



**AGENDA**  
**CITY OF NORCO**  
ECONOMIC DEVELOPMENT ADVISORY COUNCIL  
CONFERENCE ROOM "A" – 2870 CLARK AVENUE  
REGULAR MEETING  
APRIL 25, 2013

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**EDAC Members:**

Kathy Azevedo, Mayor  
Kevin Bash, Council Member  
Kim Calabrano, Community Business Representative – Vice Chair  
Wanda Crowson, Community Business Representative  
Ed Dixon, Community Business Representative  
Patrick Malone, Community Business Representative - Chair  
Bill Schwab, Community Business Representative  
Pamela Smith, Community Business Representative  
Melissa Villapando, Community Business Representative

CALL TO ORDER: 9:30 A.M.

PLEDGE OF ALLEGIANCE: Vice Chair Calabrano

1. PUBLIC COMMENTS OR QUESTIONS: This is the time when persons in the audience wishing to address the Economic Development Advisory Council regarding matters not on the Agenda may speak.
2. APPROVAL OF MINUTES: **Recommended Action: Approval** (*Deputy City Clerk*)
  - Regular Meeting of January 24, 2013
3. PRESENTATION OF COMMUNITY VIDEOS (*Econ. Development Specialist Grody*)
4. DISCUSSIONS:
  - A. Attraction of Riding Stables and Other Tourist-Related Businesses
  - B. Economic Development Update – *Econ. Development Specialist Grody*
    - Business Status – Update on New Businesses
    - Possible change on meetings from quarterly to bi-monthly
  - C. City Manager Update – *City Manager Groves*
    - Norco Trading Post
    - WinCo Foods
    - Tractor Supply Co.
    - Hobby Lobby
  - D. Business Retention/Attraction Subcommittee
5. APPLICATIONS FOR EDAC MEMBERSHIP
6. UPCOMING CHAIR ELECTION

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7. EDAC MEMBER COMMENTS – Regarding Matters Not on the Agenda

8. SETTING OF NEXT MEETINGS: Special and Regular

9. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office (951) 270-5623. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title II)

Staff reports are on file in the Economic Development Department. Any writings or documents provided to a majority of the Economic Development Advisory Council regarding any item on this agenda will be available for public inspection at the City Clerk's Counter in City Hall located at 2870 Clark Avenue.