



AGENDA
CITY OF NORCO
ECONOMIC DEVELOPMENT ADVISORY COUNCIL
CONFERENCE ROOM "A" – 2870 CLARK AVENUE
REGULAR MEETING
APRIL 28, 2011

EDAC Members:

Kevin Bash, City Council Member
Wanda Crowson, Community Business Representative
Ed Dixon, Community Business Representative
Berwin Hanna, Mayor Pro Tem
Bill Schwab, Community Business Representative
Pamela Smith, Community Business Representative
Patrick Malone, Community Business Representative

1. CALL TO ORDER: 9:30 A.M.
2. PUBLIC COMMENTS OR QUESTIONS: This is the time when persons in the audience wishing to address the EDAC regarding matters not on the Agenda may speak.
3. APPROVAL OF MINUTES: February 24, 2011
4. DISCUSSION OF EDAC APPLICATIONS RECEIVED FOR TWO VACANT POSITIONS (*see attachments*)
5. DISCUSSION OF EDAC FUTURE DIRECTION (*ED Specialist Grody*)
 - A. Business Retention Efforts
 - B. Business Attraction Efforts
 - C. Business Survey
6. INFORMATIONAL UPDATES (*ED Specialist Grody*)
 - A. Sixth Street Banner Program
 - B. Electronic/Digital Sign
7. OTHER MATTERS
8. SETTING OF NEXT MEETING: May 26, 2011
9. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office (951) 270-5623. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title II)

Staff reports are on file in the Economic Development Department. Any writings or documents provided to a majority of the Economic Development Advisory Council regarding any item on this agenda will be available for public inspection at the City Clerk's Counter in City Hall located at 2870 Clark Avenue.