



AGENDA
CITY OF NORCO
ECONOMIC DEVELOPMENT ADVISORY COUNCIL
CONFERENCE ROOM "A" – 2870 CLARK AVENUE
REGULAR MEETING
JANUARY 24, 2013

EDAC Members:

Kathy Azevedo, Mayor
Kevin Bash, Council Member
Kim Calabrano, Community Business Representative – Vice Chair
Wanda Crowson, Community Business Representative
Ed Dixon, Community Business Representative
Patrick Malone, Community Business Representative - Chair
Bill Schwab, Community Business Representative
Pamela Smith, Community Business Representative
Vacant

CALL TO ORDER: 9:30 A.M.

PLEDGE OF ALLEGIANCE: Vice Chair Calabrano

1. PUBLIC COMMENTS OR QUESTIONS: This is the time when persons in the audience wishing to address the Economic Development Advisory Council regarding matters not on the Agenda may speak.
2. APPROVAL OF MINUTES: **Recommended Action: Approval** (*Deputy City Clerk*)
 - Regular Meeting of October 25, 2012
 - Special Meeting of November 27, 2012
3. GUEST SPEAKERS: NORCO AREA CHAMBER OF COMMERCE AND VISITORS CENTER – *Board Member & Executive Director*
4. DISCUSSIONS:
 - A. Discussion on Business Improvement Districts & Voluntary Merchants Associations
 - B. Discussion on Norco's Future as a Tourist Destination
 - C. Economic Development Update – *Econ. Development Specialist Grody*
 - Business Status – Update on New Businesses
 - D. Review of Applications received for the EDAC vacancy
 - E. City Manager Update – *City Manager Groves*
 - Auto Mall Zone Change
 - Norco Trading Post
 - Sixth Street Revitalization (Zoning Working Group/Planning Commission)
 - WinCo Foods
 - Centralized Information System of Events in Norco
5. EDAC MEMBER COMMENTS – Regarding Matters Not on the Agenda

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6. SETTING OF NEXT MEETING: April 25, 2013

- Schedule of future regular meetings: July 25 and October 24, 2013

7. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office (951) 270-5623. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title II)

Staff reports are on file in the Economic Development Department. Any writings or documents provided to a majority of the Economic Development Advisory Council regarding any item on this agenda will be available for public inspection at the City Clerk's Counter in City Hall located at 2870 Clark Avenue.