



**AGENDA**  
**CITY OF NORCO**  
ECONOMIC DEVELOPMENT ADVISORY COUNCIL  
CONFERENCE ROOM "A" – 2870 CLARK AVENUE  
REGULAR MEETING  
OCTOBER 20, 2011

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**EDAC Members:**

Kevin Bash, Mayor Pro Tem  
Kim Calabrano, Community Business Representative  
Wanda Crowson, Community Business Representative – Vice Chair  
Ed Dixon, Community Business Representative  
John Fernandez, Community Business Representative  
Berwin Hanna, Mayor  
Patrick Malone, Community Business Representative  
Bill Schwab, Community Business Representative  
Pamela Smith, Community Business Representative - Chair

CALL TO ORDER: 9:30 A.M.

PLEDGE OF ALLEGIANCE:           Member Calabrano

1. PUBLIC COMMENTS OR QUESTIONS: This is the time when persons in the audience wishing to address the EDAC regarding matters not on the Agenda may speak.
2. APPROVAL OF MINUTES: July 28, 2011
3. SUB-COMMITTEE REPORTS
  - A. Business Survey Sub-Committee
  - B. Banner Program Sub-Committee
  - C. Electronic Sign Sub-committee
4. DISCUSSION AND REVIEW OF CITY COUNCIL RESOLUTION NO. 2011-18 ON EDAC RESPONSIBILITIES
5. EDAC MEMBER COMMENTS – Regarding Matters Not on the Agenda
6. SETTING OF NEXT MEETING: January 12, 2012
7. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office (951) 270-5623. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title II)

Staff reports are on file in the Economic Development Department. Any writings or documents provided to a majority of the Economic Development Advisory Council regarding any item on this agenda will be available for public inspection at the City Clerk's Counter in City Hall located at 2870 Clark Avenue.

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