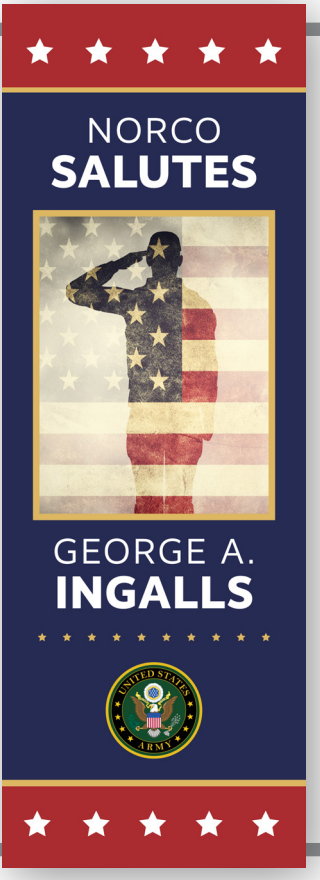
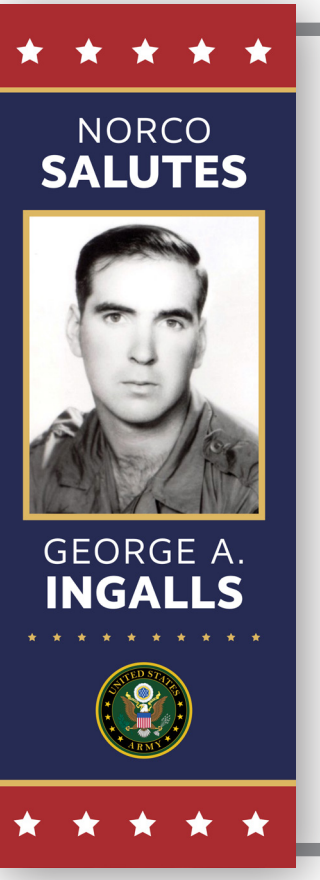
CITY OF
NORCO
HORSETOWN USA

MILITARY BANNERS



OPTION 1

Salute Image



OPTION 2

Photograph

PROGRAM DETAILS

This program honors military members and veterans, both living and deceased, through personalized banners that are displayed along Sixth Street. To sponsor a banner, you must be a Norco resident, a Norco business, or a Norco non-profit organization. Military banners can be dedicated to military members and veterans who are serving or who have served in the Air Force, Army, Coast Guard, Marine Corps, National Guard, Navy or Space Force.

BANNER CYCLE: MAY - NOVEMBER

BANNER FEE: $100

DOWNLOAD AN APPLICATION AT:

WWW.NORCO.CA.US/BANNERS

FOR MORE INFORMATION, CONTACT THE CITY OF NORCO:

banners@ci.norco.ca.us | (951) 270-5623

Please Note: If Option 2 is selected, a high resolution military photo must be provided. If the photo provided is a low resolution, it may not appear on the banner. The City of Norco is not responsible for the appearance of the photo on the banner and can opt to replace a low quality photo with the relevant branch seal. Identical images will be displayed on both sides of the banner. The sponsor will approve the final proof. The placement of the banner is at the sole discretion of the City. Banner spaces are available on a first come, first served basis. Banner designs and price are subject to change without notice. The City of Norco is not responsible for replacing banners that are stolen, damaged or destroyed due to age, vandalism or any acts of nature, including high winds.