okoro, Oulman, Petree and Thompson

City Attorney Harper – **Present**

PLEDGE OF ALLEGIANCE: Council Member Sullivan

INVOCATION: Pastor Vernie Fletcher
Grace Fellowship Church

PRESENTATION: Recognition of the 81st Anniversary of the Opening of the Norconian (February 2, 1929)

Mayor Miller and Council Member Bash, along with the members of the Lake Norconian Club Foundation, presented Linda Dixon and City Historian Ron Snow with a plaque and a certificate of appreciation for their tireless efforts in the preservation of the Norconian Hotel and service on the Lake Norconian Club Foundation.

REGULAR COMMUNITY REDEVELOPMENT AGENCY (CRA) AGENDA AS FOLLOWS:

M/S Hanna/Sullivan to approve the items as recommended on the CRA Consent Calendar. The motion was carried by the following roll call vote:

AYES: AZEVEDO, BASH, HANNA, MILLER, SULLIVAN
NOES: NONE
ABSENT: NONE
ABSTAIN: NONE

1. CRA CONSENT CALENDAR ITEMS:

A. CRA Minutes:

Regular Meeting of January 20, 2010

Special Meeting of January 25, 2010

Recommended Action: Approve the CRA Minutes (City Clerk)

2. CRA PUBLIC HEARING:

A. Approval of an Owner Participation Agreement, by and between the Norco Redevelopment Agency and GWEN Phoenix, LLC, as part of the Norco Façade Improvement Program, at 3646 Hamner Avenue

Recommended Action: Continue the CRA Public Hearing to February 17, 2010 to allow time for the Participant to submit final required documents. (Director of Economic Development)

M/S Baxh/Azevedo to continue the CRA Public Hearing to February 17, 2010. The motion was carried by the following roll call vote:

AYES: AZEVEDO, BASH, HANNA, MILLER, SULLIVAN

NOES: NONE

ABSENT: NONE

ABSTAIN: NONE

3. JOINT CRA/CITY COUNCIL CONTINUED PUBLIC HEARINGS:

A. Development of 122 Acres of Property Known as the Silverlakes Equestrian and Sports Park:

This joint public hearing includes several interrelated documents and actions related to the Silverlakes project on Hamner Avenue at the north end of the City. Staff has been working diligently with the Belstarr development team to negotiate the provisions in these complex agreements. Progress continues to be made and the developer has continued to fund the staff and consultant costs associated with the process. Continuing the joint public hearing item will assure that all necessary documents and agreements are ready in order to provide a complete package to the City Council/Agency Board for consideration.

Recommended Actions: Continue the CRA/City Council Joint Public Hearing to March 17, 2010. (Executive Director/City Manager)

M/S Sullivan/Bash to continue the CRA/City Council Joint Public Hearing to March 17, 2010. The motion was carried by the following roll call vote:

AYES: AZEVEDO, BASH, HANNA, MILLER, SULLIVAN
NOES: NONE
ABSENT: NONE
ABSTAIN: NONE

4. OTHER CRA MATTERS:

ADJOURNMENT OF CRA: 7:25 p.m.

REGULAR CITY COUNCIL AGENDA AS FOLLOWS:

M/S Hanna/Bash to approve the items as recommended on the City Council Consent Calendar. The motion was carried by the following roll call vote:

AYES: AZEVEDO, BASH, HANNA, MILLER, SULLIVAN
NOES: NONE
ABSENT: NONE
ABSTAIN: NONE

5. CITY COUNCIL CONSENT CALENDAR ITEMS:

- A. City Council Minutes:
Regular Meeting of January 20, 2010
Special Meeting of January 25, 2010
Recommended Action: Approve the CRA Minutes (City Clerk)
- B. Planning Commission Action Minutes, Regular Meeting of January 27, 2010. **Recommended Action: Receive and File (Planning Manager)**
- C. Procedural Step to Approve Ordinance after Reading of Title Only.
Recommended Action: Approval (City Clerk)
- D. **Ordinance No. 918, Second Reading.** City-Initiated Proposal to Amend Title 6, Chapter 6.42 of the Norco Municipal Code Applying the Ten Percent (10%) Waste Hauler Franchise Fee to Service Providers Other Than the City's Exclusive Franchisee for Refuse Collection, Recycling and Disposal. **Recommended Action: Adopt Ordinance No. 918. (City Clerk)**
- E. Approval of a Two-Year Weed Abatement Contract Extension with Warren Brothers Tractor Work to Provide Weed Abatement on Vacant Parcels.
Recommended Action: Approve a Two-Year Contract Extension (Fire Chief)

- F. Approval of Contract with Pierce Fire Apparatus for the Purchase of a Replacement Fire Engine. **Recommended Action: Approve Contract** (Fire Chief)
 - G. Appropriation of Additional Funds for the Reservoir No. 4 Booster Pump Station Project. **Recommended Action: Adopt Resolution No. 2010-03, appropriating additional funds for the Reservoir No. 4 Booster Pump Station Project in an amount not to exceed \$170,000.** (Director of Public Works)
 - H. Acceptance of Bids & Award Contract for the Annual On-Call Street Maintenance Program. **Recommended Action: Approve and award the contract for the Annual On-Call Street Maintenance Program to Caliber Paving Company, Inc.** (Director of Public Works)
 - I. Fiscal Year 2010 Second Quarter Budget Performance Report. **Recommended Action: Receive and File** (Deputy City Manager/Director of Finance)
 - J. Resolution Amending the City's Conflict of Interest Code Applicable to Designated Employees Pursuant to the Political Reform Act of 1974. **Recommended Action: Adopt Resolution No. 2010-04, amending the City's Conflict of Interest Code.** (City Clerk)
6. ITEMS PULLED FROM CITY COUNCIL CONSENT CALENDAR:
7. CITY COUNCIL PUBLIC HEARINGS:
- A. Ordinance Amending Specific Text in the Norco Municipal Code to Correctly Reference the Title of Deputy City Manager/Director of Finance

The Norco Municipal Code makes several references to the title of Director of Fiscal and Support Services. As this title has been reclassified to the title of Deputy City Manager/Director of Finance, the proposed Ordinance has been prepared to correctly reference that title throughout the entire NMC. Code Change 2010-02.

Recommended Action: Adopt Ordinance No. ____ for first reading.
(City Clerk)

City Clerk Jacobs presented the City Council item.

Mayor Miller OPENED the public hearing, indicating that proper notification had been made and asking for the appearance of those wishing to speak. With no one wishing to speak, Mayor Miller CLOSED the public hearing.

M/S Bash/Hanna to adopt Ordinance No. 920 for first reading. The motion was carried by the following roll call vote:

AYES: AZEVEDO, BASH, HANNA, MILLER, SULLIVAN
NOES: NONE
ABSENT: NONE
ABSTAIN: NONE

- B. Urgency Ordinance for the Extension of an Existing Moratorium on the Approval of New Plans for the Construction of Accessory Structures that Exceed 2,500 Square Feet on Residentially and Agriculturally-Zoned Properties

The City Council and Planning Commission have been working to amend the Norco Municipal Code to address excessively large accessory structures in residential and agricultural zones. Staff and the Planning Commission are currently in review of a revised proposal that is anticipated to get to the City Council in March, but it will not be before the current moratorium expires. The proposed moratorium extension will allow staff and Planning Commission to finish a recommendation to the City Council.

Recommended Action: Adopt Ordinance No. 919 to become effective immediately. (Planning Manager)

Planning Manager King presented the City Council item.

Mayor Miller OPENED the public hearing, indicating that proper notification had been made and asking for the appearance of those wishing to speak.

Vern Showalter. Mr. Showalter spoke against this ordinance.

Pat Overstreet. Ms. Overstreet spoke in favor of this ordinance.

Mayor Miller CLOSED the public hearing.

Council Member Sullivan stated that he had a problem with extending the moratorium if it is going to affect other residents who want to build a new garage or barn. He further noted that he would like to see approval of accessory buildings in the future go before the Planning Commission.

Planning Manager King stated that we would need to change the ordinance in order for that action to take place.

Council Member Azevedo stated that it was confirmed to her that there are currently no plans submitted that this ordinance would affect. She also stated that she is in support of this ordinance and has no problem extending it for one year. She also noted that she wants it brought back in a manner that "she can understand it."

Mayor Pro Tem Hanna stated that he is in support of this ordinance as long as it continues in effect.

Mayor Miller stated that he is in support of the ordinance.

M/S Azevedo/Hanna to adopt Ordinance No. 919 to become effective immediately. The motion was carried by the following roll call vote:

AYES: AZEVEDO, BASH, HANNA, MILLER, SULLIVAN
NOES: NONE
ABSENT: NONE
ABSTAIN: NONE

8. PUBLIC COMMENTS OR QUESTIONS:

Vern Showalter. Mr. Showalter recommends that progress reports from City staff become available to the public regarding projects that have been approved by the Council. Mayor Miller confirmed that progress reports are generated

9. OTHER MATTERS - COUNCIL OR STAFF:

Mayor Pro Tem Hanna:

- ↓ Reported on the Northwest Mosquito and Vector Control District open house in celebration of its 50th anniversary on Thursday, January 21, 2010. He added that members of the Council attended and toured the facility.
- ↓ Reported that NART received four used hand-held radios and a battery charger from the Norco Fire Department for its use. He added that NART also received a hand-held GPS devise and they are now very well equipped.
- ↓ Stated that NART participated in another horse rescue a week ago, this took place on a site almost identical to the rescue a year ago.

Council Member Bash:

- ↓ Reported that there were 280 participants in attendance on Saturday, January 30th, for the clean up at the Navy Base.
- ↓ Suggested that if we get someone to run Ingalls Park, the City could name the buildings.
- ↓ Stated that Riverview Elementary is about to close, and Norco has nobody who votes on the Corona-Norco Unified School District Board. He suggested looking into changing voting year to even years to get more voters out.
- ↓ Stated that he would like to see the City do something to mark the date of May 9th, when the "great Norco bank robbery" took place and Deputy Adams was killed.
- ↓ Reported that there is a new donut shop open in Norco on the southeast corner of Sixth and Hamner.

Council Member Azevedo:

- ✦ Stated that she is now the City's representative on WRCOG and was informed at the last meeting she attended that they budgeted \$16 million for TUMF projects this fiscal year and only received 9.3 million in revenue. She added that some of the projects are not going to be happening and was concerned about Norco's Hamner Avenue Widening Project.
- ✦ Reported that local economist John Husing spoke regarding SB 375, and talked about the projected population of 5.1 million in Western Riverside County by 2035. Of that 5.1 million, 2.9 million are projected to be in the 14 member cities of WRCOG. She added an interesting fact that the birth rate is not staying even with the death rate and additional planning will be required to accommodate for this growth in population.
- ✦ Reported that a brochure was put together for distribution at the Equine Affaire selling Norco as a destination point. She suggested that links to the City's boarding stables could be put on the City's web site.
- ✦ Stated that with Riverview Elementary closing, the City needs to think about that property and what is going to become of it.
- ✦ Inquired from Director Thompson about the flooding that took place with the recent heavy rains and asked if there has been a projected plan developed for when this happens again. Director Thompson confirmed that there is a plan in place and the priorities will be set in order of safety. He added that the biggest challenge right now is the asphalt repairs and most of the trails should be repaired in the 3 to 4 weeks as far as rutting is concerned, unless we have more heavy rains. Director Thompson noted that ten people and 3 tractors have been dedicated to the clean-up efforts. He also confirmed that the sand for sandbags is available to the public.
- ✦ Thanked Lt. Cooper for his work on the drug paraphernalia ordinance that was passed and added that within the last month 500 drug paraphernalia items have been removed from the City.

Council Member Sullivan:

- ✦ Reported to Director Thompson on an Edison transformer leak at 130 Rawhide. He asked that Director Thompson check if Edison had been contacted.
- ✦ Inquired from Director Thompson if the City has done anything in preparation for the upcoming rains in the areas around the City where there was flooding damage. Director Thompson stated that the residents in LMD 4 decided that it was in their best interest to hire an outside vendor to bring in sand bags as a preventative measure and that vendor has not yet been selected.
- ✦ Commented on what Council Member Bash stated regarding changing the voting year from odd to even and stated that this could be discussed under "Other Matters" at the next Council Meeting or at a Study Session.

Mayor Miller:

- ✦ Reported that he attended a transportation workshop and received some good information relating to the proposed tunnel through the Santa Ana Mountains and also the proposed bullet train.
- ✦ Reported that there will soon be blue boards along freeway advertising ability to dial 511 for updates and information. He added that additional information is located at <http://www.ie511.org>.

Director Petree:

- ↓ Reported that he has received solicitations regarding the potential "fair festival". He added that he has met with Jim Sassin who has organized a volunteer group. A request for qualifications ("RFQ") has been prepared for submittal from interested organizations. A request was received today from the Chamber to receive the RFQ. The RFQ and recommendations will be brought back to the Council for its consideration.

City Manager Groves:

- ↓ Stated that there will be a Special Meeting – City Council Study Session on Wednesday, February 10, 2010 at 2 p.m. in Conference Rooms A and B to discuss 1.) The Southeast Quadrant of the City Circulation – Second Street in Light of Decisions to Leave Valley View Avenue and Corona Avenue Closed and 2.) Community Center Parking Lot Expansion and Hamner Avenue Improvements Project.

10. ADJOURNMENT: There being no further business to come before the City Council, Mayor Miller adjourned the meeting at 8:09 p.m.

/bj-74758

CITY OF NORCO STAFF REPORT

TO: Chairman and Members of the Norco Redevelopment Agency

FROM: Beth Groves, Executive Director 

PREPARED BY: Brian Oulman, Economic Development Director 

DATE: February 17, 2010

SUBJECT: Approval of an Owner Participation Agreement, by and between the Norco Redevelopment Agency and GWEN Phoenix, LLC, as part of the Norco Façade Improvement Program, at 3646 Hamner Avenue

RECOMMENDATION: Cancel the public hearing

SUMMARY: GWEN Phoenix, LLC ("Participant"), the owner of the building located at 3646 Hamner Avenue, has submitted a request to participate in the Façade Improvement Program, initiated through an application by its tenant, HCR Homes & Land. The proposed Owner Participation Agreement ("OPA") will fund a Western-themed renovation of the building façade, as well as complementary signage, lighting and landscaping. The Façade Improvement Program ("Program") is designed to promote Norco's signature theme of "Horsetown USA."

The applicant has been unable to provide all required competitive bids in time for the agenda preparation deadline for the February 17, 2010 public hearing, continued from the meeting of February 3, 2010. Therefore, staff recommends the public hearing for this item be removed from the Agency Board meeting agenda of February 17, 2010. Staff intends to reschedule and republish notice of this item for a future meeting, once the applicant has met all of its obligations.

CITY OF NORCO STAFF REPORT

TO: Honorable Mayor and Members of the City Council and
Chairman and Members of the Redevelopment Agency

FROM: Beth Groves, City Manager *Beth Groves*
Andy Okoro, Deputy City Manager/Director of Finance *AO*

DATE: February 17, 2010

SUBJECT: Mid-Year Amendments to Fiscal Year 2009-10 Annual
Operating Budget

RECOMMENDATION: Staff Recommends:

1) That the Norco Redevelopment Agency Adopt **CRA Resolution No. 2010-___**, approving various Mid-Year Amendments to the Fiscal Year 2009-10 Annual Budget and authorizing changes in appropriations and revenues thereto.

2) That the City Council Adopt **Resolution No. 2010-___**, approving various Mid-Year Amendments to the Fiscal Year 2009-10 Annual Budget and authorizing changes in appropriations and revenues thereto including Planning Director Job Specification

SUMMARY: The recommended adjustments to the General fund will result in a net decrease of \$678,169 to revenues and a \$678,169 net decrease to expenditures. Due to the continuing economic slowdown, significant reductions to previously estimated sales and property tax revenues have been recommended. However, other one-time revenue items have been recognized to offset the impact. Consequently, the recommended mid-year budget adjustments have net zero impact on budgetary fund balance because net revenue reductions have been offset by equal reduction in expenditures.

Mid year revenue estimates and appropriation adjustments are also being proposed for the Redevelopment Agency (RDA) Operating Fund. Revenue estimates are recommended to be reduced by \$808,752 due to higher than anticipated drop in the assessed value of real property in the redevelopment project area. Additionally, due to changes that became effective this fiscal year which affects the share of tax increment revenues paid to the county as pass-through expenditures, additional appropriation of \$1,553,307 is required to recognize the increased county share. The net effect of the increase in county share of tax increment revenues (accounted as expenditures) and the reduction of tax increment revenues due to unanticipated decline in assessed value will reduce RDA budgetary operating fund balance by \$2,362,059.

BACKGROUND/ANALYSIS: The City and Agency FY 2009-10 Operating Budgets were approved by Council and Agency Board Members on June 23, 2009. Part of the City's financial planning and management process is to monitor the budget and to provide a mid-year budget update report to the City Council with recommendations for any necessary adjustments.

The recommended changes are summarized below and the fiscal impacts are itemized in Schedule 1 for the RDA and Schedule 2 for the City.

City Revenues:

1. **Property Taxes:** The City's assessed value information was received from the county in August 2009 after the budget was adopted. The assessed value for 2009-10 tax rolls reflected 11.5% decrease in assessed valuation compared to the valuation for previous year. Based on actual property tax receipts through January 31, 2010, staff believes that total receipts for the fiscal year will be less than the amount received last year by about 11.5%. Consequently, staff is recommending that the estimated property tax revenues be reduced \$150,583.
2. **Sales Tax:** Sales tax is a major component of General Fund revenues. The amount of sales tax revenue estimated in the adopted budget anticipated continued weakness in the national and local economy. Based on actual sales tax receipts for the first four months of the fiscal year, which is running 26% below last year's total receipts, staff now believes that estimated sales tax revenues should be reduced by \$1,000,000.
3. **Other Taxes:** General Fund revenues included in this category consists of public safety sales tax, business license tax, transient occupancy tax and property transfer tax. Based on actual receipts through December 2009 and continuing weakness in revenue performance, staff estimates that this revenue category should be reduced by \$68,534.
4. **Franchises:** Franchise revenues include revenues derived from cable, electric, gas and refuse franchise providers. Through January 31, 2010, the City has not received any revenues for gas or electric franchises. These items are received once every year during the month of March. Consequently, staff has no information to recommend any adjustment to the previously adopted budget revenue numbers for gas and electric franchises. Regarding refuse franchise, based on actual collections through November 30, 2009, staff is recommending that the revenues estimates be reduced by \$36,200 due to negative Consumer Price Index Adjustment implemented at the beginning of the fiscal year.
5. **Investment Earnings and Lease Income:** Due to lower investment earnings rate and lower than anticipated cash balances, staff is recommending that estimated investment earnings revenues be reduced by \$94,503.
6. **Fines, Penalties and Intergovernmental:** This revenue category consists of receipts from abandoned vehicle abatement program, vehicle code violations,

parking citations and impound fees. Based on collections received through December 31, 2009, staff is recommending that the revenue estimate for this category be increased \$38,410.

7. **Community Services Fees:** Community Services fees include charges for various park and recreation programs, facility rentals, Wee People program and other related fees. Due to declining participation especially in the Wee People program, staff is recommending that revenue estimates be reduced by \$110,973.
8. **Other General Fund Miscellaneous Revenues:** Examples of revenue items included in this category are; refuse billing and collection fees, dog licenses, voluntary EMS fees, strike team reimbursement, state and mandated cost reimbursements. Based on actual receipts through December 31, 2009, staff is projecting that total receipts for the year will exceed budget by \$64,000.
9. **One-time Mid-Year Budget Revenue Items:** Staff is recommending that the following one-time items of revenues be added to the General Fund revenue estimates as part of the mid-year budget revisions.
 - a. **Additional AB 1389 Revenues:** AB 1389 was enacted into law as part of the state's FY 2008-09 budget bill mandating recalculation of statutory pass through payments required to be paid to other taxing entities by redevelopment agencies in the state. AB 1389 was enacted based on a report by the State Controller's Office issued in 2007, which determined that pass through payments required to be paid to taxing entities pursuant to the California Redevelopment Law were not correctly calculated by the county auditors between July 1, 2003 through June 30, 2008. As a result of the calculation discrepancies, the Redevelopment Agency did not make sufficient pass-through payments to other taxing entities. The taxing entities, except for the City of Norco, that were underpaid as a result of the incorrect calculation and/or misinterpretation of the law by the county have been made whole by the RDA. The underpayment to the City for FY 2004 through FY 2008 was included in the adopted budget. The calculation for FY 2008-09 was calculated after the adopted budget and General Fund's share is \$238,549. Staff is recommending that this amount be transferred to the General Fund. State law requires that the City Council adopt a resolution making the election for the General Fund to receive the amount of the underpayment. A resolution of the City Council recommending the election to transfer the underpayment for FY 2004 - 2009 will be presented during the meeting under a separate agenda item.
 - b. **GASB 45 Post Retirement Healthcare Funding:** In FY 2008-2009, the General Fund made a payment of \$1.9 million to partially fund the accrued cost of post retirement health care costs of City employees and retirees as required by Governmental Accounting Standards Board (GASB) Statement No. 45. A portion of the payment is allocable to the Sewer and Water Funds in the amounts of \$111,068 and \$208,252 respectively. Staff is recommending that the amounts currently due to the General Fund from

the Water and Sewer Funds be paid during FY 2009-10. This will provide \$319,320 to the General Fund.

- c. **Transfer from Equipment Replacement Fund:** With the approved replacement of the fire engine E-21R, staff is recommending that the remaining \$107,000 from funds contributed by the General Fund for Fire equipment be returned back to the General Fund. Additionally, a 2000 Ford Ranger currently being used by the Building Division is recommended to be replaced with a vehicle to be funded with AQMD allocation. A separate agenda report has been prepared for the purchase of the replacement vehicle. The purchase using AQMD allocation will free up \$15,345 of General Fund money in the Equipment Replacement Fund (ERF). Staff is recommending that this amount be transferred back from the ERF to the General Fund.

City Expenditures:

Non-Departmental

Deposit Premium Liability Insurance: The City is a member of Public Entity Risk Management Authority (PERMA) a joint exercise of powers agreement between several local governments and special districts formed for the purpose of jointly funding programs of insurance including general liability. Due to strong performance of the pool's assets and favorable loss experience, the City of Norco has received \$69,038 as premium return for the general liability program. This amount has been credited to the liability insurance expenditure line item. Consequently, staff is recommending that the appropriation for liability insurance be reduced by \$69,038.

CalPERS Premium Holiday: In April 2009, the CalPERS Board of Administration adopted the Health Benefits Committee recommendation to utilize preferred provider organization (PPO) health plans' excess reserves to provide premium holiday for Public Agency employers and their members. This recommendation was formally approved on July 28, 2009. The City's share of the credit is \$30,000 and staff is recommending that FY 2009-10 budget for health insurance premium be reduced by \$30,000 to recognize this credit.

Sheriff's Department

Law Enforcement Services: The FY 2009-10 costs for law enforcement contract service was determined under the assumption that the contract rates would increase by 5% over FY 2008-09 rates. Based on available preliminary information, staff now anticipates that the rate increase is likely to be 4%. This would provide \$47,487 in savings. In addition, due to more efficient deployment, the department anticipates saving additional \$19,640 from the already reduced overtime line item. Staff is recommending a total reduction of \$67,127 to the sheriff department's law enforcement contract line item.

Parks, Recreation and Community Services

Wee People Program: Due to reduced demand for Wee People Program services caused by the ongoing economic slowdown, program revenues have been reduced by \$100,000. Program revenues are determined based the level of demand for services and service levels drive staffing levels. Based on revenue reduction of \$100,000 staff is recommending the same level of reduction to expenditures.

Parks and Recreation Division: As a result of reduced demand for recreation activities, staff is recommending budget reduction to part-time salaries, special departmental and office supplies line items in the aggregate amount of \$14,450.

Park Maintenance Division: Park Maintenance Division has reviewed year-to-date expenditures for contract services and has determined that available budget can be reduced by \$5,000 for the remainder of the fiscal year.

Animal Control: The division has reviewed the level of funds set-aside to meet state requirements for spray and neuter program and has determined that the amount available can be reduced by \$5,000.

Fiscal and Support Services

Temporary Staff Reduction: An Account Clerk position became vacant due to retirement after the adoption of the budget. Staff is recommending that this position not be funded for FY 2009-10. This action will result in total cost savings of \$61,000 including salaries and benefits. Of this amount, 10% of the savings will accrue to the General Fund, 10% to the RDA and 80% to Water and Sewer Funds.

City Clerk

Election Cost: The adopted budget provided \$42,000 funding for the City Council election that was held in November 2009. Based on actual charges by the county, the City Clerk estimates that savings of \$6,500 would be realized after all the bills are paid. Staff is recommending that the budget be reduced by \$6,500 to be shared equally by the RDA and General Fund.

Planning

Due to significant changes in the duties of the Planning Manager related to land use issues, water and sewer environmental projects, Silverlakes project, and code enforcement, staff is recommending that the position of the Planning Manager be re-classified to Planning Director (see attached job specification). With the reclassification and in recognition of the changes to job duties, the cost of salaries and benefits will be re-allocated between the General, RDA, Water and Sewer Funds. The proposed allocation will be General Fund 50%; RDA Fund 25%; Water Fund 15% and Sewer Fund 10%. The net increase in the cost associated with the proposed re-classification for the remainder of FY 2009-10 is

estimated to be \$3,112. This amount is immaterial to allocate and will be charged to the Water Fund.

Public Works – Engineering

Staff estimates based on actual expenditures through December 31, 2009 that the budget for contractual services line item in the Engineering Division can be reduced by \$3,596.

Redevelopment Agency Revenues and Expenditures:

The following changes are being proposed to the RDA Operating Budget:

1. **RDA Tax Increment Revenues:** Property tax increment revenue is the primary source of revenue for the RDA Operating Fund. The City's assessed value information was received from the county in August 2009 after the budget was adopted. The RDA assessed value for 2009-10 tax year reflected a 13.8% decrease in assessed valuation compared to the valuation for previous year. Based on actual property tax receipts through January 31, 2010, staff believes that total receipts at the end of the fiscal year will be less than the amount received last year by about 13.8%. Consequently, staff is recommending that the estimated property tax increment revenues be reduced by \$721,716.
2. **Investment Earnings:** Due to lower investment earnings rate and lower than anticipated cash balances, staff is recommending that investment earnings estimates be reduced by \$171,036
3. **Miscellaneous Revenues:** The main revenue item included in this category is third party reimbursement of costs initially paid by the RDA. The cost reimbursements primarily relate to the Silverlakes project. As a result of revisions to the reimbursement agreement, actual reimbursements to the Agency will exceed the estimated amount in the adopted budget by \$84,000. Therefore, staff is recommending that the budget be increased by \$84,000.
4. **AB 1389 Transfer to the General Fund:** AB 1389 was enacted into law as part of the state's FY 2008-09 budget bill mandating recalculation of statutory pass through payments required to be paid to other taxing entities by certain redevelopment agencies in the state. AB 1389 was enacted based on a report by the State Controller's Office issued in 2007 which determined that pass through payments required to be paid to other taxing entities pursuant to the California Redevelopment Law were incorrectly calculated by the county auditors between July 1, 2003 through June 30, 2008. The taxing entities negatively affected by the incorrect calculation include the City of Norco General Fund. The underpayment for FY 2004 – 2009 has already been included in the adopted budget. However, the underpayment applicable to FY 2008-09 in the amount of \$238,549 is yet to be recognized. Staff is recommending that the City Council authorize the transfer of the FY 2008-09 underpayment to the City's General Fund.

5. **Pass-Through Payments to Other Taxing Entities:** The Agency has certain tax increment sharing agreements with other taxing entities including; the county, school district, community college district, flood control district, etc.. Beginning in FY 2008-09, the county's share of tax increment revenues significantly increased due to the Agency having received the prescribed limit in FY 2008-09. As a result of this change in the allocation formula, total pass-through payments for the year are estimated to be \$1,354,442 more than the amount included in the adopted budget. Staff recommends that the budget for pass-through payment be increased by \$1,354,442.
6. **Temporary Staff Reduction:** Staff is recommending that an Account Clerk position currently vacant in Fiscal and Support Services not be funded for FY 2009-10. This action result in \$6,100 savings to the RDA and Low-Mod Operating Fund.
7. **Low-to-Moderate Income Housing Tax Increment Revenues:** Property tax increment revenue is the primary source of revenue for the Low-Mod Fund. As previously stated, RDA assessed value for 2009-10 tax year reflected a 13.8% decrease in assessed valuation compared to the valuation for previous year. Based on actual property tax receipts through January 31, 2010, staff believes that total receipts for the fiscal year will be less than the amount received last year by about 13.8%. Consequently, staff is recommending that the estimated property tax increment revenues be reduced by \$282,929.

Water and Sewer Funds:

Several miscellaneous adjustments described elsewhere in this report impact Water and Sewer Funds. These items are listed on Schedule 2. The net impact of the changes is that budgeted expenditures are recommended to be reduced by \$9,155 in the Water Fund and \$6,199 in the Sewer Fund.

FISCAL IMPACT: Schedules 1 and 2 provides a summary of the fiscal impact by Fund.

/ao-74791

Attachments: CRA Resolution No. 2010-____
CC Resolution No. 2010-____
Planning Director Job Specification

CRA RESOLUTION NO. 2010-____

**A RESOLUTION OF THE NORCO REDEVELOPMENT AGENCY
APPROVING VARIOUS MID-YEAR AMENDMENTS TO FISCAL YEAR
2009-10 ANNUAL BUDGET AND AUTHORIZING CHANGES IN
APPROPRIATIONS THERETO**

WHEREAS, the Fiscal Year 2009-10 annual budget for the Norco Redevelopment Agency ("Agency") was adopted by the Agency on June 23, 2009; and

WHEREAS, these changes are necessary to accurately reflect the Agency's budget for Fiscal Year 2009-10.

NOW, THEREFORE, BE IT RESOLVED that the Norco Redevelopment Agency at a regular meeting held on February 17, 2010 approved the budget changes listed on Schedule 1, subject to budgetary controls.

PASSED AND ADOPTED by the Norco Redevelopment Agency at a regular meeting held on February 17, 2010.

Chairman
Norco Redevelopment Agency

ATTEST:

Secretary, Norco Redevelopment Agency

CRA Reso. No. 2009-____
Page 2
February 17, 2010

I, BRENDA K. JACOBS, Secretary of the Norco Redevelopment Agency, do hereby certify that the foregoing Resolution was adopted by the Norco Redevelopment Agency at a regular meeting thereof held on February 17, 2010, by the following vote of the Redevelopment Agency members:

AYES:
NOES:
ABSENT:
ABSTAIN:

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the Norco Redevelopment Agency on February 17, 2010.

Secretary, Norco Redevelopment Agency

/jk-74808
Attachment: Schedule 1

RESOLUTION NO. 2009-____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF NORCO, CALIFORNIA, APPROVING VARIOUS MID YEAR AMENDMENTS TO FISCAL YEAR 2009-10 ANNUAL BUDGET AND AUTHORIZING CHANGES IN APPROPRIATIONS AND REVENUES THERETO

WHEREAS, the Fiscal Year 2009-10 annual budget for the City of Norco, California was adopted by the City Council on June 23, 2009; and

WHEREAS, certain expenditure and revenue changes are necessary to accurately reflect the City's budget for Fiscal Year 2009-10; and

WHEREAS, the recommended budget amendments include the re-classification of the Senior Planner to Planning Director, due to significant changes in job duties.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Norco at a regular meeting held on February 17, 2010 approved the budget changes listed on Schedule 2, subject to budgetary controls and re-classification of the Planning Manager position to Planning Director.

PASSED AND ADOPTED by the City Council of the City of Norco at a regular meeting held on February 17, 2010

Mayor of the City of Norco, California

ATTEST:

Brenda K. Jacobs, City Clerk
City of Norco, California

Reso. No. 2009-____
Page 2
February 17, 2010

I, BRENDA K. JACOBS, City Clerk of the City of Norco, California, do hereby certify that the foregoing Resolution was adopted by the City Council of the City of Norco, California, at a regular meeting thereof held on February 17, 2010, by the following vote of the City Council:

AYES:
NOES:
ABSENT:
ABSTAIN:

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the City of Norco, California, on February 17, 2010

Brenda K. Jacobs, City Clerk
City of Norco, California

/jk-74808
Attachment: Schedule 2

PLANNING DIRECTOR
Monthly Salary Range: \$6872-\$8353

DEFINITION:

Under general administrative direction, plans, manages, and implements the projects and services of the City's Planning Department; coordinates programs and operations with other divisions, the Planning Commission, regional bodies, and general public; supervises professional planning staff; implements policies and establishes procedures related to advanced and current planning, development review and zoning functions; develops and administers the budget; performs other related duties as assigned.

ESSENTIAL FUNCTIONS:

Essential functions, as defined under the Americans with Disabilities Act, may include the following tasks, knowledge, skills and other characteristics. This list of tasks is ILLUSTRATIVE ONLY, and is not a comprehensive listing of all functions and tasks performed by positions in this class.

TYPICAL DUTIES & RESPONSIBILITIES:

The duties listed below are intended only as illustrations of the various types of work that may be performed. The omission of specific statements of duties does not exclude them from the position if the work is similar, related, or a logical assignment to the class.

Develops and directs the implementation of department goals, objectives, policies, procedures and sets priorities in response to community needs and priorities.

Prepares and administers department budget. Administers contract services pertaining to planning; maintains liaison with service providers and ensures adherence to contract provisions.

Supervises, plans, and coordinates the work of professional staff; develops and establishes work methods and standards; reviews and evaluates employee performance; executes disciplinary action.

Attends City Council and Planning Commission meetings and other public meetings, as appropriate. Researches, analyzes, prepares and presents reports to City Council, Planning Commission, public groups and city staff regarding regional and local planning issues. Ensures timely actions on Planning Commission directives and initiatives; ensures implementation of City Council resolutions on Planning Division matters.

Prepares, presents, and reviews technical planning and staff reports. Directs and participates in the preparation and revision of zoning ordinances and maps. Makes decisions within specified limits regarding land use and zoning matters; ensures proper administration of the City's zoning, housing and related codes.

Confers with builders, engineers, contractors, attorneys, architects and the public regarding planning and code enforcement procedures, interpretation and application of policies and ordinances, and conditions imposed on approved applications.

Monitors, interprets, and keeps informed of current trends in the urban planning field and community development matters, including legislation, court rulings, and professional practices and techniques; evaluates their impact on City operations and recommends policy and procedural improvements. Advises other departments and the general public of current or advanced planning/code enforcement issues.

City of Norco
FY 2010 Mid-Year Budget Adjustments

<u>Description</u>	<u>Department</u>	<u>Fund</u>	<u>Expenditures</u>	<u>Revenues</u>
Property Taxes	Non-Departmental	General		\$ (150,583)
Sales Tax	Non-Departmental	General		(1,000,000)
Other Taxes	Non-Departmental	General		(68,534)
Franchises	Non-Departmental	General		(36,200)
Investment Earnings/Lease Income	Non-Departmental	General		(94,503)
Fines, Penalties & Intergovernmental	Non-Departmental	General		38,410
Community Services Fees	Parks & Recreation	General		(110,973)
Miscellaneous	Various	General		64,000
AB 1389 Revenues	Non-Departmental	General		238,549
Due from Water & Sewer Funds - GASB 45	Non-Departmental	General		319,320
Transfer From Equipment Replacement	Non-Departmental	General		122,345
Liability Insurance	Non-Departmental	General	(69,038)	
GASB 45 Funding Deferral	Non-Departmental	General	(374,608)	
CalPERS Premium Credit	Non-Departmental	General	(30,000)	
Law Enforcement Service	Sheriff	General	(67,127)	
Position Reduction	Fiscal & Support Services	General	(6,100)	
Position Reductions (Wee People)	Parks, Rec., & Comm. Svcs.	General	(100,000)	
Election Costs	City Clerk	General	(3,250)	
P/T Salaries, Contract Services, Etc.	Parks, Rec., & Comm. Svcs.	General	(24,450)	
Professional Services	Public Works - Engineering	General	(3,596)	
Total Gen. Fund Adjustments			\$ (678,169)	\$ (678,169)
Staff Reductions	Fiscal & Support Services	Sewer	\$ (24,400)	
Planning Director	Planning	Sewer	12,133	
Planning Director	Planning	Sewer	3,112	
Total Water Fund Adjustments			\$ (9,155)	
Staff Reductions	Fiscal & Support Services	Water	\$ (24,400)	
Planning Director	Planning	Water	18,201	
Total Sewer Fund Adjustments			\$ (6,199)	

Norco Redevelopment Agency
FY 2010 Mid-Year Budget Adjustments

<u>Description</u>	<u>Department</u>	<u>Fund</u>	<u>Expenditures</u>	<u>Revenues</u>
RDA Tax Increment	RDA	RDA Operating		\$ (721,716)
Investment Earnings	RDA	RDA Operating		(171,036)
Miscellaneous Revenues	RDA	RDA Operating		84,000
AB 1389 Transfer to the General Fund	RDA	RDA Operating	\$ 238,549	
Pass-Through Payments	RDA	RDA Operating	1,354,442	
Staff Reduction	F&SS	RDA Operating	(3,050)	
Staff Reduction	F&SS	Low-Mod	(3,050)	
Election Cost	RDA Admin	RDA Operating	(3,250)	
Planning Director	Planning	RDA Operating	(30,334)	
Total RDA Adjustments			\$ 1,553,307	\$ (808,752)
Tax Increment Low-Mod	RDA	Low-Mod		(282,929)



**ACTION MINUTES
CITY OF NORCO
PLANNING COMMISSION
CITY COUNCIL CHAMBERS – 2820 CLARK AVENUE
REGULAR MEETING
FEBRUARY 10, 2010**

1. CALLED TO ORDER: 7:00 p.m.
2. ROLL CALL: **Chair Jaffarian, Vice-Chair Hedges, Commission Members Harris, Newton and Wright**
3. STAFF PRESENT: **Planning Manager King, Executive Secretary Dvorak**
4. PLEDGE OF ALLEGIANCE: **Commission Member Harris**
5. APPEAL NOTICE: **Read by staff.**
6. HEARING FROM THE AUDIENCE ON ITEMS NOT LISTED ON THE AGENDA:

A member of the Norco Horseman's Association Trail Committee asked the Planning Commission to look into regulations for proper fencing to control stallions on site. There are currently no regulations in the City and it can be dangerous for other animals on neighboring properties if stallions are not properly controlled.
7. APPROVAL OF MINUTES: Minutes of January 27, 2010; **Approved 5-0**
8. CONTINUED ITEMS: Continued Discussion of a Proposed Amendment in Residential and Animal-Keeping Zones Regarding Lot Coverage and the Size of Permitted Accessory Buildings. Recommended Action: Direction (PM King). (from January 27, 2010). **The Planning Commission came to majority agreement on all of the key issues of a proposed ordinance for recommendation to the City Council with one item remaining for discussion. The project was continued to the next meeting for more information on that one item after which it will be advertised for public hearing.**
9. PUBLIC HEARINGS: **None**
10. BUSINESS ITEMS: **None**
11. CITY COUNCIL:
 - A. City Council Action Minutes dated February 3, 2010

B. City Council Minutes dated January 20, 2010
Received and filed.

12. STAFF: Current Work Program; **Received and filed.**

13. OTHER MATTERS

Commission Member Newton asked that the Building Division be directed to get the uncompleted office building on Fourth Street (next to Circle K) boarded up so that it does not become a public safety issue.

14. ADJOURNED: **9:45 p.m.**

/sk-74841

CITY OF NORCO STAFF REPORT

TO: Honorable Mayor and Members of the City Council

FROM: Beth Groves, City Manager 

PREPARED BY: Brenda K. Jacobs, City Clerk 

DATE: February 17, 2010

SUBJECT: **Ordinance No. 920, Second Reading.** Ordinance Amending Specific Text in the Norco Municipal Code to Correctly Reference the Title of Deputy City Manager/Director of Finance. Code Change 2010-02

RECOMMENDATION: Adopt Ordinance No. 920

SUMMARY: The Norco Municipal Code ("NMC") makes several references to the title of Director of Fiscal and Support Services. As this title has been reclassified to the title of Deputy City Manager/Director of Finance, the Ordinance No. 920 will correctly reference that title throughout the entire NMC.

FINANCIAL IMPACT: N/A

/bj-74817
Attachment: Ordinance No. 920

ORDINANCE NO. 920

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF NORCO APPROVING AN AMENDMENT TO SPECIFIC TEXT IN THE NORCO MUNICIPAL CODE TO CORRECTLY REFERENCE THE TITLE OF DEPUTY CITY MANAGER/DIRECTOR OF FINANCE. CODE CHANGE 2010-02

WHEREAS, the Norco Municipal Code (“NMC”) makes several references to the title of Director of Fiscal and Support Services; and

WHEREAS, this title has been reclassified to the title Deputy City Manager/Director of Finance; and

WHEREAS, amendments to the text throughout the specific Chapters of the NMC are required to correctly reference the reclassified title.

NOW, THEREFORE, the City Council of the City of Norco does hereby ordain as follows:

SECTION 1: The title of Director of Fiscal and Support Services shall be replaced with the Deputy City Manager/Deputy City Manager in the following Chapters and Sections of the NMC as reflected below:

Chapter 2.12

2.12.010 Office established.

There is established the office of Deputy City Manager/Director of Finance.

2.12.020 Powers--Duties.

Pursuant to the provisions of Sections 37209 and 40805.5 of the Government Code, the powers and duties of the city clerk as imposed on the city clerk by Chapter 4, Part 2, Division 3 of Title 4 of the Government Code and by Sections 40802 and 40804 through 40805 of the Government Code are transferred to the Deputy City Manager/Director of Finance.

The Deputy City Manager/Director of Finance shall be the accounting officer of the city and shall maintain records readily reflecting the financial condition of the city.

He shall prepare all disbursements including payrolls and the preparation of invoices. He shall be responsible for inventory and budget control.

He shall prepare and publish financial reports as required by state law.

Chapter 3.36

3.36.040 Exemptions.

No tax shall be imposed upon:

- (1) Any person as to whom, or any occupancy as to which, it is beyond the power of city to impose the tax herein provided;
- (2) Any officer or employee of a foreign government who is exempt by reason of express provision of federal law or international treaty. No exemption shall be granted except upon a claim therefor made at the time rent is collected and under penalty of perjury upon a term prescribed by the Deputy City Manager/Director of Finance.

3.36.060 Registration.

Within thirty days after the effective date of this chapter, or within thirty days after commencing business, whichever is later, each operator or any hotel renting occupancy to transients shall register said hotel with the Deputy City Manager/Director of Finance and obtain from that office a transient occupancy registration certificate to be at all times posted in a conspicuous place on the premises. Said certificate shall, among other things, state the following:

- (1) The name of the operator;
- (2) The address of the hotel;
- (3) The date upon which the certificate was issued; by registering with Deputy City Manager/Director of Finance for the purpose of collecting from transients the Transient Occupancy Tax and remitting said tax to the Deputy City Manager/Director of Finance. This certificate does not authorize any person to conduct any unlawful business or to conduct any lawful business in any unlawful manner, not to operate a hotel without strictly complying with all local applicable laws including but not limited to those requiring a permit from any board, commission, department, agency or office of said City. This certificate does not constitute a permit.

3.36.070 Reporting and Remitting.

Each operator shall, on or before the last day of the month following the close of each calendar quarter, or at the close of any shorter reporting period which may be established by the Deputy City Manager/Director of Finance, make a return to the Deputy City Manager/Director of Finance on forms provided by that office, of the total rents charged and received and the amount of tax collected for transient occupancies. At the time the return is filed, the full amount of the tax collected shall be remitted to the Deputy City Manager/Director of Finance. The Deputy City Manager/Director of Finance may establish shorter reporting periods for any certificate holder if he deems it necessary in order to insure collection of the tax and he may require further information in the return. Returns and payments are due immediately upon cessation of business for any reason. All taxes collected by operators pursuant to this ordinance shall be held in trust for the account of the City until payment thereof is made to the Deputy City Manager/Director of Finance.

3.36.080 Penalties and Interest.

(1) Original Delinquency. Any operator who fails to remit any tax imposed by this ordinance within the time required shall pay a penalty of 10% of the amount of the tax in addition to the amount of the tax.

(2) Continued Delinquency. Any operator who fails to remit any delinquent remittance on or before a period of thirty (30) days following the date on which the remittance first became delinquent shall pay a second delinquency penalty of 10% of the amount of the tax in addition the amount of the tax and the 10% penalty first imposed.

(3) Fraud. If the Deputy City Manager/Director of Finance determines that the nonpayment of any remittance due under this ordinance is due to fraud, a penalty of 25% of the amount of the tax shall be added thereto in addition to the penalties stated in subparagraph (1) and (2) of this section. (Ord. 836, Sec. 4; 2005)

(4) Interest. In addition to the penalties imposed, any operator who fails to remit any tax imposed by this ordinance shall pay interest at the rate of one-half of 1% per month or fraction thereof on the amount of the tax, exclusive of penalties, from the date on which the remittance first became delinquent until paid.

(5) Penalties Merged With Tax. Every penalty imposed and such interest as accrues under the provisions of this section shall be come a part of the tax herein required to be paid.

3.36.090 Failure to Collect and Report Tax.

Determination of tax by Deputy City Manager/Director of Finance. If any operator shall fail or refuse to collect said tax and to make, within the time provided in this ordinance, any report and remittance of said tax or any portion thereof required by this ordinance, the Deputy City Manager/Director of Finance shall proceed in such manner as he may deem best to obtain facts and information on which to base his estimate of the tax due. As soon as the Deputy City Manager/Director of Finance shall procure such facts and information as he is able to obtain upon which to base the assessment of any tax imposed by this ordinance and payable by any operator who has failed or refused to collect the same and to make such report and remittance, he shall proceed to determine and assess against such operator the tax, interest and penalties provided for by this ordinance. In case such determination is made, the Deputy City Manager/Director of Finance shall give a notice of the amount so assessed by serving it personally or by depositing it in the United States mail, postage prepaid, addressed to the operator so assessed at his last known place of address. Such operator may within ten (10) days after the serving or mailing of such notice make application in writing to the Deputy City Manager/Director of Finance for a hearing before said Deputy City Manager/Director of Finance on the amount assessed. If application by the operator for a hearing is not made within the time prescribed the tax, interest and penalties, if any, determined by the Deputy City Manager/Director of Finance shall become final and conclusive and immediately due and payable. If such application is made, the Deputy City Manager/Director of Finance shall give not less than five (5) days written notice in the manner prescribed herein to the operator to show cause at a time and place fixed in said notice why said amount specified therein should not be fixed for such tax, interest and penalties. At such hearing, the operator may appear and offer evidence why such specified tax, interest and penalties should not be so fixed. After such hearing the

Deputy City Manager/Director of Finance shall determine the proper tax to be remitted and shall thereafter give written notice to the person in the manner prescribed herein of such determination and the amount of such tax, interest and penalties. The amount determined to be due shall be payable fifteen (15) days after said written notice is given unless an appeal is taken as provided in Section 3.36.100 hereof.

3.36.100 Appeal.

Any operator who believes he is aggrieved by any decision of the city clerk with respect to the amount of such tax, interest and penalties, if any, may appeal to the city council of city by filing a notice of appeal with the Deputy City Manager/Director of Finance within fifteen days of the serving or mailing of the determination of tax due. The council shall fix a time and place for hearing such appeal, and the Deputy City Manager/Director of Finance shall give notice in writing of said time and place for hearing to such operator at his last known place of address. The findings and determinations of the council at the hearing shall be final and conclusive and shall be served upon the appellant in the manner prescribed above for service of notice of hearing. Any amount found to be due shall be immediately due and payable upon the service of notice.

3.36.110 Records.

It shall be the duty of every operator liable for the collection and payment to city of any tax imposed by this chapter to keep and preserve, for a period of three years, all records as may be necessary to determine the amount of such tax as he may have been liable for the collection of any payment to the city which records the Deputy City Manager/Director of Finance shall have the right to inspect at all reasonable times and places.

3.36.120 Refunds.

(a) Whenever the amount of any tax, interest or penalty has been overpaid or paid more than once or has been erroneously or illegally collected or received by city under this chapter, it may be refunded as provided in sections (b) and (c) of this section provided a claim in writing therefore, stating under penalty of perjury the specific grounds upon which the claim is founded is filed with the Deputy City Manager/Director of Finance within three years of the date of payment. The claim shall be on forms prescribed and furnished by the Deputy City Manager/Director of Finance.

(b) An operator may claim a refund or take as credit against taxes collected and remitted the amount overpaid, paid more than once or erroneously or illegally collected or received when it is established in a manner prescribed by the Deputy City Manager/Director of Finance that the person from whom the tax has been collected was not a transient; provided, however, that neither a refund nor a credit shall be allowed unless the amount of the tax so collected has either been refunded to the transient or credited to rent subsequently payable by the transient to the operator.

(c) A transient may obtain a refund of taxes overpaid or paid more than once or erroneously or illegally collected or received by the city by filing a claim in the manner provided in subsection (a) of this section, but only when the tax was paid by the transient directly to the Deputy City Manager/Director of Finance or when the transient having paid the tax to the operator, establishes to the satisfaction of the Deputy City

Manager/Director of Finance that the transient has been unable to obtain a refund from the operator who collected the tax.

(d) No refund shall be paid under the provisions of this section unless the claimant establishes his right hereto by written records showing entitlement thereto.

3.36.130 Actions to collect.

Any tax required to be paid by any transient under the provisions of this chapter shall be deemed a debt owned by the transient to city. Any person owing money to the city under the provisions of this chapter shall be liable to an action brought in the name of the city of Norco for the recovery of such amount.

3.36.140 Violations.

It shall be unlawful for any operator or other person to fail or refuse to register as required herein, or to furnish any return required to be made, or to fail or refuse to furnish a supplemental return or other data required by the Deputy City Manager/Director of Finance or to render a false or fraudulent return or claim, or to make, render, sign or verify any report or claim which is false or fraudulent.

Chapter 6.45

6.45.100 Penalty.

Any manure collection service billing which is unpaid in whole or in part on the date due is declared delinquent. A penalty in the amount of 10 percent of the unpaid balance of such bill, including any charges stated therein, shall be imposed. The City Manager or Deputy City Manager/Director of Finance shall have the authority to waive or remove penalty charges for reasonable causes.

Chapter 14.04

14.04.045 Designated.

(a) "City" means City of Norco.

(b) "Cost" means the cost of labor, material, transportation, supervision, engineering, legal services and all other necessary overhead expenses.

(c) "Council" means the City Council of City.

(d) "Cross-connection" means any physical connection between the piping system from the city service and that of any other water supply that is not, or cannot be, approved as safe and potable for human consumption, whereby water from the unapproved source may be forced or drawn into the city distribution mains.

(e) "Director" means the City's Public Works Director on infrastructure matters and Deputy City Manager/Director of Finance on water billing/collection matters.

SECTION 2: EFFECTIVE DATE: This Ordinance shall become effective 30 days after final passage thereof.

SECTION 3: SEVERABILITY: If any section, subsection, sentence, clause, or phrase of this Ordinance is for any reason held to be invalid or unconstitutional by the decision of any court of competent jurisdiction, such decision shall not affect the validity

of the remaining portions of the Ordinance. The Council hereby declares that it would have passed this Ordinance, and each section, subsection, sentence, clause, and phrase, hereof, irrespective of the fact that any one or more of the sections, subsections, sentences, clauses, or phrases hereof be declared invalid or unconstitutional.

SECTION 4: POSTING: The Mayor shall sign this Ordinance and the City Clerk shall attest thereto and shall cause the same within 15 days of its passage to be posted at no less than five public places within the City of Norco.

PASSED AND ADOPTED by the City Council of the City of Norco at a regular meeting held February 17, 2010.

Mayor of the City of Norco, California

ATTEST:

Brenda K. Jacobs, City Clerk
City of Norco, California

I, BRENDA K. JACOBS, City Clerk of the City of Norco, California, do hereby certify that the foregoing Ordinance was introduced at a regular meeting of the City Council of the City of Norco, California, duly held on February 3, 2010 and thereafter at a regular meeting of said City Council duly held on February 17, 2010, it was duly passed and adopted by the following vote of the City Council:

AYES:
NOES:
ABSENT:
ABSTAIN:

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the City of Norco, California, on February 17, 2010.

Brenda K. Jacobs, City Clerk
City of Norco, California

/bj-74566

CITY OF NORCO STAFF REPORT

TO: Honorable Mayor and Members of the City Council

FROM: Beth Groves, City Manager 

PREPARED BY: Andy Okoro, Director, Fiscal and Support Services 

DATE: February 17, 2010

SUBJECT: **Resolution No. 2010-__**, Appropriating \$30,500 from South Coast Air Quality Management District Fund and Authorizing Purchase of Ford Escape Hybrid from Hemborg Ford or California Multiple Awards Schedule

RECOMMENDATION: That City Council adopts **Resolution No. 2010-__**, appropriating \$30,500 from South Coast Air Quality Management District Fund and approves the purchase of Ford Escape Hybrid from Hemborg Ford or California Multiple Awards Schedule.

SUMMARY: The City has accumulated sufficient funds from annual allocations from Air Quality Management District (AQMD) which must now be used for eligible expenditure. Staff is recommending that the City Council appropriate \$30,500 for the purchase of a hybrid vehicle which meets AQMD program requirements.

BACKGROUND/ANALYSIS: The City receives about \$30,500 annually from AQMD under AB 2766 to implement programs to reduce air pollution from motor vehicles. AB 2766 funds are derived from \$6 per vehicle surcharge on motor vehicle registration. These funds are to be used annually unless they are being accumulated for a specific eligible project. One of the approved uses of AB 2766 funds is for the purchase of hybrid (non-diesel) vehicles.

Currently, the City has two other hybrid vehicles in its fleet. Like the two previous vehicles, this vehicle will be available for use in various City operations and will meet one of AQMD's stated objectives of reducing air pollution from motor vehicles. With the high cost of gasoline, this vehicle will add will save money and add help improve the mileage efficiency of City fleet. Staff has researched the list of approved hybrid vehicles and has determined that a Ford Escape will best meet the City's needs. Depending on availability and cost, this vehicle will be purchased through Hemborg Ford or another vendor approved by the State of California Multiple Awards Schedule (CMAS) at an estimated cost not exceeding \$30,500.

Resolution 2010-___, Appropriating \$30,500 for the Purchase of Ford Escape Hybrid
Page 2
February 17, 2010

FINANCIAL IMPACT: Approving this amendment will reduce the fund balance in AQMD fund by approximately \$30,500. The fund balance as of June 30, 2009 was \$71,665.

/jk-74778

Attachment: Reso. No. 2010-_____

RESOLUTION NO. 2010-_____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF NORCO, CALIFORNIA, APPROVING THE APPROPRIATION OF \$30,500 FROM SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT FUND AND AUTHORIZING PURCHASE OF A FORD ESCAPE HYBRID VEHICLE

WHEREAS, the City receives about \$30,500 annually from AQMD under AB2766 to implement programs to reduce air pollution from motor vehicles; and

WHEREAS, The City has accumulated excess funds from annual allocations from Air Quality Management Dist (AQMD); and

WHEREAS, these funds are to be used annually unless they are being accumulated for a specific eligible project; and

WHEREAS, one of the approved uses of AB2766 funds is for the purchase of hybrid (non-diesel) vehicles; and

WHEREAS, Staff has researched the list of approved hybrid vehicles and has determined that a Ford Escape hybrid will best met the City's needs.

NOW THEREFORE, BE IT RESOLVED that the City Council of the City of Norco, does hereby appropriate \$30,500 AB2766 funds for the purchase of a Ford Escape hybrid vehicle.

PASSED AND ADOPTED by the City Council of the City of Norco at a regular meeting held on February 17, 2010.

Mayor of the City of Norco, California

ATTEST:

Brenda K Jacobs, City Clerk
City of Norco, California

Resolution No. 2010-_____

Page 2

February 17, 2010

I, BRENDA K JACOBS, City Clerk of the City of Norco, California do hereby certify that the foregoing Resolution was introduced and adopted by the City Council of the City of Norco at a regular meeting held on February 17, 2010 by the following vote of the City Council:

AYES:

NOES:

ABSENT:

ABSTAIN:

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the City of Norco, California on February 17, 2010.

Brenda K Jacobs, City Clerk
City of Norco, California

/jk-74779

VIN: 1FMCU4K30AKB79691

<p>"Execution hereof is certification that the undersigned has read and understands the terms and conditions hereof, and that the undersigned's principal is fully bound and committed."</p>		<p>1. Total Cost Product/Service: 27,312.00</p>	
<p>Company Name: Hemborg Ford</p>		<p>2. Applicable Sales Tax: 2,498.43</p>	
<p>Street Address: PO Box 10000</p>		<p>3. Insurance & Handling: 0</p>	
<p>Mailing Address: PO Box 10000</p>		<p>4. Title Fee: 8.75</p>	
<p>City: Ontario State: CA Zip: 92850</p>		<p>5. Subtotal Cost: 30,439.18</p>	
<p>City: Ontario State: CA Zip: 92850</p>		<p>6. Total Shipping Cost (FOB Destination): 0</p>	
<p>Phone: 951-891-3413</p>		<p>7. Total Delivered Cost (TDS): 30,439.18</p>	
<p>FAX: 951-891-3413</p>		<p>8. Sales Representative Name: Karl Kardik</p>	
<p>Name: Karl Kardik Title: Fleet Mgr</p>		<p>9. Phone Number: 951-891-3413</p>	
<p>E-mail: Karl.Kardik@hemborg.com</p>		<p>10. Email: Karl.Kardik@hemborg.com</p>	
<p>Signature: <i>[Signature]</i> Date: 2-2-10</p>		<p>11. Mobile Phone Number: 709-522-0000</p>	
<p>Signature: <i>[Signature]</i> Date: 2-2-10</p>		<p>12. Company Website:</p>	
<p>Discontinued Vehicle: <input type="checkbox"/></p>		<p>CASH DISCOUNT: 0 % from receipt of good or invoice, whichever is later. (Terms less than 20 days will be considered net). Cash discount shall be applied to grand total.</p>	
<p>Business - If checked, the above signer certifies that the above business is located within the geographical boundaries of Riverside County and that all sales taxes generated based on this RFQ will be returned to that location in Riverside County.</p>		<p>Delivery: 1 calendar days after receipt of order.</p>	

Form #116-100RFQ Form Word

* After receipt of unit payment will be due within 10 calendar days.

* Unit is "on hand" and available for delivery. Once purchase order and insurance info is received, fax copies are acceptable.

Hemborg Ford (951) 898-3414 ext 0000

	DEALER	71F 151	VIN	1FMCU4K30AKB79691
			Suggested Retail Price	Invoice Amount
U4KJ ESCAPE HYBRID FWD			29860.00	27673.00
2010 MODEL YEAR				
W8 WHITE SURGE				
W8 STONE PREM CLOTH SEATS				
INCLUDED ON THIS VEHICLE				
RAPID SPEC 500A - FWD				
OPTIONAL EQUIPMENT				
993 .2.5L I4 ATKINSON CYCLE ENGINE		NC		NC
44H .6CVT AUTOMATIC TRANSMISSION		NC		NC
T53 .P235/70R16 A/S BSW TIRES		NC		NC
JOB #2 ORDER				
153 FRONT LICENSE PLATE BRACKET		NC		NC
425 50 STATE EMISSIONS		NC		NC
TOTAL OPTIONS			00	00
TOTAL VEHICLE & OPTIONS		29860.00		27673.00
DESTINATION & DELIVERY		725.00		725.00
TOTAL FOR VEHICLE 30585.00				
FUEL CHARGE				
FDAF/LMDA ASSESSMENT				49.14
SHIPPING WEIGHT 3569 LBS.				390.00
TOTAL 30585.00 28837.14				

This invoice may not reflect the final cost of the vehicle in view of the possibility of future rebates, allowances, discounts and incentive awards from Ford Motor Company to the dealer.

Sold to		Hemborg Ford 1900 Hamner Avenue Norco		71F151 CA 92860		Order Type 2		Ramp Code CA27		Batch ID AA061		Price Level 050	
Ship to (if other than above)				Date Inv. Prepared 01 06 10		Item Number 71-D209		Transit Days 12		Ship Through			
Invoice & Unit Identification NO. 1FMCU4K30AKB79691				Final Assembly Point KANSAS CITY				Finance Company and/or Bank U. S. BANK, N.A. 240022					

Total Holdback	Invoice Total	A & Z Plan	D Plan	X Plan
896	28837.14	27891.14	27991.14	28996.79

This invoice to be used for the billing of vehicles only

Dealer's copy

Contract 1-10-23-11 Pricing Page

Terms: \$500 discount per vehicle for payment within 20 days
 *\$500 discount per vehicle for payment within 21 days

Contract Line Item	Dealer	Description	FOB	Unit of Measure (UOM)	Quantity in Unit of Measure	Manufacturer	Model	Contract Unit Price	California Environmental Performance Label	
									Global Warming	Smog
1	Visalia Honda	Compact Hybrid 4-Door Sedan in accordance with specification #2310-0710 dated 07/15/2009 and #2311-0713 dated 07/15/2009 UNSPSC Code: 25101503	Sacramento	Each	1	Honda	Civic	\$23,699.00	10	9
1.1	(559) 707-5735	5 year, 100,000 Mile Maintenance Plan UNSPSC Code: 25101503			1			\$517.00		
2	Wondries Fleet Group	Compact or Mid-Sized Hybrid 5-Door Hatchback in accordance with specification #2310-0710 dated 07/15/2009 and #2311-0713 dated 07/15/2009 UNSPSC Code: 25101503	Sacramento	Each	1	Toyota	Prius *	\$21,165.00	10	9
2.1	(626) 457-5590	5 year, 100,000 Mile Maintenance Plan UNSPSC Code: 25101503			1			\$0.00		
3	Wondries Fleet Group	Mid-Sized Hybrid 4-Door Sedan in accordance with specification #2310-0710 dated 07/15/2009 and #2311-0713 dated 07/15/2009 UNSPSC Code: 25101503	Sacramento	Each	1	Nissan	Altima*	\$23,976.00	8	9
3.1	(626) 457-5590	5 year, 100,000 Mile Maintenance Plan UNSPSC Code: 25101503			1			\$0.00		
4	Wondries Fleet Group	Group I Hybrid 2-Wheel Drive Sport Utility Vehicle in accordance with specification #2320-0715 dated 07/15/2009 and #2311-0713 dated 07/15/2009 UNSPSC Code: 25101507	Sacramento	Each	1	Ford	Escape*	\$27,251.00	8	9
4.1	(626) 457-5590	5 year, 100,000 Mile Maintenance Plan UNSPSC Code: 25101507			1			\$0.00		

* 654.02 241
 + 100.00 Deliv
 84,000.00

Contract Line Item	Dealer	Description	FOB	Unit of Measure (UOM)	Quantity in Unit of Measure	Manufacturer	Model	Contract Unit Price	California Environmental Performance Label	
									Global Warming	Smog
5	Coalinga Motors (916) 429-4700	Group III Hybrid 4-Wheel Drive Sport Utility Vehicle in accordance with specification #2320-0715 dated 07/15/2009 and #2311-0713 dated 07/15/2009. UNSPSC Code: 25101507	Sacramento	Each	1	Chevrolet	Tahoe	\$46,862.00	5	6
5.1		5 year, 100,000 Mile Maintenance Plan UNSPSC Code: 25101507			1			\$1,155.00		
6	Coalinga Motors (916) 429-4700	Group III Hybrid Pickup, Crew Cab in accordance with specification #2320-0715 dated 07/15/2009 and #2311-0713 dated 07/15/2009. UNSPSC Code: 25101507	Sacramento	Each	1	Chevrolet	Silverado 1500	\$33,230.00	5	6
6.1		5 year, 100,000 Mile Maintenance Plan UNSPSC Code: 25101507			1			\$1,155.00		
7	Visalia Honda (559) 707-5735	Compact Hybrid 4-Door Sedan in accordance with specification #2310-0710 dated 07/15/2009 and #2311-0713 dated 07/15/2009. UNSPSC Code: 25101503	Los Angeles	Each	1	Honda	Civic	\$23,699.00	10	9
7.1		5 year, 100,000 Mile Maintenance Plan UNSPSC Code: 25101503			1			\$517.00		
8	Wondries Fleet Group (626) 457-5590	Compact or Mid-Sized Hybrid 5-Door Hatchback in accordance with specification #2310-0710 dated 07/15/2009 and #2311-0713 dated 07/15/2009. UNSPSC Code: 25101503	Los Angeles	Each	1	Toyota	Prius *	\$21,165.00	10	9
8.1		5 year, 100,000 Mile Maintenance Plan UNSPSC Code: 25101503			1			\$0.00		
9	Wondries Fleet Group	Mid-Sized Hybrid 4-Door Sedan in accordance with specification #2310-0710 dated 07/15/2009 and #2311-0713 dated 07/15/2009. UNSPSC Code: 25101503	Los Angeles	Each	1	Nissan	Altima*	\$23,976.00	8	9

Contract Line Item	Dealer	Description	FOB	Unit of Measure (UOM)	Quantity in Unit of Measure	Manufacturer	Model	Contract Unit Price	California Environmental Performance Label	
									Global Warming	Smog
9.1	(626) 457-5590	5 year, 100,000 Mile Maintenance Plan UNSPSC Code: 25101503			1			\$0.00		
10	Wondries Fleet Group	Group I Hybrid 2-Wheel Drive Sport Utility Vehicle in accordance with specification #2320-0715 dated 07/15/2009 and #2311-0713 dated 07/15/2009. UNSPSC Code: 25101507	Los Angeles	Each	1	Ford	Escape*	\$27,251.00	8	9
10.1	(626) 457-5590	5 year, 100,000 Mile Maintenance Plan UNSPSC Code: 25101507			1			\$0.00		
11	Coalinga Motors	Group III Hybrid 4-Wheel Drive Sport Utility Vehicle in accordance with specification #2320-0715 dated 07/15/2009 and #2311-0713 dated 07/15/2009. UNSPSC Code: 25101507	Los Angeles	Each	1	Chevrolet	Tahoe	\$47,112.00	5	6
11.1	(916) 429-4700	5 year, 100,000 Mile Maintenance Plan UNSPSC Code: 25101507			1			\$1,155.00		
12	Coalinga Motors	Group III Hybrid Pickup, Crew Cab in accordance with specification #2320-0715 dated 07/15/2009 and #2311-0713 dated 07/15/2009. UNSPSC Code: 25101507	Los Angeles	Each	1	Chevrolet	Silverado 1500	\$33,430.00	5	6
12.1	(916) 429-4700	5 year, 100,000 Mile Maintenance Plan UNSPSC Code: 25101507			1			\$1,155.00		

The following items are applicable for options only.

Contract Line Item # (CLIN)	Description	FOB	Unit of Measure (UOM)	Quantity in Unit of Measure	Manufacturer	Model	Contract Unit Price
n/a	Additional options, (cost plus)	n/a	various	various	n/a	n/a	Dealer cost + 10%
n/a	Removal of options, (cost minus)	n/a	various	various	n/a	n/a	Dealer cost - 10%

From: Terry Piorkowski
To: Jan Kordik
Date: 2/2/2010 9:24 AM
Subject: Re: Attachment_A_-_Contract_Pricing(1).xls

As you compare quotes to hemborg, buying from CMAS also involves a 2.4% bidding fee to the State on top of the vehicle costs and delivery fees that usually add up to about \$100.00

>>> Jan Kordik 2/2/2010 9:21 AM >>>
Thank You, Thank You, Thank You!!!!!!!!!!!!!!!

>>> Terry Piorkowski 2/2/2010 9:05 AM >>>
Here's your CMAS quotes for a hybrid.

CITY OF NORCO STAFF REPORT

TO: Honorable Mayor and Members of the City Council
and Chairman and Members of the Redevelopment
Agency

FROM: Beth Groves, City Manager 
Andy Okoro, Deputy City Manager/Director of Finance 

DATE: February 17, 2010

SUBJECT: Resolution of the City Council Electing to Receive All
or Any Portion of Tax Revenues Received By the
Redevelopment Agency Pursuant to Section 33607.5
of The California Community Redevelopment Law

RECOMMENDATION: Adopt **Resolution 2010__**, electing to receive all or
any portion of tax revenues received by the
Redevelopment Agency pursuant to section 33607.5
of the California Community Redevelopment Law.

SUMMARY: Section 336607.5 of the State of California Community Redevelopment Law deals with the calculation of tax increment revenues passed to other taxing entities. Assembly Bill 1389 was enacted to clarify the manner in which County Auditors and redevelopment agencies calculate certain tax increment pass-through payments to other taxing entities. Because of confusion and/or misinterpretation of the law the City's General Fund as well as other taxing entities were underpaid.

BACKGROUND: Section 33607.5 of the State of California Redevelopment Law prescribes the manner in which pass-through tax increment payments to taxing entities are calculated. AB 1389 was enacted into law as part of the state's FY 2008-09 budget bill mandating recalculation of statutory pass through payments required to be paid to other taxing entities by some redevelopment agencies in the state. The taxing entities affected by AB 1389 include the County, School District, Community College District, Flood Control District, County Library, Mosquito Abatement District, Western Municipal Water District, and Riverside Corona Resource District. AB 1389 was enacted based on a report by the State Controller's Office issued in 2007, which determined that pass through payments required to be paid to taxing entities pursuant to the California Redevelopment Law were incorrectly calculated by the county auditors between July 1, 2003

through June 30, 2008 due to misinterpretation of the law or confusion regarding who was to perform the calculation and/or make the payments. As a result, the Redevelopment Agency did not make sufficient payment required under the law to other taxing entities including the City. The amount that should have been paid to the City for FY 2004 through FY 2008 is \$663,000.

The amount for FY 2008-09 is \$238,549. In order for the General Fund to receive all the underpayments from FY 2004 – FY 2009 totaling \$901,549, the City Council is required to adopt a resolution electing to receive all the revenues pursuant to Section 33607.5 of the Community Redevelopment Law. Staff is recommending that the City Council adopt the attached resolution making the required election for past fiscal years and future fiscal years.

FISCAL IMPACT: Adoption of this resolution will result in \$901,549 being transferred from the Agency Operating Fund to the General Fund.

/ao-74819

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF NORCO ELECTING TO RECEIVE ALL OR ANY PORTION OF THE TAX REVENUES PURSUANT TO SECTION 33607.5 OF THE CALIFORNIA COMMUNITY REDEVELOPMENT LAW

WHEREAS, The City Council of the City of Norco ("City Council") adopted Ordinance No. 458 on July 15, 1981, adopting the Redevelopment Plan for Norco Redevelopment Project Area No. One (the "Plan" and "Original Project," respectively); and

WHEREAS, The Plan and the Original Project were amended to include certain territory by Ordinance No. 502 on November 16, 1983 ("Amendment No. 1) and Ordinance No. 683 on December 1, 1993 ("Amendment No. 3) (collectively, the "Amended Plan"); and

WHEREAS, City Council adopted Ordinance No. 827 on October 20, 2004 eliminating the time limit on incurring indebtedness contained in the Amended Plan, and obligating the Agency to make statutory pass through payments pursuant to Section 33607.7 and 33607.5 of the California Community Redevelopment Law (Health and Safety Code Section 33000 et seq.); and

WHEREAS, Section 33607.5 of the California Community Redevelopment Law provides that the community may elect to receive, in addition to the portion of taxes allocated to the affected taxing agency pursuant to Section 33670(a) of the Community Redevelopment Law, a portion of the tax increments received by the Agency from the Project Area pursuant to Section 33670(b) of the Community Redevelopment Law; and

WHEREAS, the City Council desires to make such election pursuant to Section 33607.5 of the Community Redevelopment Law;

NOW, THEREFORE, The City Council of The City of Norco does hereby resolve as follows:

Section 1. The City Council hereby elects to receive a portion of the tax increments received by the Agency, as defined in and authorized by Section 33607.5 of the Community Redevelopment Law, for each fiscal year that the Agency receives tax increments pursuant to the Redevelopment Plan.

Section 2. The City Clerk is hereby directed and authorized to transmit a copy of this resolution to the Executive Director of the Norco Redevelopment Agency and to the tax collector of Riverside County.

PASSED AND ADOPTED by the City Council of the City of Norco at a regular meeting held on February 17, 2010.

Mayor of the City of Norco, California

ATTEST:

Brenda K Jacobs, City Clerk
City of Norco, California

I, BRENDA K JACOBS, City Clerk of the City of Norco, California do hereby certify that the foregoing Resolution was introduced and adopted by the City Council of the City of Norco at a regular meeting held on February 17, 2010 by the following vote of the City Council:

AYES:
NOES:
ABSENT:
ABSTAIN:

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the City of Norco, California on February 17, 2010.

Brenda K Jacobs, City Clerk
City of Norco, California

/ao-74822

CITY OF NORCO STAFF REPORT

TO: Honorable Mayor and Members of the City Council

FROM: Beth Groves, City Manager 

PREPARED BY: Brian K. Petree, Director
Parks, Recreation & Community Services 
Dominic C. Milano, City Engineer

DATE: February 17, 2010

SUBJECT: Acceptance of Bids and Award of Contract for the Ingalls Park Design and Build of the Equestrian Arena Cover

RECOMMENDATION: Accept the bids and award the contract for the Ingalls Park Design and Build of the Equestrian Arena Cover to Shook Building Systems, Inc. in the amount of \$1,099,849 and authorize the City Manager to approve contract change orders up to 10 percent of the original contract amount.

SUMMARY: Bids for the Ingalls Park the Ingalls Park Design and Build of the Equestrian Arena Cover were opened on February 3, 2010 with Shook Building Systems, Inc. being the lowest responsible bidder. It is recommended that the City Council award a contract to Shook Building Systems, Inc. in the amount of \$1,099,849.

BACKGROUND/ANALYSIS: Staff completed requirements and contract documents for the Ingalls Park Design/Build of the Equestrian Arena Cover on January 11, 2010. A total of 12 bids were received ranging between \$1,099,849 and \$1,638,215 with the lowest responsible bid submitted by Shook Building Systems, Inc. The bid summary sheet has been attached for council review.

FINANCIAL IMPACT: \$2,200,000 has been appropriated for this project for Ingalls Park Improvements Fund 141.940.43140 Project No. 4105-1. Remaining balance after construction in the Fund of \$990,151 may be used to complete restrooms, electrical and additional arena amenities.

/bkp-74792

Attachment: Bid Summary

Ingalls Park Design/Build of Equestrian Arena Cover

2:00 p.m.

Company Name	Address	Phone	Fax	Bid Amount
Shook Building Systems, Inc	4442 Parkhurst Street, Mira Loma, CA 91752	951-685-2556 X204	951-685-6624	\$ 1,099,849.00
W E O'Neil Construction Co	3990 E Concours Dr #400, Ontario, CA 91764	909-466-5300	909-466-0643	\$ 1,144,997.00
The Richardson Group	413 South Glassel Street, Orange, CA 92866			\$ 1,164,484.00
Lord Constructors, Inc	1920 West Eleventh Street, Upland, CA 91786	909-946-6729	909-946-3626	\$ 1,220,890.00
Dalke & Sons Construction	4585 Allstate Dr, Riverside, CA 92501	951-274-9880		\$ 1,255,400.00
MG Enterprises	5151 Veloz Ave, Tarzana, CA 91356	818-984-4292	818-774-0219	\$ 1,285,000.00
DLE Construction	750 Terado Plaza #231, Covina, CA 91723	626-858-6100	626-858-6144	\$ 1,348,246.17
Metro Builders & Engineers Group	2610 Avon Street, Newport Beach, CA 92663	949-515-4350 x12	949-5154351	\$ 1,378,000.00
Dahl, Taylor & Associates	2960 Dailmer Street, Santa Ana, CA 92705	949-756-8654	949-261-9778	\$ 1,404,408.00
Delmac	4050 N Verdugo Rd, Los Angeles, CA 90065	323-258-2397 x233	323-258-0100	\$ 1,488,000.00
USS Cal Builders	8051 Main Street, Stanton, CA 90680-2452	714-828-4882	714-828-9498	\$ 1,496,000.00
Steve Julius Construction	230 Calle Pintoresco, San Clemente, CA 92673	949-369-7820	949-369-7821	\$ 1,638,215.00

CITY OF NORCO STAFF REPORT

TO: Honorable Mayor and Members of the City Council

FROM: Beth Groves, City Manager 

PREPARED BY: Andy Okoro, Deputy City Manager/Director of Finance *AO.*

DATE: February 17, 2010

SUBJECT: Additional Appropriation for Automated Meter Reading Project

RECOMMENDATION: Adopt **Resolution No. 2010-__**, appropriating additional funds for the automated meter reading project

SUMMARY: Staff is recommending that the City Council adopt the attached resolution appropriating \$1.5 million from Sewer Improvement Capital Fund revenue bond proceeds to the automated meter reading project.

BACKGROUND: The Norco Water System is operated as an enterprise fund of the City of Norco. The System currently serves over 7,000 customers and delivers over 3 billion gallons of water annually. For the fiscal year ended June 30, 2009, the Water Fund generated \$7.0 million from water sales and Sewer Fund service revenues were \$3.7 million. One of the most critical components of the Water System Infrastructure is water meter systems. Water meters are used to collect consumption data for each customer and are critical in the accuracy and timeliness of water and sewer billing.

On November 18, 2009, the City Council approved award of contract to Aqua Metric Sales Company for smart meters acquisition and for the deployment of the automated meter reading backbone infrastructure. On November 18, 2009, the City Council also approved a professional services contract with Triton Technologies for project management. Staff expects that recommendation for contract awards for smart meter installation and purchase of lids for the smart meters will be presented to Council in March.

The current Capital Improvement Program (CIP) Budget includes \$1,500,000 placeholder in the Water Improvement Capital Fund from revenue bond proceeds for the automated meter reading project. Based on the estimated number of smart meters to be purchased; cost of deploying the technology backbone; project management cost; meter installation cost; and cost for lids purchase; staff is estimating total project cost to be \$3 million excluding any cost that may be incurred for changes to water lines as necessary to install the right size meter for a particular service address. Consequently, staff is recommending that additional \$1.5 million be appropriated from Sewer Capital Fund revenue bond proceeds to the automated meter reading project.

Additional Appropriation for Automated Meter Reading Project.

Page 2

January 21, 2009

FISCAL IMPACT: The estimated fund balance in the Sewer Capital Fund at June 30, 2010 is \$8.1 million. Approval of this additional appropriation will reduce the amount to \$6.6 million.

/jk-74805

Attachments: CRA Resolution No. 2010-____

CRA RESOLUTION NO. 2010-____

A RESOLUTION OF THE NORCO REDEVELOPMENT AGENCY APPROVING ADDITIONAL SEWER IMPROVEMENT FUNDS FOR THE AUTOMATED METER READING PROJECT, AND AUTHORIZING THE APPROPRIATION THEREFROM

WHEREAS, the Norco Water System is operated as an enterprise fund of the City of Norco; and

WHEREAS, water meters are used to collect consumption data for each customer and are critical in the accuracy and timeliness of water and sewer billing; and

WHEREAS, based on the estimated costs for the purchase of smart meters and lids, technology deployment, project management, and installations; and

WHEREAS, the original amount budgeted and approved on June 23, 2009 for \$1.5 million is now estimated to be \$3 million excluding any cost that may be incurred for changes to water lines as necessary to install the meters.

NOW, THEREFORE, BE IT RESOLVED that the Norco Redevelopment Agency does hereby approve and authorize the appropriation of \$1.5 million from the Sewer Capital Fund revenue bond proceeds to the automated meter reading project.

PASSED AND ADOPTED by the Norco Redevelopment Agency, at a regular meeting held on February 17, 2010.

Chairman, Norco Redevelopment Agency

ATTEST:

Secretary, Norco Redevelopment Agency

February 17, 2010

I, BRENDA K. JACOBS, Secretary of the Norco Redevelopment Agency, do hereby certify that the foregoing Resolution was regularly introduced and adopted by the Norco Redevelopment Agency at a regular meeting thereof held on February 17, 2010, by the following vote of the Norco Redevelopment Agency Members:

AYES:

NOES:

ABSENT:

ABSTAIN:

Secretary, Norco Redevelopment Agency

/jk-74806

CITY OF NORCO STAFF REPORT

TO: Honorable Mayor and City Council Members

FROM: Beth Groves, City Manager 

PREPARED BY: Brian K. Petree, Director
Parks, Recreation and Community Services 

DATE: February 17, 2008

SUBJECT: Acceptance of the Scout House Building Repair Project as Complete

RECOMMENDATION: Staff recommends that the City Council accept the Scout House Building Repair project as complete and direct the City Clerk to file a Notice of Completion with the Riverside County Clerk's Office.

BACKGROUND/ANALYSIS: On October 7, 2009, the City Council awarded a contract for the Scout House Building Repair project to TSR Construction and Inspection of Rancho Cucamonga, California in the amount of \$42,400 with a 10% contingency.

TSR Construction and Inspection has completed their scope of work for the project at a total cost of \$45,481.85. The work has been inspected by the Parks and Recreation Department and the Building Division and found to be in full conformance with the plans and specifications on the contract document.

FINANCIAL IMPACT: N/A

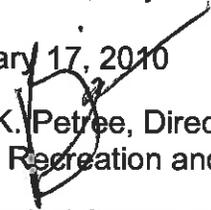
/ma-74630

CITY OF NORCO STAFF REPORT

TO: Honorable Mayor and Members of the City Council

FROM: Beth Groves, City Manager 

DATE: February 17, 2010

PREPARED BY: Brian K. Petree, Director
Parks, Recreation and Community Services Department 

SUBJECT: Approval of Community Fair Organization

RECOMMENDATION: Approve a Community Fair Organization and allow staff to negotiate the terms of an agreement to include seed money for lease of the George Ingalls Equestrian Event Center for a Norco Community Regional Fair

SUMMARY: The City Council at the January 20, 2010 meeting directed staff to solicit community organizations that have an interest in developing and operating a community based fair or festival. Staff developed a Request for Qualifications (RFQ) and met with 2 organizations to discuss their ideas for a community fair or festival.

BACKGROUND ANALYSIS: At its December 16, 2009 meeting, the City Council directed staff to meet with representatives of the Norco Chamber of Commerce to determine whether or not the Chamber is planning to sponsor a 2010 Norco Valley Fair. Staff met with Chamber representatives on February 3, 2010, where they stated they were planning on moving forward with the Fair on Labor Day Weekend.

At the City Council meeting on January 20, 2010, Council discussed the community value and important tradition of having a fair that the community can be proud of. Additional discussions took place regarding disappointment in the Norco Chamber of Commerce's ability to facilitate a financially sound event. Staff was directed to look into other potential groups who have interest in hosting the annual fair, as well as seek additional information from the Norco Chamber of their plans.

Since the January 20, 2010 Council meeting, staff has met several times with a community based organization lead by Jim Sassin made up of 30 residents and a number of service clubs and non-profit organizations within the community. During the various meetings, the organizations representative provided background on the committee's historical experience in hosting community events, from community fairs to special events. Attached is Exhibit "A" which outlines a letter from the organization describing their interest and grass roots commitment from volunteers, service groups and non-profits within the community to host a community fair, Labor Day weekend. The letter also requests financial assistance from the City for seed money to assist in start up of the fair. The Committee has already started to look into filing with the State

Franchise Tax Board and IRS for becoming a Non-Profit organization, which is their ultimate goal.

The Norco Chamber of Commerce has met with staff to discuss their desire to host the Norco Valley Fair Labor Day Weekend. Attached is Exhibit "B" which describes the Chambers platform to host the fair event. Considerations for the Council by the Chamber are a request for waiver of grounds and bleacher fees to assist the Chamber with the financial burden this year, if considered. The estimated fees requested for waiver is approximately \$13,000.

The Chamber has also indicated that their primary goal this year would be to pay all outstanding debts. The Chamber has indicated that they will provide all the activities that have been planned historically in the past, with the exception that they will eliminate alcohol from the event to reduce security costs.

Both groups provided a desire to host a community fair. The organization that has been put together by Jim Sassin demonstrated a relevant, reliable commitment from a group of residents committed to providing opportunity to local non-profits, service clubs, and community organizations who are vested to be a part of the organization make-up for success.

Based on past performances of the Chamber, the Chamber's primary interest is for the Norco Valley Fair to be a fundraiser for operations to sustain the Chambers existence. The philosophical approach by the Sassin organization provides a concept of "Community Partnerships", which is more relevant in today's society. The Sassin proposal provides a commitment from volunteers throughout the community and provides a "grass roots" base by its volunteers to host a community fair that promotes the community's image and sense of place.

Staff would recommend City Council provide direction to approve the Community based Committee effort to establish a Norco Community Fair and to start negotiations for a facility use agreement and return back to Council for approval in 30 days.

FISCAL IMPACT: The Community based organization has requested seed money from the City. The exact amount would be subject to a negotiated facility use agreement.

Attachments: Exhibit "A" - Jim Sassin Proposal
Exhibit "B" - Norco Chamber of Commerce Proposal

/bp-74814

Mr. Brian Petree,
Director, Norco Parks & Recreation

We would like to form a committee similar to the Norco Horseweek Committee with officers and a treasurer, committee chairs and a non-profit status in order to provide a low cost high entertainment event for the citizens of Norco.

We (the interim committee) propose to host and operate a fair to continue the tradition of a Labor Day weekend event in Norco. This event would be not for profit, all monies earned in excess of what is needed for seed money the following year would be donated back to the City or to non-profits in the city of Norco.

We will continue with many of the events the previous fair managers provided including a pageant, talent show, bull riding and other equestrian events, we would also come up with some fresh ideas to replace some of the less popular events. We have spoken with HTUSA Hall of fame about having their induction there, and we are considering hosting a Western Art show to replace the one hosted by parks and recreation as it was very popular. Another goal is to lower the cost to the bare minimum for vendors allowing us to have a large variety of "stuff", giving fairgoers what they come for. This would also give some of the non-profits the opportunity to get involved again.

I have spoken to the Norco Lions regarding managing the alcohol and beer sales as they are very good at this, I have spoken to NHA about selling buttons again, both agree.

I spoke with Steve Diaz who managed the upper level equestrian and livestock events and he is happy to do it again.

I spoke with Kathy Azevedo who has agreed to run the talent show again

I believe the previous stage manager and pageant director Shalynn Stanfield will continue.

The committee would provide whatever insurance and security that is required.

Seed money is an issue, the committee would hope the city would consider giving the money that was not paid to the Chamber to the committee for startup funds.

Following is a partial list of the people that have committed to be on the committee and/ or assist in producing this fair, listed in no particular order.

Jim Sassin, Jaime O'brien, Kathy Azevedo, Danny Azevedo, Glenn Hedges, Pat Hedges, Pat Overstreet, Dana PrechtI, Dawn Panzer, Sparkey Panzer, Norvah Williams, John & JoAnn Kerr, the Hall of Fame Committee, Dave Henderson, Yvonne Torres, Lisa Campbell, Christina Spengler, Marshall Davison, Berwin Hanna, Vern Shoemaker, Jackie Moxley, Marshal Davison, Karen Leonard, Kevin Bash, Malcolm Miller, Christie Brandenburg, Linda & Ed Dixon, Mel & terry Komatsu, The Norco Lions, RURAL, There are many more, I just wanted to include a few so you would know there is a lot of interest.

Sincerely,

Jim Sassin 951-258-7161

Exhibit "A"



January 26 2010

Brian Petree
Parks and Recreation
2870 Clark Ave.
Norco CA 92860

Dear Brian,

Regarding the 63rd annual Norco Valley Fair. First: The following information is intended to express to your department and the Council of our intent of continuing the long standing tradition of hosting the Norco Valley Fair. Secondly: It will illustrate that we already have the wheels in motion and from having more than half a century of experience are ready to move forward.

Date requested:

September 2nd through September 6th 2010.

Fair Committee:

Co-Chairs for 2010:

Velma Hickey, Karen Davila, Donnie Gouthro.

Carnival: Shamrock

Pageants: Kara Ann Knudsen

Vendors: Karen Davila, Christine Davila, Kevin Russell

Rodeo, Bull riding, Fiesta night and all upper arena activities: Steve Diaz and Dean Price

Livestock: Robin Grundmeyer

Parking: Charles Colman, Gary Hendrickson

Publicity and Advertising: Kevin Russell

Fair Book: Velma Hickey, Michael Hickey, Jamie Rea, Tommy Vaughan, Kevin Russell

Treasurer: Jamie Rea

Security: Mr. Kim

Admission and Gates: NHA

Maintenance and Cleaning: Torriquez Family

Parade: Freddie Miller

Fencing, Restrooms, sinks, and related: Event Services

Emergency Services: AMR

The Fair Committee also consists of numerous volunteers and service groups. These groups contribute in a multitude of ways and we would be able to produce a list if necessary.

Exhibit "B"



Contractual Considerations:

- 1) Present to Council for consideration the possibility of the grounds and bleacher fees being waived in an effort to help chamber with related cost and help move to a more successful event.
- 2) Arrangements are being made to clear all debts remaining from 2009 contract with the City and or the Sheriffs department.
- 3) Event Insurance is already in place.
- 4) Elimination of Alcohol

Planned Events:

- 1) Carnival.
- 2) Miss Norco Pageant and all other related pageants.
- 3) Vendor participation.
- 4) All Girls Rodeo.
- 5) Friday Night Fiesta Night.
- 6) Bull riding events.
- 7) Extreme Rodeo.
- 8) Jousting.
- 9) Bands with Dancing.
- 10) Kathy Azevedo Talent Show
- 11) Hypnotist, Magicians and other related entertainment.
- 12) Parade.
- 13) Fair Book mailed to all homes and Businesses in Norco.

If more information or further meetings are needed please **call** the chamber office at (951) 737-2531

Thank you for your time.

Gary Hendrickson
President Norco Chamber of Commerce



Proposed Budget: 63rd annual Norco Valley Fair.

Income;

Admission.....	\$51,000
Arts & Crafts.....	\$1,500
Home Arts	
Tee-shirt	
Souvenir Buttons	
Misc.	
Carnival.....	\$6,500
Fair Book.....	\$12,000
Fire inspection.....	\$1,000
Livestock.....	\$1,000
Pageant, Miss Norco.....	\$29,000
Pageant, other pageants.....	\$10,000
Pageant Sponsorship.....	\$4,000
Parking.....	\$20,000
On Site	
5 Day	
Livestock	
Ride Tickets.....	\$9,000
Sponsorships.....	\$10,000
Talent Show.....	\$1,500
Vendors.....	\$15,000
Misc.....	5,000
Totals.....	\$176,500



Proposed Budget: 63rd annual Norco Valley Fair.

Expenses;

Advertising	\$4,500
Newspaper	
Radio	
Special promotion	
Entertainment.....	\$6,500
Bands	
Hypnotist	
Magician	
Fair Book.....	\$10,000
Fair Buttons'	\$5,000
Grounds use and deposit.....	\$35,000
Cost of rental	
Deposit on rental	
Electrical	
Fencing	
Golf Carts	
Grounds cleaning and maintenance	
Plumbing	
Toilets and Sinks	
Home Arts.....	\$1,000
Licenses.....	\$200
Pageants.....	\$8,000
Parade.....	\$600
Parking.....	\$1,000
Photography.....	\$500
Rentals.....	\$4000
Security.....	\$10,000
Storage rentals	\$2100



63rd Annual Norco Valley Fair Expenses Cont.

Lighting.....	\$15,000
Tee-shirts.....	\$1,000
Talent Show.....	\$1,000
Upper Arena Events.....	\$50,000
Bull Riding	
Extreme Games	
Jousting	
Prize Money	
Rodeo	
Vendor Booth expenses.....	\$6,000
Misc.....	\$4,000
Totals.....	\$165,400