



AGENDA
CITY OF NORCO
ECONOMIC DEVELOPMENT ADVISORY COUNCIL
CONFERENCE ROOM "A" – 2870 CLARK AVENUE
SPECIAL MEETING
MAY 23, 2013

EDAC Members:

Kathy Azevedo, Mayor
Kevin Bash, Council Member
Kim Calabrano, Community Business Representative – Vice Chair
Wanda Crowson, Community Business Representative
Ed Dixon, Community Business Representative
Patrick Malone, Community Business Representative - Chair
Bill Schwab, Community Business Representative
Pamela Smith, Community Business Representative
Melissa Villapando, Community Business Representative

CALL TO ORDER: 9:30 A.M.

PLEDGE OF ALLEGIANCE: Member Crowson

1. PUBLIC COMMENTS OR QUESTIONS: This is the time when persons in the audience wishing to address the Economic Development Advisory Council regarding matters on the Agenda may speak.
2. APPOINT MEETING SECRETARY (back-up to staff when not present)
3. APPROVAL OF MINUTES: **Recommended Action: Approval** (*Deputy City Clerk*)
 - Regular Meeting of April 25, 2013
4. DISCUSSIONS:
 - A. Future Roles of Sub-Committees:
 - Business Retention/Attraction Sub-Committee – *Calabrano, Dixon, Malone and Smith*
 - Electric Sign Sub-Committee – *Schwab (Mayor Pro Tem Hanna no longer serving)*
 - Community Showcase Video Sub-Committee – *Calabrano, Crowson and Bash*
 - Banner Program Sub-Committee – *Crowson and Bash*
 - Potential for other Sub-Committees
 - B. Economic Development Review – *Econ. Development Specialist Grody*
 - New Activity
 - Riding Stable Update
 - Equine Tourism
5. REVIEW/RECOMMEND OF APPLICATIONS FOR EDAC MEMBERSHIP (3 Vacancies)
6. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office (951) 270-5623. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title II)

Staff reports are on file in the Economic Development Department. Any writings or documents provided to a majority of the Economic Development Advisory Council regarding any item on this agenda will be available for public inspection at the City Clerk's Counter in City Hall located at 2870 Clark Avenue.