



AGENDA
CITY OF NORCO
ECONOMIC DEVELOPMENT ADVISORY COUNCIL
CONFERENCE ROOM "A" – 2870 CLARK AVENUE
REGULAR MEETING
JANUARY 19, 2012

EDAC Members:

Kevin Bash, Mayor
Kim Calabrano, Community Business Representative
Wanda Crowson, Community Business Representative – Vice Chair
Ed Dixon, Community Business Representative
John Fernandez, Community Business Representative
Berwin Hanna, Council Member
Patrick Malone, Community Business Representative
Bill Schwab, Community Business Representative
Pamela Smith, Community Business Representative - Chair

CALL TO ORDER: 9:30 A.M.

PLEDGE OF ALLEGIANCE: Member Fernandez

1. PUBLIC COMMENTS OR QUESTIONS: This is the time when persons in the audience wishing to address the EDAC regarding matters not on the Agenda may speak.
2. DISCUSSION ON CHANGING ELECTION OF CHAIRPERSON AND VICE-CHAIRPERSON TO JULY OF EACH YEAR, TO COINCIDE WITH THE TERM SCHEDULE.
3. APPROVAL OF MINUTES:
 - A. Re-approve July 28, 2011, due to lack of quorum when previously presented
 - B. Regular meeting October 20, 2011
 - C. Special meeting December 5, 2011
4. CITY SIGN CODE WORKING GROUP UPDATE – *Members Malone and Schwab*
5. SUB-COMMITTEE REPORTS
 - A. Business Attraction Sub-Committee – *Members Calabrano, Fernandez and Smith*
 - B. Electronic Sign Sub-committee – *Member Schwab and Council Member Hanna*
 - C. Economic Development Agency Update – *Econ. Development Specialist Grody*
6. EDAC MEMBER COMMENTS – Regarding Matters Not on the Agenda
7. SETTING OF NEXT MEETING: April 26, 2012
8. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office (951) 270-5623. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title II)

Staff reports are on file in the Economic Development Department. Any writings or documents provided to a majority of the Economic Development Advisory Council regarding any item on this agenda will be available for public inspection at the City Clerk's Counter in City Hall located at 2870 Clark Avenue.