



AGENDA
CITY OF NORCO
ECONOMIC DEVELOPMENT ADVISORY COUNCIL
CONFERENCE ROOM "A" – 2870 CLARK AVENUE
REGULAR MEETING
FEBRUARY 24, 2011

EDAC Members:

Kevin Bash, City Council Member
Jeff Compton, Community Business Representative
Wanda Crowson, Community Business Representative
Ed Dixon, Community Business Representative
Berwin Hanna, Mayor Pro Tem
Bill Schwab, Community Business Representative
Pamela Smith, Community Business Representative
Patrick Malone, Community Business Representative

1. CALL TO ORDER: 9:30 A.M.
2. PUBLIC COMMENTS OR QUESTIONS: This is the time when persons in the audience wishing to address the EDAC regarding matters not on the Agenda may speak.
3. APPROVAL OF MINUTES: JANUARY 27, 2011
4. ELECTION OF CHAIRPERSON AND VICE-CHAIRPERSON
5. INTRODUCTION TO THE NORCO AREA CHAMBER OF COMMERCE AND VISITORS CENTER – *Chairman Marvin Fortman*
6. INFORMATIONAL UPDATES
 - A. Annual Banner Program – *ED Specialist Grody*
 - B. Electronic/Digital Sign – *ED Specialist Grody*
 - C. Film Norco Project – *ED Specialist Grody*
 - D. Equine Affaire: Verbal Report – *ED Specialist Grody*
 - E. Redevelopment Agency 5-Yr Implementation Plan – *City Manager Groves*
7. OTHER MATTERS
8. SETTING OF NEXT MEETING: March 24, 2011
9. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office (951) 270-5623. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title II)

Staff reports are on file in the Economic Development Department. Any writings or documents provided to a majority of the Economic Development Advisory Council regarding any item on this agenda will be available for public inspection at the City Clerk's Counter in City Hall located at 2870 Clark Avenue.